

Birmingham Group Pays Tribute to Organization Leaders

'PRESIDENTS' DAY OBSERVED BY CLUB

Tea and Social Hour Follows Program and Opening Business Session

Honoring presidents of neighboring clubs as guests, the Birmingham Woman's Club began a new year Tuesday with an observance of "Presidents' Day" at the Community House at 215 p. m.

Mrs. George H. Kimball, of Pontiac, president of the Oakland County Federation of Women's Clubs, headed the list of honor guests, which included also Mrs. William Denman, Jr., chairman of the Junior Division of the Federation; Mrs. Charles Brent, president of the Ferndale Woman's Club; Mrs. A. R. Gilbert, president of the Monday Club of Holly; Mrs. Fred W. Haglund, president of the Farmington Woman's Club; Mrs. Leo J. Dagg, president of the Royal Oak Woman's Club; and Mrs. Charles W. Porteous representing the Oak Ridge Woman's Club.

Acting as hostesses for the local organization, were Mrs. W. H. Upton, Mrs. W. S. Toothaker, and Mrs. John S. Black, all former presidents.

Mrs. Charles J. Shain described some of the outstanding features of her 7,000 mile journey by motor through eight European countries during the past summer.

At the business session, the club voted to hold meetings at the Community House this year instead of at Baldwin Public Library. On recommendation of Mrs. John K. Ormond, the club voted to endorse the Crime Free America movement, aimed at the prevention of juvenile delinquency.

Warren C. Pratt, president, and Mrs. Leland J. Bunyan, were elected delegates to the annual convention of the Southeastern District of the Michigan State Federation of Women's Clubs to be held Oct. 28 and 29th at Dearborn.

Members of the executive board were hostesses, at tea following the program. Mrs. H. T. Ellerby and Mrs. D. L. Tate presided at the tea table.

Candles Light Church As Vows Are Exchanged at Autumn Rites



Mrs. Swaney
—Photo by Arnold

With the soft light of burning tapers as the only illumination in the First Presbyterian Church Saturday evening, Lillian Elizabeth Heth, daughter of Mr. and Mrs. Clarence Heth of Pleasant street, and Don Swaney, son of Mr. and Mrs. Glen Swaney of Toledo, exchanged nuptial vows.

The lovely ceremony took place at 8 o'clock in the presence of about 200 guests.

The bride was attended by her cousin, Ruth Navin as maid of honor, and Mrs. Ralph Steese and Miss Lois Woolley as bridesmaids. Jacqueline Blak of Royal Oak was the flower girl, and Gordon Koder, the ring bearer.

The bride's gown was of white satin, simply fashioned on graceful princess lines. The high neckline was finished with a standing wing collar, and the long sleeves were puffed to the elbow, and close fitting to the wrist. The long tulle veil, held in place by a coronet of white satin, extended behind the train of the gown, and was ornamented by large insects of a bouquet of white roses and lilies of the valley completed the bridal costume.

Gowns of attendants
Miss Navin's gown was a floor length model of pink moire, made with a deep cape collar, extending over the arms to form tiny sleeve effects. Rhinestone clips adorned the collar, and a sash of blue velvet marked the waistline. She carried a bouquet of pink roses.

The gowns of the bridesmaids were fashioned alike but in contrasting tints. Mrs. Steese's frock was of pale blue, with which she carried yellow roses, and Miss Woolley's of pale yellow, with a bouquet of tallismen roses. The flower girl wore a quaint frock of white taffeta, fashioned on the Kate Greenway lines, and the ring bearer was also dressed in white.

Mrs. Heth chose for her daughter's wedding, a gown of blue velvet, and her flowers, a corsage of white chrysanthemums and red roses.

Mrs. Swaney's gown was of wine colored velvet, and her flowers also white chrysanthemums and red roses.

REDFORD CHURCH SCENE OF WEDDING

Genevieve Maddux Becomes Bride Of E. J. Quail At Simple Ceremony

At a late afternoon ceremony in the Coronado Baptist Church of Redford, Saturday at 4 o'clock, Miss Genevieve Maddux, daughter of Mrs. Ella Maddux of Redford, became the bride of Edmund James Quail, son of Mr. and Mrs. Robert J. Quail, of Green road.

