

Insulate Floors against Cold
Cold floors are frequently the cause of unhealthy conditions in homes, and also of high heating costs. This condition, however, can be corrected by proper insulation. In a large percentage of homes there are always certain rooms which have cold floors in which it is almost impossible to maintain the heat at a constant temperature. Such rooms are those over garages, built in the basement of a house or attached to a house; second floor extensions over porches; sun parlors extending beyond the basement walls of houses supported by piers instead of solid foundations.

A domestic servant has just written a book of reminiscences. Another of those volumes over-published by the Humorist.

Simple Luxury Is Keynote For Marsh Fixtures

All the latest devices for convenience are incorporated in the newest bathroom fixtures, now available at McBride's Hardware Store. An added note of luxury will be achieved through the pleasing beauty of the fixtures, manufactured by Marsh Wall Products Incorporated, a firm dedicated to modern appointments.

Today, the universally-accepted finish for bathroom fittings is chromium. Marsh accessories are die cast from non-rusting metal, polished smooth and then electroplated; first with copper, then with nickel and finally with heavy chromium. The die casting process produces a much closer grained metal than the sand casting process, permitting sharper lines and polishing to a higher finish. The result is a fixture of beauty, durability and strength.

Marsh fittings may be had in a wide range of surface-attached or recessed types, depending on the requirements of the purchaser. A well-balanced octagonal design is carried through the entire line and harmonizes with the latest fittings of the better plumbing manufacturers. This permits a luxury and beauty never before achieved in the simple device of concealed fastening, developed especially for mounting Marsh accessories, adding a final touch to the appearance and stability of the fixtures. This exclusive feature consists of an inverted saucer and a set screw at the bottom of each fixture. The saucer is fastened to the wall with long screws, then the fixture is placed over it by catching the lug back of the lip, at the top of the saucer. A set screw fitting, back of the saucer at the bottom, holds the fixture securely in place. This makes for an easily adjusted, positive fastener, that can be installed by anyone who can use a screw driver.

By the die casting process, all fixtures of recent fixtures are an integral part of the curved shell, eliminating all possibility of opening joints between the flange and the body of the fixture. Recessed fixtures may be built into the wall by preparing a place for them before Marite, a modern wall surface, also manufactured by Marsh, is applied. After Marite is installed, the recess fixtures are set in place by key blocks and fast-setting plaster of Paris.

Some of the most popular Marsh fixtures now at McBride's include several types of tumbler and toothbrush holders; soap holders, with and without drains; grab rails; towel hooks, towel rods and glass shelves.

Marsh bathroom accessories are a complete line, adding the final touch to the bathroom of today. The clearly defined lines, made possible by the manufacturing process, give these fixtures instant appeal. The simplicity reflects just the right note of contemporary design, carrying over the decorative quality which appeals to those accustomed to the better things of life.

Marite, another Marsh product carried by McBride's is a wood-grained wall material which fits every need for a beautiful and sanitary wall covering. Its glossy surface resists acids, alkalis and moisture. It is easily cleaned with a damp cloth and especially adapted to Marsh-fitted bathrooms.

McBride's is justly proud of the Marsh products, which meet specific requirements by virtue of skillful planning. The craftsmanship acquired through 23 years of manufacturing makes evident to the most critical inspection, the high quality maintained.

Asphalt Shingle Sale For 1938 Shows Big Gain
Shipments of asphalt shingles and prepared roofing during the first 10 months of 1938 showed an increase of 12.4 per cent over the comparable period of 1937, the Department of Commerce reports. The shipments amounted to 29,965,519 squares. A square is the amount of shingles required to cover 100 square feet of roof area.

Visit McBride's New Store Next Saturday. Free Souvenirs!

June Means Shower And Wedding Gifts And Never Have They Been So Tempting

June—the traditional open season for brides—is still several months away, but you cannot sidestep the gift situation yet! Probably not although, besides your wedding present, you will doubtless be called upon to attend pre-nuptial showers for at least one of the brides-elect among your friends. In any case, gift-giving for the home can be a simple and pleasant pleasure, if you browse around at McBride's hardware store.

No matter how small the honeymoon house is, the bride's laboratory will be the kitchen. Here she will spend a large portion of her time, preparing good things for her husband, the in-laws or company. Therefore, it is only natural to want the best in equipment, particularly if she is the traditional experienced bride-cook.

If our little bride carries on the tradition so thoroughly that her first culinary triumph is learning to boil water, the Wear-ever teakettle will assist her. Their teakettles have gone streamlined in appearance and in break-off or get-out of commission. The new non-skid handle will eliminate the danger of dropping a scalding teakettle and the cover knob is guaranteed to stay cool by a scientific process. Hence, no more blistered finger-tips, at least from that source. The kettles come in three different sizes. Novel and attractive enough for any kitchen but especially bridle-like are the whistling tea kettles, whose cheerful tones announce in unmistakable terms when the water comes to a boil.

Novel Shower Gifts
Something novel in the way of a shower gift would be the new canister sets. Made of a special transparent cellulose material, the containers are designed to show just what is inside each one, and how much there is of it. The material is as smooth as the wash metals, and is a delight to wash because there is no point to fade and come off. The covers are in a rainbow variety of vivid shades and very attractive with the clear sides. Spice sets are also available in this new style, as well as bread and cake boxes, vegetable bins, etc.

