

When some of us think of that
 title phrase "the standard of liv-
 ing," I wonder if we haven't con-
 fused it with "the standard of
 luxury."

SIXTIETH YEAR—NO. 51

The Birmingham Eccentric

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, MARCH 24, 1938

PART THREE

\$2.00 PER YEAR—SINGLE COPIES, 5c

"DOLLAR DAYS" FEATURE

HANDKERCHIEFS 5 for \$1.00

Imported . . . Hand made . . . Embroidered .
 Rolled edges . . . White and pastel shades.

F. J. MULHOLLAND CO.
 233 N. WOODWARD

"DOLLAR DAYS" FEATURE

GAINES MEAT and MEAL
 DOGFOOD Bag \$1.00

FREE! 2 Lbs. Gaines Krunchon

SHAIN'S DRUG
 W. MAPLE AT PIERCE

"DOLLAR DAYS" FEATURE

MEN'S FINE QUALITY
 HOSIERY 4 Pts. \$1.00

Regular 35c values. In popular colors and patterns.
 Clocks, stripes and checks.

PECK'S
 108 S. WOODWARD

"DOLLAR DAYS" FEATURE

"Old English" SPECIAL . . . \$1.00

1 Lb. Can Wax (Reg. 75c)
 1 Lb. Samoline Cleaner (Reg. 35c)
 16 oz. Can Spot Remover (Reg. 25c)

GREENS—Paint and Wallpaper
 175 W. MAPLE

"DOLLAR DAYS" FEATURE

Fresh Dressed — Fancy Plymouth Rock
 BROILERS Lb. 33c

BIRMINGHAM FRUIT CO.
 124 N. WOODWARD

"DOLLAR DAYS" FEATURE

LADIES'
 OXFORDS - TIES - PUMPS . \$1 pr.

Broken sizes. All taken from regular stock—regularly
 selling from \$3.95 to \$7.85.

WILLIAMS BOOT SHOP
 115 W. MAPLE

"DOLLAR DAYS" FEATURE

Lubrication and Car Wash . \$1.19

Check-chart lubrication, using the finest grease for each
 particular part.

MILKS SUPER-SERVICE

S. Woodward at Frank — S. Woodward opp. Theatre

"DOLLAR DAYS" FEATURE

KID GLOVES \$1.00

Also Cape that were regular to \$2.50.

DAVIDSON'S
 139 S. WOODWARD

"DOLLAR DAYS" FEATURE

DELIGHTFUL IMPORTED
 PERFUMES Dram \$1.00

Choose your favorite fragrance
 from original packages.

SCHETTLER DRUG CO.
 WOODWARD AT MAPLE

"DOLLAR DAYS" FEATURE

ROSE PETAL
 CREPE SLIPS \$1.00

Bias or pored. Tailored and lace trimmed. Guaranteed
 seams. In tea-rose and white. Sizes 32 to 44.

TWIN SHOP
 160 W. MAPLE

DOLLAR DAYS



THIS WEEK!

MARCH 24, 25, 26

Thursday . . Friday . . Saturday

• 3 BIG SPECIAL VALUES DAYS •

Birmingham's Bargain Sale

The Merchants advertising on this page have
 joined together in this Great Sale. They are
 offering New, Quality Merchandise at prices far
 below regular! Read all of the ads in this "Dollar
 Days" Edition . . then hurry down town and save



SAVE at your "DOLLAR DAYS" Stores

"DOLLAR DAYS" FEATURE

WEIDEMAN
 PEACHES 6 Cans \$1.00

Freestone. No. 2 1/2 cans.

SHIRE BROS. MARKET
 180 W. MAPLE

"DOLLAR DAYS" FEATURE

BAMBOO LAWN RAKES . . . 17c

The ideal rake for Spring lawn cleaning. Get them now
 at this low price!

CUNNINGHAM'S DRUG
 WOODWARD AT MAPLE

"DOLLAR DAYS" FEATURE

R-B
 SILK HOSE 2 Pr. \$1.00

Crepe finish. Full fashioned. Ringless. Chiffon
 or service. Regular R-B 69c value.

