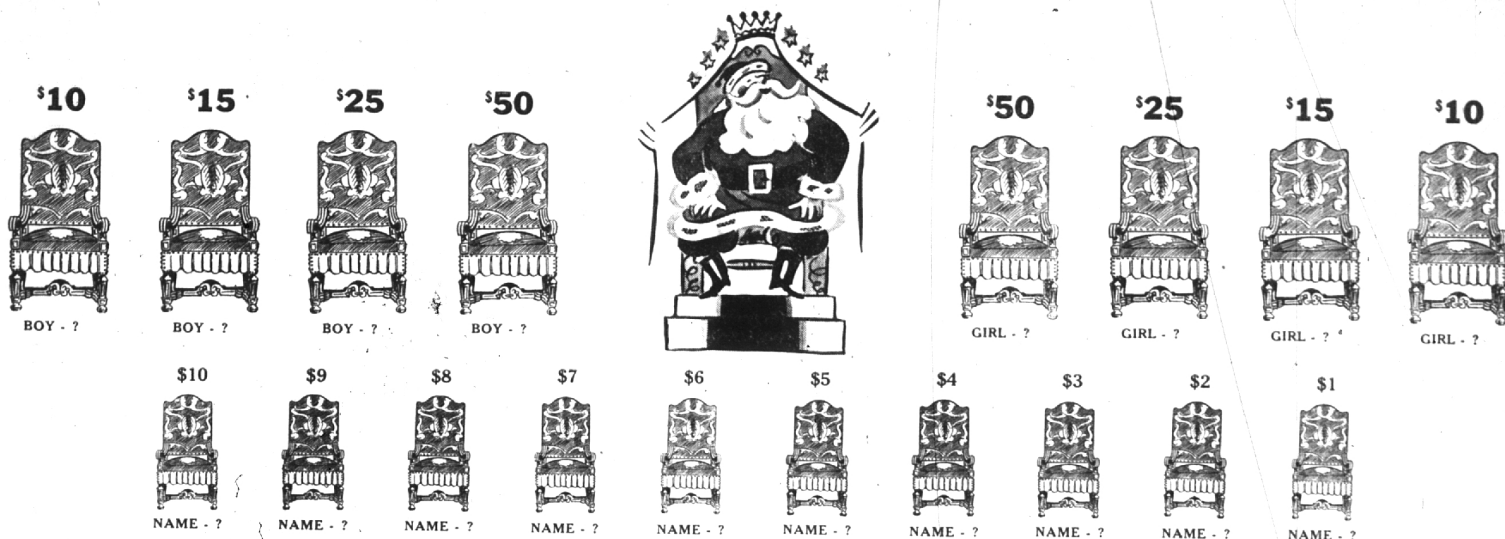


## WHO WILL BE IN SANTA'S COURT OF HONOR?



## WHO WILL BE AWARDED THE \$335. IN PRIZES?

ALL CHILDREN UP THROUGH 12 YEARS OF AGE ARE ELIGIBLE

[EXCEPT THOSE OF IMMEDIATE FAMILIES OF SPONSORING MERCHANTS]

**\$255 Awarded at Xmas Party**  
**\$80 Awarded in Weekly Prizes**

**SANTA'S CHRISTMAS PARTY WILL BE HELD**  
**SATURDAY MORNING--DECEMBER 24th, 1938**

*It's going to be a great affair! Santa Claus and his Court of Honor will be there. All the little folks of the community will have the wonderful opportunity of greeting Santa and "whispering" in his ear. There will be a treat for every little tot . . . and Santa Claus himself will present his Court of Honor with \$255 in contest awards.*

### Your VOTES Will DETERMINE the COURT of HONOR MEMBERS

Beginning Saturday, November 19th, the sponsoring merchants will issue a vote coupon, good for 10 votes, with every 50c cash purchase, or when charge accounts are paid. All unit sales in excess of \$200 will be limited to 4000 votes. All votes, when properly turned in by the registered contestants, will determine the weekly award winners and the final "Court of Honor" award winners. Contest closes December 22.

**Start Saturday To Get Votes For Your Favorite "Court of Honor" Entry!**

### \$335 In Cash Awards

- 1st PRIZE - Boy and Girl . . . . . **\$50** Each
- 2nd PRIZE - Boy and Girl . . . . . **\$25** Each
- 3rd PRIZE - Boy and Girl . . . . . **\$15** Each
- 4th PRIZE - Boy and Girl . . . . . **\$10** Each

In addition to these awards, the ten "Honorary Attendants" will be given awards ranging from \$10 to \$1, in accordance with their standings in the contest.

**\$20 Each Week to Winners of Weekly Vote**  
(\$2.00 to each of ten highest for week)

Names of Court of Honor Members and weekly prize winners will be announced each week in The Eccentric, beginning Thursday, December 1st.

### Rules For Contest

All contestants must secure their registration cards at one of the sponsoring merchants' places of business.

Contestants must turn in their votes to Contest Supervisor as directed.

All children up through 12 years of age are eligible—merchants' children excepted.

Votes once turned in for credit are not transferable.

Total number of votes turned in shall determine the final and weekly winners of awards. The tabulation as O. K'd by the Board of Directors of The Retail Merchants Association shall be accepted as final.

**VOTE COUPONS WILL BE ISSUED IN THE FOLLOWING DENOMINATIONS:**

10 Votes • 20 Votes • 100 Votes

#### THESE SPONSORING MERCHANTS WILL GIVE VOTE COUPONS

Aldrich Service Station  
Arnold Studio  
Arno's Home Builders' Supplies  
Bany Flower Shop  
Bingham Insurance  
Birmingham Eccentric  
Birmingham Fruit Co.  
Birmingham National Bk.  
Bissett, Harry E. Co.  
Bodine's Newsstand  
Brown St. Market  
Detroit Edison Co.  
Erwin & Smith Market  
General Auto Service  
Green's  
Hayman's Market  
Hick's Hat Shop  
Hudson Cleaners  
Huston Hardware  
Kaiser Service Station  
Kay Baum Shop  
Keller Hat Shop  
Kresge Co.  
LaBelle's Gifts and Books  
Leonard Electrical Co.  
Maxwell Shop

#### Register At Once!

LINE UP YOUR "CAMPAIGN WORKERS" NOW!

#### THESE SPONSORING MERCHANTS WILL GIVE VOTE COUPONS

McBride Hardware  
McBride Confectionery  
McClellan Feed & Salt Co.  
McKee Service Stations  
Meraws Service Station  
Mints Ice Cream Co.  
Mulholland, F. J. Co.  
Olsen's Market  
Osborne Ford Sales & Service  
Photographic Shop of Birmingham  
Ridley Cleaners  
Schettler Drug Co.  
Sfire Bros. Market  
Shain's Drug  
Stacey Service Station  
Sternal's Auto Supply  
Stroup's Market  
Trading Post  
Van's Pharmacy  
Wabeek Pharmacy  
Weiland Upholstering Co.  
Walton—Jewelry  
White Shop  
Wilson Drug  
Woolworth's

THIS CONTEST IS SPONSORED BY THE BIRMINGHAM RETAIL MERCHANTS ASSN. . . YOUR LOCAL MERCHANTS