School News and Sports

STAFF NAMED FOR BALDWIN PIPER OF 1938

More photographs and less literary material is the plan for the 1938 issue of the Piper, the Baldwin High School annual magazine. This announcement was released by the staff after it had looked over publications from other high schools, in which pictures were used extensively.

"Conditions this year, unlike those experienced by any previous Piper staff, demand that every member of the staff give all the cooperation and assistance possible," emphasized Norman Lyle, editor of the Piper this year.

When questioned about the type of book that would be published this year, Lyle declared, "If this cooperation I just referred to is received, we expect to set a new standard for the Piper."

For several weeks the staff has been receiving the estimates from several companies who are bidding for the magazine. Several meetings were held by the editors and their associates who are busy pushing forward the plans for the content of the Piper, "Who's Who," "Interesting People," the Guest Editorial, and several other popular features carried by the Piper this year, will be included in the forthcoming issue.

The Piper staff for the 1938 book has been selected and is as follows: Editor-in-chief—Norman Lyle; Associate Editors—Frances Rourn, George Rounds, and Bill Averill; Art Editor—Charles Turner; Associate Editors—Rhoda Medbury and Virginia Stanley; Photography—Andy Wasmund and Bill Vinton; Advertising Manager —Jack Scolaro; Circulation Manager—George Woolfenden; Business Manager—Sam Bruni; and Associate Business Manager—Charles Fiske.

The following will work on the Advertising Staff: Arthur Underwood, Virginia Walker, Alice Painter, Marion Tate, Pat Williams, Charles Lyle, Betty Elliott, Sam Bruni, Charles McLeod, Pat Hoult, Nick Vicario, Dorothy McCormick, Annette Lambie; Katheryn Walton, Leona Purcilly, and Wylie Pearsall.

Working on the Circulation staff will be: George DeGraff, Bill Seligman, Virginia Walker, Charles Lyle, Joan Campbell, Justin P. Buckeridge, Katheryn Walton, Rose Berlin, Eleanor Kelley, Jack Dunn, Winnie Watkins, Ruth Anderson, Lucille Wayman, Betty Lee, and Ward Cruickshank.

BALDWIN HI-LIGHTS

By Ann Nonimous

Talk about an extra swell weekend! The last one took my best brass nickle for being colossal. Friday night the Kingswood gals played hostess at a smoothie dance for their dates and Saturday night was M. S. C. P.'s planned hay-ride but weather conditions put a damper on that. The boys had good intentions anyhoo and brought their dates up to the Swing Session at the Community House. Gals event! Simply lots of people came up to dance . . . Saw Marilyn Ely, lush in black, escorted by Steve Wygant . . . and Marilyn Prussing with Bill Cobb . . . Also Ruth Anderson with Phil Pollock and Alice Painter plus Rex Oberbeck were around . . . George Gorman brought Eve Wragby, looking delovely in aqua blue . . . They came in with Mayfa Jean Gracey and Ed Furman . . . Johnny Carson toted Peggy Bailey and Jeanne Wakefield was beaued by Mill Plumstead . . . Johnny Neerkin . . . Glenn Kendall . . . and Clayton Hill, all home for a breathing spell between semesters from Ann Arbor, were catching up on what they have been missing by cutting in like mad on our fair publchritude.

Local talent shone when maestro, Mr. Gail staged a floor show during intermission . . . With Norman Lyle doing all the Detroit kids that came out with his "Casey At The Bat" specialty . . . Norm put everything he had into this performance and did they like it! Well, I'll say! . . . Betty Forsythe did some of her super singing while date Dave McKinney looked on . . . Everyone tried to get Jean Cromwell to perform but to no avail 'cause Jean just wouldn't give.

Ginney Price was toted by Jack Erwin and Betty Miller, cute in a print job, came with Dick Painter . . . and Dorothy Trump with Don Patterson, Heinie hair cut and all!

Orchids by the carloads to Bill Gail for his really elegant swinging . . . All kidding aside, Bill, we think you're the tops!

To you from hug,
Annie.

-Real Diplomacy

The hungry tramp was being reproved by the housewife.

Lady—My husband was a tramp years ago, but he suddenly decided to make a man of himself.

Tramp—Na wonder, lady, with a beautiful woman to inspire him.

Lady—Well, come in, and I'll see about some sandwiches.

