

KINGSLEY INN
Woodward at Long Lake Road
ANNOUNCES
AN
Afternoon
Cocktail Hour
Cocktails and Drinks
25c
From 3:30 to 5:30
•
Banquet and Bridge Luncheon Facilities
Newly Remodeled Dining Rooms and Banquet Hall
•
Lunches at all Hours
•
-We Are Now Featuring-
A full course Lobster Dinner at \$1.35
•
ENTERTAINMENT EVERY EVENING

Junior League Will Hold Annual Christmas Fair In Bloomfield

NEWSPAPERS TELL DOWLEY - MOORE BETROTHAL NEWS

Arriving at "Red Oaks," the home of Mr. and Mrs. John E. Moore on Cranbrook road, for a tea last Saturday afternoon, guests were presented with miniature newspapers, which conveyed the news of the betrothal of the Moores' daughter, Miss Charlotte Elizabeth, to Michael Francis Dowley, Jr. Mr. Dowley is the son of Mr. and Mrs. Michael Francis Dowley of Detroit.

An enormous cluster of autumn flowers centered the tea table, flanked on either side by silver candelabra holding tapers in fall shades. Mrs. Otto S. Hamlin and Mrs. Walter R. Flannery presided. The guests numbered nearly 100.

The bride-elect, who returned from St. Mary's of Notre Dame convent in Indiana for her announcement party, has gone back to school. She is a popular member of Birmingham's younger set.

Players Will Hold Election Night Fete

The Village Players will hold its first Election Night party for members on the evening of Tuesday, Nov. 8, at the Playhouse. While the returns are coming in, informal entertainment will be provided and a buffet supper will be served throughout the evening.

Mrs. Charles D. McCall of Argyle drive, chairman of the social committee, is in charge of arrangements, assisted by a committee of the members.

Other news on the Players' calendar is the date of the November show, which has been changed from Nov. 12 to Saturday, Nov. 26, because of the auto show and a conflicting date with The Detroit Players.

This month's production will be that of Noel Coward's play from his "Tonight at 8:30" series. Casting is now in process for the presentation of "Ways and Means" and "Hands Across the Sea."

MEMBERS MAKE PLANS FOR EVENT AT BOOTH ESTATE

One of the primary events of the fall season will be held at Thornhill Studio, on the Henry S. Booth estate on Cranbrook road, when the annual Christmas Fair of the Junior League takes place on Tuesday, Nov. 15. This year's Fair is of special importance, since it is being held in Bloomfield Hills for the first time in many years. Junior League members from the Hills and Birmingham are in charge of details of the sale.

Miss Romyne Thompson is general chairman of the event, assisted by Mrs. Hamilton H. Patterson and a large committee. A fascinating duty will be assigned to Mrs. T. F. Patton, who will have a preview of the articles as she transports them to the scene of the Fair.

Cochairmen of announcements are Mrs. Guy C. Smith and Mrs. Henry S. Booth. Mrs. Benjamin Brewster is in charge of publicity.

The sales committee, which reads like a roster of Junior League members, is headed by Mrs. Paul B. Hoffman. Assisting her will be Mrs. Elliott S. Nichols, Mrs. Robert Hargreaves, Mrs. Washburne Wright, Mrs. West Galloway, Mrs. Walter O. Briggs, Jr., Mrs. Waldemar P. Adams, Mrs. James Morrison Taylor, Mrs. Guy C. Smith, Mrs. Henry Duffield, Mrs. Rockwood N. Bullard, Mrs. William E. Yaw, Mrs. George Coleman Booth, Mrs. Henry Scripps Booth, Mrs. Warren S. Booth, Mrs. Ralph Stoppel, Mrs. Betty Kingensmith, Mrs. Doris Otter, Mrs. E. A. Schirmer, Mrs. James D. Heyworth, Mrs. Fred M. Dorris, Mrs. Benjamin H. Nicou, Mrs. Vernon B. Myers, Mrs. Frank J. McDonough, Mrs. William D. Hooper, Jr., Mrs. Carl A. Underhill, Mrs. John W. Blanchard, Mrs. Benjamin Brewster, Mrs. John W. Gillette, Mrs. William T. Higbie, Mrs. Thomas A. Nalle and Mrs. C. Hugh White, law.

