

'Career in Radio' Will Form Theme

"A Career in Radio" will be the subject treated by Mrs. Melbourne Roberts in the sixth of the series of talks presented to Baldwin high school students by the high school faculty, the American Association of University Women and the Y. M. C. A. Mrs. Roberts, will address the students Monday, May 29th, at 1:30 p. m. and the many opportunities in her comparatively new and highly interesting field will be explained with advice as to qualifying for radio careers. She is at present Director of Women's Activities at WJBR and has been in radio work in Detroit since it first started—a period of thirteen or fourteen years.

Last week the students heard Wallace Mitchell, of the Cranbrook Academy of Art talk on "Career in Art"—a thought-provoking address describing the drawbacks as well as the advantages of artistic pursuits. Mr. Mitchell had his training at Northwestern and Columbia Universities and was well qualified to handle the subject.

He Saw To That
Mother—That young man who called on you last night is very rich. I hope you didn't treat him distantly.
Daughter—Indeed, I didn't, mother. I was very much drawn to him—very much.

STATE OF MICHIGAN—The Probate Court for the County of Oakland, at a session of said Court, held at the Probate Office in said County, on the 11th day of May, 1939.

Present: Hon. Arthur E. Moore, Judge of Probate.

In the Matter of the Estate of Ella M. Richard, deceased.

Oscar W. Richard, Executor of said estate, having filed a petition praying that the time for the presentation of claims against said estate be limited and that a time and place be appointed to receive, examine and adjust all claims and demands against said estate, it is Ordered, that four months from the date of said petition for creditors to present claims against said estate.

It is further Ordered, that the 2nd day of October, 1939, at nine o'clock in the forenoon, at said Probate Office, be and is hereby appointed for the examination and adjustment of all claims against said estate.

ARTHUR E. MOORE, Judge of Probate.

A true and correct copy.
FLORENCE DOTY, Probate Register.

Parks Undergo Spring Cleaning For Opening Day

LANSING, May 20—Preparations are now going forward rapidly for the opening day in each of the 56 Michigan state parks administered by the department of conservation.

The park "open season" is from Decoration Day to Labor Day. Actually, many of the parks are open earlier unofficially and early campers have already been registered at many of the parks.

At all principal beaches skilled life guards have been secured to watch over bathers during the summer months. These men are trained not only in rescue work and administration of artificial resuscitation but also in general first aid and will be able to safeguard the public in the event of accident of any kind.

Attendance at Michigan state parks has shown a gradual increase from year to year, topping 2,000,000 in 1937, and slightly more than 8,000,000 in 1938. Climatic and economic conditions prevalent during the past season are named as the principal causes of gains or losses in park attendance by Walter J. Klingendorf, chief of the parks division.

Special attention is given by the parks division this year as in the past to cleanliness and effective sanitation as perhaps the most important means of safeguarding the health of the visiting public. Sanitation facilities have received particular attention this year. In more than 30 of the 56 parks modern administration conveniences have been installed. This includes running water and the latest sanitation devices. All camp sites will be open on Decoration Day.

Washington Rides Again



Re-enacting George Washington's Mt. Vernon-to-New York inaugural ride 150 years ago, Denys Wortman, portraying Washington, stops for dinner at Gadsby's Tavern near Mt. Vernon. Mayor Richard L. Ruffner of Alexandria, Va., joins him as a servant passes the biscuits.

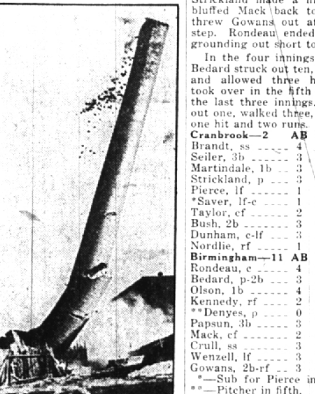
Baldwin Defeats Cranbrook 11-2 In Diamond Tilt

Combining the efforts of Francis Bedard and Bill Denyes on the mound, the Birmingham nine again routed Cranbrook 11-2 at Cranbrook last Tuesday. Bedard was credited with the victory.

