

Flying Couple Tell News of Marriage

Belated announcement has been made of the marriage of Mrs. Louise Carson, one of Birmingham's few women aviators, and Henry Miller, of Lima, O. The couple flew to Angola, Ind., on June 10, and were married there, containing their flight after the ceremony to Lima to visit Mr. Miller's parents. The pair met at an air show in Harrison. The bride will take part in the women's invitational air show in Pontiac, July 30.

Mr. and Mrs. Miller are residing at 285 East Pike street, Pontiac. Mrs. Miller is employed in Birmingham.

Miss Margaret Martindale of Philadelphia, formerly of Birmingham, arrived on Saturday for a visit. She first was the guest of Mr. and Mrs. Walter P. Hickey, of Bloomfield court, and is now visiting Mr. and Mrs. Clarence Vient, Jr., of Gordon court. She is leaving Tuesday for her home.

DR. RUSSELL B. STEPHENS
OSTEOPATHIC PHYSICIAN
will move from the
Wabek Building
to the
Hanna Building
August 1
PHONE NUMBER 151

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Housecleaning
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Phone 1162
A.C.M.E.
Window Cleaning Co.
"Oakland County's Oldest Window
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MEASURED HEAT FOR A
COOLER PERMANENT WAVE

Diart's new heater automatically measure out the exact amount of heat each particular unit requires according to its size. Gaswork is eliminated. Every cut and wave is perfect. No more dried out hair—no more frizzy ends.

Telephone now for your appointment.

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Sports Wear
BY FAMOUS MAKERS

You'll find "Well-Known" labels on our Sports Wear, which assures you of correct styling... expert tailoring... dependable materials. See our Sports Wear—by "Arrow" and "McGregor" before you buy.

McGregor's Cotton Shaking SPORT ENSEMBLES \$3.95
McGregor's Pennant Club SPORT ENSEMBLES \$4.95
Arrow's Golfing SPORT SLACKS \$3.50

Arrow's Palm Beach SPORT SLACKS \$5.95
McGregor's Walk & Laster SWIM TRUNKS \$2.00
Arrow's Golfing POLO SHIRTS \$1.40

MORTIMER'S MEN'S STORE
136 N. WOODWARD
"Meet Your Friends in the Lounge at Mortimer's"

BATHING... FISHING... BOATING
East Shore Beach & Tavern
Walled Lake

20 Minutes Drive From Birmingham on W. Maple to Walled Lake Drive... Turn Left to Shore Road... First Beach on Road.

FINE SAND BEACH—PLAYGROUND EQUIPMENT
CLEAN, SANITARY LOCKER ROOMS

Beer... Wins... Lunches... Meals
Picnic Tables... Beach Floodlighted at Night

Miss Callender Much Feted As Wedding Nears

A flurry of parties in Birmingham and the Hills in honor of the popular bride-elect, Miss Sylvia Callender of Detroit, has kept in motion during the past few days. Miss Callender, daughter of Judge Sherman D. Callender, will wed James B. Bragaw, now of Chicago, son of Mr. and Mrs. Richard Bragaw, of Lone Pine court, on August 19.

Mrs. Semon Knudson of Birmingham road, honored Miss Callender with a luncheon and personal shower on Saturday, at the Grosse Pointe Yacht Club, and Mr. and Mrs. Ernest F. Kern, brother-in-law and sister of Mr. Bragaw, gave a cocktail party for the betrothed couple Sunday afternoon, at their Adams road home.

Mrs. A. S. Stevens was hostess Wednesday afternoon, at a tea and kitchen shower for 20 guests, commencing Miss Callender. Among those attending this affair were Mrs. Richard Bragaw, Mrs. Kern, Mrs. Knudson, Mrs. Robert Vanderkolk, Mrs. Thomas H. Wilson, Mrs. Curtis Matthews, Mrs. Earl Maxwell, Mrs. Norman Gable of Tasson, Ariz., Miss Callender's cousin; Miss Dorothy Plunkett, Miss Virginia Jackson, Mrs. Henry C. Foster, Jr., Miss Betty Rexford, Mrs. Philip Wood, Mrs. Clyde I. Webster, Jr., Mrs. George Kytson and Mrs. Thomas E. Wilson.

Mr. Bragaw spent last week-end with his parents in Bloomfield.

Social Briefs

Mrs. Dorothy G. Roosevelt and her children, of Charing Cross road, are spending several weeks at a ranch in Wyoming. They plan to return home the latter part of August.

Mr. and Mrs. R. S. Plovnick and their children, of Arlington drive, returned recently from visits with relatives in Manassas and Indianapolis.

Mr. and Mrs. W. C. Sennell, of Shirley drive, will go to Charlotte for the week-end, and will be guests there of Mr. and Mrs. Morton Cudlip, of Grovese pointe, at their cottage.

