### Michigan Mirror

NON-PARTISAN STATE NEWS LETTER

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LANSING, June 22—"Big city these courses suspended or put on full provides where the course suspended or put on the provides which provides 443,000,000 let which provides 440,000,000 le

against authorizing the low mount. Dilliman nass plat revealed that the state government's share of legislative appropriation, following the same proportions represents a \$500,000 or proportion represents a \$50

morresuve" education clined to let licensees alone with the seeks to develop the turally as well as strictly acting to find the let licensees alone with the seeks to develop the turally as well as strictly acting to fundamental three seeks to develop the turally as well as strictly acting to find the seeks to develop the turally as well as strictly acting to find the seeks to develop the turally as well as strictly acting to the seeks to develop the seeks to develop

District Temporary closing public kindergartens.

Cutting Teachers' Pay maker.

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We can't espect 30 per cent We can't especial with the season of the seaso

me economics, and manual train unitariously, and only wise to leg-g, as four examples.

If economies must be made, I alocal milk industry.

A local milk marketing committee may be appointed by the

## TRUTH about ADVERTISING

By CHARLES B. ROTH

### JUST WHAT IS GOOD WILL?

rion, a large factory caught me-burned to the ground. Sirenieked. Crowds milled. Firemen ight the flames. Newspaper re-teres scurried here and there af-stories. Consternation reigned. Amid all this confusion the most rene man in sight was the presi-

him, asked Charles Roth hy he was no concerned. He explained that ss was fully covered by in-

FEW months ago, according to that beguling writer, Bruce on, a large factory caught freumed to the ground. Sirens it the fact of the factory caught freumed to the ground. Sirens it the fame with the most exit. Good will is not a mysterious quality like genius. It is a simple, commonsense matter depending of the factory, the should have the most exit. The first of the commonsense matter depending a topological with the fame with the waste with pay you to patronise. He was was wall yourself by the makes public the fact that he wants

is the kind of business man shem it would pay you to patronics. He makes public the fact that the new the good will and that he really any he can keep it is by living up to his promises.

You as a customer get more for your money when you patronize a concern with good will. Good will is proof that the concern had done something to warrant the friendship and confidence of its customers.

You see, good will doesn't just happen. It is created—by good goods, by good service, by good advertising.

state board for any marketing area or any two or more contig-uous marketing areas. The local committee is given power to hire investigators and assistants ne-cessary to carry out terms of the law.

w. "Reasonable check-offs" (or



United Presbyterian Church Joseph A. Mears, Minister Sunday Services: Graded Bible School-meets at 10:38 m. Dale Harbison, superistendent. Worship Hour-11:50 a.m.

St. James Episcopal Church
Rev. Warner L. Forsyth, Rectur
Rev. Warner L. Forsyth, Rectur
Rev. Warner L. Forsyth, Rectur
Rev. Warner St. Warner
Warner St. Warner
Warner Prayer, 11:00 a. m.
Gret
Roy Communion, 11:00 a. m.
First
Rev. Warner
Wednedday
And at 10:00 a. m.
Frimery Wednedday
Senior, Junior and Inmediate at 3:05 a. m.. Primary and
Gregorier at 11:00 g. m.

Holv Name Catholic Church Harmon at Woodland Rev, James W. Cotter, pastor Sunday Masses at 7:30, 9 and 11 a.m. 12:30, Jaily Masses at 7 and 8:25 a.m.

Redeemer Ev. Lutheran Church Lincoln near Woodward ev. Theodore G. Wuggazer, Jr., paster Sunday School—9:20 a. m. Morning Worship—11:00 a. m.

Christ Church Cranbrook

Rev. Charles H. Cadigan, Rector.
Rev. Robert W. Woodroofe, Jr., Assistant Rector.
Höly Communion, 9 a. m. otice.

stice.

Morning Prayer and sermon, 11 a.m.
Holy Communion the first Sunday of ich month, 11 a.m.

Franklin Community Church Rev. Howell C. Guim, Paster Morning services, 10:00 a. m. Sunday School, 11:15 a. m.

St. Hugo of the Hills Church Opdyke road The Rev. Daniel T. Wholihan, pastor Masses at 8, 10 and 11:45 a. m. an. 30 p. m.

0 p. m.

