

College Knowledge

By SOPHIE MORE



Latest bulletins from the front indicate that it's plying time at all the colleges and universities and such, so before long we'll have ourselves a shiny new bunch of pledge pins to oggle at. First of the year's a thrilling time no matter WHAT year you're in, but especially for freshmen. There are 80 many exciting things going on...

New Pledges

The Greeks from dear Ann Arbor town are the first to announce to the waiting world their lot of new '11 brothers. Yes, Sophie said brothers. The ladies are a bit tardy this year but they'll be along. Robert and Roy Uhlman, meanwhile, are in line for a few congratulations. Both of 'em pledged S. A. E. Sigma Alpha Epsilon to yousse, which makes 'just one MORE way in which Becham's identical twins are alike. The pin of Phi Sigma Kappa adorns the chest of none other than John Robert Carlson, and mutual expressions of happiness are all over the place on account of it. The A. T. O. crew—oh well, Alpha Tau Omega, if we MUST be formal, grabbed itself off a prize in the shape of Bob Bolton, so it's no wonder that everyone's excited about it. And that's not all. Your old pal John Kirkwood Martin Esquire is a new Chi Psi, along with about half of Becham—at least, half of the somewhat older lads. And Dave McKinney also followed lots of our young men about town in choosing Phi Kappa Psi for his fraternity. Bob Peters, Co-Editor, things star of last year and another local lad, made good with Deke, also known as Delta Kappa Epsilon. But, at the risk of repeating herself, Sophie sez that this isn't all about the pledging up there.

Week-Enders

And speaking of U. of M., that place is certainly in the news this week. There's a party up at the Law Club over the week-end and of course the affair rates pal-ently high with the gals. Among the who'll be there are your friends Ruth Smith and Gwysy Farrar. No definite plans have been made for their fling, which of course makes it even more fun. One thing's certain though; they'll stay either with sister Horie or at the Tri Bell house, Ruth's old tamping grounds.

Our Eastern Pal

One of the loveliest blonds in

This at school is no longer around the reservation, as a lot of yez have noticed. 'Cause why? 'Cause she's now in her first year at LaSalle, outside of Boston. Nancy Murray is the lady, and if every-one keeps on missing her like this, she'll probably be coming' home soon just out of sympathy for our wee.

Here He Is

"What," someone wants to know, "is Dick Paister doing at present?" Well, stiller, you probably forgot that he's a Junior at University of Detroit this year. So THAT'S what he's doing. Engineering is his major and Chi Sigma Phi is the group which he roots for and everything's under control, so far as Dick's concerned.

MEMBERS PLAN CHARITY FETE WITH HUSBANDS

Plans for the "Fall Kick-Off Party," an ambitious entertainment sponsored by the League of Catholic Women, are announced this week by the committee in charge, which consists of League members and their husbands. The affair will be held at Dexon Gables on the evening of Tuesday, Oct. 25, and will begin with dinner at 7:30 in the evening. The program to follow will feature a surprise talking picture as the main event. Miss Alice Savage will appear as vocalist, accompanied at the piano by her brother, Charles.

Proceeds from the affair will be devoted to the League's fund for the provision of Thanksgiving baskets for the needy. Reservations, which may be made with committee members, will be closed Monday evening.

Included on the committee are Mr. and Mrs. August Larsen, Mr. and Mrs. Charles J. O'Connor, Mr. and Mrs. Edward Hayes, Mr. and Mrs. Jack Savage, Mr. and Mrs. Henry M. Foley, Mr. and Mrs. Frank Ortman, Mr. and Mrs. Jack Leary and Mr. and Mrs. Frank J. McGinnis.

Hand water at this easily removed from cables and lightbulbs, dissolves with BRAVO QUIK-TRIK Stain Remover. It has no equal. Ask your dealer.—Adv.

Social Briefs

Mr. and Mrs. Arthur W. Wragby and their family, formerly of Rivenside avenue, are now residing in their new home on Henley drive.

Mrs. James G. Neal and her daughter, Barbara, returned the first of the week from Pittsburgh to their home on Oxford drive. They had been gone about a week.

Mr. and Mrs. Frank W. Higbie of Stanley street were hosts to a group of their friends at bridge Saturday evening, in their home. The party included Dr. and Mrs. Ralph A. Wilson, Mr. and Mrs. Manley R. Bailey and Mr. and Mrs. William McCorr.

Mr. and Mrs. Lane Bishop of Poppleton avenue will depart Saturday for Fort Wayne, Ind., accompanied by their daughter, Mrs. Marc James Parsons of Fort Wayne, who has been the house guest of her parents for a ten-day sojourn.

Mrs. E. A. Schirmer will entertain a foursome at luncheon and bridge on Friday, at her home on Country Club drive.

Mrs. Harry L. Winston of Aspen road, accompanied by Mr. and Mrs. Albert Kahn of Detroit, returned recently from New York, where they were guests at the St. Regis Hotel.

Mrs. John S. Lambie of Aspen road left by motor Thursday for San Antonio, Tex., accompanied by Mrs. Frank Haines, of the Panama Canal Zone. They will remain in Texas for an extended sojourn as the house guests of Mrs. Hawkins' brother and sister-in-law, Colonel and Mrs. Clyde Hawkins.

