

Economy Sale

LOW PRICES. NEW TERMS



YOU CAN SAY THIS TOO!

"My heart was set on this range the minute I saw it!
And it's a marvelous cooker!"

2

OF THE BEST RANGE VALUES WE EVER OFFERED!

Here are the latest models from two famous makers: A-B and Detroit Jewel. Each is outstanding for value, for looks and for improvements. Automatic lighting; new type speed and simmer burners, and the cleanest you ever saw. Big roomy oven. Smokeless broiler, pull-out type. Fully insulated walls for coolness. Oven heat control simple as dialing your radio.

VALUES UP—PRICES DOWN!

We asked hundreds of women what they like most in a range. We asked the makers to put such features in. Here they are—at prices never so low for so many values. And new terms that say "Wait no longer, here is your range."

TRADE IN YOUR OLD STOVE

New A-B Table Top, "TOE-BASE" model shown above. Picture it in your kitchen. Priced at only

Detroit Jewel's latest table top, with large utensil drawer, minute-rinder, condenser set—and all at

\$69.50
Cash

\$82.50
Cash

2½ YEAR TERMS

2½ YEAR TERMS



CONSUMERS POWER COMPANY
348 E. MAPLE

Byrne Tells History Of Parcel Post As City Joins Jubilee Observance

The growth of the parcel post system is one of the great success stories of American business, having developed from a volume of some \$2,100,000 in its first year, 1912, to \$140,000,000 for the 1933 fiscal year, it was stated today by

Postmaster Joseph A. Byrne, in connection with the celebration of the silver jubilee of parcel post now in progress in Birmingham and all over the United States.

"When John Wanamaker, famous Philadelphia merchant, inaugurated the system by mailing the first package to President William Howard Taft, he set in motion a mechanism that has played a vital part in the present-day economical distribution of merchandise," Mr. Byrne declared. Wanamaker, as Postmaster General under President Benjamin Harrison, 1889-93, was the leading business advocate of parcel post.

In its first full year of operation, the system handled 36,207,000 packages with a total weight of 48,175,000 pounds. Revenues were \$2,119,000. The average weight per parcel was around one and one-quarter pounds.

For the 1933 fiscal year the number of pieces of parcel post totaled approximately 700,000,000, weighing 3,500,000,000 pounds, and bringing in revenues of \$140,000,000, or 19 per cent of the total postal revenue. Average weight per parcel was approximately five pounds, with an average mailing cost of 19½ cents.

"Gained into the system of distribution are 44,877 post offices, 35,000 rural routes, and 5,000 motor trucks, which employ all the common carrier transportation facilities such as railroads, bus lines and similar agencies," Postmaster Byrne said. "The rural routes alone cover 1,280,000 miles daily, each rural free delivery carrier using his own private automobile, one of the largest collective uses of gasoline and motor oil in the United States."

"Before the system was inaugurated, the rate for fourth class mail matter was one cent per ounce or sixteen cents per pound, the weight limit was four pounds, and the list of mailable articles severely restricted. Farmers and small town merchants so vigorously protested these limitations, that Congress in 1912 widened fourth class mail to include Parcel Post at an economical rate, until today it is possible to send a package up to seventy pounds in weight and 100 inches in total dimensions. Over on rural routes get a further special discount of two cents per pound on packages mailed on rural routes for local delivery, and three cents per pound on packages mailed to national addresses."

Salesmanship Class Opens At Baldwin

Ten Birmingham salespeople, including both men and women, gathered at Baldwin high school Tuesday night for the first class on "Salesmanship," a course jointly sponsored by the schools and the federal government. C. A. Newcomb III, of Bloomfield Hills, is the instructor. He has had extensive experience in the retail selling field.

The future weekly meetings will start at 7:30 o'clock, lasting two hours. Anyone is entitled to enroll, the total charge being \$1.50 for ten weeks. Classes similar to this are being conducted in many other communities. It is reported, "We shall cover subjects of personal importance to persons engaged in selling," stated Mr. Newcomb yesterday. "Classes will be conducted on a conference or open house basis, and will be confined largely to the practical problems met by the students. There are many persons in Birmingham's stores who should receive benefit from this course, and I hope they enroll."

The present term will be recessed December 6 until after the holidays.

Course On Marriage Popular At College

"The Family," a course in courtship and marital problems, is one of the most popular courses offered at the Great Lakes College in Farmdale, according to the instructor, Professor Clayton J. Ettlinger.

"Increased interest in marriage courses is conspicuously evident in midwest institutions, and should assist students to develop a more enlightened view of marriage," said Dr. Ettlinger, speaking of the course. Because of their interest in the marriage course, which is open to men and women, students are recommending that it be instituted as a permanent part of the curriculum, the college reports.

What Your City Commission Is Doing—

November 14, 1933

Bills were approved in the amount of \$3,913.98.

A claim presented by the owner of a car damaged recently when it hit a manhole cover was allowed in the amount of \$43.50 (approximately 50% of the total damage). City employees had been working on that particular manhole cover the day before the accident.

The owner of a car damaged by a police car chasing a speeder was also reimbursed in the amount of \$27.50 for damages to his parked car.

A minimum scale of wages to be paid workers on the municipal garage and warehouse was approved by the city clerk.

Irene E. Hanley,
City Clerk.

American Art To Be Theme Of Address

"American Art in Retrospect" will be the subject of the next Tuesday evening lecture to be given by Clyde H. Burroughs, Curator of American Art at the Detroit Institute of Arts on November 22 at 8:30 o'clock.

