PENINSULA

Obituary

SOCIAL BRIEFS

The SNAPSHOT GUILD DECORATIVE SILHOUETTES



Since the puppy is likely to move, a photographic flash bulb, which gives an instantaneous flash of light, was used in making this silhouette.

BITS OF BIRMINGHAM

Read 'Em and Reap

The advertisements in The Eccentric are guide posts to the best values in town. If they weren't the best values in town, by any chance, the advertisers would be foolish indeed to call your attention to them. Because no advertiser can afford to focus upon a fault!

Just as you consult a road map before taking a tour in your car; just as you pore over a bill-of-fare before ordering lunch or dinner; just as you read reams of booklets and folders before starting out on a cryiseread the advertisements before going downtown into the shopping traffic.

Advertisements are advance news of all that's newest and best in merchandise and service. They show you, in the quiet and comfort of your home, what you may expect when you sally forth into the market places. You can check the items that interest you, and "chuck" those that don't. Read the advertisements. Read 'em and REAP!

The Birmingham Eccentric

"YOUR COMMUNITY NEWSPAPER"

A Newspaper Devoted to the Civic. Social and Business Life of Birmingham and Bloomfield Hills