Mr. and Mrs. John J. May were hosts at dinner Saturday evening in their home on Worth street. Their guests included Mr. and Mrs. Franklin A. Whitney, Miss Roxanne Lambie, sister of the hostess; and Fred L. Johnson.

Mr. and Mrs. John S. VanAlstyne will be hosts to sixteen of their friends at dinner Monday evening, in their home on Aspen road.

Mr. and Mrs. Rice E. Howell returned to their home on Southfield road on Tuesday, after spending several days at White Sulphur Springs, where they visited their daughters, Jo Anne and Billie. The girls are attending school in the south this winter.

Mrs. Guy W. Jensen will open her home on Kennesaw road Monday for luncheon, at which the guests will be members of her book club.

Mr. and Mrs. Everett W. Allen were hosts at dinner and bridge on Friday evening, in their home on Ridgedale avenue. Their ten guests included Mr. and Mrs. Newell Allen, Mr. and Mrs. C. H. Dixon, Mr. and Mrs. Amos F. Gregory, Mr. and Mrs. Clarence B. Davey and Mr. and Mrs. C. D. Hartsuff.

Mrs. H. C. Murray of Henrietta street was hostess to members of her sewing club Wednesday afternoon in her home, for tea.

Mr. and Mrs. Owen Kline of Moline, Ill., were popular visitors in Birmingham for a few days this week. They visited Mrs. Kline's brothers and sisters-in-law, Mr. and Mrs. Fred R. Falberg of Chester street and Mr. and Mrs. John S. Falberg of Floyd street.

Singer's Slacks



Scene in the modern Bell Laboratories.

Back of the high quality of telephone service you enjoy today in Michigan is the group of several thousand scientists and experts in the Bell Telephone Laboratories and at the headquarters of the American Telephone and Telegraph Company, whose sole job it is "to find a better thing or a better way."

The telephone employees who are engaged day by day in maintaining a high standard of telephone service are doing their part, and a most important part, in increasing the quality and keeping down the cost of service; but progress is assured by having a large group of scientists and experts devoted exclusively to seeking ways and means of making the service better and cheaper.



Prima Donna Marion Talley wears these smartly tailored slacks in Tubee blue. Comfort is combined with smartness in the new shoulder pockets and high neckline of this two-piece sport classic. Buttons are of the same shade as the suit.

Quantity and Price Buying is "False Economy" When "Quality" is Overlooked! We Stress Quality at Reasonable Prices

FRESH DRESSED
YOUNG MICHIGAN
TURKEYS
39¢ lb.

GENUINE SPRING
LEGO LAMB 25¢ lb.

Loin Roast Pork
RIB END 25¢ lb. WITH TENDERLOIN 29¢ lb.

FRESH GROUND
Shoulder Beef 24¢ lb.

BUTTER

A Real Special On
JELLO
ALL FLAVORS
3 PKGS. 17c
1 PKG. CHOCOLATE FUDDING 1c
All For 18c

Hill's Bros. Coffee

 26¢ lb.

RINSO WASHING POWDER
Lg. Pkg. . . . 19c
Sm. Pkg. . . . 1c
Both For 20c

CRISCO Vegetable Shortening 3 lb. Can 49¢

PREMIER FANCY CONCORD
GRAPE JUICE quart bottle 25¢

Pre-Cooked Smoked
HAM 28¢ lb.
A REAL TREAT! Whole or Shank Half

STRICTLY FRESH CAUGHT
GEORGIAN BAY
Trout 28¢ lb.
We Bone Them For You!

IMPORTED FRENCH
ROQUEFORT CHEESE lb. 49c
FULL-CREAM COTTAGE CHEESE 2 lbs. 27c
PHILADELPHIA CREAM CHEESE 2 pkgs. 15c
BORDEN'S CHATEAU CHEESE 2 pkgs. 29c

Fairmont Sweet Cream Roll
2 lbs. 59¢

Eckerson's — Natural
Grapefruit Juice 2 No. 2 Cans 25c
No. 5 CAN — 23c

Rio Grande — Fancy
Breakfast Figs 2 Cans 23c

Libby's
Tomato Juice Doz. Cans 79c

Tru-Val-U Chocolate Peppermint
PATTIES Lb. Pkg. 29c

Libby's — Fancy — Custard
PUMPKIN 2 No. 2 1/2 Cans 25c

Hill's Bros. Coffee

 26¢ lb.

Ivory FLAKES SNOW 2 Lg. Pkgs. 43¢

Best Value — Solid Pack
TOMATOES 2 No. 2 1/2 Cans 25c

Morton's Salt Plain 2 Pkg. 15c Iodized 2 Pkg. 15c

Ruby-Bee Orange
MARMALADE 2 Lb. Jar 25c 4 Lb. Jar — 45c

Randall's — Clear — Rice — Noodle
Chicken Soup 2 Cans 23c

SWEET — JUICY — CALIFORNIA
Oranges CASE \$3.45
Sizes 200 and 220

REMEMBER THE NEEDLEWORK GUILD INGATHERING OCT. 25

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