ALLIED YOUTH POST WILL RE-ORGANIZE

On Thursday, Nov. 10, at 8 p. m., young people from Birmingham and Detroit will meet at the Community House to discuss and plan for a new Post 7 of Allied Youth in Birmingham. Dwight Holton, Chairman of Detroit Post 5, will be the presiding chairman. Morris Cole, attorney of Ferndale, will speak. Following the meeting there will be special music by the Baldwin High School A Capella Choir and refreshments will be served.

PTA Benefit Will Present Members As Entertainers In Variety Show

Members and friends of the Pierce School Parent Teacher Association will appear in a new and most interesting variety show at the benefit carnival for the Association's milk fund. Many of them will appear as entertainers on the vaudeville show which will be a high spot in the activities of the day and evening. Other features of the benefit will be booths and carnival refreshments, to be vendored by P. T. A. committees.

Master of Ceremonies for the show will be Jerry Fulton, formerly with the Michigan radio network on a feature program. He will introduce the other performers as well as keeping up a running fire of amusing patter.

First to appear will be Ella Clark, who will do a Scotch dance. To make it a family affair, the young dancer will be accompanied at the piano by her mother, Mrs. Harry Clark. Mrs. John Danrell is the author of a short skit which will be presented next. She will appear in the cast with John Springman, principal of the school, who has the other role. Three movies, the nature of which is being kept for a surprise by the committee, will also be shown.

Other dancers will appear in the persons of Shirley French and Dick Krause, who will do a costume waltz together. Mrs. Clark will also act as their accompanist. Music will be furnished by a quartette, composed of Thomas Caruthers, Archie Livingston, Floyd Hathaway and Leo Stiers. Mrs. Howard Taggery will act as pianist for the singers.

After the entertainment is over, still more has been planned. Mr. and Mrs. Roy Olson are in charge of arrangements for a dance, which will follow the show. Miss Virginia Bell will play for dancing. Door prizes will also be presented at this time.

An extensive committee of Association members is in charge of the various booths. The list of committee chairmen includes the names of Mrs. Mildred Grinnell, parish shuff; Mrs. Theodore Karsberg, hospitality; Mrs. Clyde Dutton, who is elegant; Mrs. Floyd Crouse and Mrs. Harry

Bids Are Issued For Detroit Party

A contingent of Birmingham matrons, members of the local branch of the Women's National Farm and Garden Association, will entertain their husbands or escorts at the annual men's night of the Detroit branch of the association. The affair will be held on the evening of Thursday, Nov. 10, at the Intercollegiate Alumni Club, in the Penobscot building, Detroit.

Dinner will be served at 6:30. To be followed by games, for which prizes will be awarded. Mrs. Ivan H. Webster, to whom the invitation was sent, for the entire club is in charge of local reservations.

Mrs. C. V. Crockett, Jr., of Kennebec road, will return tonight from a trip to California. She was preceded home by Mr. Crockett, who returned on Saturday last. Mr. Crockett's parents, Mr. and Mrs. C. V. Crockett of Shelbyville, Ind., arrived last week for a visit at their son's home.

Fashion Tips

Orange tone make-up is definitely out. The bluish tones run through all of the new rouges and lip sticks.

Corseted dresses are having a wave of popularity. One of the French designers put a small corset on the outside of an evening dress and the idea was so well liked that one now sees street dresses with wide leather corsets laced through gold eyelets, in the shops.

Waists are very flat and for this season practically everyone needs some kind of a foundation garment if they are to look their best in the new clothes.

Many of the evening dresses are boned inside, particularly those of the strapless style.

