

### COULSON HEADS TRIPLE AGENCY FOR CAR SALES

Centralization of all sales and service facilities for Cadillac-LaSalle and Pontiac automobiles at a new location at 234 N. Woodward avenue, under the direction of Milton F. Coulson, was announced as effective Feb. 14.

This new alignment places the Pontiac sales and service franchise for Birmingham and vicinity under the jurisdiction of the direct Cadillac factory branch maintained here under the supervision of Mr. Coulson since last Nov. 1.

Service personnel previously identified with the Pontiac cars here have been retained by Mr. Coulson and added to the organizational staff built up during the

### New Supervisor

operation of the Birmingham Cadillac branch.

This latest move unites under one roof several of the leading General Motors lines, the Cadillac-LaSalle Division for years building the "prestige" cars of the Corporation while the Pontiac Division last year moved up to second largest volume producer of the parent organization.

Mr. Coulson announced that only local people would be employed in the new set-up.

John Kerridge has been named general service manager. He was formerly with the Detroit Cadillac branch, and has been with the Corporation while the Pontiac Division last year moved up to second largest volume producer of the parent organization.

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Most interesting location at low cost.

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Sheltered under huge Maples, on an 80-foot plot, this nicely landscaped home is ideally suited for the family budget.

Living Room, Dining Room and Kitchen are comfortably large and well planned; 2 Bedrooms and 2 Baths offer generous quarters for a large family.

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For quick sale this house can be purchased for \$7500.00 with \$1500.00 down. Immediate possession.

### BALL-STODDARD COMPANY REALTORS

### OLD PROBLEM BASIS OF PLOT FOR NEW NOVEL

By Lindo Moore

With her new novel, *This Proud Heart*, Pearl Buck describes the Chinese scene for that of modern America. The question with which she concerns herself here is the age-old one of a woman's career versus marriage. Susan Gaylord found an outlet for her creative genius in sculpture, but she demanded of life also love, a home and children. The conflicts created by two opposing forces in her life, the effects on those she loved and on Susan herself, make an absorbing story.

**Red Star Over China**, by Edgar Snow, in the last issue of this paper, some daring newspaper correspondent or other has managed to occupy a ringside seat at most of the noteworthy events of the times. Not a few have tried to find out what has been going on in North China with little success. Edgar Snow not only penetrated far into that part of the country, but returned to tell the tale. He relates the story of Communism in China, the events of the revolution in the hinterland and the movements of the Chinese Red armies—all parts of recent history which little has reached the outside world uncensored. His narrative includes the story of the kidnapping of Chiang Kai-shek and its consequences, the establishment of China's front against Japan, and the development of "Red China." In addition, he illustrates his book with photographs of the hinterland scenes ever taken behind the Chinese Red Lines to reach the outside world.

**The Pioneers**, by Courtney Riley Cooper. Mr. Cooper leaves the question of writing a soaring romance of the days of Kit Carson and the trail to Oregon. Beautiful heroine, handsome hero, Indiana adventures which little has reached the outside world uncensored. His narrative includes the story of the kidnapping of Chiang Kai-shek and its consequences, the establishment of China's front against Japan, and the development of "Red China." In addition, he illustrates his book with photographs of the hinterland scenes ever taken behind the Chinese Red Lines to reach the outside world.

**The Art of Leadership**, by Ordway Latta. This is a book to train individuals for executive positions, and men or women interested in becoming leaders should read it. It analyzes the nature of leadership and outlines the qualities necessary in the executive who would like to be a leader rather than a "boss."

### Spanish Statesman Town Hall Speaker

Spain's former Ambassador to the United States and recent United Nations delegate to the League of Nations will speak for the Detroit Town Hall in the Fine Arts Theatre Wednesday morning, Feb. 23, at 11 o'clock. He is Salvador de Madariaga, statesman, leader of prestige, author of many well known books. Senior de Madariaga's subject will be "Spain and the Peace of Europe."

As chief of the Disarmament Section of the League of Nations, he is noted Spanish participant in the meetings of the Third Committee at every Assembly which met in 1922. In 1924 his committee was responsible for the Geneva Protocol for the Settlement of International Disputes.

The provisional republican government made him Ambassador to Washington, 1931, while he was professor of Spanish Literature at Oxford University. Since 1934 he served continuously as Spain's permanent delegate to the League's Committee of Five to deal with the Italo-Ethiopian dispute. In the summer of 1936 he resigned his post.

