



It takes early planning to produce a more livable home by summer! Call on the local dealers whose names appear on this page—for advice and low cost estimates that will make you realize you can do the building... repairing... or remodeling job you want without delay! They'll save you money.

EXTRA CLOSETS
When planning the closets in your new home, try to include an additional cleaning closet upstairs which might also house a sewing machine, and an excess food storage closet either off the kitchen or in the basement. Fireproof gypsum wallboard is ideal for this type of work.

MODERNIZE AND REPAIR!

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Arvid C. Petersen Invites Inspection of Project Here

The public is invited to inspect the new Arvid C. Petersen Co. budget home project on Hazel avenue between Hunter boulevard and Adams avenue, which, when the many quality features are considered, can be purchased at a remarkably low price, it was revealed this week.

Arthur J. Tuggey, 111 East Maple avenue, well-known Birmingham real estate man for many years, is branch manager for the Petersen Co., and with him is associated his son, Howard E. Tuggey, sales manager. Their territory covers all that area north of the Eight Mile road, including Pontiac.

Fine Location
Not only is the home itself outstanding in its price class, it was stated, but the location as well has many advantages. It is convenient to the shopping district, the railroad station, the schools, and the highways leading to the north; yet it is in a well-kept, quiet neighborhood.

The Petersen "Ambassador" home includes five rooms and bath, oil or air heat, full attic with floors, double insulation, copper



Mr. Tuggey

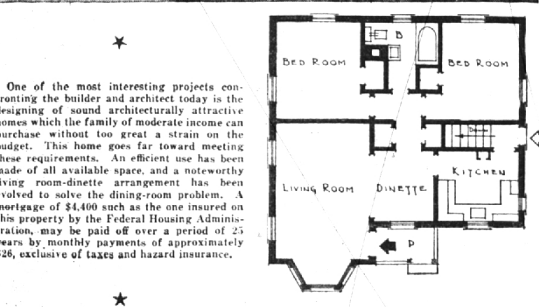
plumbing, basement, double-hung, renewable windows, fixtures, shades, sidewalks and grading on a 20 x 120 foot lot.

The FHA mortgage requires a small down payment, and the monthly payments, like rents, include interest, principal, insurance and taxes.

For further information, Mr. Tuggey suggests a phone call—the number is 206—and a representative will call. All persons interested are cordially invited to inspect the project on Hazel avenue, it was said.

In Field 20 Years
The Petersen company has been in the field for more than 20 years, and within the past three years, because of the popularity of their Budget homes, consider-

For The Medium-Income Budget



Predicts Building Above Normal Hazel-Bowers-Adams Development Aided

Public acceptance through private industry is a great accomplishment. The Petersen organization has been furnishing the public with a wide variation of homes, as they are now doing endeavoring a complete service. However, a new field was opened through the aid of the Federal Housing Administration, who made financing of low cost homes possible.

The Petersen organization, applying the same methods in engineering and developing as used in the larger homes, has developed a group of low cost homes which are attracting an overwhelming public acceptance.

The homes illustrated have been carefully planned and considerable research work has been done, even to the point of creating or designing equipment never before used in homes of this price bracket. All of the models shown in the Senator and Ambassador homes have many big house features, such as oil and gas fired air-conditioned heating plants, copper piping for all of the water supply, copper flashings to buff the weather at vulnerable points of the building, complete insulation on all exposed walls, floors and ceilings. All but one have full basements. The substructure as well as the finish materials are considerably above the all minimum code and Federal Housing Administration requirements.

Nothing but established, recognized brands of materials are used in the construction of these homes.

On the basis of this performance, the Administrator predicted that 1940 would be an even better residential building year than anticipated several months ago and that the volume of small home construction would be the highest in 12 years.

He made this prediction on the assumption that residential building would continue to run counter to recent declines in some other forms of production and that the proportion of new home construction financed with FHA-insured mortgages would remain about the same as last year. A factor in his prediction was the new project for mortgage insurance applications involving new homes in March which contrary to earlier expectations exceeded the previous high reached in March 1939.

SYNTHETIC RUBBER WATERPROOF COATINGS
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128-138 So. Woodward

Weather Stripping Fifty Years Old!

DETROIT—The fiftyth anniversary of the original metal weather strip patent, regarded as one of the most important developments in the history of window design, is being observed this month by the American Building Industry.

The first weather strip installations were made in Detroit when John Chamberlain in the triple role of manufacturer, salesman and installer fitted in his horse and buggy carriage the first window which lined Jefferson Avenue, the swank residential district of pre-automobile Detroit. Extending from the rear of Chamberlain's "bug" was a sheet of metallic strips which he cut to length and installed as soon as he secured an order.

During the intervening half-century, metal weather stripping has expanded from a one-man business to a national industry. Today, with many alone reporting a dollar volume during the last two decades that shows that the weather strip represents the weather stripping of 20,000,000 windows in over a million homes.

Metal weather stripping is unique in that it is one of the few products that has not undergone extraordinary change. Despite the passage of over 500 patents, the weather strip being installed today in most homes remains practically the same as set forth in the original patent which John Chamberlain put to practical use.

Villa-Yosemite Gravel Assured

At some time in the future, Villa road and Yosemite will be graded in accordance with FHA demands. The City Commission agreed Monday night when the question was raised by Manager Donald C. Egbert. The work will be done from Dixie to Columbus. Egbert said that two persons desired to build in the area "but awaited assurance of the street improvement. Water and sewer are now being put in. Most of the lots are being paid by taxpayers in the area over a five-year period."

Cut Water Rates in the Heights

Because the Heights subdivision is now inside Birmingham, the double rate on water and sewer were reduced to conform to the standard city charges in action last Monday night by the City Commission.

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Restrictions on Briarbank No. 1 are modest, yet desirable. Many families who only need a four or five bedroom home will be accommodated in this delightful new development.

Call us today... let us tell you more about Briarbank. This newest residential development... prices are extremely reasonable.

SNYDER BUCK & BENNETT

Ins-X Waterproof Coating Available at McBride Store

The latest thing in waterproof coating applied like paint is the new INS-X, sold in Birmingham by the McBride Hardware, 125 South Woodward avenue.

INS-X comes in 24 attractive colors suited to concrete floors and walls, and finds especial popularity in recreation rooms. It will not track, wash off or become soft or tacky from moisture, it is claimed. The product is also suitable for exteriors.

This new synthetic rubber-type paint is made by the Rubber Paint Products Company, 1109 Grand River avenue, Detroit.

MEN'S STYLE NOTE

Ray Peck, local haberdasher, points out that coats are longer this year, both on bustline and in the realm of split coats. A newly-received shipment of Suits-Mart one and two-piece suits are really worth the attention of style-minded men and young men. Ray says:

PELLA Venetian Blinds "Rollcreens"
A quality product made to your measure...
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If you are planning to BUY or BUILD We Invite You

To Inspect The **ARVID C. PETERSEN CO. BUDGET HOME PROJECT**

Located on Hazel Ave. between Hunter Blvd. and Adams Road

Will restricted, convenient to shopping district, transportation and schools.

ENJOY NEW INDEPENDENCE - NEW COMFORT IS AN ARVID C. PETERSEN

AMBASSADOR HOME

Pay Only **10% Down** or Your Lot

We Finance up to **90%** of total cost of House and Lot

3 rooms and bath
Oil Air Conditioning
Full attic with floors
Double insulation
Copper Plumbing
Basement

R. O. double hung, removable windows
Fixtures
Shades
Sidewalks
Graded

ON 50' X 120' LOT—READY TO MOVE INTO
Total price, including house, lot and mortgage cost

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