Economy Sale!
Harvest of Bargains In Better Living!

Here's one of our greatest value offers—and some of the finest merchandise we ever had—appliances you want for better home life—all to bring you a new day of home convenience and economy.

Come in!—see the bright new displays—see how "Easy to buy—cheap to use." The door is open with prices and terms that mean benefits to you.

OPEN HOUSE TO BEGIN MEETING OF ADAMS PTA

An open house, staged in connection with National Education Week, will mark the next meeting of the Parent Teacher Association of Adams School, planned for the evening of Monday, Nov. 7. The school building will be opened at 7:30 p. m. and teachers will be in their home rooms, to receive parents and talk with them. At 8:30, the regular meeting and program will be held.

John Johnston, assistant director of Intramural Athletics at the University of Michigan, will appear as principal speaker. His subject is "Strong Bodies and Able Minds." Mr. Johnston began his career at 18, as a student at a non-commissioned officers' training school run by the British Navy. Subsequently, he became a physical director for the navy and in this country, successively director of physical education in the Pontiac Public schools, Y. M. C. A. secretary and Boy's Club director.

Mrs. James Danrell, Mrs. L. L. Nixon and Mrs. Floyd Crouse, members of the Pierce School P. T. A., will also appear on the program in a playlet illustrating the problems of a P. T. A. membership committee.

GUESTS WILL HEAR VERSE RECITAL

Miss Belinda Hicks, formerly of England and now connected with the Detroit Art Center, will appear in Birmingham on Sunday for a recital of verses, to the accompaniment of a harpist. Mrs. Elmore F. Wallinger of Yarmouth road will open her home to about 80 people for the recital. Assisting Mrs. Wallinger as hostess will be Mrs. C. O. Cromwell.

Practical Side of Bazaar is Shown in Plans

Festive as the plans are for Piety Hill, the bazaar which the League of St. James Women will hold on Nov. 12 and 13, the affair will have its practical side as well. One of the most active committees of those working for the success of the affair is that which will run the utilities booth. Under the general chairmanship of Mrs. Fred Sergeant, busy matrons have constructed all kinds of kitchen gadgets, ornamental, but planned for use as well.

Assisting Mrs. Sergeant are Mrs. Charles Buck, Mrs. Mary Crane, Mrs. Fred Trumbull, Mrs. Heatley Green, Mrs. Clyde L. Hagerman, Miss Marjorie Howarth, Mrs. Robert Quail, Mrs. Mary Wilton, Mrs. Susan Reed, Mrs. Louis Welch, Mrs. Walter Killing, Mrs. W. H. Utegraff, Mrs. Frank McQuinn, Mrs. Effie Alger Allen, Mrs. Matthew B. Whitley and Mrs. Frank S. Spahr.

Much good-will rivalry is going on between those contributing to the utilities booth and the fine linens committee. Mrs. E. G. Hatch, Mrs. Rolf C. Spinning and Mrs. E. W. Ilett are joint chairmen of those fine linens, with the assistance of such newcomers as Mrs. George Strelinger and Mrs. F. W. Boynton.

CASH AND CARRY
Men's & Pa. Suits \$1.09
Ladies' Plain Dresses
CLEANED AND PRESSED
PECK'S
Woodward—near Maple

McNELLIS JEWELRY
235 S. Woodward Theatre Bldg.

Fine clock, watch and jewelry repairing
PHONE 185

No. 2 In A Series of Advertisements on How to write A GOOD Want Ad FOR WANT OF A WORD, A SALE IS LOST

Recently we were chatting with a young man who had just purchased a late model coupe through the Automobile Section of The Birmingham Eccentric.

On the day he selected his car there were two other couples of the same make and year advertised and we were naturally curious as to why he selected this particular car. His answer was that he needed a car with a rumble seat, and the ad he answered was the only one that mentioned that feature. After a little investigation later in the day, we learned that all of these particular couples had rumble seats, but advertisers did not consider it necessary to mention the fact, and their lost a prospect.

