



◀ Sales Crusade Special—
Our regular 79c
SILK HOSE 69c pr.
Guaranteed first quality. 2 pr. for \$1.29
F. J. MULHOLLAND CO.
233 N. WOODWARD

◀ Sales Crusade Special—
ODDS and ENDS TABLE ... ½ off
Items taken from various departments
of our store.
LaBELLE'S
137 W. MAPLE

◀ Sales Crusade Special—
Kitchen Tested
GOLD MEDAL FLOUR 21c
5 lb. Sack
HAYMAN'S MARKET
WOODWARD AT MAPLE

◀ Sales Crusade Special—
Men's Rayon and Lisle
HOSE 4 pr. \$1.00
Half hose and ankle length. Reg. 35c.
PECK'S
108 S. WOODWARD

◀ Sales Crusade Special—
Colorful Cotton—Reg. \$1.95 Value
WASH DRESSES \$1.49
Sizes 1 to 16
THE CHEER SHOP
IN THE THEATRE BLDG.

◀ Sales Crusade Special—
Richelieu—Raggy Ann
PEACHES ... 2 No. 2½ cans 49c
Doz. Cans - \$2.85
BIRMINGHAM FRUIT CO.
124 N. WOODWARD

◀ Sales Crusade Special—
CAR WASH and LUBRICATION \$1.99
Car Wash, 75c. Lubrication, 75c. Oil
Change, 5 qt. limit, \$1.25. A \$2.75 value.
McKEE SERVICE PHONE 87 FOR SERVICE

◀ Sales Crusade Special—
HILL'S BROS. COFFEE ... lb. 25c
No limit - - Buy all you want!
SFIRE BROS. MARKET
180 W. MAPLE

◀ Sales Crusade Special—
Lampie
KNIT DRESSES—
Reg. \$16.95 values at ... \$12.95
Reg. \$10.95 values at \$7.95
THE MAXWELL SHOP 164 W. MAPLE

◀ Sales Crusade Special—
Luscious—Lydia Lee
CANDIES ... lb. box 33c
Home style ... Hand dipped.
WABEEK PHARMACY
WABEEK BLDG.

◀ Sales Crusade Special—
Ladies' and Gents'
SUITS and COATS RELINED
20% Discount
MATTHEWS TAILOR SHOP
244 E. MAPLE



SALES mean JOBS

BIRMINGHAM WILL DO ITS PART

"SALES MEAN JOBS" and Jobs Mean Better Times For Everyone. Although Birmingham is not an industrial city, its welfare is directly affected by the wheels of industry. More jobs put dollars into circulation, which will be reaching out in every direction, from hand to hand, building up public confidence, industrial recovery and better times for Everyone - Everywhere - In Every Walk of Life.

SPEND ALL YOU CAN NOW! SPEND IT IN BIRMINGHAM!

BIRMINGHAM MERCHANTS

COOPERATE IN SPONSORING A CITY-WIDE

3 DAY SALES PROMOTION!

THURSDAY - FRIDAY - SATURDAY

A Special Selling Event in Which Prices Will Be Reduced ... Bargains Will Be Offered and Every Effort Will Be Made to Encourage the Shoppers of This Community to

Buy Now .. and in Birmingham

Sales
Mean
Jobs

Do
Your
Part

◀ Sales Crusade Special—
Reg. \$1.19 — Step-on
GARBAGE CONTAINER ... 69c
White with trim of contrasting color.
McBRIDE HARDWARE
112-116 S. WOODWARD

◀ Sales Crusade Special—
A group of
TYROLEAN HATS \$2.50
Taken from our regular stock.
VAUGHAN HAT SHOP
153 W. MAPLE

◀ Sales Crusade Special—
A Table of Assorted
POTTED PLANTS ... 2 for 25c
Including Ivy, Philodendron, Table Ferns, etc.
PARMENTER FLORIST
159 W. MAPLE

◀ Sales Crusade Special—
THURSDAY ONLY
90 Pairs of Ladies'
OXFORDS and PUMPS \$1.00 pr.
Broken sizes.
WILLIAMS BOOT SHOP
115 W. MAPLE

◀ Sales Crusade Special—
200 Pair—Broken Sizes from 4½ to 9
LADIES' SHOES \$1.95 pr.
From our regular stock.
YOUNG'S SHOE STORE
167 N. WOODWARD

◀ Sales Crusade Special—
U. S. Electric
CORN POPPER 98c
Seamless pan and side-walls. Heating unit
fully insulated.
HUSTON HARDWARE
205 N. WOODWARD

◀ Sales Crusade Special—
Fresh Dressed
ROASTING CHICKENS lb. 26c
OLSEN'S MARKET
120 S. WOODWARD

◀ Sales Crusade Special—
YARN MAID 98c
The Newest and quite the Smartest yarn
holder.
THE VILLAGE GIFT HOUSE
136 N. WOODWARD

◀ Sales Crusade Special—
3 Thread Chiffon
HOSE pr. 49c
Petti-flaws of a famous make. Sizes 8½ to 10½.
Reg. 79c to \$1.15.
KAY BAUM SHOP
81 W. MAPLE

◀ Sales Crusade Special—
Popular Brand
MILK OF MAGNESIA ... 2 lg. bottles 39c
WILSON'S DRUG
WOODWARD AT MAPLE

◀ Sales Crusade Special—
A. C. or Champion
SPARK PLUGS 49c each
Regular 65c value.
STERNAL'S AUTO SUPPLY
408 S. WOODWARD

◀ Sales Crusade Special—
Rayon Knit, Luster Satin and
Rose Petal Crepe
SLIPS 95c
Sizes 32 to 44. Selected from our better slips.
THE TWIN SHOP
160 W. MAPLE

◀ Sales Crusade Special—
PURETEST VITAMINS
50 A B D & G \$1.49
50 Wheat Germ Oil (Vit. E) . . 89c
SHAIN'S DRUG W. MAPLE AT PIERCE

◀ Sales Crusade Special—
Automatic—Anniversary Model
R C A-VICTROLA COMBINATION \$135
List Price - \$175. . \$40 Trade-In.
\$9.00 in Records—Free.
SELLS ELECTRIC WABEEK BLDG.

◀ Sales Crusade Special—
Satin Brocade
SLIPS—Reg. \$1.00 values. . . 69c
Tearose and white. Sizes 32 to 44.
R-B HOSE SHOP
133 N. WOODWARD

◀ Sales Crusade Special—
Michigan
BEET SUGAR 20 lbs. 93c
At All Local Stores
KROGER'S