Naturally, the bride couple will be very fond of their new home, and so proud that they will want to entertain in it often. Why not help them out, by donating any one of several assets to hospital-ity? If your gift is modeled along royal lines, the Sampson brand electrical units would be the last word. Informal buffet suppers cannot be held without outstanding successes, when the guests are allowed to gather around a gleaming hospitality tray and hand their own sandwiches. In the most prominent place, stands the gleaming toast rack, this new style, cut out slice after slice of perfect toast. Glass dishes, divided into convenient compartments, are available for butter, spreads and preserves. Cutting boards, as the best (and safest) surfaces for trimming the finished products, complete the ensemble.

Friend husband will be delighted with a convenient ice crusher, which he can fasten on the wall. Instead of grinding his teeth as the cold, wet particles douse him and the kitchen floor, he can grind the crank with perfect ease and calm and, in a few minutes, produce enough crushed ice to carry the meal through to a triumphant conclusion.

Of course, McBride's household articles are not meant entirely for those who are about to attend bridal showers. The bride herself would be glad to have them. There is always the unpleasant possibility that her presents may be along the gift-edged plumb-covered whatnot variety, and it would be a great consolation to know where she could find just what she wanted. Then too, she might want to augment her supply with a few more necessities.

When J. H. McBride planned his new store, which will open formally April 1, he wanted to make it as modern and as comfortable as possible. When he considered the question of heating and air conditioning, he got in touch right away with Harry Bissett, local agent for the new automatic Delco stoker. Mr. Bissett is interested in letting Birmingham know that it has been installed in his store.

Slip Covers Dress House In Festive Garb For Spring

Is the house ready for spring? With the coming of spring almost every homemaker likes to make some changes in her house to herald its arrival.

It is possible with slip covers to change completely the mood and color scheme of a room, suggests Frances Reis, instructor in related arts at Michigan State College. The room can be changed from formal to informal, from dark to light or from severe to more attractive.

Materials should be selected with some definite plan in mind, change completely the mood and combinations of colors, of patterns and of textures in fabrics. If plain materials appear in draperies and a plain rug on the floor, floral patterns or stripes may add a suitable touch. The patterned materials must be kept appropriate to the size of a room. The bolder patterns will fit best in large rooms and smaller patterns will seem to be in scale with small rooms.

"Plan areas" in a room are just as important as decorated areas. Nothing can be so confusing as too many patterns and patterns in one room. The modern slip cover, to look like a slip cover, should be made from material which has been pre-shrunk. All the rest should be dry cleaned, for if slip covers bill badly if they lag down, wrinkle, rick or buckle, the house will hardly have that desirable well-groomed appearance.

Another idea to bring the freshness of springtime into a room is to lighten up curtains and shades. With seasons, wall paper letters and similar fixtures these cupboards can be changed into gay carriers by lining them with an all-over patterned paper. Worn hooks or worn wastebaskets also can be covered with wall paper scraps.

Delco Stoker Is Installed In New Hardware Store

Several members of the heating equipment industry are bringing out "dressed-up" room furnaces, with built-in mechanical freema. One manufacturer will soon introduce a unit which is a combination automatic coal stoker, room furnace, forced-circulator and humidifier. The entire device is enclosed in a dust-tight, modernistically styled housing which sparkles with baked enamel and chromium.

Marking a further advancement into the field of automatic heating and air conditioning equipment, General Motors Corporation last week announced locally a new automatic Delco stoker, especially designed for heating facilities in homes and smaller business establishments.

Designed to give the most economical form of automatic heat at a minimum of attention by the user, the new stoker features an air control which insures cleaner, more economical heat by automatically regulating the amount of "forced draft" to suit the conditions of the coal bed.

For Desired Temperature
The desired temperature of the rooms is regulated by a thermostatically controlled electric device conveniently located in the living room, dining room or hallway and can easily be regulated by the user. An automatic pilot fire control prevents the fire from going completely out during mild weather, and, as a safety feature, the house will shut off, preventing either the furnace or boiler from overheating.

A heavy duty transmission and sturdily built motor feature the mechanical parts of the new stoker and an exclusively designed coal feed system gives the user simple finger-tip control of the coal feed rate for different seasons and grades of coal. A high efficiency fan supplies ample air for economical combustion and quiet operation.

The last word in heating economy, the Delco stoker, through more thorough combustion, greatly reduces smoke and soot, leaving the outside air as well as the inside of the home cleaner. It saves also an loss of heat through the chimney, and most important, saves on fuel-bills because it is not necessary to burn expensive coal. This stoker utilizes a smaller, less expensive size coal and because of the "forced underfiring" produces more heat from the coal. There is even fuel for coal to fall through, and in addition the uniform heat provides a return in cleanliness and health protection that alone is worth far more than its cost.

Industry 'Dresses Up' New Room Furnaces

Several members of the heating equipment industry are bringing out "dressed-up" room furnaces, with built-in mechanical freema. One manufacturer will soon introduce a unit which is a combination automatic coal stoker, room furnace, forced-circulator and humidifier. The entire device is enclosed in a dust-tight, modernistically styled housing which sparkles with baked enamel and chromium.

HERE'S SOMETHING NEW IN FURNITURE

A great many manufacturers of good furniture are today combining the use of mahogany wood with leather. This is used on desks, writing tables, and in some cases on bedroom furniture. Leather the tone of sherry-colored mahogany harmonizes well with the rich tones of mahogany, though sometimes light-toned leather is used for contrast to the dark wood.

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Install Shower As A Modern Feature
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When selecting linoleums for your kitchen, don't forget that you may wish to use many color schemes with it in the future and that it should be in a color which will be harmonious with several. Spring Gardens Will Soon Be Calling...
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