

YOU ARE INVITED TO ATTEND



Sternal's

CHRISTMAS

"Peace on Earth Good Will Toward Men"

PRE-VUE



New Household Appliances **Low Prices!** Shop Birmingham's **Today!**
 Auto Accessories Finest, Most Complete
 Radios, Tools, Toys Auto Accessory Store

A View Showing Our New Displays
 For Radios, Wheel Goods, Auto Heaters



FREE!
 SOUVENIRS TO ALL!
FREE BALLOONS
 FOR THE CHILDREN

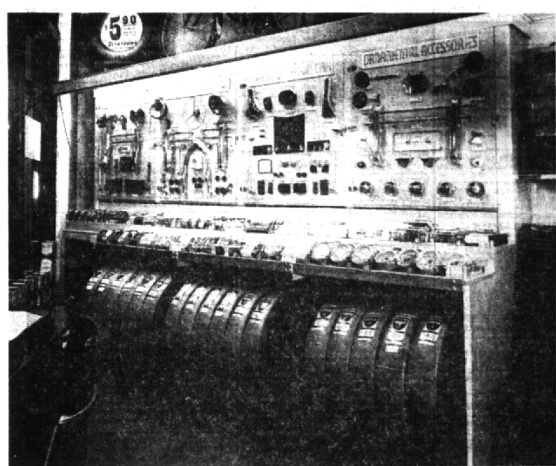
19 YEARS OF SERVICE
 SINCE 1921

SINCE 1921 Sternal's has been the largest Auto Accessory store in Birmingham, always carrying a complete line of the most up to date Auto Accessories, Radios, Tires, Tubes and Batteries.

TODAY--

You will find our store completely modernized. We have installed New Display Counters, New Racks, New Fixtures, New Lighting Effects and are now featuring the largest, most complete line of Auto Accessories, Radios, Batteries, Tires, Toys, Tools, Games, and SCORES OF CHRISTMAS GIFTS.

New Automobile Accessory Department
 Features FIRESTONE TIRES and AUTO SUPPLIES



Firestone

STANDARD TIRES

THE THRIFT SENSATION OF 1939
 HOW YOU CAN GET ONE OF THESE AMAZING TIRES AT

1/2 PRICE

BUY ONE AT LIST PRICE
 AND GET THE NEXT ONE
 AT 50% DISCOUNT

Size	PRICE FOR TIRE SET	NEXT TIRE 50% DISCOUNT	PRICE FOR 2 TIRES	YOU SAVE
4.40-4.50 x 21	7.70	3.85	11.55	3.85
4.75-5.00 x 19	7.85	3.93	11.78	3.93
5.25-5.50 x 17	9.60	4.80	14.40	4.80
5.25-5.50 x 18	9.15	4.57	13.72	4.57
6.00 x 16	10.45	5.23	15.68	5.23
6.25-6.50 x 16	12.70	6.35	19.05	6.35

AS LOW AS
\$3.85
 AND YOUR
 OLD TIRE
 UNDER THIS
 PLAN

Above Prices Include Your Tires

GIFT SUGGESTIONS

FIRESTONE

- Auto Robes \$2.98 up
- Midget Radios \$7.95
- Hockey Skates \$3.95
- Tricycles-Bicycles \$3.49-\$24.95
- Fleetwing Racer Sleds \$1.98

USE OUR BUDGET PLAN

Firestone

THE PERFECT HOSTESS

TOASTMASTER
HOSPITALITY TRAY SET

1.00

Per Week on the Plan



● Makes serving a real pleasure. Burnt fingers and black toast are out. Delightfully convenient and easy to use.

Firestone

FOR PERFECT COFFEE EVERY TIME

USE A
FILEX
COFFEEMAKER

4.95



● Now every cup "hits the spot." You'll like handles on both bowls, durable Pyrex glass, cream and sugar tray.

SERVICE DEPARTMENT

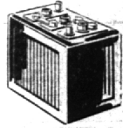


COLD WEATHER SPECIALS

Our expert mechanics give your car specialized service at money-saving prices.

MORE AND BETTER SERVICE FOR YOUR DOLLAR AT

Special 13 Plate



BATTERY

\$4.48

And Your Old Battery

STERNAL'S AUTO SUPPLY

WASH AND LUBRICATION SPECIAL

1. Wash Your Car Thoroughly
2. Vacuum Clean Upholstery
3. Clean Air Filter
4. Polish All Glass
5. Complete Lubrication

\$1.00

SPECIAL SAFETY COMBINATION

1. Adjust and Equalize Brakes
2. Complete Lubrication
3. Clean, Test and Reset Spark Plugs

\$1.99

STERNAL'S AUTO SUPPLY

408 S. Woodward Phone 9