

STORE HOURS Daily 'til 6, Thurs. 'til 9, Sat. 'til 10

DAVIDSON'S
WOODWARD AVENUE

Presents
Individual

*Highlight
Fashions*



1. Beautiful hand-knotted fringe and a satin gilet on a bolero-effect dress. \$12.95
2. Gold studded waistline on a slim-as-a-reed crepe fashion. \$5.95
3. Back-buttoned bolero with multi-colored lame sash. \$22.95
4. Four slide fastened pockets on a two-piece dress with the new beltless, tiny waistline. \$8.95

HATS, \$5 GLOVES, \$2.95 BAGS, \$3.50



5. Tri-color hands to give the new corseted waistline with belt matching scarf. \$10.50
6. Lovely sleeves and skirt on a Spanire-crepe afternoon dress after Vionnet. \$8.95
7. One-sided draped treatment and paillettes on the sleeves and at the neckline. \$3.95
8. Bolero jacket dress with embroidery on the jacket and on the long sash. Draped bodice. \$16.95

HATS, \$5 BAGS, \$3.95 VEILS \$1.00

*Consistency . . .
. . . Dependability*

As regular as the end
of each month is our

*Month-End
Clearance*

Smart shoppers anticipate their needs and gauge their purchases so that they may share in these Remarkable Savings.

In this Month-End as in all our previous Month-Ends, the savings are conspicuously in evidence.

Bargain Highlights

- Dresses** \$2.95
Silk or wool. Regular to \$8.95. Broken assortment.
- Coats** \$10.00
Fur trimmed and untrimmed. Regular to \$22.95. Limited quantity.
- Hats** \$1.00
Fur felts, velours. Regular to \$5.00.
- Knitted Suits** \$3.95
Regular to \$18.95. Broken assortment.
- Sweaters** \$1.00
Regular to \$2.95. Limited quantity.
- Blouses** \$1.00
Silk, cotton, linen. All sizes. Regular to \$2.95.
- Skirts** \$1.00
Broken assortment. Regular to \$2.95.
- Uniforms** \$1.00
Fast colors. All sizes. All are higher priced.
- Fabric Gloves**59
Broken assortment. Regular to \$1.00.
- Imported Hankies**17
All linen. Hand-made. Regular to 35c.
- Cord'y Robes & P. J.'s** \$2.95
Regular to \$5.95.
- Satin U'wear** \$1.00
Slips, panties, sets. All sizes.
- Run-proof U'wear**59
Panties, vests, combinations.
- Run-Proof Slips** \$1.00
All sizes. All higher-priced.
- Silk & Wool Snuggles**49
Regular to 79c. Vests and panties. All sizes.
- Silk & Wool Union Suits** . . . \$1.00
Regular to \$1.85. All sizes.
- Corsets** \$1.00
Combinations, girdles, belts. All higher priced. All sizes.
- 1st Quality Chiffon Hose** . . . 2 \$1.00
These are dull twist, shadowless construction. All sizes. All colors. An extra-special Month-End feature.

**November Sale
of Cloth Coats**



Choice
**TEXTURED
WOOLENS**
in
\$49⁹⁵
COATS



OTHERS FROM \$18.95

There is only a limited number of these coats available at this attractive price. For a town or country life, they are rugged, good looking, finely made. Women's and misses' sizes.

**SPECTATOR / SPORT STYLES
CASUAL AND DRESSY STYLES**
With Selected Furs.

2-Pc. SUITS \$10.95
3-Pc. SUITS \$39.95

You'll Be Smart in Fur

Casual Swagger Coat of Silver Muskrat. An ideal a 11 - occasion fur garment.

\$225

- PERSIANS
- CARACULS
- SQUIRRELS
- LAPINS
- BEAVERS
- SEALS

And Others
from \$49.95
to \$250.00



Additional Fashion Highlights

FORMALS & DINNER FROCKS	from \$12.95
KNITTED SUITS	from 6.95
SWEATERS	from 1.29
BLOUSES	from 1.95
SKIRTS	from 1.95
JACKETS	from 6.95
WAGGINS	from 5.95
UNIFORMS	from 1.95
BAGS	from 1.95
GLOVES	from 1.00
JEWELRY	from .59
HANKIES	from .25
FLANNEL ROBES	from 5.95
FLANNEL HOUSECOATS	from 5.95
LAUNING P. J.'s & ROBES	from 5.95
SILK HOUSECOATS	from 5.95
SILK UNDERWEAR	from 1.95
RAYON UNDERWEAR	from 1.69
GOSARD & FLEXEEES CORSETS	from .29
SCARFS	from .29
SOLEPROOF HOSIERY	from .39

You'll Enjoy Shopping at
DAVIDSON'S
139 So. Woodward—IN THE HEART OF
BIRMINGHAM