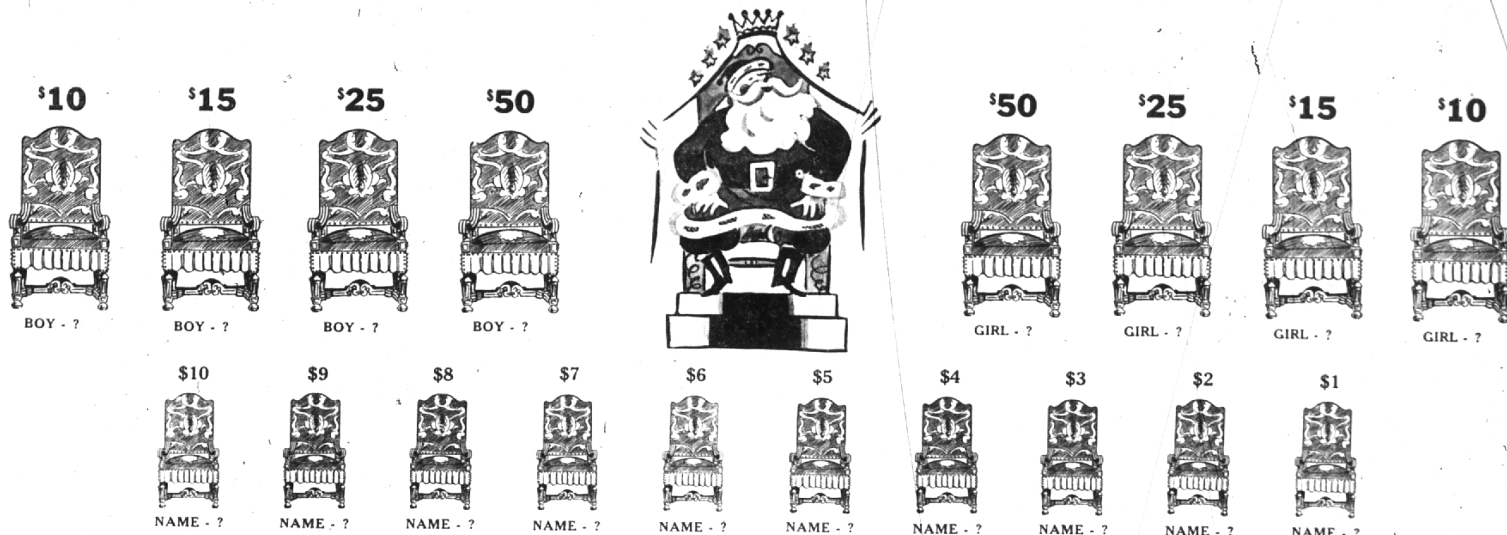


WHO WILL BE IN SANTA'S COURT OF HONOR?



ALL CHILDREN UP THROUGH 12 YEARS OF AGE ARE ELIGIBLE

[EXCEPT THOSE OF IMMEDIATE FAMILIES OF SPONSORING MERCHANTS]

\$335 In Cash Awards

- 1st PRIZE—Boy and Girl \$50 Each
 2nd PRIZE—Boy and Girl \$25 Each
 3rd PRIZE—Boy and Girl \$15 Each
 4th PRIZE—Boy and Girl \$10 Each

In addition to these awards, the ten "Honorary Attendants" will be given awards ranging from \$10 to \$1, in accordance with their standings in the contest.

\$20 Each Week to Winners of Weekly Vote
 (\$2.00 to each of ten highest for week)

Names of Court of Honor Members and weekly prize winners will be announced each week in The Eccentric, beginning Thursday, December 1st.

\$ 335⁰⁰

Awarded In Prizes
\$255 To 'Court of Honor' Winners
\$80 Awarded In Weekly Prizes

Rules For Contest

All contestants must secure their registration cards at one of the sponsoring merchants' places of business.

Contestants must turn in their votes to Contest Supervisor as directed.

All children up through 12 years of age are eligible—merchants' children excepted.

Votes once turned in for credit are not transferable.

Total number of votes turned in shall determine the final and weekly winners of awards. The tabulation as O. K.'d by the Board of Directors of The Retail Merchants Association shall be accepted as final.

