

DRIVE PLANNED TO STIMULATE AUTO BUSINESS

Mr. Macaulay in making the announcement, "is generally credited with showing the way out of the depression.

"Today, the automobile manufacturers, their suppliers, the national 40,000 dealers and allied distributors are launching a similar drive.

So far as the automobile industry is concerned, the most serious barrier to business improvement is the large stock of used cars in dealers' hands.

Until these cars can be sold, it is impossible for dealers to handle a normal volume of new-car business," he explained.

The primary purpose of the campaign, he said, is to make known to prospective owners the remarkable used car values which now are being offered by automobile dealers in all parts of the United States.

"Many of these cars can be replaced during National Used Car Exchange Week—the great auto buy and sell—by the public with new cars and trucks without initial investment but with present car and truck terms to suit the average pocket-book.

"The motor car industry," said Macaulay, "is in a position to make a substantial increase in newspaper, radio and advertising budgets in order to bring about employment of wage earners in the automobile factories is anticipated.

MISS ROBILARD BECOMES BRIDE OF C. J. LAWSON

Miss Mary Agnes Robillard, daughter of the late Mr. and Mrs. Moses Robillard of Alpena, joined the ranks of young Birmingham matrons on Monday when she became the bride of Clifford John Lawson, son of Mrs. John C. Lawson and the late John C. Lawson.

The wedding—one of the prettiest of the season—took place at 10:30 o'clock in the morning in the Holy Name Church and was followed by a breakfast for the bridal party at the immediate families at home and Hounds Inn.

The wedding was held from 2 to 4 o'clock at the Lawson home on Kenness avenue.

Rev. Fr. James Cotter performed the ceremony, for which the altar was decorated with bouquets of white flowers and white candles. The bride wore a gown of white lace, with a high collar and long sleeves, marked the family pew.

The bride was lovely in a gown of white lace, with a high collar and long sleeves, marked the family pew.

Miss Anne Robillard of Chicago, who was maid of honor, wore a frock of aqua marine net, girdled in pink and dabbled in white.

Serving as bridesmaids were Miss Katherine Lawson, sister of the bride, and Miss Marie Porritt, both of Birmingham, who were gowned alike in chartruese tulle and fitted bodices, tiny round collars and cordon plated skirts.

The bridegroom wore a suit of blue and black straw hat trimmed with pastel colored flowers and a boutonniere of rose and white satin velvet ribbon.

Joseph A. Brown, mother of the bridegroom, wore for the wedding a floor-length gown of navy blue net embroidered in white and white and a black straw hat trimmed with pastel colored flowers and a boutonniere of rose and white satin velvet ribbon.

For the breakfast covered with a white lace cloth and centered with the wedding cake. Further adorning were crystal bowls of white blooms and silver candleholders holding white candles.

In following the reception, Mr. and Mrs. Lawson left by motor for Miami, Fla., on their honeymoon, to be followed by a motorcade and a blue felt hat, trimmed with a big white velvet flower.

Sounds in the Night "He's an 8-ball always looking for something to get in front of."

"If that's the way you're going to do it, I'm going to ask him to split the check."

"For a movie star, she's very nice. Almost makes an honest man out of her press agent."

BITS OF BIRMINGHAM

Ransom S. Hawley, Professor of Mechanical Engineering of the University of Michigan, will address the Oakland County Engineering Society at a meeting in the Community House Tuesday evening, March 8. Dinner will be served at 6:30.

Dr. Hugo Erichsen of Harmon avenue, one of the three surviving members of the graduating class of 1882 from the Detroit Medical College, joined his two class-mates at luncheon Wednesday at the club house of the Wayne county Medical Association.

Mr. and Mrs. George E. Hallett, formerly of Mohican avenue and now of Tucson, Arizona, have not forgotten their Birmingham friends. They and their family send many cordial messages, and to their former neighbors via Mr. and Mrs. Fred W. Johnson, who are touring the far west at present.

A note from Chase S. Osborn, former Governor of Michigan, from his Georgia winter home, reads: "When The Eccentric arrived February 17, my son, George, and I read it and George discovered that David H. Ladd was an old schoolmate and fraternity brother of his. I also knew him quite well. You say in your account that Dave was a member of no fraternity. He was an active Sigma Rho at the Michigan College of Mining and Technology and was head of the fraternity at one time."

