HONOR STUDENTS

Crutches And Canes Are All the Rage,



PER DOLLAR.

AWSON & SON

Lumber - Fuel - Builders Supplies



GOOD ROADS mean everything to all of us. Michigan's top-ranking automotive industry depends upon good roads. Our second mportant industry—the tourist business -could not exist without them. Agriculture thrives only when farm products can be rushed to markets over good roads. Business prospers as these basic industries prosper.

On election day you will vote on Amendment No. 3, the Good Roads Amendment. Here's what a "yes" vote means to you: As a wage earner "yes" means more jobs, as a farmer 'yes'' means good farm-to-market roads; as a business man "yes" means more business, and as a taxpayer "yes" means a brake on your opens up new fields of safe and healthful

Protect MICHIGAN and PROTECT YOURSELF





Crutches And Canes Are All the Rage,
For Baldwin's Disabled Grid Veterans
Dack Westell certainly have seen with the second to the company of the property of t

game as would want.

Another boy you will be seeing a lot of next year is Hopkins. He plays in the backfield and got in for a few plays. Porter is also at comer. He plays in the line.

Shorty' Mullin has played in about every game and has played well, despite his lack of height.

liminishmu was ceralized five yards for having twalve men on many the property of the property

BLIND ATTORNEY. **'SEEING EYE' DOG,** VISIT BALDWIN

Ellsworth G. Smith, a prominent blind Detroit attorney, spoke to the property of the property of the deg. With blind was Tello, his very fine police dog.

Mr. Smith stated that the rea-son the "Seeing Eye" dogs were given su ch out-of-the-ordinary names was so that their attention wouldn't be distracted by people given su ch distracted by people arriven dogs.

During his talk, Mr. Smith told

calling them by the usual names given dogs.

During his talk, Mr. Smith told of the long training period through which the dog must go before his future master will receive him. He which the person received instructions on how to handle the dog, how to care for him, and the signals used in directing the dog.

After this the person and dog are allowed to become very well acquainted. When he blind perdengent well and the signal and the signal are taken out on trial tests. When the instructor feelshey are ready to work alone, their weeks of training are over, and they may return to the master's home.

ty," the dog rosses, groaned.

Miss Jeanne Atkinson, a member of the student assembly committee at Baldwin, secured Mr. Smith as the speaker.

Michigan Mirror

Ail of which means that state overnment is BIG BUSINESS, he above figures prove the point!

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Can Taxes Be Lowered?

How to satisfy the public's apetite for more and more governmental services and benefits and t the same time avoid increased axes will be one of the legisla-

KEEP GEO. A. DONDERO **CONGRESS**



Experienced

A Congressman who has not lost the common touch; who knows his government, his people and their needs-a tireless worker in their behalf. His experience counts.

A GOOD RECORD IN PUBLIC SERVICE

The Fords Tell Their Plans

for 1939

If WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in

When husiness was suddenly halted in its recov. ery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by Never yet have we seen adequate Production.

But we shall see it! That is the assurance in

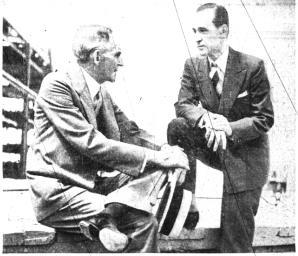
Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements . . . a new tool and die plant that will help us cut the cost of dies . . . and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing



Henry and Edsel Ford, on the occasion of the 15th anniversary of the founding of the Ford Motor Company, June 16, 1936

that no one's hand touches but ours. Of nearly

that no one's hand touches but ours. Of nearly everything else we use we build some quantiful ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller. Our new plants have helped us build more

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs

We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere. In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or

The money we spend on tests saves you m on repairs. And your family car is safer and a dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line It's called the Mercury 8. It its into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horse-power V-type 8-cylinder engine. We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan