

THE NEW UTILITY COAT... Bal-Zip TOPCOATS \$25.00 and \$28.50. They're the newest thing in a popular priced TOPCOAT. Tailored in fine medium weight wools... Other Topcoats \$17.50 to \$25. Now Being Featured In Esquire... ALL WOOL SUR-COATS. Finger-Tip, Warm and Serviceable. 32 oz. WOOLS \$9.95 Corduroys \$6.45. PECK'S MEN'S WEAR CLEANING TAILORING SOUTH WOODWARD... AT MAPLE

PEOPLE'S COLUMN. The Eccentric is pleased to receive communications for this column. All communications must be signed, but signatures will be kept confidential upon request. Letters must be limited to 500 words, and must be in the office by Tuesday noon for publication the following Thursday. (Continued from Page One) We do not feel at liberty to make those reasons public, but it was never a question of price, as was intimated by the Birmingham studio's advertisement in The Eccentric. As to faculty influence, it has been our experience in extra-curricular activities that although they are helpful and cooperative, the faculty tries, as much as possible, to let us make our own decisions. In fact, those of those of the faculty who reside out of town do not have to attend the community school at heart, their critic is being extremely unfair. Birmingham should be grateful to them, commending rather than criticizing. Birmingham merchants have been generous to the students. We neither ignore this nor heedlessly buy out of town. We suggest that fuller investigation be made before such criticism is offered. Faithfully yours JULIAN PEILER President The Senior Class, (12a) JOHN BATHGATE President The Senior Class, (12b) Baldwin High School To the Editor: I read your article in the last issue of your paper about the proposed high school newspaper and feel called upon to reply to some of your conclusions. In so far as the purchase of band uniforms was concerned I can assure you that the influence of teachers born and raised elsewhere than in Birmingham had nothing to do with the purchase. Only one teacher was active in the selection, and that was Mr. Berndt. I do not know whether Mr. Berndt is a local or an imported product, but I know he is a most valuable local citizen right here, and very loyal to local institutions. One other of the teaching staff was present when the purchase was made. The selection and purchase was made by the committee as a whole, aided by a student committee, about 15 people.

Nothing Damaged. Mrs. John K. Ormond, 627 Waddington, is still amazed that her automobile, which last Thursday ran away from its parking spot near the postoffice and plunged into the Rouge River, was entirely undamaged. The auto swept down the hill, jumped the curb and careened into the river bed, 25 feet below. It did not turn over, not even did the upholstery get wet. Mrs. Ormond was in the postoffice when it happened. Garagemen took the machine down the river bed near the bridge and there pulled it out. We thought you would like to receive this information, so are taking the liberty of addressing this to you and sending a copy to the Retail Merchants Association. The Birmingham Agency. By Oscar P. Peterson. Editor's Note—One interesting letter was received from an anonymous student. Had it been signed, it would appear in these columns. An Important Message to the Women of Birmingham Who Want to Dress Better for Less... Starting Thursday KAY BAUM'S REMODELING SALE! ... An Unrestricted Disposal \$6,000 Fine Quality Apparel We Must Make Room For A New, Enlarged Sportswear Dept. After 2 1/2 years of steady progress in Birmingham, Kay Baum announces a tremendous Remodeling Sale to make room for carpenters, painters, etc., who will build a new complete sportswear Dept. and thus give the women of this vicinity a more complete Women's Apparel Store. Hurry for these startling savings! Our Reg. \$3.98 & \$4.98 New Dresses Must Be Sold To Make Room for Carpenters New arrivals of late fall dresses—cooperates—wools. Bustle, tucked bodices—Jewelry necklines, tailored styles. Sizes 11 - 20. \$288 and \$3.33 REG. \$5.98 DRESSES REG. \$6.98 DRESSES REG. \$4.44 New creations in wools and crepes in dress and sport type dresses. REG. \$1.98 and \$2.98 Frocks New crepe rayon and shalls in gay prints or solid colors. 1/2 off Our Regular \$16.98 to \$22.98 WINTER COATS \$1388 \$1888 Popular tweed styles in fitted or swing models. New roll type collar. Well tailored for a good fit. Sizes 12 - 20. SATIN SLIPS 2 for \$1 Values to \$1.00. Angora Anklelets 35c Value to \$1.00. Sloppy Joe's \$2.66 Regular \$2.98. Sport Shirts \$6c Blue, \$1.50 value. Blouses \$1.50 value. Dress cloths hand-tailored sport shirts in large range of colors.

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Here Again CONSUMERS POWER COMPANY'S GREAT Year-End SALE SPECIAL PRICES... SPECIAL VALUES... SPECIAL TERMS

"QUIET" is the word for the famous ELECTROLUX but THERE'S NO REASON TO KEEP QUIET... ABOUT THIS OFFER YOU NEED PAY ONLY 5% DOWN And TAKE AS LONG AS 36 MONTHS TO PAY Now is the time to order your Electrolux. Prices are lowest in Gas Refrigeration History. Buy NOW and SAVE. MODERN REFRIGERATION Doesn't COST... IT PAYS

Now \$5 Allowance FOR YOUR OLD RANGE This Year-End Sale is opportunity knocking right at your door. You can purchase this beautiful Detroit Jewel gas range on our special terms, so easy that you can't afford to bother with your old range any longer. Visit our showroom today. Take advantage of this Special Trade-In Offer and enjoy new carefree cooking. PAY ONLY 5% DOWN 36 MONTHS TO PAY BUY ON THE PAYMENT PLAN

Change NOW TO THIS DEPENDABLE HANDLEY-BROWN WATER HEATER AND Save \$11 TRADE-IN YOUR OLD HEATING EQUIPMENT FOR \$6.00 AND YOUR OLD COIL FOR... 5.00 AND SAVE \$11.00 Put and end to your water heating problem with this modern, dependable, economical Handley-Brown Gas Heater. Take advantage of this Special Trade-In offer today.