Planting Without Soil, Talk Theme

Recently Bloomfield Hills School was visited by Cedric Morris, journalist and lecturer, and his assistant, Henry Maday. Mr. Morris gave an interesting talk entitled "How to Grow Plants in Tanks Without Soil." Slides, showing some results of this method, were shown by Mr. Maday.

Seedlings are fastened to chicken wire which is over a large tank. A layer of excelsior is first placed over the seedlings and then peat moss on top of that. The plants are nourished with a chemical solution instead of water, the speaker explained.

Mr. Morris believes this method of growing plants is a partial solution to the world's economic problem. He says, "It would enable city dwellers to produce adequate food supplies thereby eliminating the necessity for more land, which is a large factor in many wars."

MAROONS WIN VICTORY OVER LINCOLN PARK

Victory number ten of the invincible Birmingham basketball team was gained Friday night when the Maroon quintet swept past Lincoln Park to a 36-21 decision. The defeat of the towering visitors was the worst suffered in three years and the third in nine starts this season.

Over-confidence hindered the Maroon team at the outset but the effectiveness of elusive Rolland Langerman and lanky Don Patterson soon pushed the local team into the lead. These two basket aces, already high in the individual scoring list, accounted for all the Birmingham scoring in the first half and went on to grab first and second game honors with 14 and 12 points respectively.

After 16 minutes of tense struggle the scoreboard read Birmingham—15, Lincoln Park—11 at the half. Patterson dropped the first basket of the game and was closely followed with another by Langerman. A similar shot by Don Critchfield put Lincoln Park in the scoring column also. Two quickly executed dog shots by Langerman and one by Tom Garrison of Lincoln Park made the score 8-4 in favor of Birmingham at the end of the first quarter.

Claud Flood started the second quarter with a dog shot and then Birmingham piled up seven points in a row with a free throw and two baskets by Patterson and another by Langerman. Lincoln Park came back with two dog shots by Garrison and a free throw by Captain Jack McElroy, the visitor's individual high scorer. Seven tallies by each team left Birmingham leading by only four points.

With victory or defeat still at stake, both teams entered the second half with a renewed determination to win. A collision of two visiting players held up the game for several minutes. Then McElroy broke loose momentarily with two longs and Knight dropped another long basket. With the aid of a free throw Captain Upward, Patterson and Langerman ran the locals' score up 10 points and gained a 25-19 lead at the end of the third.

After pacing the local team for three quarters the Lincoln Park combination was broken up by two injuries. Critchfield hit his right arm against the stage and Knight was injured in a weak eye. With the visitors' defense broken, Captain Don Upward led a scoring attack which gained 11 more points and gave Birmingham its large margin of victory.

Birmingham 36

	FG	FT	TP
Langerman f	7	0	14
Peabody f	0	0	0
Grambeau f	1	1	3
Loren MacDonald f	0	0	0
Patterson c	5	2	12
J. MacDonald c	0	0	0
Upward (Cap.) g	2	1	5
Forester g	0	0	0
Andrews g	1	0	2
Hunter g	0	0	0
	16	4	36

Lincoln Park 21

	FG	FT	TP
Critchfield f	1	1	3
Garrison f	3	2	8
Bordeau f	0	0	0
Reed c	1	1	3
Rajeczi c	0	0	0
McElroy g	2	1	5
Renwick g	0	0	0
Knight g	1	2	2
Scott g	0	0	0
	8	5	21

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CRANES TO MEET CULVER CADETS OVER WEEKEND

Culver, Ind., Feb. 16—Basketball and wrestling with the Cranbrook School of Bloomfield Hills will headline a five-sports weekend at the Culver Military Academy Saturday. Other events include swimming Friday night against the Huntington, Ind., Y. M. C. A., polo Saturday afternoon against Fort Sheridan, Ill., and boxing Saturday afternoon against the strong St. Bedes Academy squad from Peru, Ill.

The cadet wrestling team, opening its first interscholastic competition in the newly organized sport at Culver, will present a well-balanced team under the tutelage of Charley Goulding, former wrestling star at Brown university and his assistant Hill Huntington, a Princeton graduate.

Although the final list of starters has not been decided on, according to Coach Goulding the following are expected to start against Cranbrook on the mat: 105 pounds, Buddy Orne, Chicago, Ill.; 115 pounds, Bill Jones, Huntington, West Va., or Jack Grainger, Lincoln, Nebr.; 125 pounds, Harry Davidson, White Plains, N. Y., or Sidney Wright, Mexico City, Mexico; 135 pounds, Bob Hoffman, South Bend, Ind., or Fred Tolman, Cohasset, Mass.; 145 pounds, Harold Wilkin, Chicago, Ill., or Dick Goettle, Cincinnati, O.; 155 Pounds, Allen C. Allen, Rye, N. Y.; 165 pounds, George Hibbert, Toledo, O.; 175 pounds, Bill Sandow, St. Louis, Mo. Unlimited Henry Schring, Joliet, Ill.