Do not let false economy lose prospects for you. Describe the merchandise or service you are offering in full detail. Make it terse and businesslike, but do not omit anything that is likely to interest some reader. This is, therefore, our first suggestion in making your Want Ad bring the desired results. GIVE THE NECESSARY INFORMATION—SO THAT YOUR WANT AD WILL BE THE MOST EFFECTIVE NUMBER OF READERS.

This series of advertisements will contain a list of the points you should mention when writing a Want Ad. Together with examples of well written Want Ads. Keep this list and refer to it whenever you have a Want Ad to write.

Rates as low as 25c per Ad. Phone 111

The Birmingham Eccentric



Hills Garden Unit Plans Novel Show

An inanimate flower show will make a novel program for members of the Bloomfield Hills unit of the Women's National Farm and Garden Association at their next meeting, to be held on Monday, Nov. 7, at two o'clock in the afternoon. Mrs. W. D. Thompson will be hostess to the group at "Renovations."

There will be five classes in the show, with prizes for every class. In the first division will be pieces of china or glass with flowers on them. Flower pictures will form the second class, with flower illustrations in books as the third. Next will come flowered fabrics. The fifth division will be miscellaneous, in which any flower pieces not covered by any of the other classes will be entered.

Talks on garden successes and failures will occupy the rest of the program.

Continued by Popular Demand—The Hills and Levis Stratus in correct weight and quality to suit your need and only budget. Try a pair today. You'll be delighted.

The Twin Shop 160 W. Maple—Adv. 31

THE CLOSEST WAVE TO THE HEAD EVER DEVELOPED — that's why KOOLERWAVES LAST LONGER

For matches beauty in a Permanent Wave, we feature the new Rilling KOOLERWAVE. Positively waves closer to the head, gives an unusually even curl, leaves hair marvelously soft and lovely regardless of texture and color. Your Wave will last much longer.

It is cool... featherweight... only six minutes on the head. Ask us for a test curl. No machine—no electricity—not like any other permanent waving method.

It's Thrilling to Have a Rilling! POWDER PUFF BEAUTY SALON
208 Wabash Bldg. Ph. 670

All The Smart Young Folks Will Soon Be Coming Out To Play In New SNOW SUITS

Colors include Brown, Navy, Green, Wine, Rust, in Monotone and Patterns.
2 and 3 piece styles for Boys and Girls . . . Sizes 2 to 14

\$5.95 to \$14.95

Fine quality wool garments tailored by Gloster and Levi Strauss. In a wide assortment of styles and colors. Cravenette-processed to make them snow-proof. Jackets are wool and cotton flannel lined.

CHILDREN'S AND ADULTS' Gloves & Mittens 39¢ to \$3.95
Colorful patterns and plain colors. Knitted wools and Angoras.

SONJA HENIE—WOOL KNIT Caps & Parka Hoods 59¢ to \$1.95
Snug little caps for sports wear and for blustery days and nights.

Jackets are double breasted with buttons and Single Breasted with zipper closing. Trousers are full cut, with zipper or snap-on fasteners at cuff. Sizes and styles for pre-school and school age children.

Special! A-B Gas Range
Newest Table Top—Toe Base

"Fresh from the factory" this popular make with so many new improvements and at what a low price! Automatic lighting, big roomy oven, full insulation for cool cooking, smokeless broiler, new type burners, oven control simple as tuning \$69.50
your radio. See it. CASH

Liberal Trade In Allowance Terms Up to 2 1/2 Years

Trade In Your Old Heater and Furnace Coil On a Consumers Special WATER HEATER

Enjoy 24-hour hot water — all you want. End the old work and waste of hand-fired heaters or fur- \$5 DOWN
nace coils. Save money. Installed for as little as

Consumers Power Co.
348 E. MAPLE PHONE 1174

F. J. MULHOLLAND CO.

348 E. MAPLE PHONE 1174