Mr. Burroughs will discuss the variety and vitality of the numerous trends of American art to-day, pointing out the influence which federal patronage has had on painting and sculpture. He will review with lantern slide illustrations, the changing character of American painting in the 19th century as it caught up the thought and mood of various European movements in art. Examples of impressionism, post-impressionism, realism and romanticism as they are illustrated in the collection of the Detroit Institute of Arts will be particularly singled out by the speaker.

On Tuesday evening, November 29, Henri Seize, Director of Antiquities in French Syria, will speak on "The Temple of Bel at Palmyra."

WE HEARD IT SAID BY—Grady Padgett, local manager, Consumers Power Co.: "Monday I am leaving for my old home State of Georgia, to visit with a brother—and to spend some glorious days in the southern woods, hunting."

KROGER

KROGER'S 90-SCORE COUNTRY CLUB ROLL



We're happy to help you to this better buy—and to aid the dairymen in marketing their products. Get plenty of famous Country Club Butter... now. Help yourself and the dairymen! A Producer-Consumer Event!



KROGER FILMS in all popular camera sizes 20 AND 25¢ 8 EXPOSURE ROLL	TWINKLE . . . 3 PKGS. 10¢ RYE BREAD . . . 10¢ FRENCH . . . 21¢ SALADA . . . 35¢ FRIED CAKES . . . 10¢ FIG BARS . . . 25¢ CRACKERS . . . 25¢ LUX FLAXES . . . 39¢ PEANUT BUTTER . . . 23¢ CAMPFIRE MARSHMALLOWS . . . 15¢
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COUNTRY CLUB, GOLDEN BANTAM CORN . . . 2¢ No. 2 19¢ COUNTRY CLUB, SIFTED PEAS . . . 2¢ No. 2 19¢ COUNTRY CLUB ASPARAGUS . . . 2¢ No. 2 19¢ SLICED KIEFFER PEARS . . . 2¢ No. 2 19¢ COUNTRY CLUB PANCAKE FLOUR . . . 2¢ No. 2 19¢ MOTT'S ASSORTED FLAVOR JELLIES . . . 12¢ No. 1 10¢ EATMORE BRAND OLEO . . . 1¢ No. 1 10¢ GREEN BEANS . . . 4¢ No. 2 25¢ BUCK SPAGHETTI or MACARONI . . . 4¢ No. 2 25¢ SOLID PACK TOMATOES . . . 2¢ No. 2 19¢ EMBASSY BRAND MUSTARD . . . 32¢ No. 1 10¢ COUNTRY CLUB, MARASCHINO CHERRIES . . . 5¢ No. 1 10¢ HOLLYWOOD OLIVES . . . 10¢ No. 2 25¢ DROMEDARY, CITRON, ORANGE and LEMON PEEL . . . 10¢ No. 2 25¢	GELATIN DESSERT . . . 3 PKGS. 10¢ DAILY FRESH CLOCK LOAF . . . 10¢ HOT-DATED COFFEE . . . 21¢ BLUE LABEL, BLACK TEA (MIXED TEA ½ lb. 33¢) . . . 35¢ PLAIN ONLY DOZ . . . 10¢ FRESH AND CRISP . . . 3 LBS. 25¢ COUNTRY CLUB GRAHAM'S . . . 2 LBS. 25¢ small pkg. 10¢ . . . 2 large 39¢ EMBASSY BRAND . . . 2 lb. 23¢
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GUARANTEED QUALITY MEATS TENDER, YOUNG PORK PORK LOIN . . . 21¢ CHUCK ROAST . . . 23¢ OYSTERS . . . 25¢ EXTRA STANDARD FRESH SHORE . . . 25¢ CUDAHY'S DRIED BEEF . . . 14¢ No. 1 15¢ MT. HOPE, LONGHORN CHEESE . . . 19¢ RING BOLOGNA or HAM FLAVOR SAUSAGE . . . 17¢ PARD DOG FOOD . . . 3 cans 25¢	CRYSTAL BAKING SODA . . . 1 lb. 5¢ STARS FAVORITE LUX SOAP . . . 6 cakes 25¢ QUICK CLEANING BORAX . . . 8-cans 15¢ SOAP AND PAD BRILLO . . . 8-cans 9¢ MICKY MOUSE COOKIES . . . 8-cans 5¢ MAGIC WASHER SOAP POWDER . . . 1-gal. 21¢ SOAP . . . 8-cans 8¢ DROMEDARY DIXIE MIX . . . 3-cans 10¢
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POTATOES . . . 17¢ GRAPEFRUIT . . . 10¢ ORANGES . . . 25¢ JUMBO HEAD LETTUCE . . . 10¢ EATMOR CRANBERRIES . . . 15¢ MOR JUICE FLORIDA LARGE SIZE . . . 25¢ DELICIOUS, JONATHAN or ROME REALITY APPLES . . . 4 lbs. 15¢	MICHIGAN U. S. NO. 1 RURAL RUSSETS . . . 17¢ MED. SIZE TEXAS SEEDLESS . . . 10¢ APPLS. . . . 15¢
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Radio Features EDITOR'S DAUGHTER LINDA'S LOVE WJR—2 P. M. MONDAY THRU FRIDAY Carolyn Pryce FRIDAY WJR 8:30 P. M.

KROGER ACCEPT THIS AMAZING GUARANTEE
BUY any Kroger Item, LIKE it as well or better, OR return unused portion in original container and we will replace it FREE with any other brand we sell of the same item, regardless of price.