Mrs. W. Nevison Becker left Monday for her home in Cleveland, after a visit with Miss Romayne Thompson, of Thirteen Mile road.

Miss Virginia Hills, of Bloomfield, will be the guest of her brother-in-law and sister, Mr. and Mrs. Clement A. Penrose, couple of weeks there and at Nantucket, returning by motor on Aug. 15.

Mr. and Mrs. E. M. Vehmever, of Shirley drive, have returned from a week's visit in Chicago. Their daughter, Miss Doris Vehmever, who has been travelling in Europe for four weeks, will be en route home on Aug. 22. Mrs. Vehmever plans to meet her on her arrival.

Mr. and Mrs. Genaro A. Flores and their children, of Waddington road, will leave Aug. 11, for a month's stay at Blaney Park in the Upper Peninsula.

Hold National Post In Alpha Chi Omega

Calendar OF COMING EVENTS

Today
Oakland Hills Country Club: "Sneak" preview of unreleased movie. Appearance of lovely glamour star is expected.
Lincoln Playfield: Band concert at 7:30 by Summer Recreation Band.
Pine Lake Country Club: Family night dinner.
Community House: Thursday night dinner, 6:30-7:30; Sea Scout meeting, 7:30.
Friday, July 28
Baldwin P. T. A.: 8 to 11 p. m. Public street dance to be held at Baldwin high school.
Saturday, July 29
Pine Lake Country Club: Heidegger reunion.
Oakland Hills Country Club: Dancing on veranda following dinner.
Monday, July 31
Community House: Rotary luncheon at 12 o'clock.
Tuesday, Aug. 1
Pontiac Yacht Club: Joint picnic at Camp Umba and DeMolay at Cass Lake.
Wednesday, Aug. 2
Kirk's Field: Exchange club sports, 4 p. m.

Mrs. Thomas H. Adams

Mrs. Adams, of Puritan road, will take office Aug. 1, as national vice-president of Alpha Chi Omega fraternity. Formerly national national councillor of the organization, she was elected to her new post at the formal national convention held June 25 to 29, at the Signory club in Quebec, Canada.

Mrs. Adams, who is from Birmingham who attended the convention were Mrs. Loren T. Robinson, of Wamblee road, and Mrs. B. M. Cary, of Linden road.

The convention, which was attended by 450 persons, had representatives from 61 active and 45 alumnae chapters. Mrs. Carl G. Wickett, of Wichita, Kan., was elected national president, to succeed Mrs. William G. Donald, of Birmingham, who had held the office for four years. A thrilling part of the program was Mrs. Donald's address, given over the long distance telephone from her bedside and broadcast through loud speakers to the convention at the closing banquet. Mrs. Donald is recuperating from an accident suffered more than a year ago.

Jane Brede Adds Name to List of September Brides

September being almost as popular a bridal month as June, many dates are being announced almost daily and the day proceeding will be the scene of many of the various bride-to-be parties in their honor. One of the latest Birmingham entries to announce a September wedding date is Miss Jane Brede, daughter of Mr. and Mrs. F. W. Brede, of Ridge road, who will wed Thomas Flournoy Neal on the ninth. Mr. Neal is a son of Mr. and Mrs. Thomas A. Neal, of Detroit.

Rev. Warner L. Forsyth will perform the ceremony at 4 o'clock in the evening, at the Bredes' new home on Lakeside drive, which they will remove on Tuesday. A small reception will follow.

Monday a round of pre-nuptial affairs in Miss Brede's honor will be a small luncheon and shower to be held Saturday afternoon, by Miss Virginia Hills, at her home on West Long Lake road.

300 Kiddies Go To Detroit Zoo

"No one became lost nor did anyone get hurt. They all had a right good time," stated Lloyd Chapman, playground leader, in describing the adventures of 300 kindergarten to sixth-grade children when they visited the Detroit Zoo Tuesday, from 10 o'clock until 1 p. m. as guests of Birmingham's Summer Recreation Committee.

Transportation to the Zoo was by three special buses provided by the Eastern Michigan Motor Bus Company offered free by Raymond Handy, superintendent of the division.

Two free attractions were on the program for the youngsters: a train ride and the Joe Mendi show.

The monkeys were the favorites, with Monkey Island proving more alluring than the others, although the boys were particularly fond of peanuts than all the rest. The huge, but shy and bashful, turtles, drew many an "oh" and "ah" from the visitors.

Each boy and girl carried a lunch and they were consumed with little urging by ravenous appetites.

The lady mothers accompanied the five playground leaders and assisted in caring for the children during this memorable visit to the animal kingdom.

WE HEARD IT SAID BY—
Fred Refle, local mail carrier: "In these recent days when our Governor is crusading for better morals, I was wondering if, for instance, the brewers can't bring back prohibition near beer. There are probably lots of people who merely like the taste of beer who would buy near-beer, and thus not get intoxicated. It might help our youth, too."

