

If I were just starting out in life I would pray for all the responsibility I could carry. Nothing can take the place of this in making for personal success.

SIXTY-SECOND YEAR—NO. 36

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, DECEMBER 7, 1939

\$2.00 PER YEAR—SINGLE COPIES, 5c

SANTA CLAUS COMES TO TOWN

AND MAKES HIS

Local Headquarters

AT

GOOD WILL STORES



BRING THE KIDDIES—SHOP
AT YOUR GOOD WILL STORES

Do Your Xmas Shopping Early!

Shop here in Birmingham where Christmas shopping is made EASIER, more CONVENIENT, at "MAIN FLOOR SHOPS." PARKING facilities WITHIN SHORT WALKING DISTANCE OF ALL STORES is available. Friendly, Courteous service is offered by LOCAL GOOD WILL STAFFS!

\$700⁰⁰

GIVEN AWAY IN GIFT CERTIFICATES
BY YOUR LOCAL MERCHANTS!

• Good Will Stores Offer Thousands of Christmas Gifts •

\$500 In Trade Certificates In Final Prizes!

ON FRIDAY, DECEMBER 22ND THE FINAL AWARDS WILL BE MADE AS FOLLOWS:

1 - \$100.00 PRIZE

2 - \$50 Awards 4 - \$25 Awards
10 - \$10 Awards 20 - \$5 Awards

Final Awards Will Be Delivered to Winners on
December 23rd

These People Have Already Won

\$160⁰⁰

In Gift Certificates

Mr. and Mrs. Hobart McMahan	\$25.00
Mr. J. O. Merchberger	\$25.00
Mr. John M. Rosso	\$25.00
Mrs. Chester L. Zook	\$25.00
Mrs. Elaine Meeker	\$10.00
Mrs. Viola Peabody	\$10.00
Mr. Allie S. Porteous	\$10.00
Mrs. Laura M. Connelly	\$10.00
Mrs. Eleanor Judge	\$5.00
Mr. E. T. Engel	\$5.00
Mr. Fred A. Hewlett	\$5.00
Mr. Robert Pepperell	\$5.00

\$200 In Trade Certificates In Weekly Prizes!

THESE TRADE CERTIFICATE AWARDS WILL BE MADE EACH WEEK FOR 5 WEEKS OF THE CAMPAIGN AS FOLLOWS:

1st PRIZE \$25.00

2nd PRIZE \$10.00 3rd Prize \$5.00

CERTIFICATES WILL BE MAILED TO WINNERS
ON MONDAY OF EACH WEEK

YOUR GOOD WILL MERCHANTS

ARNOLD STUDIOS
BALDWIN, JOHN, CO.
BANY FLOWER SHOP
BECK CLEANERS
BIRMINGHAM DRUG STORE
BIRMINGHAM FRUIT COMPANY
BIRMINGHAM HARDWARE
BISSETT, HARRY E., COMPANY
BODINE NEWS
CHEER SHOP
CONSUMERS POWER COMPANY
CUNNINGHAM DRUG STORE
DETROIT EDISON COMPANY
DICKINSON'S
ERWIN & SMITH MARKET
GOODYEAR, INC.
HAYMAN'S MARKET
HUSTON HARDWARE
INDIAN CRAFT & GIFT SHOP
KAY BAUM SHOP
KRESGE, S. S., COMPANY
KROGER GROCERY & BAKING CO.,
NORTH WOODWARD
KROGER GROCERY & BAKING CO.,
SOUTH WOODWARD
KROGER GROCERY & BAKING CO.,
WEST MAPLE
LA BELLE'S BOOKS & GIFTS
LEONARD ELECTRICAL COMPANY
LEON'S, PARISIAN HAIRDRESSER
MATTHEW'S, CLEANERS & DYERS

SHOP EARLY
AND GET
BETTER
SELECTIONS!

SHOP EARLY
AND GET
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YOUR GOOD WILL MERCHANTS

MAXWELL SHOP
MC BRIDE HARDWARE
MC CLELLAN FEED & SALT COMPANY
MC KEE SERVICE STATION
MILKS' AUTO SUPPLY
MORTIMER'S, MEN'S FURNISHINGS
MULHOLLAND, F. J., COMPANY
MURPHY'S SERVICE STATION
OLSEN'S MARKET
PECK, CHARLES R., SONS
PHOTOGRAPHIC SHOP
R. B. HOSE SHOP
RIDLEY CLEANERS
SANDER'S TRI-CLEANING
SCHETTLER DRUG COMPANY
SELLS' ELECTRIC COMPANY
SFIRE BROTHERS MARKET
SHAIN'S DRUGS
SHERMAN'S MARKET
SNELL SERVICE STATION
STACEY'S SERVICE STATION
STERNAL'S AUTO SUPPLY
STROUP'S MARKET
TORRENCE OIL COMPANY
TWIN SHOP
VAN'S PHARMACY
WABECK PHARMACY
WALTON JEWELRY
WIELAND FURNITURE SHOP
WILLIAMS' BOOT SHOP
WILSON DRUG COMPANY
WOOLWORTH, F. W., COMPANY
YOUNG'S SHOE STORE

Get Your Coupons
YOU
May Be a Winner
Next Week

or
On Final Award
of **\$500⁰⁰** In Trade
Certificates

As Evidence of Their Good Will—

The following organizations have contributed to the Good Will Campaign Fund, but due to the nature of their businesses, they are not issuing coupons:

Birmingham National Bank
Birmingham Theatre
Michigan Bell Telephone Co.
Birmingham Eccentric
Wabek State Bank

Look for the "Good Will" Store Emblem on store doors and Eccentric advertisements. Use it as your guide to the better values being offered by your Good Will Merchants.

Do Your Christmas Shopping in Birmingham

A Good Will Coupon With Every 50c Purchase At Your Good Will Stores