The basketball game Saturday will be the tenth for Coach Oliver's 1937 Mid-West Prep champions. To date the cadets have lost to Park School of Indianapolis, 24-21, in the season's opener, and to Culver High School, 25-23, and the Notre Dame University B team, 41-20.

The six wins have been as follows: Culver 30—Peddie 23; Culver 31—Knox Independents 28; Culver 41—Central Y M C A of Chicago 14; Culver 32—St. Ignatius, Chicago, 22; Culver 28—Camden 24; Culver 56—Lake Forest Academy 30.

Four lettermen, including Bob Koebel, a forward from Detroit, are on the squad this year. Captain Bill Phillips of DeKalb, Ill., is leading the scores with an average of eight points each game so far this season. In Saturday's game Phillips will probably team with either Koebel or Bob Henderson, Culver, Ind., at forwards. Ed McFadden, Newark, O., is slated for the center position while two football stars, Bob Borden, Crestline, Ohio, and Bill Brotem, Oak Park, Ill., will be at the guards.

BARNUM SCHOOL

The new staff for the "Maple Leaf," the Barnum School publication, has recently been elected and is as follows: Katherine Hill, editor; Barbara Fletcher, assistant editor; Howard Ward, business manager; Louis Corsi, assistant business manager; Leah Davidson, feature editor; Betty Price, art editor; Barbara Allison, girls' sports editor, and Robert Badgley, boys' sports editor.

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The home room officers of the grades of Barnum School have been recently elected, and are as follows: Seven-B—Charles Conwell, president; Jack Poorman, vice-president; Saretta Feiler; secretary-treasurer; Council representative, Francés Niedenfuher and Ruth Delavan.

Seven-A—Joyce Olson, president; Gloria Malcomb, vice-president and Ruth Minks, secretary-treasurer. Eight-B—Robert Clement, president; Leon Bibb, vice-president, and John Gillispee, secretary treasurer. Eight-A-1—Dicksie Clements, president; Terry Beals, vice-president; Jean-Ann Heinmiller, secretary; Frank Burder, treasurer; Council representatives, Terry Beals and Jackie Denison.

Eight-A-2—Nelda Mae Smith, president; John Rosso, vice-president; Carol Watt, secretary-treasurer; Charles Reynolds, council representative. Nine-B—Robert Badgley, president; Betty Steffee, vice-president; Dale Ballard, secretary-treasurer; Emma Alstrom and James Denston Council representatives. Nine-A-1—Richard Andrade, president; Derek Bolton, vice-president; Marvel Jean McCullough, secretary-treasurer; Betty Lou Hock and Derrek Bolton, council representatives. Nine-A-2—Warren Watts, president; William Mutch, vice-president; Marjorie Peck, secretary; Phyllis Reaney, treasurer; and Theodore Marcotte and Billy Morrison, Council representatives.

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The Baldwin Varsity basketball team played an exhibition game on Tuesday, Feb. 15, at Barnum School. The team also demonstrated the fundamentals of basketball.

An Easy One

Teacher—If you have 10 potatoes and must divide them equally among three persons, how would you do it?

Johnny—I'd mash them.

Peng Shih Shiong Makes Self Known To Phil Carey in Interesting Letter

By Bill Averill

Phil Carey is still wondering why he received the letter that might have been addressed to any one of hundreds of other boys. This letter traveled over 12,000 miles to Phil, because he was the captain of the Maroon and White football team last season. Phil, who lives at 952 Southfield avenue, feels just a little bit flattered, too.

You see, over in China the captain of the football squad is a person of great respect; he is very important and influential. So Peng Shi Shiong, thinking this might also be true in the United States, has written a letter to Phil, using perfect English.

Peng attends the Chen Fan Middle School in Hankow, China. As any true patriot, he realizes the condition of his country; he wants to be on the firing line helping his countrymen resist the invading Japanese. He ran into difficulties on this idea as soon as he tried to enlist, for the military authorities considered him too young for service. Because he wants so much to serve his country, for the time being he is contenting himself with assisting the Red Crisa.