Editor's Note—Following is a letter sent to the Merchants Association by the Birmingham Teachers' Club. A copy of the communication was transmitted to The Eccentric by club's president, Wilson Jenkins. Mr. Harry Bissett, president, Retail Merchants Association, Birmingham, Michigan Dear Mr. Bissett: At an open meeting of the board of directors of the Birmingham Teachers' Club it was agreed that a communication be sent to your organization. We believe that the record of the teaching group justifies the confidence of your members. It is our desire at all times to share in the responsibility for the maintenance of this group by working side by side with others. As a professional group and as individuals we trust that this may continue to be true. Sincerely yours, Birmingham Teachers' Club Copies to— Mr. Walter Raychel, Secretary, Retail Merchants' Association Mr. George R. Averill, Publisher, The Birmingham Eccentric To the Editor: In your issue dated October 26, 1939, there appeared a report of a meeting at which the teachers were taken to task for buying their merchandise and services in Birmingham, and seeing to it that the various classes and organizations in the schools, did do their buying here. While we are very much for the idea expressed by the merchants, namely, to buy at home, it seems only fair and just that we should bear witness for the teachers, as regards our experience with them. We have done business with the Birmingham teachers, individually and as a group or groups, for the past five years. This has been done in the face of competition, both locally and from the outside. We have always found them fair and just toward us, and ever-ready being equal, they have favored us as a local concern, over an outside concern. The first Piper, published in 1935, was underwritten, and the ads set in the high school print shop. The offset printing was done by Graphic Arts Process Corp. of Detroit. In 1936 conditions were better, the Piper was underwritten, and the copy was set by The Eccentric, and the photo-lithography by the Graphic Arts Process Corp. In 1937 the copy was set by The Eccentric and the printing done by Brownell in Detroit. La Salle Printing set the type in 1938 and the Piper contract being let to Process Lithograph Co. of Frank St. Spahr of Birmingham. As to our contracts for photography, it may be stated that the Arnold Studios made the senior pictures for all of the Pipers and with the exception of student photography, took all the photographs for all but the 1939 Piper, the only other official publication of making High School is the football program which is usually issued for a home game such as Royal Oak, Cranbrook, or Mt. Clemens. With our contracts, these have been printed in Birmingham, generally at The Eccentric or the high school press once at the Art Craft Printing of Birmingham. The one issue printed outside of town was done by the Royal Oak Printing Co. Baldwin Publications are not tax supported. They are extra-curricular activities and in order to give sound business training, they must be self-supporting. In operating a real business, those who derive their revenue from circulation and advertising. Two-thirds of our members are interested in working on business staffs, thus making the training of many worthy young men. The work of the organization to plan and carry out an efficient budget, receive high contracts, solicit advertising and subscriptions, purchase supplies, write and prepare copy, and collect for advertising. These are our opportunities and duties as members of Baldwin Publications, and our request that we be allowed to carry them out in their entirety. RUSSELL H. FISHEY, JR. Business Manager K. FRANKLIN SPOHR Editor of Piper, 1940 RUTH NAVIN Advertising Manager CLIFFORD HAYES Circulation Manager To the Editor: To the business men of Birmingham: We sincerely regret that our efforts to have a Baldwin High School paper have so thoroughly misunderstood. Our real purpose in starting this paper was to further our education, to render a real service to the school and the community, and to provide a more forceful medium through which the local business men could appear through advertising. We are planning to go ahead with our paper in the belief that the business men will see the justice and fairness of our effort, and give it their voluntary support, as they have in the past. RUTH NAVIN Advertising Manager of Baldwin Publications Editor's Note—Following is a letter sent to the Merchants Association by the Birmingham Teachers' Club. A copy of the communication was transmitted to The Eccentric by club's president, Wilson Jenkins. Mr. Harry Bissett, president, Retail Merchants Association, Birmingham, Michigan Dear Mr. Bissett: At an open meeting of the board of directors of the Birmingham Teachers' Club it was agreed that a communication be sent to your organization. We believe that the record of the teaching group justifies the confidence of your members. It is our desire at all times to share in the responsibility for the maintenance of this group by working side by side with others. As a professional group and as individuals we trust that this may continue to be true. Sincerely yours, Birmingham Teachers' Club Copies to— Mr. Walter Raychel, Secretary, Retail Merchants' Association Mr. George R. Averill, Publisher, The Birmingham Eccentric To the Editor: In your issue dated October 26, 1939, there appeared a report of a meeting at which the teachers were taken to task for buying

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