

## Baldwin Sides Types Show Variety In Solicitor's Method Of Approach

"Could I interest you in... This is just one of the many angles used by the solicitors for the Baldwin Publication's football program this year.

Many descriptive words can be given to the solicitors. One is the "joker-outer," who tries to laugh his way out of everything. He feels that this will put his subject at ease. Then there is the "matter-of-fact" solicitor who states only the very necessary facts and tries to get out of as much as possible. Sometimes this type of person is the easiest to listen to, especially when one is in a hurry.

"The time-waster," is the one who knows his "subject" will buy an ad in the end, but rambles on anyway.

"The timid-actor" is the person who puts on a shy act as if he were afraid of the subject. This is to arouse sympathy. The girls are the ones that usually go in for this sort of thing, although more

than one boy has used it also. The type that nearly always fails in the end is "The Griper," who feels that he is being imposed upon.

Last but not least is the "Just Right," type. This solicitor is always ready and willing to give any information desired and is in real earnest about his job.

Among the solicitors for this year's football program are the following: Arthur Underwood, Patricia Williams, Elizabeth Lynd, Wallace McLeay, Bette Elliott, Harold Roy, Winnie Watkins, Shirley Smith, June Osborne, Jane Thomas, and Adolph Brum.

## PUPILS OBSERVE PARENTS 'NIGHT' AT BALDWIN HIGH

"Parents' Night at School" was held Tuesday in Baldwin high school from 7:45 to 9:30 o'clock.

To avoid confusion, each teacher had a name plate on his classroom door. Members of the Monitors' Club were stationed in the halls to assist the parents in finding their classrooms.

A bell was rung at the beginning and closing of each ten-minute period. Last Monday each student was requested to make out a duplicate of his program on the basis of Tuesday's classes.

During the homeroom period the day's program was explained. Parents were told of the weekly schedule for activity period, and the attendance system was explained. Parents were told of the weekly programs of their sons and daughters were also given to them to follow through the evening.

## BELL TO RING OUT NEWS OF VICTORY FOR MAROONS

With the introduction of the "Victory Bell," a new Baldwin idea will be inaugurated at the Thanksgiving game this year.

The bell, an addition which Coach Franklin W. Whitney has wanted for nine years, will be rung only when a Baldwin team scores a victory. If the Maple Leafs win the Thanksgiving classic this year, the bell will be towed around the field with someone ringing it.

The 52 year old bell will be mounted on a movable trailer and will be painted silver with a maroon B. Scores will be painted on the wagon. The bell is 24 inches in diameter and weighs 200 pounds.

It is the intention of Mr. Whitney that the bell remain in permanent possession of Baldwin high school. It will be in the custody of the Varsity Club, whose members recognize Mr. Whitney, it will belong to the club.

Bill and John Rosso, Gene Richardson, and Jack Erwin helped Mr. Whitney remove the bell from the old Southfield school.

## MINOR TEAMS TAKE LOSS AT CRANBROOK

The Akron Indians' soccer team departed with the big end of a 1-0 victory after playing Cranbrook Saturday. The Cranes have won two games, lost four and tied one.

Other minor sports at Cranbrook fared equally badly as the seventh grade football team of the Lotsepech School of Cincinnati, coached by Ted Wuerfel, defeated the Quadrangle Club team of Cranbrook 14-0 on Saturday. The home team is coached by Howard Yule.

## NEWSPAPER MAN IS SPEAKER AT SENIOR MEET

H. C. L. Jackson, columnist for a Detroit newspaper, was the speaker in a senior assembly at Baldwin high school Thursday morning. His topic was, "We'll call 'em a column."

Mr. Jackson stressed the difficulty of filling up a 21 cent column every day. He put a general question to the assembly, "What would you put in it?" "Fill it up with wisecracks."

Mr. Jackson feels that the majority of writers fail to aim at the target, the person or person to whom they are really writing. He advises boys and girls, in writing to their parents, to aim the letter directly at the recipient. In writing a theme, he maintains that a writer would aim to please the teacher for whom they are writing as well as themselves.

"Radio is probably the hardest thing to work with when it comes to reaching the public," said Mr. Jackson. "You have to be extremely careful that nothing you say can be taken in the wrong way."

Mr. Jackson was a forceful and interesting speaker and was thoroughly enjoyed by everyone. He spoke for an extra hour in Miss Vida R. McElroy's fourth hour English class with Miss Elizabeth Hignell's history students as guests.

## Plaque Recalls Names of Those Who Answered Call To Arms from Baldwin

This year, 1938, America commemorates the 20th anniversary of the signing of the armistice. Throughout the United States this year, November 11, will bring many memories of the war.

At the lower hall of Baldwin High School hangs an engraved bronze plaque. It was presented by the senior class of 1917. Inscribed on it are these words:

"In memory of those from the Baldwin High School who served their country in the great World War."

It was on June 28, 1914, The royal heir to the Austro-Hungarian throne, Archduke Franz Ferdinand and his morganatic wife were riding through the streets of Sarajevo, capital of Bosnia, in splendor. Suddenly Serbian conspirators leaped from the crowd and shot the royal car.