R-B HOSE SHOP
 137 N. WOODWARD

"DOLLAR DAYS" FEATURE

LADIES' SCHAFFER
 LEATHER BELTS \$1.00

Beautiful Springtime shades. Several styles
 from which to choose.

VAUGHAN HAT SHOP
 153 W. MAPLE

"DOLLAR DAYS" FEATURE

MEN'S CHENEY
 NECKWEAR 69c or 2 for \$1

This lot of new silk ties are our regular \$1.00 quality.
 Repps - Crapes - Twills - Fannies. Choose your Spring
 supply.

DICKINSON'S - Men's Shop
 WABEEK BUILDING

"DOLLAR DAYS" FEATURE

PENINSULAR
 FLAT WALL PAINT . . Gal. \$1.60

A dependable value. Just in time for the Spring
 Clean-up.

McBRIDE HARDWARE
 112 S. WOODWARD

"DOLLAR DAYS" FEATURE

AUTO
 CLEAN-UP SPECIAL . . . \$1.00

1 Can Dupont Speedy Wax (75c val.)
 1 Can Touch-up Enamel (35c val.)
 1 Chemically treated Polishing Cloth (25c val.)

McKEE SERVICE
 N. WOODWARD AT WILLETTS

"DOLLAR DAYS" FEATURE

FRESH DRESSED
 CHICKENS Lb. 28c

For stewing or roasting.

OLSEN'S MARKET
 120 S. WOODWARD

"DOLLAR DAYS" FEATURE

NEW — SPRING
 HOUSE COATS \$1.00

Gay prints. Zipper and button closing. Short sleeves.
 Smart styles and patterns.

THE MAXWELL SHOP
 "A Store for Women"
 164 W. MAPLE

"DOLLAR DAYS" FEATURE

BULK SUGAR . . 20 Lbs. \$1.00

A Michigan made product.

KROGER STORES
 (All Local Stores)

"DOLLAR DAYS" FEATURE

GENUINE AMERICAN
 MINERAL OIL 2 Qts. \$1.00

Heavy bodied . . . Odorless . . . Tasteless

WILSON DRUG CO.
 WOODWARD AT MAPLE

"DOLLAR DAYS" FEATURE

PAPER
 GUEST TOWELS . . . 50 for \$1.00

Size 12 in. x 18 in. Folded to 4 in. x 9 in. to fit over
 towel bar. Name or initials printed in color.

LaBELLE'S - Books and Gifts
 157 W. MAPLE

"DOLLAR DAYS" FEATURE

CURITY DIAPERS . . . Doz. \$1.00

Size 20 in. x 40 in.

THE CHEER SHOP
 THEATRE BLDG.

"DOLLAR DAYS" FEATURE

FIRESTONE - CHAMPION - A C
 SPARK PLUGS 2 for \$1.00

Installed in your car. All plugs tested free of
 charge.

STERNAL'S AUTO SUPPLY
 408 S. WOODWARD

"DOLLAR DAYS" FEATURE

TWIN PAILS 69c

Dura-tine alloy. Guaranteed leak-proof and rust-proof.
 Never before offered in Birmingham at this low price.
 Phone orders accepted.

HUSTON HARDWARE CO.
 205 N. WOODWARD

"DOLLAR DAYS" FEATURE

CHILDREN'S
 DRESSES - While they last. \$1.50

Regular \$2.95 to \$4.95 values.
 Sizes 8 to 16—including 1/2 sizes.

LITTLE FOLKS SHOP
 141 W. MAPLE

"DOLLAR DAYS" FEATURE

ONE-TIME . . . LIFE-TIME
 Berlou Mothproof . . . Bottle \$1.00

Colorless, odorless, stainless and will not harm the most
 delicate fabrics. Permanent . . . requires but one appli-
 cation for life of garment. A \$5000/10-Year Guarantee.

WABEEK PHARMACY
 WABEEK BLDG.

LOOK FOR THE "DOLLAR DAYS" SIGNS ON STORE WINDOWS. THEY WILL
 LEAD YOU TO THE FINEST BARGAINS TO BE FOUND "ANYWHERE."

