

Overloaded Chimney Should Be Remodeled

Old chimneys whose single flue is called upon to provide a conduit for several fireplaces, stoves, and possibly a furnace are more likely to function improperly, with the result that either a new chimney must be erected or the present one remodeled to fit the overload. While cleaning the chimney may eliminate some of the erratic action, this is liable to prove only a temporary expedient. New chimneys may be built or the present one enlarged.

Automatic Heat Control Adds To Ease In Home

Few units of mechanical or convenience equipment that go into the home contribute more to ease of living than the automatic heating-system control.

Thermostat heat controls, which eliminate frequent trips to basement or utility room, govern the operation of burners so that the desired temperature can be obtained by a simple dial in the living room.

THE PAINT WITH THE TWO BEARS "IT WEARS"

ON SALE AT
McBRIDE HARDWARE

Manufactured by
BAER BROTHERS

Paints . . Enamels . . Varnishes
Lacquers and Shellac
Gold, Aluminum Bronzes and Leaf

438 W. 37th ST. NEW YORK, N. Y.

NU-WAY WEATHER STRIP

'The Easiest Strip in the World to Put On'

NU-WAY is made on an entirely new principle—100% pure, all wool felt, reinforced with bronze, the everlasting material. Nu-Way makes firm, positive contact and gives years of satisfactory service.

Ideal for house and apartment tenants, as it can be taken off, in case they move, and installed again.

ON SALE AT
McBRIDE'S

MANUFACTURED BY
Macklaunburg-Duncan Quality Products
Oklahoma City, Oklahoma

Leaders IN THEIR FIELD

Our sincerest compliments to the **McBride Hardware Co.**—true leaders. Already operating the outstanding hardware store in their community, the **McBride Company** takes another step forward by announcing an outstanding new store.

McBRIDE HARDWARE CO.

Distributors of general hardware and Kleen-Ezy Paint Products are now able to give you better service than ever!

Kleen-Ezy PAINTS VARNISHES ENAMELS

Leaders in their field! Kleen-Ezy Paint Products are among the finest. Paint is cold, meaningless material to the average person but a skilled workman using a quality product can transform a house into a beautiful colorful home at the same time giving it a weather resistant, protective coating which can be acquired in no other way. So engage a master painter from McBride's list and insist on Kleen-Ezy Finishes for fine results. Make your color selections at McBride's. You will always find them ready, equipped, and anxious to help you. Visit them today!

INTERIOR FEATURES MODERN DISPLAYS



Interior view shows modern display tables which are a feature of the new store. Special display booths may be seen along the north wall.

An Out-Of-Doors Living Room Will Pay Dividends In Your Summer Pleasure

The first warm days of spring conjure up delightful visions of vacation in everyone's imagination, but unless you are of the fortunate minority, you will not be able to get away for an entire summer. It is surprising, therefore, to know what an amazing difference a well-kept, well-equipped yard and garden will make in your summer pleasure. Even the smallest yard can be made into an outdoor living room—a fascinating addition to your home, to be used by every member of the family, every minute of the day, every day of summer. Even in stormy weather, your house will be charming if decorated with flowers from your own garden.

Most houses, even ill-planned ones, have some sort of a start towards good landscaping. Your own ingenuity, with the help of McBride's Hardware Store, will turn waste space into a thing of rare beauty and pleasure for you and your family. Start planning now for this summer's fun.

Care of Lawn—Your lawn is the foundation of your outdoor living room, so plan to take special pains with it. One of the most important items, according to McBride's, is a Rain King lawn sprinkler. A hose, it is said, even in expert hands, cannot irrigate as it should be done. Too much water here—not enough there—and soon the grass roots wash out, and the lawn is covered with bare spots. Besides, it takes a lot of time to hold a hose long enough to water as deeply as is necessary. The Rain King can be set for the distance, direction, speed and spray required, and then be forgotten. It will do exactly what you require of it, with no waste of water or time. And there is an accident, the implement is recognized as a leader in the field. The bronze and brass parts will never rust and, if there is an accident, the manufacturer carries a stock of parts which dates back ten years, so no Rain King is an "orphan." New models are sold with a guarantee.

It is more important to sprinkle the lawn right than often. Most gardeners sprinkle too lightly and too often, and encourage shallow-rooted grass which will never stand up under summer's heat. The important object is to give the lawn a thorough soaking—not often but twice a week.

Garden Equipment—When your lawn begins to flourish, you will want to keep it trim, the better to show off its velvety greenness. Besides mowers, McBride's are ready to show you as much equipment as your wife's manicure table holds. There are rollers, for smoothness, clippers and edgers, for along the walks, and special weeders for those impudent dandelions which dare to raise their heads in the middle of your fairest sweep of lawn.

Speaking of rollers, McBride's will show you a crafty scheme or two to interest Junior in the labor of lawn-tending. Perhaps the little man doesn't know nor care anything about landscaping, but surely a croquet court would appeal to him. If he doesn't realize that croquet is once again commanding attention as a fact-moving game of skill, perhaps he leans towards lawn or deck tennis. With consummate guile, you can explain to him that you cannot even look at the fine equipment offered at McBride's until the lawn is ready to set up a court. By nightfall, he will probably have pressed the grass right back into the ground, unless you calm him down by explaining that you too would like some sports equipment for summer fun, and that he needn't work quite so hard.

Building Paper Seals Joints And Protects Flooring

Although it is one of the cheapest items in your home construction, building paper is one used in the operation.