July 28, 1914 Austria declared war on Serbia, Russia, Great Britain and France backed little Serbia, while mighty Germany stood behind Austria. Europe was plunged into war, a war designated to become one of the most horrible ever known to man.

When America entered the war

## Football Trophy Is On Display At Baldwin

"What is it? Where did it come from? What kind of a jug is it?" These were some of the many questions that were asked when the picture of the famous Royal Oak-Birmingham trophy appeared last Friday in the trophy case at Baldwin High School.

The trophy, better known as the "Little Brown Jug," is the prized piece of pottery which symbolizes the victory of Royal Oak over Birmingham over its dearest rival in Thanksgiving Day's Game.

It was instituted in 1924 by Miss Eva Moore, then adviser to the Royal Oak High School Publications, and has since then been won by Birmingham six times and Royal Oak six times. The two teams have tied twice, the team winning the year before retaining the trophy.

On the outside of the red, white and blue jug are kept the scores of the years' games. This year when the teams meet, in the back of each players' mind will be the urge to fight for this coveted trophy to bring it back to Birmingham after an absence of five years.

Kalkaska—What a pickle this giant cucumber would make! Lewis, Hill of Rapid City brought one to the Leader office here recently that weighed five pounds and 12 ounces. It measured 16 inches in length.

## Gift House Has NEW MANAGEMENT

The new management of the Village Gift House on North Woodward avenue, announced that the shop carries a complete line of gifts in a wide range of prices.

Hostesses will be glad to know that a large array of bridge prizes and shower presents may be obtained from the Gift House. All kinds of greeting cards as well as gifts are obtainable, the management announces.

Spring Gifts in Fall  
Sparta—Two gifts, appropriate to spring, were brought to the Sentinel-Leader's office here this fall. One was a flowering snowball, and the other a flowering snowball, both picked from bushes in local gardens.

## The SNAPSHOT GUILD OUTDOORS AT NIGHT

Above—taken at twilight. The "campfire" can be an amateur flood bulb on extension cord. At right—silhouette against real campfire, using a time exposure.

PICNICS, campfires, and hayrides are events which offer a wealth of picture opportunities. Some picnics are daytime affairs, but others take place at twilight or after dark—and there are no times more opportune for charming campfire snapshots.

For twilight snaps, wait until the sky is almost dark. Set the camera for a "time" exposure, place it on a firm support, and take a picture that includes the campfire, the group around it, and some sky. With proper choice of time and sky will reproduce deep gray, the campfire warm and brilliant—giving a picture full of the mystery and atmosphere of an ending day.

Campfire shots taken well after twilight are wonderfully effective. They show the fire, the faces of the group about it—but everything else is in rich, mysterious shadow. These can be taken just like the twilight shots, with a short "time" exposure. It is best to have someone sit between the camera and the brightest part of the fire—his silhouette will appear too bright.

Modern films are fast, so exposures need not be long. With a bright fire, try two to five seconds at f.8, or ten to thirty seconds with a box camera.

To show added detail in an outdoor night scene use a flash bulb. It's easy. Have the camera on a firm support, shutter on "time," lens set at f.11. Open the shutter, flash the bulb, close the shutter—that's all there is to it. Flash bulbs can be used in a "synchronizer" that fires the bulb and trips the camera shutter at the same time—or they can be used in inexpensive holders that resemble a pocket flashlight.

Campfire effects can be obtained with flash bulbs without a campfire. Set up the camera for a snapshot of your group, and flash the bulb from the ground, below or slightly behind the camera. The low angle of lighting produces the campfire effect. Amateur flood bulbs can be used on an extension cord in the same way.

Take the camera along on your next evening picnic or other outing. You'll come home with snapshots that are distinctive and different!

John van Guilder.

## Michigan Mirror NON-PARTISAN STATE NEWS LETTER

LANSING, Nov. 10.—While voters were still celebrating the outcome of Tuesday's ballot tussle, the capital city this week was reminded of the fact that less than 60 days remain until the state legislative convenses here.

Numerous are the serious problems. Because Michigan's economic life is due to a combination of industrial, agricultural and recreational incomes, the legislature will be called upon to consider a wide variety of measures.

Social legislation will probably include a labor relations mediation act and a minimum wage-maximum hour act. The first will be a baby Wagner act with an emphasis on mediation of labor disturbances, while the second will attempt to infrastate commerce, what the Fair Standards Labor act, otherwise known as the Wage-Hour Act, does to interstate commerce.

These two measures alone will mean days of serious deliberation in committees. Consequences will be far-reaching.

Milk Price-Fixing  
Marketing agricultural surpluses at a profit is the objective sought by influential groups of Michigan growers.

Milk producers are toying with the idea of a state milk price-fixing act which would guarantee a fair basic price to the dairy industry and at the same time not penalize the consumer. A legislative commission is studying the plan which comes from the East, and a bill will be ready for introduction in Lansing next January.

