

FRIDAY,
DEC. 15,
IS
DOUBLE
COUPON
DAY!

SANTA'S *Guide* FOR **THRIFTY SHOPPERS**

OPEN
EVENINGS
UNTIL
CHRISTMAS



Size up the
Gift Situation!

...whether she's
TALL...MEDIUM...SHORT
give **MOJUD**

in her individual leg length!

Get the low-down on her height... then select the lovely Mojud silk stockings that are just right for her. You will collect compliments for your thoughtfulness in choosing hosiery that looks better and lasts longer because it really fits. And finally, you'll congratulate yourself on a wise gift selection, because your Christmas dollar buys more value when you choose Mojuds.



89c pair, three pairs for\$2.50
\$1.00 pair, three pairs for\$2.85
\$1.15 pair, three pairs for\$3.25
\$1.25 pair, three pairs for\$3.50

Join Our Hosiery Club
GET A FREE PAIR

Gloves for Xmas

Suede skin and calf skin,
also

HIGH FASHION
FABRIC GLOVES
Rich in Detail and
Contrast Accents

\$1.00 to \$3.50

With all the color requirements made on her accessory wardrobe—the more of these smart gloves she has, the smarter her appearance. We've black and brown as well as all the new shades of green, wine, blue.

Children's Fabric Gloves59c and 79c
White and colors.



SEAM-PRUFE



Satin and Crepe... Tailored and Lace Trimmed... Short, medium and long lengths... White and Colors.

Seam-prufe Slips \$1.69 to \$2.95
Seam-prufe Gowns\$2.95

She'll Love a Bag for Xmas



Dressy Suedes
Alligator Grains
Sculptured Calf

\$1.95 to \$2.95

Other bags at \$1.00.

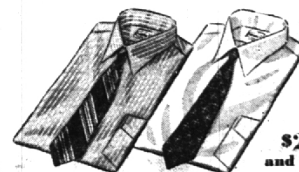
She'll particularly love it if it's one of these well styled, well made, expensive looking bags from famous manufacturers! Plenty of black and new colors.



EVERY ARROW HITS THE MARK

Get these swell

Arrow Christmas Gifts



\$2 and up

Arrow is America's Favorite Shirt

Arrow Shirts are the finest a man can wear. All are Sanforized-Shrunk (fabric shrinkage less than 1%)... all have the one-and-only Arrow collar... all have Arrow's patented anchored buttons. In white and the handsome new Arrow patterns.



Glover Flannel Robes & Pajamas

ROBES in plain Red, Green, Navy, Brown and Maroon colors. Also in plain Plaid and plain colors with Plaid trim.
Blue, Maroon and Green
BROCADED SILK ROBES\$8.50

GLOVES

Soft, comfortable gloves—lined and unlined. Slips on, gauntlet and button styles, in all the wanted colors. Heavy gloves and dress gloves... you'll find them all here.

\$1 to \$4.95

PAJAMAS

Fine quality, smart patterns, newest styles in broadcloth, saten, madras. Coat and pull-over styles.

\$1.69 up

Handkerchiefs

Nothing to Sniff at

A mighty pleasant gift is some Arrow handkerchiefs. We have patterns made to harmonize with ties and shirts. Pure linen, initialed and plain white, ruled or hemstitched edge.

25c to 75c



COSTUME JEWELRY

A remarkable group of assorted pieces of costume jewelry, including many one-of-a-kind bib necklaces. Buy them to give smartly.

\$1 to \$3.95

DAINTY, HAND MADE

Silk Lingerie

CREPE and SATIN gowns, Hand Made, Embroidered and Lace Trimmed.

\$3.95 to \$5.95

SLIPS and PANTIES to match gowns. Make an ideal Gift Set.

SLIPS \$2.95 PANTIES \$1.95



Handkerchiefs

Sheer linens, hand embroidered. Pastels and white at

5c to \$1 - 35c, 3 for \$1



MULHOLLANDS

