

## College Knowledge

By SOPHIE MORE



Hail and farewell to you, kids, after a week-end that will go down in history as being THE gala of the year! What with house guests and parties and two big dances to while away the time strictly within the city limits, and with several of the schools giving four days instead of the usual one for vacation, 'tis no wonder we're all worn to a frazzle. And don't think for an instant that there won't be just as much doing on Christmas.

### West Point Pointer

Here's a flash of primary importance from West Point. A VERY official bulletin announces that Cadet Melvin F. Doty Jr. (whose parents live on Avon lane here) is the winner of the Intramural Football Monogram! The glad tidings were made known at the conclusion of the fall sports program and are we PROUD! The smart kaydet will be awarded his monogram at the Athletic Review, held in June as part of the Commencement Week exercises.

### More Military

Beeham was honored with the presence of another military gent over Thanksgiving week-end. We refer to Cadet David A. Bradt, no. He's the son of Mr. and Mrs. Carl L. Bradt and a student at Morgan Park Military Academy, outside of Chicago. David is a member of the school's rifle club, which makes him quite the lad down there, and of course it's a plenty good build-up for him here, too. He spent the four-day recess here in a mad whirl of course, since we won't see him again until Christmas.

### Here She Is!

So what, you inquire, has become of our friend Miss Alberta Elizabeth McDonald? Well, pals, the lowdown is that she's a first year student now at Geneva College in Beaver Falls, Pa. She's the daughter, you know, of Mr. and Mrs. W. M. McDonald of Chesterfield drive. And in case you wanted to know what kind of a record she's piling up, let it be known that she's doing all right. The Y. W. C. A., always a powerful factor in collegiate life, simply couldn't get along without her, we hear.

### Return Visit

Harking back to our recent burst of festivities, did you know that one of Beeham's favorite guests made a return appearance here? That Montana maiden, Warb Martin accompanied Ginnie Thompson home for the week-end from Olivet, where both of 'em are students. Both of Barb's parents went to Olivet incidentally. And did you realize that, for the

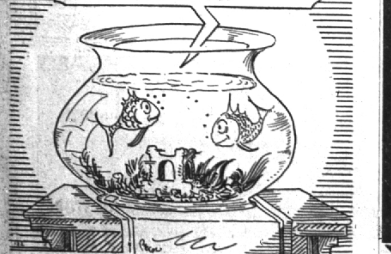
## Hakar and Skoko, They Look Alike



With names like "Hakar Zumi" and "Skoko Zumi" they should have won some sort of prize. Posed with Florence Myers are two Siamese cats in the New York annual cat show.

MEET ME IN CHICAGO  
AT HOTEL PLANTERS  
ON CLARK STREET  
IN THE CENTER OF THE LOOP

WE COULD HAVE A LITTLE MORE PRIVACY IF WE LOOKED IN THE YELLOW PAGES OF THE TELEPHONE DIRECTORY FOR WHERE TO BUY WINDOW SHADES



# FEATURE ITEMS

CHOSEN FROM OUR STORE-WIDE SELECTION OF QUALITY FOODS.

PRE-COOKED—SMOKED

## HAM

## 25<sup>c</sup>

LB.

Whole or Shank Half—A Real Treat

## Leg o' Lamb

## Roast Beef

FOR OVEN OR POT

GENUINE  
SPRING

LB.

## 29<sup>c</sup>

PRIME  
SHOULDER

LB.

## 27<sup>c</sup>

## Sliced Bacon

## Shoulder Beef

ARMOUR'S STAR  
FIXED FLAVOR

LB.

## 35<sup>c</sup>

FRESH  
GROUND

LB.

## 24<sup>c</sup>

EXTRA FANCY—MICHIGAN DRESSED

ROASTING

## Chickens

LB.

## 29<sup>c</sup>

FULL CREAM  
COTTAGE CHEESE2 lbs. 25<sup>c</sup>PHILADELPHIA  
CREAM CHEESE2 pkgs. 15<sup>c</sup>Imported from France  
ROQUEFORT CHEESELb. 49<sup>c</sup>Imported from Holland  
EDAM CHEESEEach 29<sup>c</sup>

## Maraschino Cherries

4 Small Bottles 25<sup>c</sup>

## Fancy Pimientos 4 Small Glasses 25<sup>c</sup>

BONNIE LASS—MICHIGAN

## Green Asparagus

Cuts and  
Tips

2

No. 2

39<sup>c</sup>

BONNIE LASS—FANCY—MICHIGAN

## CUT BEANS

Wax and  
Green

3

No. 2

25<sup>c</sup>

WEIDEMAN—CRUNCHY

## PEANUT BUTTER

16-oz.

Jar 15<sup>c</sup>

PILLSBURY AND GOLD MEDAL

## FLOUR

5-lb.

Bag 21<sup>c</sup>

WEIDEMAN—ALASKA SOCKEYE

## SALMON

2

TALL

CANS 45<sup>c</sup>

## The NEW CRISCO

3-LB.

CAN 49<sup>c</sup>

## SANI-FLUSH

3

LARGE

CANS 56<sup>c</sup>

EXTRA LARGE—FLORIDA

# AVOCADOS

## 2 For 29<sup>c</sup>

U. S. NO. 1—IDAHO

## POTATOES

10-LB.

BAG 23<sup>c</sup>

U. S. NO. 1—MAINE

## POTATOES

15-LB.

BAG 29<sup>c</sup>

FANCY CALIFORNIA

## Brussels Sprouts

2 QTS.

25<sup>c</sup>

SWEET—JUICY—FLORIDA

## ORANGES

Med. Size  
CASE—\$2.59

2 DOZ.

29<sup>c</sup>

FANCY—HOTHOUSE

## MUSHROOMS

LB.

19<sup>c</sup>

LIBBY'S—FANCY—NO. 2 1/2 CAN

## BARTLETT Pears

15<sup>c</sup>

HOSTESS BRAND—FANCY—SLICED

## PINEAPPLE

NO. 2 1/2

CAN 15<sup>c</sup>

GOLDEN CLOUD—PURPLE

## PLUMS

NO. 2 1/2

CAN 15<sup>c</sup>

RUSTIC BRAND

## Tomato Juice

3 24-OZ.

CANS 25<sup>c</sup>

SYLMAR &amp; ECKERSON'S—NATURAL AND SWEETENED

## Grapefruit Juice

4 NO. 2

CANS 29<sup>c</sup>

## COFFEE SPECIAL

HILLS BROS.

LB.

26<sup>c</sup>

SFIRE BROS.

2 LB.

39<sup>c</sup>

Our Own Special Blend

## Lux Special

1 LG. PKG.

20<sup>c</sup>

LUX

1 BAR

1<sup>c</sup>

LUX SOAP

Both For 21<sup>c</sup>

## CLEAN

## QUICK

SOAP FLAKES

5-lb.

Pkg. 25<sup>c</sup>

LIPTON'S YELLOW LABEL

## Orange Pekoe Tea

LB.

69<sup>c</sup>

## Old Dutch

Cleanser

6 Cans 39<sup>c</sup>

"Court of Honor"

## VOTE

## COUPONS

Issued  
Here!

# SFIRE'S

QUALITY FOODS • ECONOMY PRICES

## DELIVERY

## SERVICE

to  
Birmingham  
Bloomfield Hills  
and  
Lathrop Townsite