During the air raids he directs the people to shelter and does other Red Cross work. He has seen many school boys of his own age killed in these raids. Therefore, on the basis that a football captain has a great deal of influence, Peng seeks Phil's aid in securing help for the wounded children that are daily being brought into Hankow.

The letter Phil received from Peng follows:

Chen Fan Middle School
Hankow, China.

To the Captain of the Football Team:

Dear Captain,

"I am a Chinese boy and my name is Peng Shih Shiong. I go to the Chen Fan Middle School which is about the same as high school in America.

"I want to go and fight for my country, but they think I am too young, and so I am helping with the Red Cross.

"Here in China the boy who is captain of the football or any other athletic team is a very important person in the school and has lots of influence with the other fellows. I guess it is the same in America, and so I send you a big order from the Red Cross. (The Red Cross in Central China.)

"Won't you please study it over and ask the head of your school if you can do something among the boys.

"If you can please send us a picture of your school or of any boys that help. We would like to hang it in our school.

"When there is an air raid here we help by directing people and many boys of our age have been killed already, but I won't write about that now because the announcement will tell you everything. Please try and help. Ninety dollars in American money means $300 in Chinese money and will take care of 10 wounded children for a month.

If you want to write to me please tell me about athletics or military training in your school, and I will answer and tell you about the air raids.

Sincerely,
Peng Shih Shiong"

This letter along with the announcement from the Red Cross Committee for Central China, was referred to the Baldwin Student Congress at its meeting Monday. Sam Bruni, congress president, promised that the body would take the matter into serious consideration.

Phil Carey, president of the Varsity Club, stated that if the project was authorized by the members of the Varsity Club further activities would be undertaken by the club to add to the fund for the Red Cross in China.

Floor Burns

By George Rounds

Worst defeat in three years to a Lincoln Park basketball team! Lincoln Park was necessarily cramped on Baldwin's small court. Its offensive was built on a well developed fast break which, on a large floor, would have presented quite a problem to Birmingham guards. Birmingham will not meet this team in the state tournaments since Lincoln Park is playing for the first time in the class A tournaments. But with its high scoring captain, Jack McElroy, this team should be quite a threat in any league.

The close quarters of the Baldwin court around the stage end present quite a difficulty to racing players, especially to visitors who are used to a longer floor. Protective mats the full length of the stage would certainly add to the safety of all players.

Misinformation is often unintentionally spread. Last week this column announced the retirement of Duke Potere as chief cheerleader but humbly retracts its statement now. Duke was only resorting to another means of making basketball more enjoyable to Birmingham fans by announcing over the P. A. system. He's now A-1 cheerleader and A-1 announcer, and he certainly deserves to be both.

Don Patterson is blazing up the scoring column with an eleven point average in four games. He shares third place with captain Don Upward, each having 45 points. Grambeau is second with 60 points and Langerman is out ahead with 68 points. However, there is little chance that the lanky center will catch Rolle Langerman. The race will be for second place between Grambeau and Patterson. If all scoring continues according to average, southpaw Grambeau should hit 70 just two points ahead of the nonchalant Pat at the end of the two remaining games.

Another method of estimating Patterson's value in scoring is in the average compiled from the total scoring so far. Birmingham's average score per game at present is 32 points to the opponents' 20. In the last four games the average score has risen from a steady 28 to 32 while the opponents' average has dropped from 22 to 20.

Birmingham has scored plenty of points—153 in eleven games—and the individual credit goes to a certain few. On the surface the one who scores the most should receive the most credit, but the intelligent fan realizes that the men who get the ball into scoring position are just as important.

But the player who continually gets the ball into scoring position and also sets a pace in the individual scoring column really deserves plenty of credit. Don Upward fills the bill though few know it. His long shots bring immediate applause because the scoreboard changes and not for a colorful shot. He has a way of tempting the other team with a dribbled ball which swiftly vanishes with the onrush of an eager opponent. Known as the coolest head on the team he has stepped into Fritz Adams shoes and is leading the team. He's one of the team's most valuable assets—a real team player who doesn't balk at being a feeder for the man who can score the shots. At the same time, he scores a fair share himself.

CASH and CARRY
Men's 3 Pc. Suits Ladies' Plain Dresses $1.09
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PECK'S
Woodward Near Maple

Sports Showup

By Norman Lyle, Jr.