The Rev. Floyd H. Crompton performed the double ring ceremony in the presence of the immediate families.

The bride was attended by her sister, Miss Katherine Maddux, and Roger F. Quail performed the duties of best man for his brother.

An afternoon corsage of blue satin combined with brown wood was worn by the bride. Her hat was a modish brown turban trimmed with a short veil, and her flowers, a corsage of gardenias.

Miss Maddux, as the honor maid, wore an afternoon frock of blue crepe, a small blue hat in a matching shade, and a corsage of sweet peas and roses.

A small reception at the church followed the ceremony. After an eastern wedding trip, Mr. and Mrs. Quail will make their home in Detroit.

Plan Final Fashion Show and Breakfast

Mrs. R. H. Whitlach, and her committee are busy arranging festivities at Oakland Hills country club. Assisted by Mrs. Clyde Haefner, Mrs. M. R. Mead, Joseph L. Dostal, Mrs. T. B. Goodfry, and Mrs. Burton M. Sheath, Mrs. Whitlach is ironing out the last details of the final bridge breakfast and fashion show of the season at the club.

Breakfast will start promptly at twelve, with glamorous fashions gliding about among the tables, to the music of the Society orchestra. Following this, will be bridge during the afternoon.

"A Night in Havana" is the name chosen by the committee for the intriguing carnival, which will be held at the club in the near future. The whole club will be as Cuban as the rhumba, and between the booths and all the other promises that it will be a very worth while date.

Club Notes

The W. C. T. U. will meet Wednesday at 1 p. m. for pot-luck luncheon at the Reformed Presbyterian church on Evergreen road, just off the Eleven Mile road. Devotions will be led by Mrs. J. C. Mathews. There will be a guest speaker.

The O. E. S. will conduct an initiation ceremony Friday at 8 p. m., at the Masonic Temple. Refreshments will follow the initiation.

The Missionary Society of Redeemer Lutheran church will meet this evening at 7 p. m., at the home of Mrs. Walter Modrow on Beechwood avenue. Mrs. Arthur Brenner will assist the hostess.

The Birmingham unit of the League of Catholic Women will meet Monday at the Community House at 2 p. m. Fr. J. J. Ordling of Oxford, will give "Observations in the Orient, the Holy Land and Rome."

Calendar OF COMING EVENTS

Tuesday, Oct. 13: Current Events Class, 1:30, Community House; Family dinner, 6 to 7:30, Community House; High 7 1/2, 7:30, Community House; Birmingham Business Women's Club, pot-luck supper; Community House.

Monday, Oct. 11: League of Women Voters, Community House, 2 p. m.; League of Catholic Women, Community House; Rotary Club Ladies' Night Dinner, Community House, 7 p. m.; Community House Board meeting, 8 p. m.; Allied Youth meeting, 8 p. m., at House Meeting Birmingham unit Women's National Farm and Garden Association, Community House, 2 p. m.

Tuesday, Oct. 12: Class in International Relations at 10 a. m., Community House.

Thursday, Oct. 14: Birmingham Musical Tea for new members, home of Mrs. Earl Bartholomew, Yarmouth road. Family dinner, Community House; McCall Current Events class, 1:30, Community House.

What's The Secret?

This and similar questions are often asked us:

"How is it you can do and sell such smart and becoming fashions, such well made and dependable apparel and accessories so much less than some of the large and fashionable stores downtown?"

"How Can You?"

We admit it is not benevolence on our part. We also admit we make a fair profit, otherwise we could not stay in business in Birmingham for 13 years in view of the many large and dazzling stores and shops so easily accessible from Birmingham.

We can only say that large and elaborate stores by their very set-ups are burdened with unsurmountable overhead. In part this is made up of high rents, high advertising costs and tremendous salaries to executives who must be considered as non-productive aids, and countless other non-producing employees. Then, too, there are many services rendered by these institutions which, while ideal and desirable, are not in any way connected with the sale of a dress, a hat, or a pair of hose. The expenses incurred as above outlined are definitely reflected in the cost of merchandise.