Taking no pity on Dick Strickland, Cranbrook moundsman, Bedard mercilessly blasted away to a two run lead in the second inning and added six more runs in the third, one in the fifth, and two in the sixth.

Bedard led with a pair of singles. Hugh Mack connected in the second and third, leading to a home run label on it, but the third

Big Smokestack Takes a Tumble



Cracking as it falls, a 35-year-old, 135-foot coal smokestack at Norway, Mich., is caught by the camera as it topples to earth just after a dynamite blast had ripped away its foundation.

Both Bedard and Rondoe scored and Olson was safe on the fielder's choice. Kennedy walked, Dupon drove the pill high and deep to left but the left fielder dropped it, scoring Olson and Kennedy. Mack walked. Crull singled between second and first, leading the bases. All three men advanced a base when Dunham let one of Bedard's fast balls get away from him. Wenzell struck out. Gowans smashed back to the box. Strickland made a nice pick up, bluffed Mack back to third, and three Gowans out at first by a step. Rondoe ended the inning grounding out short to first.

In the fourth innings he pitched, Bedard struck out ten, walked one, batted one and two runs. Cranbrook—2 A B R H T B E
Brandt, ss..... 4 0 1 1 0
Seiler, 1b..... 3 0 1 1 0
Martindale, 1b..... 3 0 1 1 0
Strickland, p..... 3 0 1 2 0
Pierce, 1b..... 1 0 0 0 0
"Saver, lf..... 1 0 0 0 0
Taylor, cf..... 2 1 0 0 0
Buck, 2b..... 2 0 0 0 0
Dunham, cf..... 3 0 0 0 0
Nordlie, rf..... 1 0 0 0 0

Birmingham—11 A B R H T B E
Bedard, p-2b..... 3 2 2 0 0
Olson, 1b..... 4 1 0 0 1
Kennedy, cf..... 2 0 0 0 0
"Denyes, p..... 0 1 0 0 1
Papsin, 1b..... 3 2 0 0 0
Mack, 1b..... 2 1 1 1 0
Crull, ss..... 3 1 1 0 0
Wenzell, lf..... 3 0 1 2 0
Gowans, 2b..... 3 1 1 0 0
"Sub for Pierce in fourth.
"Pitcher in fifth.

Sounds from the Silence
"How's business?" a traveling salesman asked the new barber.
"Boy," replied the barber, "it's so quiet here you can hear the notes drawing interest a block away at the First National Bank."

TRUTH about ADVERTISING

By CHARLES B. ROTH

WHENEVER Jeff Peters, the engaging hero in the book of O. Henry stories called "The Gentle Grafter," went into a new town and spread his samples of corn cobb, link remover, etc., out in front of him, he always took one precaution. He made note of how soon the next train left.

He had to. Jeff never knew what minute he'd have to fold up his kit and hot-foot it for the station, with policemen and angry customers in close pursuit.

He was that kind of business man. We call them "fly by nights." They still infest our cities and towns, but you never saw one of them advertise or build a lasting success.

The man who advertises for your patronage, shows that he has foresight and courage. He wants to establish goodwill and to remain in business, and the best way for him to do these things is to send down roots and advertise so that you may come to him whenever you need what he sells.

Jeff Peters stands for the future parasite, hanging around the fringe of respectable society, dashing in and taking whatever he can, giving nothing in return, ready to flee at

any minute, always expecting to have to flee.

The manufacturer or merchant who advertises, however, serves notice that he has become a member of the community and society. He announces that he intends to be your business friend and to warrant your patronage.

And you buy from such a man with perfect assurance that you will always get your money's worth. And you do.

It's possible for you to go to some stores and find merchandise which glib salesmen assure you is "just as good."

The fact that even they use advertising items as the standard of comparison, is proof enough that they recognize the permanent power of the force we call advertising.

Yes as a consumer get more for your money if, in all your buying, you avoid the Jeff Peterses of commerce and select whatever you need from the stores of merchants who advertise and who sell advertised goods.