Michigan apple and potato growers are determined to do something in a co-operative way to combat the advertised virtues of Maine and Idaho potatoes and Washington apples. These two products mean millions of dollars a year to Michigan growers, yet the Michigan home market has been unable to compete with im-

ported foodstuffs.

Standardized grading and packaging of apples and potatoes are also sought by growers who propose that the state join them in financing a marketing-advertising campaign.

Upper Peninsula farmers are interested in spud prospects, for iodine for thyroid disturbance, as sponsored by the state board and health and county medical associations, has reduced iodine in Michigan from more than 100 per cent to 1 per cent.

Goiter, Jitter-Bugs

Use of iodine for thyroid disturbance, as sponsored by the state board and health and county medical associations, has reduced iodine in Michigan from more than 100 per cent to 1 per cent.

Tourist Dollars

Michigan's central location in the Mid-West where millions of people dwell has made the state a favorite with tourists.

It's Big Business, and no fooling.

Figures compiled by the American Automobile association, the U. S. department of agriculture and the four tourist associations of the state indicate that Michigan had approximately 10,700,000 visitors during the past resorting season. This was a 10 per cent decrease from the 1937 volume, or a 1938 estimated gross income of \$300,000,000.

Noticeable was the growing popularity of week-end trips.

In the "tourist" classification of legislation will be fishing and hunting bills, state park bills, and conservation measures in general.

Along with more good roads, northern Michigan wants improved facilities for accommodating and entertaining the out-of-town visitors.

24 Million Fish

Because Michigan is famed for good fishing, the state conservation department goes to elaborate preparations each year to restock our lakes and streams.

Workers began the perennial task this week of distributing 24,000,000 small fish—brook trout, brown trout, rainbow trout, bluegills and black bass. Perch planting will be done in December.

Increased pollution of streams

due to industrial waste is a serious handicap to efforts of the conservation department to replenish the fish life for tourists. The state stream control commission, headed by Highway Commissioner Murray D. Van Wagoner, received a report from Secretary-Engineer Milton P. Adams that several beet companies have been ordered to submit plans for adequate waste disposal by February, 1939, and to have plants in operation by October, 1939.

Gasoline—What Is It?  
Pigs are pigs, and gasoline can be cheap and inferior and still be gasoline to many motorists.

Out of the recent price war has come a suggestion that producers, refiners and the state department of agriculture co-operate in grading gasoline so that the consumer is fully informed what he is getting.

This state regulation would be done without added taxes.

## PERSONAL

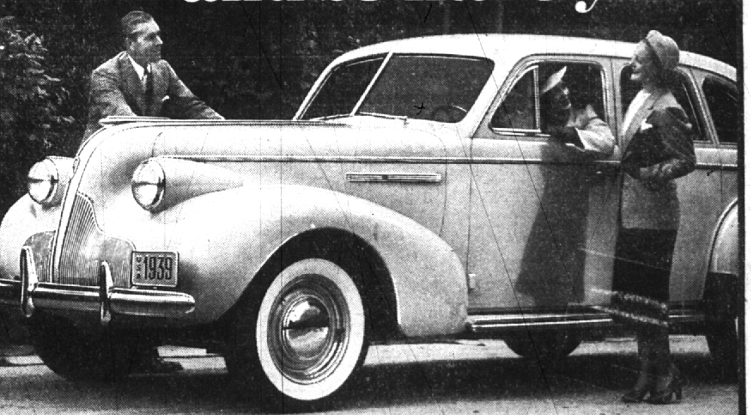
Will the lady who went to bed last night in a warm house and arose this morning in a frigid one, please remind her husband that it is just as easy to get cool that will hold heat all night as it is to get any other kind.

THE ANSWER TO YOUR COAL QUESTION is easy to find at Lawson & Son. Wide variety of standard and better grade coals await your selection—all at prices that assure MORE HEAT PER DOLLAR.

## LAWSON & SON

484 FOREST  
Lumber — Fuel — Builders' Supplies

# It's got looks— and so have you!



EYE OPENER! With all its extra value, this Buick sedan lists at \$51 less than last year!

It makes the eye glad and grateful—you spot that the instant your gaze takes in this sparkling Buick for 1939.

It's sleek and swift and businesslike, lean and clean in every line, the trim bonnet low-set, the graceful upper-structure light-and-airy looking, neat and fine.

Will you step in, please, and look it over closer?

Why, it's almost like being in an open car, with the outlook you've got here!

The long nose tapers quickly out of eye-way, the pillars

modestly retire to the background, overhead stop lights drop into easy vision-ahead, to right, to left, you can see!

The ruler will tell you there are as much as 413 added square inches of safety glass in this Buick, and these inches are placed where they count.

It has a lot to do with making Buick beautiful, this grand expanse of openness!

And like "catwalk-cooling": radiators low where air pressure is greatest—and the lines of the bonnet: broad, clean, aerodynamically better—

Buick's stepped-up visibility both sets a pattern and fills a function.

So take a good look into its bigger, better, broader outlook. It's one thing among many that Buick's got that you'll want in your next automobile.

NO OTHER CAR IN THE WORLD HAS ALL THESE FEATURES

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