Probably the greatest track team ever developed at Baldwin High School was the team of 1935. It not only went through a heavy dual-meet schedule undefeated and untied but easily swept the regional and state meets.

It was one of the best balanced track squads we have ever seen. It not only had the individual stars, the first place men, but it also had the seconds and thirds that count so heavily in dual meets. McBride, Porteous, Herbst, Thomas, Collins, Wayman, Mintling, Brelsford, and the rest were simply in a class by themselves.

A dual meet is an entirely different proposition from a regional or state meet. In the former a team must have balance. In the latter the individual stars count most. Last year's team lacked the balance of its predecessor. It dropped several dual meets during the season, but its individual stars walked away with the regional and state meets.

This year's team seems certain to repeat at the regional and state meets. Three state champions—Brelsford, McCarthy, and Carey, are back along with practically all the rest of last year's men. The man who will be missed most, of course, is Captain Clark Collins in the sprints.

A number of last year's men seem sure to be better. Watson, Etter, Gorman, and MacDonald should improve. Colgrove should press Carey all year. If the crop of new men can help supply the necessary second and third places, this year's team might easily be undefeated in dual meets.

On the whole, prospects for the baseball team seem better this year. The catching will be well taken care of with Forester, Rounds, and Snyder working behind the plate. The main-stay of the pitching staff, Al Jones, will wind up this year.

The infield seems fairly well set, although it could stand improvement. Grambeau should fit in well on first base, and Upward is more than adequate at short. Hunter plays third well but does not hit up to standard. There is a hole at second that must be filled.

Kirby is the best man in the outfield. The other two spots must be filled with men who can hit. Another pitcher, an infielder or possibly two, and two outfielders must be developed to bolster the team this year.

The coming of Coach Wurster will greatly aid the team, of course. He has a big job ahead of him, but we are inclined to believe he will handle it well. He seems to be the sort who does things that way.

SEASON TO OPEN FOR HIGH SCHOOL ORCHESTRA

The Baldwin High School band and orchestra will open its 1938 season Sunday, Feb. 27, when the orchestra presents the first in a series of three free Sunday afternoon concerts which the public is invited to attend. They will be held in the Baldwin High School auditorium and will begin promptly at 4 p. m.

No definite dates have been set for the remaining two programs. Arnold W. Berndt, instructor of the band and orchestra, stated the second will probably be given the last week in March, and the third the first week in May.

The band and orchestra will give a concert on March 23 for which tickets will be sold. The money derived from the sale of the tickets will be put into the fund maintained by the two organizations to defray any expenses they may incur during the year.

Nine members of the orchestra have been entered in the South-eastern Michigan Band and Orchestra Solo Festival. It will be held in Dearborn, Michigan, Feb. 26. At this festival the entrants are given a rating for their skill on their instruments. The following is a list of the entries and the instruments they will play: Senior division—Harold Jones and Frank Peabody (trumpet), Bob Nayfa (baritone), Mary Craig (French horn), George Austin (clarinet), Jean Forest (violin), and Gordon Eis (piano); Junior division—Shirley Trump (cello) and Jack Mellinger (clarinet).

Mr. Berndt will take the entire Baldwin High School band to Hamtramck, Michigan, on March 26, to participate in the Southeastern Michigan Band and Orchestra Band Festival.

Depending on the outcome of the S. M. B. O. Solo Festival, Mr. Berndt will enter those who made a good showing in the State Music Festival at Ann Arbor, April 28 and 29.

Council Holds Meeting

The Adams Student Council held its first meeting this semester last Thursday. The new president, Rosemary Essig, presided, with Bill Tate as vice-president, and Maude Allen Keller as secretary-treasurer.

Adams To Sponsor Beggars' Ball

The Adams 9-A's are sponsoring a Beggers' Ball, to be given Friday, Feb. 25, from 7:30 to 10:30. Guest cards may be acquired from Principal W. F. Thomas, or from Miss Muriel Brusie, 9-A homeroom teacher, free of charge for Adams alumni. Anyone outside of Adams School will be admitted to the dance, who has a guest card and a regular ticket.

The 9-A's had their first practice dance last Friday with Bud Furlong's orchestra playing. Although many preferred to stand and watch the orchestra play, the dance was very successful. There will be another practice dance Friday, Feb. 18, from 4 to 5 p. m.