In last week's Eccentric it was stated that Matthew Cammarere, proprietor of the Matthews' Cleaners and Dryers Co., here, was awarded a special silver medal by the Hasbeger Chapter of the Order of DeMolay, as fitting recognition for the many splendid voluntary acts he has done for it.

Ernestously, he mentioned that the medal was one of 42 given by the local Chapter. As a matter of fact, the medal was the first ever given by the Hasbeger Chapter, and is one of 42 given by the whole DeMolay Order in North America, and several other countries. These medals are sent from the International Headquarters of DeMolay, located at Kansas City, Missouri.

"Only 42 such medals in 18 years of DeMolay—that's a fine tribute to a Birmingham man," said "Pat" McQuater, member of the Hasbeger Chapter's Advisory Committee.

Mr. Anna Filer of Southfield road is the latest addition to the staff of The Cheer Shop Mrs. Filer, who is a trained nurse, has taken special courses relating to the care of children and infants, and to their shoes.

Request for a street light on Bloomfield Court was received Monday night by the City Commission when there was a petition from citizens there was read by City Clerk G. Mines of Detroit.

Persons whose water bills may reach excessive proportions, due to leaks in mains or faulty sump pumps, will be given a reduction from the amount their meter shows, City Commissioners agreed Monday night. They held that a reputation of that kind leakage cause will not be allowed for in future billings.

City Manager Donald C. Egbert, one of whose personal municipal hobbies is more trees for Birmingham, told the City Commission Monday night that he will plant many trees this Spring, provided federal WPA funds are available. Egbert hopes, eventually, to place the city in a position where it can sell and plant trees to property owners for small sums, on their petition for same.

A. W. Collins of Glenary Circle is really having a Florida vacation in the city. He has been seen by The Palm Beach Post that he recently caught a sailfish weighing seven feet and one-half inch. Mrs. Collins, who is a dentist, will be able to prove the tale. Others who witnessed the victory were Miss F. C. Beach.

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TOWN HALL FETE TO HONOR WOMEN OF THIS DISTRICT

Birmingham and Bloomfield residents who attend the Friday Town Hall series at the Cass Theater will be honored this week at the luncheon following the lecture at the Book-Cadillac hotel. The feature is an annual one and on this occasion women from this district will have the places of honor at the speakers' table.

George R. Averill, editor and publisher of The Birmingham Post-Eccentric, will introduce the speaker who is to be Frederick Snyder, a Washington correspondent.

Among those planning to attend from here are: Mrs. H. Gray Mizzy, Mrs. Sheldon R. Noble, Mrs. Charles C. Wagner, Mrs. George J. Jeffers, Mrs. Anita Steeken, Mr. Albert Wacey, Mrs. Clayton H. Gray, Mrs. A. H. Mayer, Mr. Henry Writing, Mrs. Horner, Mr. Potter, Mrs. Hugh W. Hitchcock, Mrs. Frank Bennett, Mrs. Frank H. Kemp, Mrs. George W. Beecher, Mrs. Walter L. Fry, Mrs. Sam C. Ritchell, Mrs. Walter Ross, Mrs. David R. Baillentine and Mrs. John E. Bloomstrom.

Veterans Give Dinner on 4th Anniversary

City of Birmingham Post 2645, Veterans of Foreign Wars and Auxiliary celebrated their fourth anniversary, Friday, Feb. 27, at a joint dinner in the Knights of Pythias Hall.

Guests included: Deputy, Dr. and Mrs. John S. Lambie, T. K. Brown, department inspector, and Mrs. Brown, Past Commander, Ray Spencer, Fred Samuelson, and Louis Marcotte, and Mrs. Spencer. Other guests were Mrs. F. J. Moore, Mrs. C. O. Burn and Mrs. Spencer as past presidents. Attending also were Mrs. Ladd, Mrs. Moody, president of the Auxiliary, and R. K. Lewis, Commander of the post.

In an address to members and guests Commander Lewis traced the history of the Order of Malta, selected by the founders of the V. F. W., as their insignia.

