No. 5 In a Series of Advertisements on

How to write A GOOD Want Ad

POINTS TO COVER IN A "HOUSEHOLD GOODS" ADVERTISEMENT

EXAMPLE

MPERIAL ELECTRIC. Three to choose from All porcelain white with metal trim 6.3 cubic feet capacity. Slightly used hui in finest condition. Originally sold for 8322. Will sell for \$195. John Doe & Co. 10 Blank Street. Phone 6242.

Phone 11

The Birmingham Eccentric



MUSICALE TO HAVE SWEDISH CONCERT. YULE PROGRAM

HOUSE DEFERS HOP

OUR THANKSGIVING



neighbors-a most pleasant Thanksgiving and good feasting. We, too, have cause to give thanks. We are thankful not only for your patronage but al-so for your confidence in our integrity as evidenced

WISH!

ARCTIC SEAL TEST ICE CREAM

FOR DESSERT-For Thanksgiving Day, serve Ice Cream. We suggest our special . . . a roll of rich Vanilla with turkey center. Cut to serve eight . . . only 50c. Order early and we will pack and deliver in the morning of Thanksgiving Day. No extra charge.

Double Coupons For Your Favorite Junior



Made famous by Gobelin as the ultimate in Made famous by Golelin as the ultimate in causly perfection at 82.00 the pound. Now packed for us under our name at half that price! These chocolates are unique in size —150 dainty pieces to the pound—yet the flavors are concentrated, each being com-parable to ordinary sized pieces four times at large! Kvuptsite for bridge or as sweets for a formal dinner. Ask for our Co-operative Black Scal Assortment.



Children In Court +

By Judge Malcolm Hatfield

Continued from last week!

Today these parents have their reward in knowing that their servard in the servard in the servard that the is the happirest individual that he is the happirest individual to the servard in the servard in

Evening Sweater



That favorite sweater prettied

ows.
The Problem of Adequate
Discipline
A mother frequently complai
at her children were shiftle

She Reigns Over Missouri Harvest



BITS OF BIRMINGHAM

SIX LOCAL BOYS ATTEND ANNUAL 'Y' CONFERENCE

Orders Taken I

TURKEYS For Thanksgiving Day

BIG BEAVER POULTRY FARM

Big Beaver Rd. at Livers Phone Big Beaver—57

KINGSLEY INN

Afternoon Cocktail Hour Cocktails and Drinks
25c

rom 3:30 to 5:30

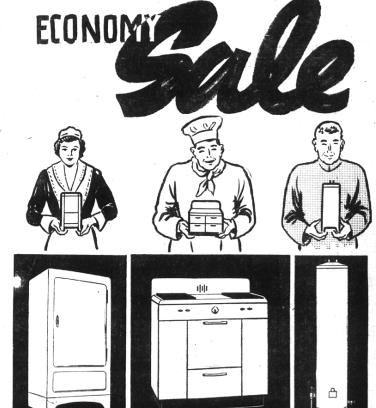
Banquet and Bridge Luncheon Facilities

Newly Remodeled Dining Rooms and Banquet Hall

Lunches at all Hours

-We Are Now Featuring-A full course Lobster Dinner at \$1.35

ENTERTAINMENT EVERY EVENING



A beauty for looks and cooking, too—this latest A-B Table Top, "Toe-base" design.
Automatic lighting, new type speed and simmer burpers, "Clean as a whistle." Big roomy oven.
Roff-out type, smokeless broiler. Oven control easy as 'adia dialing. Specially priced at \$69.50. Terms to $2\frac{1}{2}$ years.

Consumers Power Co.

PHONE 1174