Troy Presbyterian Church
Livernois Road
Reviered John Belch-Minister
Edna M. Lee, Organist and Director
of Music
unday School 10:00 a. m. Graded Sunday School 10:00 a. m. mates for all ages. Morning Worship 11:00 a. m. Embury Methodist Church Bennaville Ave. Rev. Rudolph Boyce, Pastor urch School-10 a.m.

### Historic Hoaxes

Anti-Brassiere Campaign
WHEN the late Halbert
Hoard, editor of the Jeffers

## **Jots** Jest

A shortage of tin is worrying the U. S. Army. Suppose war breaks out! What will they put the beans in?

Mexico City has a m to the grasshopper. American farmers would like to erect one, too—if all of these insects would be kind enough to die.

The war threat in Europe has dwindled. Could the start of the tourist season have had any-thing to do with it?

### Farming Takes Her to Europe



Dressed in "down-to-earth" garb which she wears when operating her 22-acre farm near Fort Worth, Tex., Elizabeth Hollingsworth smiles satisfaction at her selection as state's delegate to conference of Associated "Country Women in London.

Clown for a Day



After 40 years of dreaming how he'd like to play the clown, G. Wylie Overley, banker, got his chance when the circus came to his home town of Jeannette, Pa. He is shown wearing home-made costume and make-up in ring.

# KROGER STORES CREAMERY BUTT KROER'S 90 SCORE "FRESH CHURNED"

WE'RE CO-OPERATING!

CANE SUGAR . 25 1.25

SODA CRACKERS . 2 130

**BIG BEN BREAD** 

RAISIN BREAD . . 2 16-02: 15c

**GRAPE JAM** BLACK PEPPER

CHOPPED FUODS

IVORY FLAKES and play 10c 2 large 39c CHLORITE and 2 class 15 class 15c CHLORITE and 2 class 15c Kroger's Famous GELATINE DESSERT

TWINKLE 3 pkgs. 10c CANDY BARS 2 for 5c BALLOON SOAP CHIPS 5 1b. 25c

SPOTLIGHT COFFEE Bodied Flavor 3 has 39c Kroger's Latonia Club Sparkling Assorted Flavors 4 24-02. 25c BEVERAGES

MAY GARDENS TEA

FILMS 20∞25c

COFFEE 2 tal 45c Drip or regular grind! Very finest blend! Richer, more mellow flavor.

KROGER'S DELICIOUS LAYER CAKE 2 los 10c Fresh Baker to see Lances a carbon EA 25c

SALAD DRESSING 1 29 2 ib. 19c KELLOGG Finks. 17 GOLD MEDAL 5 ... 21 3 2-oz. 1 Oc SANKA COFFEE in 33 TEA RINGS . . 15

PHANE 50 WHEAT BREAD 2 16-02 15 CANNED MILK 4 tan. 22 2 74-oz. 25c CANNED MILE 4 can 22 Embasy Smoother SALAD DRESSING 91 21

Sensational Value! While They Last:—Get Yours Today!

CRYSTAL BALL
BEVERAGE JUG

80 oz. (2½ qt.) size!
89parkling: Handsone
modern design! Ice bp—
Eary pouring.



KROGER'S FRESHER FRUITS AND VEGETABLES

Kroger's Health Giving Bananas are scientifically risened to bring out Nature's vitamins—Try 'em today! CANTALOUPES JURBO 38 ... 10c

SWEET CHERRIES . . 15 SUNKIST LEMONS . 5 for 10c

POTATOES . . . 10 4 27 MICHIGAN CELERY . . . . . . 50

NEW POTATOES 10 lbs. peck 35c FRESH PEACHES . 3 lbs. 14c

SPECIAL FRIDAY AND SATURDAY ONLY

GREEN PEAS . . . 3 to 250 NEW CABBAGE . . . 2 to 50

• FINER QUALITY FRESH AND SMOKED MEATS •

BEEF ROAST RIB ROAST . . "Easy to Caree" . . . 15 27 PORK LOIN ROAST ... . 19. 

TENDER PICNICS . . 200 SLICED BACON . . . 240

RING BOLOGNA . . 170 LEG O' LAMB . . lb. 27c

EMBASSY PEANUT BUTTER 2 LB. JAR 21c

GRAPEFRUIT 6 No. 2 45c

CAMAY SOAP 3 - 16c

LIFEBUOY 3 bars 17 c

RINSO

IVORY SNOW pkg. 21c

KROGER BUY 1917 Engage Item. LIKERs as well or better, OR return unused portion in original container and we will replace it FREE with any other brandwar set of the same item, regardless of price.