RIP VAN WINKLE GIVEN FOR BALDWIN PUPILS

"Rip Van Kinkle," Washington Irving's famous old Dutch tale, was given in play form at Baldwin during activity period last Thursday by Mr. and Mrs. Ellis, the Joseph Jefferson Players. Mr. Ellis took the part of Rip while Mrs. Ellis took the remaining parts, changing character three times.

The four acts of the play were given with very little scenery, but the cast was authentically costumed.

Baldwin's Dramatic club sponsored the play and carried on a clever advertising campaign.

Tickets were sold, and the money is to be added to a fund for curtains to darken the auditorium.

The play was well attended with an audience of about 425. Bill Robinson was the best ticket salesman, with a sales record of 100 tickets.

BALDWIN QUINTET TO PLAY FERNDALE

Seeking its eleventh victory of the season, the local basketball team will encounter a rugged Ferndale quintet in their last home game Friday night. A reserve match at 7:30 will precede the featured bout which starts at 8:30 p. m.

The Rail Splitters have been victorious in only two starts out of ten this season. This game will give the local team another chance to pay back a football defeat with a basketball victory. Both teams have defeated the Mt. Clemens team this year.

HOMEROOMS NAME NEW OFFICERS AT ADAMS SCHOOL

Homerooms at Adams Junior High School have organized, and are now beginning the new term with officers elected at meetings last week. Each homeroom has selected a name, by which it will be known. The list of officers by homeroom follows:

Seven-B Crusaders: President, Ruth Shepherd; vice-president, Arthur Fitch; secretary-treasurer, Betty Sparks; Student Council Representative, Mary Taylor; Booster Representative, Mary Jane Tuttle.

Seven-A Mohegans: President, Byron Ellis; vice-president, Robert Barton; secretary-treasurer, Betty Middleton; Student Council Representatives, Jane Ray, Barbara Scott, Dick Hopkins, Bill Hooper; Booster Representatives, Marilynn Gould, Raymond Dennis; Hostess, Phyllis Chapel and Host—Bill Kreilder.

Eight-B Vikings: president, Louis Vicario; vice-president, Jack Steelman; secretary-treasurer, Donald Tweedie; Student Council Representatives, Pattie Williams, Jim Wagner; Booster Representatives, Helen Dinnel, Wallace Williams; Hostess, Alice Jacobs and Host—Howard Breitmeyer.

Eight-A Invincibles: president, Natalie Seaholm; vice-president, Maude Allen Keller; secretary-treasurer, Nancy Walker; Student Council Representatives—Virginia Fellows, Leonie Agramonte, Arthur Brennan, Virginia Hammes; Booster Representatives, Jean Merritt, Mary Bronson, Jacqueline Lamb, Joan Taylor; Hostess, Grace Staples and Host, Charles Stanley.

Nine-B Algonquins: President, Kenneth Duff; vice-president, Fritz Sevin; secretary-treasurer, Barbara Case; Student Council Representative, Kathleen Willis, Byran Bemister; Booster representative, Annette Stanley and Chuck Bay.

Nine-A Rangers: President, Bob Cole; vice-president, Patty Burke; secretary, Barbara Eddy; assistant secretary, Sue Averill; treasurer, Roger Holloway; Student Council representatives—Paul Westerby, Verne Kline, Ed Haskall, Jo Anne Ford; Booster representatives, Sue Averill, Garth Pearsall; Hostess, Jane Bronson and Host—Donald Wise.

You don't need a label to tell you this is a 1938 car

NEW DE LUXE FORD V-8

Ford gives you something really new in the De Luxe Ford V-8 that makes its bow to the motoring world this year. Back of it is a line of more than 26,000,000 Ford cars, honestly built. Ahead of it is a new public appreciation of performance and beauty in the low-price field! It sets a new high — an 85-horsepower high! The biggest and roomiest Ford V-8 ever built, offered in eight body types.

TWO FORD CARS FOR 1938

In addition to the De Luxe Ford, there's another outstanding Ford car for 1938 — the Standard Ford V-8. The two cars have many features in common, such as the 112-inch wheelbase chassis with its high quality of materials and workmanship. The Standard Ford V-8 offers a choice of V-8 engine sizes — 85 horsepower or 60 horsepower. Introduced last year, the thrifty "60" broke records for economical operation! (Many owners reported from 22 to 27 miles a gallon.) See your Ford dealer.

Remember, 1938 Ford V-8 prices are unusually low when you consider that delivered prices INCLUDE all the equipment necessary for driving comfort!

FORD V-8 FOR 1938
THE QUALITY CAR IN THE LOW-PRICE FIELD