What Is A Gentleman?
He is one that, in all gentile deeds—Geoffrey Chaucer, The Canterbury Tales, c. 1387.

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Serving on the transportation committee is Mrs. L. J. Hannah and Mrs. Frank L. Scott; Jr. and Betty Mewing; greens, Mrs. P. H. Sheridan, Mrs. John H. DeVissser, Mrs. Gordon Merritt, Bill Aker, Cynthia Scott, Marilyn Whitman, Charles Macular, Robert Myers, Richard Adams, Kathryn Bates and Richard Bates. The program committee consists of Mrs. Ralph Bateman and Mrs. J. L. Dostal and Mrs. C. B. Russell. The program committee consists of Mrs. Ralph Bateman and Mrs. J. L. Dostal and Mrs. C. B. Russell. The program committee consists of Mrs. Ralph Bateman and Mrs. J. L. Dostal and Mrs. C. B. Russell.

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Inspiration Compiled by Clarence W. Hamilton

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The young man's problem, to my mind, is to attempt to analyze himself. I appreciate that this is difficult—particularly so in some instances. He should perhaps seek assistance in this most important problem upon which, in my judgment, his future success importantly depends by "analyzing himself." I mean that he should determine those things in which he is primarily interested; those things that appeal to him. Every individual has certain characteristics which, if they can be established, will enable him to chart his future course in harmony with those characteristics. If that is done, an important step has been taken toward a broader degree of success.

"The attributes of mind and personal characteristics differ widely in intensity in one individual as against another. The essential qualifications for success in different lines of endeavor also differ. The problem is, to fit one to the other. The problem, fundamentally, is one of the trained mind. I believe that a young man can make a greater success in determining and following his individual characteristics than he can by going contrary to same, even if in that direction there exists a better opportunity. In addition to this, his work is a pleasure rather than a burden. If there are no opportunities equal to those past, if we will only recognize them; properly manage our affairs, and direct our efforts toward that objective. There is bound to result a higher standard of living, socially and financially—a broader opportunity not only for the young men who are here today, starting on an industrial career, but a broader opportunity for countless millions of others as well."

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Because their games take so much time, the social activities planned for the many visitors to Oakland Hills will be somewhat limited. However, several trips to places of interest in the locality have been arranged. A buffet on Tuesday evening, Aug. 8, has been planned for all contestants, committees and officials of the tournament. Included in the program for this affair will be a swimming and diving exhibition by members of the Detroit Athletic Club swimming team. A tea is to be given at the club by Mrs. J. L. Dostal and a trip to the Ford Road and Golfing Club, which will be conducted by Mrs. A. M. Russell. A tea at which Mrs. C. B. Russell will be hostess has already been planned for the guests.

Chairmen Announced
Co-chairmen in charge of general arrangements for the event are Mrs. Charles H. Both and Mrs. Damon S. Galle. Mrs. Both, who is president of the Women's District Golf Association and is the president of the Women's Western Golf Association, will be assisted by committees including the following: Business ability, Margaret Russell and Mrs. Edward J. Jeffrey; registration, Mrs. A. E. Brown, Mrs. A. M. Whelan, Mrs. Bruce Gregory, Mrs. J. H. Bolles; reservations, Mrs. J. M. Bolles; refreshments, Mrs. E. G. Merritt, Mrs. K. D. Berdan and Mrs. P. H. Collins, Jr.

Serving on the transportation committee is Mrs. L. J. Hannah and Mrs. Frank L. Scott; Jr. and Betty Mewing; greens, Mrs. P. H. Sheridan, Mrs. John H. DeVissser, Mrs. Gordon Merritt, Bill Aker, Cynthia Scott, Marilyn Whitman, Charles Macular, Robert Myers, Richard Adams, Kathryn Bates and Richard Bates. The program committee consists of Mrs. Ralph Bateman and Mrs. J. L. Dostal and Mrs. C. B. Russell. The program committee consists of Mrs. Ralph Bateman and Mrs. J. L. Dostal and Mrs. C. B. Russell.

County Red Cross Life Saving Schedule

For the information of those who wish to earn and receive Red Cross Life Saving Certificates, H. H. Corson, chairman of the Birmingham Red Cross has submitted the schedule of the Red Cross water safety instruction periods in Oakland County.

