

Mulholland's "Loyalty Days Sale" Offers Fine Quality Merchandise At Reduced, Money-Saving Prices!



New Fall Styles Cotton Frocks

For the Home and For
Daily Shopping

Regular \$1.00 Values AT **89c**
Regular \$1.59 Values AT **\$1.29**
Regular \$1.95 Values AT **\$1.69**

ALSO—CHILDREN'S DRESSES
SIMILARLY REDUCED

Clean-up of Ladies' Summer Dresses

Seersuckers, Dimities, Voiles
and Ginghams. Regular \$1.95
to \$5.95 values.

1/2 Off

*Our Faith in Birmingham
And Its Future is Genuine*

We are Expanding

Immediately after this Sale, we will start moving our Men's Shop into the large building adjoining our present store. This will make our present floor space available for the exclusive use of our Women's and Children's wearing apparel, yard goods, notions and Household Furnishings Departments.

WE ARE SACRIFICING PROFITS FOR THESE 3 DAYS TO REDUCE OUR STOCKS SO THAT MOVING AND THE RE-ARRANGEMENT OF OUR STORE WILL BE ACCOMPLISHED MORE EXPEDITENTLY.

*Buy During This Sale
And Save!*

NEW FALL YARD GOODS

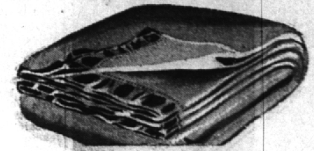
See our selection of new materials for Fall sewing. Wool Plaids . . . Tweeds . . . and Wools in plain colors. 54" wide.

\$1.29 to \$2.50 yd.

SPUN RAYON—in plaids, stripes and plain colors. 39" wide.
59c to 79c yd.

*An Outstanding Feature
Of Our Sale!*

ONE
LOT



100%
WOOL

Faribo and Esmond BLANKETS

Full Size . . . 72" x 84"

PINE TREE BLANKETS

Regular—\$10.50
At

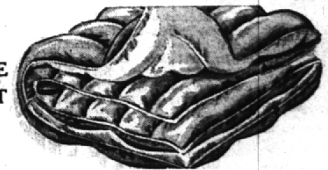
\$7.50

LA SALLE and PELAGE

Regular \$7.95
At

\$5.50

ONE
LOT



WOOL
FILLED

COMFORTS

Covered with Plain Colored Taffeta

REGULAR \$10.50
VALUES **\$6.95**

REGULAR \$11.50
VALUES **\$7.95**

DOWN FILLED COMFORTS

Covered with plain colored Taffeta

A REAL SPECIAL AT—

\$8.49

Little Tots' SHEER FROCKS

In Dotted Swiss . . . Fine Batiste . . . and Broadcloth. Sizes 1, 2 and 3. Dainty styles. White and pastel shades.

Regular \$1.25 AT **89c**

Regular \$1.95 AT **\$1.50**

ONE LOT—LADIES' SWEATERS

Fine wool sweaters, with long and short sleeves. Cardigans and Pull-overs.

Regular \$2.95 AT **\$1.69**

Regular \$1.95 AT **\$1.10**

ONE LOT—CHILDREN'S SKIRTS

The materials are Wool tweeds and plain colored Flannels. Sizes 2 to 16. Regular \$1.95.

Special **\$1.29**
At

ONE LOT—CHILDREN'S HOSE

Ankle Sox and Half Sox, in plain colors with fancy cuffs and fancy stripes. Sizes 6 to 10 1/4.

Regular 25c Values
15c or 2 for 25c

ONE LOT—CHILDREN'S UNION SUITS

Sizes 2 to 14. Some are part wool and silk, others cotton. Knee length and French leg. Regular \$1.00 to \$1.35.

Closing Out
At **39c**

SPECIAL ON 80 SQUARE PERCALE

Regular 22c Yd.
At **17c Yd.**

ONE LOT—ODDS AND ENDS

GIRDLES and FOUNDATIONS . \$1.00

Also—One lot of BRAS and GIRDLES at 25c

ONE LOT

FIRST QUALITY

Chiffon HOSE

Many of the most popular shades,
but not in a run of sizes.

69c
Pr.

YOUR CHOICE

LADIES'

Blouses

- ORGANDIES
- CHIFFONS
- SPUN RAYONS

Buy now for your future needs.
These are real bargains.

Regular \$1.00 to \$1.95

Special
At **59c**

BOYS'

POLO SHIRTS

New Fall stock . . . just received. Long sleeves. In plain colors and stripes.

Regular \$1.00 Values **89c** Regular 79c Values **69c**

Boys—Corduroy

OVERALS . . . \$1.59

Sizes 1 to 12. Well made from good quality corduroy.

Boys'

GOLF HOSE . . . 29c pr.

Knitted cuffs . . . Fancy patterns.

ONE LOT

WOOL SLACKS

Well tailored . . . Smartly styled. In the new colors and patterns for Fall.

Regular \$2.95 Values **\$1.95** Regular \$3.95 Values **\$2.95**

Men's

SHIRTS and SHORTS

Otis and Sampson brands. Shirts are ribbed and plain. Shorts re-enforced at crotch. Regular 35c values.
4 for \$1.00

BOYS'

WOOL KNICKERS

Sizes 6 to 14. Fine quality. Full cut from dependable materials.

Regular \$1.95 Values **\$1.79** Regular \$2.50 Values **\$2.19**

Men's and Boys'

SWEATERS 20% off

A fine choice of styles, colors and weaves.

BOYS—CORDUROY

SLACKS Regular \$2.95 Values **\$2.69**

Browns . . . Navy . . . Rust

Men's—Blue Denim

WORK PANTS

Well made, Sanforized, and re-enforced at all points of strain.

Regular \$1.25 Value **\$1.00**

BOYS'

WASH SHORTS

Regular \$1.00 Values **79c** Regular 89c Values **69c**

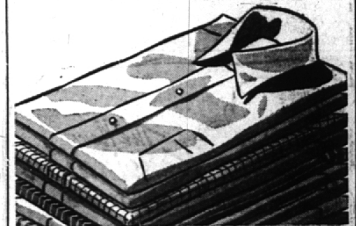
One Lot—Men's

DRESS PANTS

Broken sizes.
Regular \$3.95 Values **\$2.69**

Regular \$4.95 Values **\$3.69**

SHIRT SALE



MARLBORO SHIRTS

A fine selection of these well known shirts in stripes, plaids and plain colors.

Regular \$1.65 Values Special **\$1.39**
At

ONE LOT—SHIRTS

Taken from a nationally advertised line. Smart patterns. Guaranteed NOT to shrink.

Regular \$2.00 **\$1.69**

NEW FALL

TIES 2 for \$1.00

Regular 65c Values

Savings in Every
Department
Buy Now and Save!

F. J. MULHOLLAND CO.

Watch for the Formal
Opening of Our New,
Enlarged Store!