A business organization which wants to get the most for the money paid in advertising is one to judge what is offered to it, and in Washington the government has an elaborate Bureau of Standards.

You can have your own Bureau of Standards, too. Just consult the advertising columns of your newspaper. They safeguard your purchasing-power, every day of every year.

Charles Roth

GALA OPENING OF SUMMER SEASON
CELEBRATE THE HOLIDAYS
SATURDAY SUNDAY MONDAY TUESDAY
SPECTACULAR - INSPIRING
FIREWORKS
Two Nights
MAY 26 AND 27
FREE ADMISSION TO PARK
FREE PARKING - FREE PICNIC GROVES
THRILLS GALORE RIDES BATHING
SPEED BOATS ROLLER SKATING - DANCING
WALLED LAKE
MICHIGAN'S BEST PICNIC PARK

JOHN HAYMAN'S
— SUPER FOOD MARKET —
Friday Saturday Monday
Phone 9074 for Delivery Service
Basement Serve Self Grocery

MAXWELL HOUSE Vita Fresh Coffee LB. 23c	DELMONTE SALMON Red Alaska Tall Can 18 1/2c	SPRY Pure Shortening 3 lb. can 47c	California TUNA Genuine Flakes Can 10c
Campbell's SOUPS Assorted Can 8c	FRANCO AMERICAN Spaghetti Can 7 1/2c	JELL-O 6 Flavors Desserts Pkg. 4c	RINSO New 1940 Soap Powder Large Box 17 1/2c
Solid Pack Tomatoes No. 2 Can 6c	Shredded WHEAT NBC Original 10 1/2c	Cake and Pastry VELVET Flour - 5 lb. Bag 21c	Armour's CORNED Beef—12 oz. can 15 1/2c

John Hayman's Quality Meats

Swift's Premium LEG of LAMB LB. 25c	Rath's Blackhawk Tender Smoked HAMS Whole or Shank LB. 23c	Tender Chuck Beef Roast Choice Steer LB. 18c	Genuine Young Steer ROUND STEAKS LB. 23c
Fresh Ground for Meat Loaf Beef - Veal - Pork LB. 16c	Sirloin of Veal Roast Just Like Chicken LB. 23c	Boneless Rolled Veal No Waste LB. 21c	Milk Fed Leg of Veal Sno-White LB. 17c
Local Dressed ROASTING CHICKENS LB. 27c	Young Porker Pork Loin Rib End Roast LB. 15 1/2c	Sno-White Veal Chops Shoulder Cuts LB. 17c	Lean Meaty Spare Ribs Small Fresh LB. 13c

ONLY 3 MORE DAYS
FRIDAY, SATURDAY, MONDAY
GOODYEAR CENTENNIAL JUBILEE SALE
MAY 18-30
GREAT VALUES! GOING FAST!

BUY NOW—IN TIME FOR YOUR HOLIDAY
GOODYEAR Pathfinder
A better tire than when it was sold at 40% higher price.
Look at these features—
• New Shape
• Low Stretch Super Twist Cord
• Wider, Flatter Tread
As low as 51c a week. Come in and get the Cash or Budget price on your size tires.

FRONT-WHEEL BEARINGS PACKED
A service that should be handled every 5000 miles, but is often neglected.
Reg. Price - 50c a Wheel
Special at 29c
A Wheel

USE YOUR CREDIT! EASY-PAY SERVICE
TO SUIT YOUR NEEDS

SEAT COVERS
20% Off

BOYS' GIRLS' BICYCLES
Sale Price \$22.95

FOG LIGHTS
\$2.98

REPLACE OLD PLUGS WITH NEW
GOODYEAR DOUBLE EAGLE SPARK PLUGS
New one-piece construction saves on gas and oil, gives more mileage with less drain on battery.
Reg. 60c
Special 49c

GOOD YEAR
Pierce at Martin SERVICE Phone 781
Open 7:30 a.m. to 7 p.m. Daily