\$2.00 PER YEAR-SINGLE COPIES, 50

Current Leaders in "Court of Honor" Contest!







BALDWIN

§15













GRANT-WATTERS



JACK O'DONNELL

§25

THITT







HEAVY **MARKS** CAMPAIGN

\$335 In Cash Awards

1st PRIZE - Boy and Girl \$50 Each 2nd PRIZE - Boy and Girl \$25 Each

3rd PRIZE - Boy and Girl \$15 Each 4th PRIZE - Boy and Girl \$10 Each

In addition to these awards, the ten "Honorary Attendants" will be given awards ranging from \$10 to \$1, in accordance with their standings in the contest.

\$20 Each Week to Winners of Weekly Vote (\$2.00 to each of ten highest for week)

Names of Court of Honor Members and weekly prize winners will be announced each week in The Eccentric. Contest closes Thursday, Dec. 22nd.

Shoppers are collecting votes for their favorite "Court of Honor" Entries.

Children are calling on their friends, neighbors and rela-

The first tabulation of votes has been made and the present leaders are listed in their respective places in the "Court of Honor." There will be changes from week to week ... and it's not too late to register and win a weekly cash award and a

Rules For Contest

All contestants must secure their registration cards at one of the sponsoring merchants' places of business. intestants must turn in their votes to Contest Supervisor as

All children up through 12 years of age are eligible—mer-chants' children excepted.

Votes once turned in for credit are not transferable.

Total number of votes turned in shall determine the final and weekly winners of awards. The fabulation as O. K.'d by the Board of Directors of The Retail Merchants Association shall be accepted as final.

VOTE COUPONS WILL BE ISSUED IN THE FOLLOWING DENOMINATIONS

10 Votes

• 20/Votes .

100 Votes

THESE SPONSORING MERCHANTS WILL

.

GIVE VOTE COUPONS ALDRICH SERVICE STATION ARNOLD STUDIOS ARNO'S HOME BUILDERS'
SUPPLIES

BANY FLOWER SHOP BECK CLEANERS & DYERS BINGHAM INSURANCE BIRMINGHAM DRUG BIRMINGHAM ECCENTRIC

BIRMINGHAM ECCENTRIC
BIRMINGHAM FRUIT CO.
BIRMINGHAM HARDWARE
BIRMINGHAM NATIONAL
BANK
BISSETT, HARRY E., CO.
BODINE'S NEWSSTAND
BROWN STREET MARKET
CHEER SHOP
CUNNINGHAM DRUG
DETROIT EDISON COMPANY DETROIT EDISON COMPANY DICKINSONS EASTERN MICHIGAN MOTOR ERWIN & SMITH MARKET

GENERAL AUTO SERVICE GREEN'S HAYMAN'S MARKET HICK'S HAT SHOP

HUDSON CLEANERS HUSTON HARDWARE KAISER SERVICE STATION KAY BAUM SHOP KELLER HAT SHOP KRESGE COMPANY KROGER GROCERY LABELLE'S GIFTS AND BOOKS LEONARD ELECTRICAL CO.

tives, asking them to save their votes for them.

place in Santa's Court.

BUY BIRMINGHAM

Patronize Your Local Merchants! They are ever ready to supply your daily needs . . . and their Christmas stocks are now ready. Start your Christmas shopping now — with your "Court of Honor" merchants.

A VOTE COUPON

With Every

50c

Purchase

ATTENTION CONTESTANTS!

COME ON, BOYS AND GIRLS! The contest is just getting started. Keep a check on your campaign workers and see that they are getting and saving votes for you. Collect them every week and deposit them in the ballot boxes located in every local drug store. Votes must be turned in by Saturday night to be counted on current week's cash award. Be sure they are plainly marked with your name and the number of votes being turned in.

PRIZE WINNERS

OF THE WEEK Milton Berz

Tony Baldwin Clayton Gordon Henry Price Alice Grant-Watters Joan Birthrong Carolyn D. Emmett Eleanor Wendall Fred Mallender

CHECKS FOR \$2.00 EACH ARE BEING MAILED TO THE TEN WINNERS.

Look For

"DOUBLE COUPON"

Items at Your

"Court of Honor"

Stores.

ATTENTION SHOPPERS!

There have been some complaints registered because participating merchants have not given out votes on various of ocasions. This practice has not been intentional on the part of the Merchants. Some were a bit late in getting their coupons, and in other cases, tiue to the fact that the campaign was new and just etting under way, clerks have unintentionally failed to pass out the vote coupons voluntarily. It should not be necessary to ASK for vote coupons, but when there is an oversight, please ask the clerk for your vote coupons.

THESE SPONSORING MERCHANTS WILL

GIVE VOTE COUPONS MAXWELL SHOP

McBRIDE HARDWARE McBRIDE CONFECTIONERY McCLELLAN FEED & SALT CO. McKEE SERVICE STATIONS MERAW'S SERVICE STATION MILKS SUPER SERVICE MINTS ICE CREAM COMPANY MULHOLLAND, F. J., CO. OLSEN'S MARKET
PECK'S
PHOTOGRAPHIC SHOP OF
BIRMINGHAM RB HOSE SHOP RIDLEY CLEANERS
SANDERS TRI-CLEANING
SCHETTLER DRUG COMPANY
SFIRE BROTHERS MARKET SHAIN'S DRUG SNELL SERVICE STATION STACEY SERVICE STATION STERNAL'S AUTO SUPPLY STROUP'S MARKET THE TWIN SHOP TRADING POST VAN'S PHARMACY VAUGHN HAT SHOP WABEEK PHARMACY WEILAND UPHOLSTERING WALTON-JEWELRY WHITE SHOP WILLIAMS BOOT SHOP WILSON DRUG WILSON KNIT SHOP

"It's Christmas Shopping Time In Birmingham"