Mass buying power claims of large units and combines may have been true at one time (although savings derived, if any, were largely on distressed merchandise), but the savings never found their way in lower prices to you because of the indisputably high overhead.

Advantageous buying facilities, however, are not confined to large institutions any longer. This store is a member of an influential and efficient New York buying organization which buys for 62 specialty shops throughout the country and affords us every advantage available to any store or group of stores anywhere.

Enjoying every buying advantage, plus economic operations only possible in a small unit operating out of the high rent district, and with every individual in the store directly productive, all tend to keep overhead down and enable us to sell you the newest fashions of dependable quality, at consistently lower prices.

DAVIDSON'S Woodward Ave. BIRMINGHAM

In Fashion's NET for FALL "Gay Deceiver" a lacy mesh stocking by HOLEPROOF

Subtly sophisticated and altogether charming is "Gay Deceiver" — modern as tomorrow's newspaper, yet as softly feminine as old lace. In other words, it's lace mesh history at its best. You'll like the way it wears, too. Correct new colors.

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DAVIDSON'S Woodward Avenue Straighter Skirts Demand Trimmer Hips

Fall fashions require a slender hipline as well as a trim waist. Gossard's 16-inch hook-around of satin and satin elastic will mould you to streaming smartness. Model 5034. \$5

The Panda-Lift™ bra is of batiste and lace. Model 8095

Be Glorified by GOSSARD

For Fall Sportwear, MADGE EVANS, free lance Hollywood Star, favors this dress of crepe Sombroero fabric. It's a Starlet. BY ZUKIN \$17.50

This Is The Secret

Store Hours
9:00 to 6:00 Daily
9:00 to 9:00 Thursdays
9:00 to 10:00 Saturdays

for Your Convenience

KITCHEN KORNER

By Sally Luan

Dear Cooky-Bakers,
An campaign sure to be popular with the younger members of the family is the "Eat More Cookies Week," which almost anybody can act as a sponsor. Lucky is the youngster with the cooky-minded mother, who keeps the cooky jar full for the bride!

Of course, one can't bake the same kind of cookies, week in and week out, so new recipes are all ways in demand. Here is one that should prove popular, combining, as it does, two favorite ingredients, raisins and chocolate. Another point in favor is that the recipe is for drop cookies, which save the time and labor of rolling out.

This is the cookies you will need on your work table before you start to put the cookies together: 1 cup sifted cake flour, 1 teaspoon double acting baking powder, 1 teaspoon salt, 4 tablespoons butter or other shortening, two-thirds cup of sugar, 1 egg, well-beaten, 2 squares unsweetened chocolate, melted; 1/2 cup finely-cut raisins, 1/2 cup chopped walnuts, 1/2 cup heavy sour cream and 1 teaspoon vanilla.

The first thing to do is to sift the flour once, measure, add baking powder and salt, and sift again. Cream butter thoroughly, add sugar gradually, and cream well. Add egg and beat thoroughly; add chocolate and blend; then raisins and nuts, and mix well.

Add flour alternately with cream, beating well after each addition. Add vanilla. Drop from teaspoon on ungreased baking sheet, and bake in moderate oven (350 degrees F.) 15 minutes, or until done. Recipe makes 2 1/2 dozen cookies.

In the winter time, when you open some of the canned fruit you have been storing over these autumn days, you will want something simple and light to serve with them. Try these Baked Pudge Drops.

To make them you will need 1 square unsweetened chocolate, melted; 1 and one-third cups sweetened condensed milk; 4 cups (1 1/2 pounds) shredded coconut; 1/2 teaspoon salt. Combine chocolate, milk, coconut and salt. Drop from teaspoon on greased baking sheet. Bake in moderate oven (350 degrees F) 15 minutes. Makes three dozen drops.

Try these two recipes when you are a bit weary of your old stand-bys and if they prove popular with the family, you may want to add them to your list of regulars.

Yours, SALLY

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