The schedule is as follows:

Monday—Walled Lake, East Shore Beach (Cunningham Park, Sylvan Lake, Royal Oak Park (evening)) 10:00 to 11:30, 12:30 to 1:00, 7:30 to 9:00

Tuesday—Oakland Plains, Palmer's Park, M10 (Meaday Lake, Craigie's Beach, Bald Eagle Lake, Holtzman's Beach, Deer Lake) 10:00 to 11:30, 12:30 to 2:00, 2:30 to 4:00, 4:30 to 6:00

Wednesday—Duck Lake and Vaughan's Beach, White Lake 10:00 to 11:30, 12:30 to 2:00, 2:00 to 3:30

Thursday—Ten Mile Pool, Pleasant Ridge (Orion, Village Park, Stoney Lake, Steven's Beach, Lakerville, Smith's Landing) 10:00 to 11:30, 2:30 to 4:00, 4:30 to 6:00

Friday—Barnum School Pool, Birmingham 10:00 to 11:30

Inspiration Compiled by Clarence W. Hamilton

We all need inspiration to make us improve, think bolder and be more efficient. These messages by men and women who have overcome difficulties are intended as an aid to your success and happiness.

ANALYZE YOURSELF TO MAKE PERSONAL PROGRESS

When Alfred P. Sloan Jr., chairman of the board, General Motors corporation, was asked about the benefits of education, he said, "The intensity that is essential in practically every line of industry, requires that the individual be trained to concentrate; the ability to analyze; in other words, the ability to think."

The young man's problem, to my mind, is to attempt to analyze himself. I appreciate that this is difficult—particularly so in some instances. He should perhaps seek assistance in this most important problem upon which, in my judgment, his future success importantly depends by "analyzing himself." I mean that he should determine those things in which he is primarily interested; those things that appeal to him. Every individual has certain characteristics which, if they can be established, will enable him to chart his future course in harmony with those characteristics. If that is done, an important step has been taken toward a broader degree of success.

"The attributes of mind and personal characteristics differ widely in intensity in one individual as against another. The essential qualifications for success in different lines of endeavor also differ. The problem is, to fit one to the other. The problem, fundamentally, is one of the trained mind. I believe that a young man can make a greater success in determining and following his individual characteristics than he can by going contrary to same, even if in that direction there exists a better opportunity. In addition to this, his work is a pleasure rather than a burden. If there are no opportunities equal to those past, if we will only recognize them; properly manage our affairs, and direct our efforts toward that objective. There is bound to result a higher standard of living, socially and financially—a broader opportunity not only for the young men who are here today, starting on an industrial career, but a broader opportunity for countless millions of others as well."

Burglar Fails to Loot Physicians

Whoever tried to enter several offices in the Hanna building on the southwest corner of Maple and Woodward, Tuesday evening at 8:34 p. m., failed at all but one, that of Dr. C. F. Lawler. The locked door leading from Dr. Lawler's office to his office was opened by the intruder without leaving a mark, but the greater success in determining and following his individual characteristics than he can by going contrary to same, even if in that direction there exists a better opportunity. In addition to this, his work is a pleasure rather than a burden. If there are no opportunities equal to those past, if we will only recognize them; properly manage our affairs, and direct our efforts toward that objective. There is bound to result a higher standard of living, socially and financially—a broader opportunity not only for the young men who are here today, starting on an industrial career, but a broader opportunity for countless millions of others as well."

TRUTH about ADVERTISING
By CHARLES B. ROTH

FINE GOLD
Takes place. Its employees, clear down to the delivery boy, become seized with the inspiration the advertising has set up.

The reason for this influence of advertising is not hard to find. The advertiser is a leader, and every leader has an obligation.

It is not a question of advertising by its indirect value of gratifying you. You benefit in additional currency, additional consideration and in respectation which is to be held Thursday, Aug. 3 at 8 p. m. The public is invited to attend this.

© Charles B. Roth.

ARTISTS MAY GAZE ON THE LANDSCAPE AND THERM.
BUT FOR RUBBER-NECKED DRIVERS TRY COURTING A SPILLY

JOHN HAYMAN'S SUPER MARKET

119 S. Woodward at Maple... B'ham
TWO FLOORS OF FINE QUALITY FOODS

Super Values for July 27-28-29th
John Hayman's Basement Serve Self
Grocery Greater Values

SPECIAL COUPON...
MAXWELL HOUSE
Vita Fresh COFFEE with Coupon 21c
Just clip this Coupon and present at Grocery

ORANGE JUICE... giant 46-oz. can 23c
Grapefruit JUICE... giant 46-oz. can 13c
GEISHA TUNA... 12-oz. can 19c
TUNA FLAKES... 12-oz. can 10c
CRAWFORD SHRIMP... 12-oz. can 12c
SHOESTRING BEETS... 4 No. 2 cans 25c
DINED CARROTS... 4 No. 2 cans 25c
PINEAPPLE JUICE... 16-oz. can 25c
GRAPEFRUIT... Florida Gold... No. 2 can 10c
Sunshine Krispy Crackers... 1 lb. 14c
Heinz Chili Sauce... large bottle 23c
LIMA BEANS HAYMAN'S... No. 2 can 12c
GREEN BEANS HAYMAN'S... No. 2 can