VOTE COUPONS WILL BE ISSUED IN THE FOLLOWING DENOMINATIONS:

10 Votes • 20 Votes • 100 Votes

THESE SPONSORING MERCHANTS WILL GIVE VOTE COUPONS

ALDRICH SERVICE STATION
 ARNOLD STUDIO
 ARNO'S HOME BUILDERS' SUPPLIES
 BANY FLOWER SHOP
 BECK CLEANERS & DYERS
 BINGHAM INSURANCE
 BIRMINGHAM DRUG
 BIRMINGHAM ECCENTRIC
 BIRMINGHAM FRUIT CO.
 BIRMINGHAM HARDWARE
 BIRMINGHAM NATIONAL BANK
 BIRMINGHAM THEATRE
 BISSETT, HARRY E., CO.
 BODINE'S NEWSSTAND
 BROWN STREET MARKET
 CHEER SHOP
 CUNNINGHAM DRUG
 DETROIT EDISON COMPANY
 DICKINSON'S
 EASTERN MICHIGAN MOTOR BUS
 ERWIN & SMITH MARKET
 GENERAL AUTO SERVICE
 GREEN'S
 HAYMAN'S MARKET
 HICK'S HAT SHOP
 HUDSON CLEANERS
 HUSTON HARDWARE
 KAISER SERVICE STATION
 KAY BAUM SHOP
 KELLER HAT SHOP
 KRESGE COMPANY
 KROGER GROCERY
 LABELLE'S GIFTS AND BOOKS
 LEONARD ELECTRICAL CO.

Register Now and Get Your Votes!

Registration Blanks and Rules are Available At Local Stores
 Weekly Prize Winners and Contest Leaders Will Be Published Each Week

A Big Event For All The Kiddies! SANTA'S CHRISTMAS PARTY

SATURDAY MORNING, DECEMBER 24th

Saturday morning, December 24th, will be a big day in the lives of many Birmingham children. Santa Claus and his Court Of Honor will be present at a gala Christmas Party for all the little folks in the community. There will be Christmas music . . . A huge Christmas tree . . . A treat from Santa for every child . . . AND Santa, himself, will present the members of his Court with the Cash Awards being given by the Retail Merchants of Birmingham. It will be a great thrill for the youngsters especially those who, by their untiring efforts and perseverance, have succeeded in winning the Major Awards in the "Court Of Honor Contest." Again we say, "It will be a Big day for the kiddies."

ATTENTION CONTESTANTS!

The contest is on! Get your votes from your friends, neighbors and relatives. Pack them up in tidy bundles, plainly marked with your name and the number of votes being turned in, and deposit them with your registration slip properly filled out, in a Ballot Box, one of which is located in each Drug store in Birmingham. Votes for 1st weekly prize MUST be turned in by Saturday night to be counted in Weekly Prize Award.

ATTENTION SHOPPERS!

The sponsoring merchants are now giving vote coupons with each 50c purchase, or when charge accounts are paid. Get your vote coupons when making purchases and save them for your favorite entry. You will be helping some boy or girl win a weekly cash award, and boost their total for final Court Of Honor Awards. Look for the "Double Coupon" specials being offered by your sponsoring merchants in this great popularity contest.

THESE SPONSORING MERCHANTS WILL GIVE VOTE COUPONS

MAXWELL SHOP
 McBRIDE HARDWARE
 McBRIDE CONFECTIONERY
 McCLELLAN FEED & SALT CO.
 McKEE SERVICE STATIONS
 MERAW'S SERVICE STATION
 MILKS SUPER SERVICE
 MINTS ICE CREAM COMPANY
 MULHOLLAND, F. J., CO.
 OLSEN'S MARKET
 OSBORNE FORD SALES & SERVICE
 PECK'S
 PHOTOGRAPHIC SHOP OF BIRMINGHAM
 RB HOSE SHOP
 RIDLEY CLEANERS
 SANDERS TRI-CLEANING
 SCHEITLER DRUG COMPANY
 SFIRE BROTHERS MARKET
 SHAIN'S DRUG
 SNEEL SERVICE STATION
 STACEY SERVICE STATION
 STERNAL'S AUTO SUPPLY
 STROUP'S MARKET
 TRADING POST
 VAN'S PHARMACY
 VAUGHN HAT SHOP
 WABEEK PHARMACY
 WEILAND UPHOLSTERING COMPANY
 WALTON—JEWELRY
 WHITE SHOP
 WILLIAMS BOOT SHOP
 WILSON DRUG
 WILSON KNIT SHOP
 WOOLWORTH'S

Buy In Birmingham Help Your Favorite Win A Prize Award!