**For The Best Of Reasons**

Willie—A little boy fell down today and some of the kids laughed.

Mother—Well, I hope you were not one of the unkind children who laughed.

Willie—No'am, I was the little boy who fell down.

**Nature Note**

An angler at Edinboro caught a slippery eel with a balloon inside it. What a politician that match would make—Stratford Beacon-Herald (Canada).

—Or Mice?

A National Association of Mothers-in-Laws clubs has incorporated in the Southwest. When men are men, but what of it?—San Francisco Chronicle.

### INSURANCE—BONDS THE BIRMINGHAM AGENCY

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### Birmingham Resident Finds Winter Haven In Quaint Old Southern City

*Editor's Note: A vivid picture of the southern city, Charleston, S. C., where a woman takes refuge from the cold winter, is given by Robert R. Stanton, publisher of The Eccentric. Mr. Stanton is the father of Donald Stanton, a Mobilean, who lives in Birmingham with his parents. He has many friends here who will be interested, no doubt, in reading his description of the city of his choice for the winter months. The letter follows:*

By Robert R. Stanton

In the spring of 1927, I came to Charleston intending to make only a brief stay. I remained for a week, then, in the fall of 1928 arrived, my thoughts turned to this quaint, old-world city, with its varied attractions, the calm which grew so strong and persistent, I found myself, sojourning here ever since. I came to Charleston in the fall of 1928, and found myself sojourning here ever since. I came to Charleston in the fall of 1928, and found myself sojourning here ever since.

I had read a great deal, and heard more, about the charms of Charleston, but not until I came could I realize the elusive attractiveness—its numerous places of interest, its history, its atmosphere in use that were erected long before the Revolutionary period.

It was a surprise to find that during my stay here, among things being the evidence of civic pride, the streets, the parks, the historic cobblestone and Belgian block have given way to concrete and asphalt. The numerous parks bear evidence to the fact that Charleston has a beautiful Hampton Park, with its lovely garden, where flowers bloom all year round, there being entire avenues of rose alone, is one of the most beautiful parks in any city.

I am particularly interested in the various styles of architecture in the buildings, the Gothic, the Ionic and Corinthian types predominate, while the private homes, with their walled gardens and side verandas, have a style peculiar to Charleston. A few streets and about this town: "It is the only city I have ever visited, where, when you go to a party, you find yourself in the back yard."

Perhaps the most attractive feature of Charleston is the wrought iron gate each boasts

### RICHARD BONELLI TO BE SOLOIST WITH SYMPHONY

Richard Bonelli, popular American baritone of the Metropolitan Opera Association, will be presented in the soloist series of the Detroit Symphony Orchestra in Orchestra Hall Thursday night, Feb. 24. Franco Ghione, who will conduct, has included a first performance in America, as well as a first performance in Detroit, on the program.

The music new to the United States will be the Overture to a Comedy, from "Suite Artística," by the contemporary Italian composer, Adriano Lualdi, a work that reflects impressions of the rural and folk life of the Dalmatian country. The other new music, locally, will be the Overture to Rossini's Opera "Italiana in Algeri."

Bonelli will appear twice on the program, offering the famous Aria, "Credo," from Verdi's opera, "Otello," before the intermission, and a group of two songs, Duane's "Gambler's Dream" and "Cave," of Saint-Saens, during the second half.

Ghione will open the concert with the Rossini Overture and will close with "The Roman Carnival" Overture of Hector Berlioz. In addition to the soloist's numbers and the Lualdi premiere, the orchestra also will play Mozart's Symphony in D, Mendelssohn's Prelude to Act III, from "Die Meistersinger von Nürnberg."

Oleg Fricker and her concert dance group of 21 girls will be the featured attraction at the seventh program in the Operatic series, Saturday night, Feb. 26. The orchestra, conducted by Victor Kozak, will occupy the pit for this program.

The evening will be opened with a performance by the orchestra of Wolf-Ferrari's Overture, "The Secret of Suzanne." The dancers will appear in nine numbers, two of which, "Mad with the Flaxen Hair" and "Spanish Morning" will be solo numbers by Miss Fricker. Music of Debussy and J. Navarro, respectively, will be used for these dances.

### TALKS TO CONTINUE ON BIBLE PROPHECY

A. R. Sherman, Pontiac evangelist, is conducting a series of lectures on Bible prophecy and current events at the Masonic Temple, beginning at 7:30 p. m. on the first Friday evening, Feb. 18, "The Holy War" and "The Coming of the Son of Man." The lectures are open to the public.

