Lecturer Points Way To Health, Abundance And Security, In Address

Christian Science

Reading Room

10:30 to 4:30 Daily

Science and Health

Key to the Scriptures

MARY BAKER EDOY

CHURCH OF CHRIST,



CRANES END YEAR



PECK'S

An Important **ANNOUNCEMENT** To The People of Birmingham







79 years ago the first A&P store was established on Vesey Street in New York. As the business developed and the demand for A&P's quality and low prices increased, stores were opened up throughout the East and Middle West. The first A&P Store was opened in Birmingham in 1917. This, too, was operated on the same basic policy "to sell the best quality foods at the lowest possible price." Nothing has ever been allowed to interfere with this. Two more Birmingham stores were developed in the intervening years.

A&P is proud to have participated in the progress and civic growth of Birmingham in the past 21 years and highly appreciative of the splendid patronage accorded our stores. A&P's best response to this loyalty has been the everlasting effort to return to the customers any economies effected in the operation of its business in the shape of lower prices

For the past two years A&P has been developing Super Markets in various parts of the country. These are a radical departure from the present type of service stores. They are spacious markets occupying 10 to 50 times the floor space of the present stores, in fact, they are really Food Department Stores. These new Super Markets are unique! They cut out all frills and fancy trimmings and you serve yourself! And A&P Super Markets sell ton upon ton of food per market per week. This results in savings to us-and these savings are reflected in lower prices for you.

These Super Markets have proved so increasingly popular that A&P planned a Super Market for Birmingham. A site was selected . . . conveniently located . . . and the building and interior are now near completion. When it IS open for business, Birmingham housewives will be amazed at the astounding savings this new A&P Super Market will bring them . . . Values the like of which we have never been able to approach before . . . and these will be EVERY-DAY VALUES, not special "opening bargains," but FOOD SAVINGS FOR EVERYONE EVERY DAY IN THE YEAR.

More food will be sold . . . more sayings will be enjoyed . . . and more people will be employed in this new huge A&P Super Market than in all our other Birmingham stores combined. There is much more to be said. For further details-

> See Our Opening Ad in the Birmingham Eccentric Next Week

GREAT ATLANTIC & PACIFIC TEA