"What a credit to our country," he stated, "Commander Lewis declared, 'Love, duty, sacrifice, arduous virtues reflected from the Order, which are in fact, the principles that govern our lives as members of our beloved Order.'"

The Knights of Malta were the "protectors" of the present order of the V. F. W., Commander Lewis is told his audience. Work of this order includes the care of orphaned children left by deceased comrades, and the welfare of among indigent veterans and their families, and aid to communities in time of disaster.

DAR CONTINUES THE STUDY OF WORLD AFFAIRS

Continuing their study of world affairs, members of the Piety Hill Chapter of the Daughters of the American Revolution will have "National Defense" as the theme of their next meeting, Mrs. George D. Miller will open her home on Fairfax drive for the meeting, which will be held on Tuesday afternoon, March 8. Mrs. Henry A. Manley is acting as program chairman.

During the social hour which will follow the program, Mrs. Sidney A. Wells will serve as assistant hostess for Mrs. Miller.

A contingent from the Piety Hill chapter attended a bridge tea given recently at the Newberry House, in Detroit. The affair was being given by the junior group of the Louisiana St. Clair chapter of the D. A. R. Those from Birmingham who were present included Mrs. C. F. Butters, Mrs. C. V. Miller, Mrs. R. Biggett, Mrs. W. O. Jeffery, Jr. and Mrs. W. A. Shaver.

Nothing Left Out A dramatist of somewhat faulty education was arguing with an actress concerning the time which a scene took to play. The actress said that it would take half an hour. The dramatist declared that it would only take 20 minutes. "I tell you," said the actress, "that I have read the scene carefully, and it takes half an hour at least."

"And I tell you," replied the dramatist, "that I 'ave read it aloud, and that it does not take quite 20 minutes."

Not Reliable. With the approach of another campaign the voters should be reminded that the most promising politicians are not always the promising ones.—The Sioux Falls Daily Argus-Leader.

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OUR COAL "TALKS" We depend on our coal to tell its own story of quality and service. If our patrons who use our coal day after day after season after season are not pleased and recommend it to their neighbors and friends, it matters little what we may say. ARE YOU LISTENING? The final word must be spoken by the coal itself. The user who tells his best neighbor how good Lawson's coal proves to be in actual service is our best advertiser. Lawson's coal "talks"—and its message is— MORE HEAT PER DOLLAR.

LAWSON & SON 484 FOREST Lumber — Fuel — Builders' Supplies

Historic Hoaxes By Elmo Scott Walden The Iron Maiden FOR many years Nurnberg, Germany, was famous all over the world for a relic that was considered the most terrible instrument of torture ever devised by man. It was called the "Iron Maiden," a huge iron box, in the form of a cloaked and hooded woman, suit trimmed inside. Inside was an ingenious arrangement of razor-sharp blades, which opened when a complicated clockwork mechanism opened the doors upon the unfortunate prisoner. His eyes, heart and other vital organs were pierced.

Plenty of Time For Hot Breakfast WITH A MODERN GAS RANGE

Hot breakfast helps dad and the children resist cold and colds. With a modern Gas Range you prepare appetizing breakfasts in a surprisingly few minutes. Make coffee, cocoa and cook eggs your favorite way on the fast non-clogging self-lighting burners. Broil bacon in the convenient smokeless broiler. Just let us show you how a modern Gas Range helps you give your family the extra health advantages of a hot breakfast.

FREE TRIAL Without any obligation whatsoever we'll put a new modern range in your home on free trial. Try it yourself—prepare your favorite dishes—then if you wish to keep the range you can pay for it with a small amount each month. CONSUMERS POWER CO. 348 E. Maple Phone 1174

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Automatic Tuning Radio INCLINED CONTROL PANEL NO SQUAT NO STOOP BEAUTIFUL WALNUT CABINET \$40.00 for your Old Radio Traded in on this new PHILCO List Price \$110.00 Trade In \$40.00 You Pay Only \$70.00

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BALDWIN BASKETBALL Season's Individual Scoring

Table with columns: Player Name, Team, Points, Rebounds, Assists

Table with columns: Player Name, Team, Points, Rebounds, Assists

Table with columns: Player Name, Team, Points, Rebounds, Assists

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