### TOY ANNOUNCES HIS CANDIDACY FOR GOVERNOR

Entrance of Harry S. Toy, of Detroit, as a Republican candidate for Governor of Michigan, was announced by him last week when 2700 Wayne County and out-State Republicans gathered in the Fourth City at a huge banquet to do him honor. Among those present who spoke on Mr. Toy's behalf were Alex J. Groesbeck himself three times Chief Executive of Michigan.

Mr. Toy will campaign between now and the late summer when, at the biennial primary election, he will contest with former Governor Frank D. Fitzgerald for the office. Several other candidates, in the meantime, may get into the race, but political observers feel that the real contest will be between Toy and Fitzgerald.

For the benefit of his readers, The Eccentric publishes the following biographical sketch of the militant Detroit:

Harry S. Toy is a practicing attorney in Detroit and has a rich background of experience that makes him an unusual member of his profession and a community leader who has gained a state-wide acquaintance through his service to the state as attorney general and later as a member of the supreme court.

**State Law Here**

Born 45 years ago in West Virginia of Welsh-German parentage, Harry S. Toy came to Michigan in 1910 to seek out a career. He worked his way through the Detroit College of Law from which he was graduated in 1912 with high scholastic honors. He immediately entered private practice and was highly successful. Today he is one of Detroit's first citizens. He is married and has one son.

In 1917 he was commissioned first lieutenant and was sent to France where he served as special observation officer with the Allied troops in the front lines. Promoted to the rank of captain he continued to serve with combat troops during the 18 months this nation was at war.

In 1919 he re-entered the practice of law in Detroit where he became prominent in civic and political life of the community.

Appointed assistant prosecuting attorney of Wayne County in 1922 by Paul W. Voorhies, he served with distinction for two years before resigning to enter private practice.

**Opposed Gangsters**

He was elected Prosecuting Attorney of Wayne County without opposition in 1920 on a platform which pledged a militant battle of gang rule. Due to his relentless war upon the criminal element, Detroit profited by an immediate decrease in its murder rate. Kidnappings for ransom, bank robberies and payroll holdups were ended and organized vice was stamped out. He convicted 20 embezzling bank officials during his term of office, and personally conducted the successful prosecution of the purple gang.

He was re-elected in 1928 as

### World Traveler

Burton Holmes, veteran travel lecturer, will present his motion picture traveling, "The Beauties of Germany," at the Detroit Institute of Arts Tuesday evening, February 22, at 8:30, through the medium of his motion pictures and commentary. Mr. Holmes will take his audience to "virtually every section of modern Germany. He will also show several thousand feet of motion pictures which he took in Germany during the reign of the Kaiser.

The thrill of watching a camel feast of 20,000 Arabs will be enjoyed by those who attend the motion picture lecture, "Caravan Trails in Arabia," to be given at the Detroit Institute of Arts, Woodward at Kirby, next Sunday afternoon, Feb. 20, at 3:30, by Clarence W. Sorenson, adventurer extraordinary.

Sorenson has braved mobs in forbidden holy cities, hunted tigers, explored Borneo jungles. He was official photographer for the Crown Prince of Sweden on his Transjordan expeditions and his news reels are shown throughout the world. By camel and automobile, Sorenson combated the Arabian desert taking exclusive motion picture of Arabian life.

Appointed associate justice of the Michigan Supreme Court in 1935 to fill a vacancy, he served for a period of 15 months.

**Live in Quarton Lake Estates**

That community of well-bred families, all-American children and congenial neighbors.

This Spring promises an active real estate market with stiffening prices. In a rising market with boom developments, it is wise to own some well located real estate. Now is an opportune time to invest in this high grade residential community, with all improvements in and paid for—prices are extremely favorable.

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George Washington

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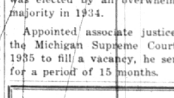
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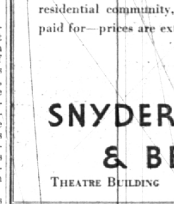
Harry S. Toy



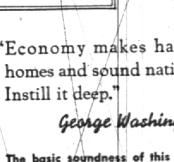
Burton Holmes



Richard Bonelli



George Washington



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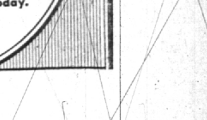
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