

# FATHER'S DAY

*Attractive Gift Suggestions*

## Your Best Friend . . . . and The Man of the Hour

Remember when Dad sent you to bed without dessert, because you were naughty—and then sneaked in to your room an hour later with a double portion? Remember your first date, when he surprised you and let you use the family's brand new car . . . or the "Sunday" horse and buggy? Ever since you were a mite with a fuzzy head and a clenching fist he's thought of you first. Now Dad's the man of the hour, and there isn't a Father's son or daughter living who can fail to take this chance to say "Here's a little gift, Dad . . . from me to you . . . because you're the best pal in the world."



### HI DAD!

Will you ever be surprised on Sunday? No fooling. I know that you know that Sunday has been set aside as your special day, and I have been cruising around trying to find something different, that would fit my pocketbook and that allowance . . . and I have found just the thing for you—and I hope you like it—

AT

*La Belles*

Birmingham's Shop of Gifts and Books

137 W. Maple

Phone 1225

### You And Father Are Sure To Be Pleased With Special Gifts Displayed For Him

Whether your pet father is a gay young blade of the "middle-aged and doesn't care" type, you can go into a huddle with your local merchants and emerge with a gift that is bound to make the forgotten man happy. Father's Day, which falls on Sunday, June 19, in case you had forgotten has been so thoroughly anticipated by Birmingham stores that nobody, not even friend wife, can fall back on that time-worn adage: "But it's so hard to find presents for a man!"

If Dad is any kind of sportsman, he is liable to go wild over a gift from local hardware stores. Fishing tackle of all kinds: rods, reels, flies, etc., are simply jamming the cases, waiting for an appreciative owner. Accessories for camping and outdoor cooking are also appropriate items. If he is of the quiet type, how about a croquet set? This is an increasingly popular diversion, and has the advantage of being a gift to enjoy with others. There are horse-shoe pitching games too, for the whole family to share.

He may not admit it, but Dad would probably enjoy his recreation to the fullest if he were correctly garbed for the occasion. There are new swimming trunks, designed for active water sports and easy sun-bathing. If he grows cool, he can don one of the new terry cloth or linen robes which, incidentally, make fine dressing gowns for summer. They come in dizzy stripes and bright combinations, as well as cool pastel shades. One of the finds of the century is the Esenada suit, designed in California where they really know

how to make informal clothes. Fashioned of cool cotton crash in neutral shades, the suit has pleated trousers and a short-sleeved shirt which may be worn tucked in or flapping, toga style. It's a natural for gardening, sports or just lounging around and the whole outfit costs under five dollars. The new Palm Beach ties and summer hats etc. would complete his costume in fashion plate style.

In line with summer travel are the clever new kits which look like sturdily clothes-brushes, at first sight. They are that, but if you unzip the leather backs, you will find all the necessary toilet articles: comb, toothbrush and paste and shaving accessories. When closed the brushes are really solid enough for vigorous use. Hand-loomed wool ties from New Mexico are also available now. If he likes "different" haberdashery, they come in stripes and solids, with a variety of colors. If he must read at the breakfast table, you might aid and abet him with a light wood and chrome paper rack, to keep the loose pages from dipping into his coffee—or still worse, into yours! If he's a regular reader, you can doubtless add a few grey hairs to his crop with one of the blood-curdling new mystery thrillers so dear to masculine tastes.

You can easily suit the dandified parent with an electric razor, available locally. In case he already has one, there's luxury and

comfort to a matched shaving set, especially designed to soothe his face during the hot weather. Military brushes may be purchased in special gift cases for Father's Day. And if nothing else seems appealing, there are always nationally known pipes, as well as tobacco, cigars and cigarettes.

Father can snap to his heart's content if he happens to be a camera fiend and you happen to select an appropriate gift. There are candid, still and movie cameras galore, in case you have grand ideas about gift-giving. For dyed-in-the-wool photographic addicts there is a wealth of technical equipment from which to choose: enlargers, various auto baths for the film, etc. Films themselves make a nice present and may be bought in as large or as small quantities as you wish. No matter what type Father is, he probably shares the common love among men for his auto-mobile. Commuting would by a pleasure indeed if he could listen to his favorite programs while driving. And he could always have

fun switching the dial away from swing music programs, without being jumped upon by the rest of the family! One of the most practical auto-gadgets on the market is the auto compass, which would appeal to a man's technical side. It makes a very practical gift with summer coming on and will probably avoid many wasted miles traveling in the wrong direction, for the lucky recipients.

#### FOR FATHER

My father used to smoke a pipe. An old brown pipe of clay. Outside the kitchen door. He'd sit in tilted chair. And puff and puff away. His lovely curly hair. The words so kind and aptly were used to hear him say— His shadow on the white pine floor I treasure evermore.

He could not linger here. Long since he crossed the Sea into eternity. Father, beloved and dead. —By Beatrice McDonald

### SPORTING GOODS

for Father's Day Gifts!

- South Bend
- FISHING SUPPLIES
- Rods, reels, lines, bats, etc.