Building paper seals all the joints, cracks and crevices, and protects the lumber and flooring. It should be applied over the sheathing boards, under the roofing, under the floors, and for flashing around windows unless copper is used for the latter purpose.

A good, strong building paper will not require the use of battens to hold it in place against damage by the wind, which is a distinct advantage.

The right kind of building paper should be used, because after it is once installed it is practically impossible to repair any damages to same. If proper paper is applied with care, no repairs will be necessary.

If the house is not to be completely insulated, there is the advantage of the building paper in that it prevents wind, drafts, moisture and dust from entering the house and the house is more easily heated as well as kept clean.

Rubber Gloss Line Sold At McBrides

Through the modern facilities of McBride's new store is provided an opportunity of purchasing the housekeeping aids of the Rubber Gloss line. They are four in number.

The first is a wax-soap cleaner which cleans the pores as well as the surface. It is essential for preparing for the proper acceptance of wax, and will contribute to renewed appearance on such surfaces. It is likewise safe to use on any painted or varnished surface.

Rubber Gloss Wax for floors makes floors glisten like a mirror. Not only is it one of the pioneers of self-polishing waxes, but is the only pioneer or present brand that is actually non-slippery, and which can be scrubbed without removing the wax. It requires less cleaning because dirt lays on the surface instead of imbedding in the wax. It can be used for decorative effect as well as preservation.

Rubber Gloss Furniture Polish is a real wax polish, but one which cleans and permanently polishes in one operation. Just wet a clean, lintless cloth under the cold water faucet, wring it out well, pour a little of the polish on the cloth and wipe it on the surface. Let it dry and wipe with a dry soft cloth. The shine will last for months too, and dust will not be attracted to it because it is wax instead of the old time oil type polish.

The double duty applicator will interest you too because it applies a correct film of wax to the floor more economically than any other instrument or piece of equipment.

Visit McBride's New Store Next Saturday.

New Ironing Board Is Boon To Homemakers

Every woman who has struggled with a weakened ironing board that seems to be always on the point of collapsing, will be interested in the new Ideal DeLuxe ironing table, to be found at McBride's Hardware store.

This new type of ironing table possesses all the features to win the heart of the woman to whom the family ironing is a regular weekly task. There is no danger of this board becoming unsteady with constant use as it has sturdy tubular steel legs, which are equipped with rubber safety shoes. This means that there is a firm grip upon the floor, to steady the board, with the additional advantage that the rubber shoes protect cherished kitchen linoleum from marring. There is a positive lock, which with the wide spread of the rear legs to 25 inches when the table opens, gives an understructure to the board that is perfectly rigid.

On top, there is a large ironing surface, and there is ample space beneath the table for a clothes basket as an additional convenience to the ironer.

When one is through ironing, the board folds with one operation. It is light and easy to handle when time comes to put the board away. The Ideal DeLuxe board is a Michigan product, made by the Michigan Ladder Co., located at the McBride Hardware company's new store on South Woodward avenue.

Visit McBride's New Store Next Saturday. Free Souvenirs!

Brighten Your Home with Mystic Foam



It is no longer necessary to buy separate products for cleaning upholstery and rugs when Mystic Foam will clean them both better and easier. Dries quickly, leaves no odor and is safe to use. Economical, efficient.

Qt.—69c 1/2 Gal.—98c
Gallon—\$1.95

ON SALE AT
McBRIDE HARDWARE

A New Store A New Product

McBRIDE HAS THE NEW FUEL-LESS INCINERATOR



THE WASTE ITSELF IS THE ONLY FUEL YOU USE!

There's always enough waste paper and other refuse about the house to burn all your garbage in a Majestic No. 30 Incinerator. The Majestic will give many years of safe, satisfactory service, enabling you to end your garbage disposal problems for good, and helping to keep your basement always neat, clean and free of rubbish. And yet its operation costs you nothing!

3 BUSHELS CAPACITY ONLY \$29.95

Ask To See The New Majestic at McBride's

Suggestions For Home Owners

Would you like to add a sun-room to your home? Or perhaps an outdoor sleeping porch? How about enclosing the furnace in its own room, using asbestos wall board? Probably you could reduce your fire-hazard and insurance premium if you fire-proofed your garage, or placed a fireproof barrier around the furnace. Would built-in book shelves in

the living room improve the appearance of the room and give you a changed atmosphere and character to that room? I suggest you consider the effect of building bookshelves all along one wall of the room, with a row of cabinets below as a base for the shelving. Without doubt it will dress up the room and add to its charm. If you have a porch which can be converted into a sun-parlor, or if one can be added to the house, a few large casement windows and some summer furniture will convert an open porch or an added room into a cheerful sitting room.

Grand Opening Special

KITCHEN STEP-ON GARBAGE CAN

Regular 98c Value

59c

McBRIDE HARDWARE

McBRIDES ARE FEATURING

The New "Ideal-DeLuxe" Ironing Table

Rigid — Automatic — Modern

Manufactured By
MICHIGAN LADDER COMPANY
YPSILANTI, MICH.

We Carry A Complete Line of Ladder Equipment

Duro Metal Products Company

Manufacturers of

POWER DRIVEN WOOD WORKING MACHINERY

• **TOOLS OF PROGRESS FOR HOME USE**

Lathes, Drills, Band Saws, Jointers, etc., and all Accessories for Wood-working Equipment.

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