- Winchester
- RIFLES and SHOT GUNS
- Goldsmith
- GOLF and TENNIS GOODS

**BIRMINGHAM HARDWARE**  
LESTER SLUSSER

152 N. Woodward

Phone 200

### FATHER'S DAY

June 19th

### DICKINSON'S

Will Be Headquarters  
For Quality Gifts

When choosing your Father's Day Gift be sure to get it with a label he will be proud to own. If it has a Dickinson label it stands for quality always. Our gifts are all beautifully boxed and we will gladly mail any item you choose. Our store will be headquarters for gifts for Dad. We will be glad to help you with your selection.

#### Manhattan Shirts

Colored and white. All style collars. \$2.00 and up

#### Palm Beach Neckwear

Beautiful range of colorful summer ties. \$1.00

#### Hickok Sport Belts

All styles and color combinations. \$1.00 and up

#### Interwoven Hose

A large selection in light and dark colors. 55c and up

#### Cheney Neckwear

He will appreciate it if it has a Cheney Label. \$1.50 and up

#### Manhattan Pajamas

Gorgeous assortment in colors and styles. \$2.00 and up

See Our Windows for Gift Suggestions

**DICKINSON'S**

W. A. BEEK BUILDING

**REMINGTON RAND**  
**ELECTRIC CLOSE-SHAVER**  
*now \$15.75*  
COMPLETE WITH LEATHER CASE  
\$15 WITHOUT CASE

**TODAY** we offer you the famous Remington Rand Electric Close-Shaver at the new low price . . . \$15.75 complete. This is the shaver that any man can use without weeks of "learning how." It has a new-type head that shaves from almost any angle . . . extra-large cutting surface . . . high-speed motor that runs on A.C. or D.C. . . . combing bar to lift flat hairs . . . and is compactly designed to fit your hand. Weighs but 6 oz. Let us show you one of these Close-Shavers and you'll say good-bye to blades and shaving soap forever.

**WABEEK PHARMACY**  
MARK BEARSS  
PHONE 567

**WABEEK**  
Building

### FATHER'S DAY

#### GIFT SUGGESTIONS

- BORG HEALTH SCALES  
Guaranteed for 5 years \$3.45
- HORSESHOE SET  
Four shoes in set \$2.45
- TENNIS BALLS  
1938 Buckingham 3 for \$1.00
- CROQUET SETS \$2.89 up
- LAWN AND GARDEN FURNITURE 97c up
- GARDEN CLUB BEVERAGE SET  
8 piece—Back and 8 Tumblers \$1.49
- BETTELWEE PICNIC SET — 34 pieces \$3.95
- 5 Tube DETROLA RADIO  
With colored plastic cabinet \$16.50
- ALL STEEL TACKLE BOX 69c
- Shakespeare Balanced Fishing Tackle GENUINE  
TONY ACETTA BAIT CASTING OUTFIT including  
1 Criterion Reel - 1 Tru-cast tubular steel rod with offset handle - 100 yds. Wexford casting line.  
Complete \$19.95
- HUSTON**  
HARDWARE  
205 N. Woodward

### GIVE FATHER--

A Camera and Photo Supplies

#### MOVIE CAMERAS FOR ACTION PICTURES

Nothing could be finer for the Dad who likes to take pictures. We carry the famous Bell & Howell and Eastman lines.

\$27.00 to \$150.00



#### CAMERAS . . . for still life pictures

Eastman, Agfa and most of the popular German makes are included in our stock. He'll get a thrill out of the snaps he takes now—four years to come.

\$9.00 to \$35.00

BOX CAMERAS . . . \$1.00 to \$5.00

SEE THE POPULAR ARGUS CAMERAS  
The leading candid camera of the year. All models carried \$12.50 - \$15 - \$25 in stock.

LIGHT EQUIPMENT FOR NIGHT-TIME PICTURE TAKING  
**PHOTO-SUPPLIES** 24 HOUR SERVICE  
DEVELOPING, PRINTING  
SPECIAL ENLARGING SERVICE

**10% DISCOUNT**  
On All CAMERAS (Argus Excepted) And PHOTO SUPPLIES

**PHOTOGRAPHIC SHOP**  
OF BIRMINGHAM  
Home Portraits  
S. Woodward Ave. — Opp. Davidson's  
Phone 2292

### FOR FATHER!

Things he has perhaps secretly wanted . . . but never "found" the "extra cash" to buy them with!

Maybe he hasn't said so—but, he is tired of shaving the old-fashioned way. Buy him a  
**SCHICK** \$15.00  
ELECTRIC SHAVER

To Make His Driving More Pleasant  
**FIRESTONE RADIO** \$19.95  
AUTO PUSH BUTTON TUNING

HULL  
**AUTO COMPASS** \$2.49  
CASCO - SAFETY  
**DOOR MIRROR** 98c

See our displays of handy auto accessories and home appliances which will make dandy "Father's Day" gifts.

"Home of Firestone Products"  
**Sternal's** AUTO SUPPLY  
WOODWARD AT DAINES  
PHONE 9 OPEN EVENINGS