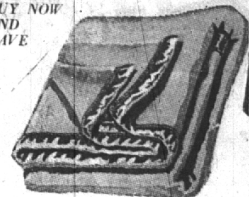


# F. J. MULHOLLAND CO. CHALLENGE SALE

Prices Reduced In Every Department of Our Store. Our Regular Merchandise, Known for Its Dependable Quality Is Being Offered At Prices Far Below Present Market Values . . . .

2 Big Days  
**FRIDAY**  
AND  
**SATURDAY**

BUY NOW  
AND  
SAVE



GENUINE ESMOND  
SLUMBER-REST

## Blankets

Esmond, seal of craftsmanship, produces the finest blankets—proven warmer—proven lighter—proven longer life. Size 70 x 80, single. In two-tone colors with rich silk binding. A blanket which is outstanding in its high quality and low price.

A \$1.00  
SAVING AT **\$4.75**



Just Think About  
This!

Right at the beginning of the season . . .

Ladies' and Children's

## Robes

- FLANNEL
- CORDUROY
- VELVETEEN

Values to \$8.50

**20%**  
OFF

ONE LOT  
**BLOUSES**  
Silks—Linen—and Cottons—in a variety of styles and colors. Regular \$1.00 to \$1.95 values.  
**59c or 2 for \$1.00**

LADIES'  
**RAYON PANTIES**  
Small sizes. Regular Values to 79c.  
**29c or 4 for \$1.00**

ONE LOT—LADIES'  
**HAND BAGS**  
Leather Bags—odds and ends  
Your Choice **39c**

Brighten Up Your Dress with  
**FLOWERS** (ARTIFICIAL)  
One Lot **29c**

ONE LOT  
**Corsets**  
Broken sizes. Values to \$4.50.  
Sale Price **\$1.00**

ONE LOT—BATES WOVEN  
**BEDSPREADS**  
Always dependable. In gold, green, rose and blue.  
Regular **\$2.95**  
\$3.50 Values

RAYON KNIT  
**SLIPS**  
Brassiere Tops. Will not stretch or sag. Tea-rose and white. Sizes 32 to 42.  
Regular **79c**  
\$1.00 Values

**BARGAIN TABLE**  
ODDS AND ENDS—5c UP



They Are Growing  
In Popularity  
Day by Day . . .

## Cotton House Coats

Level creations in fancy prints, plaids and plain colors. They are fast becoming America's most popular garment for home wear. Regular prices from \$1.95 to \$3.95 . . . Buy Now! For Christmas and Save!

**20%**  
OFF

ONE LOT—LADIES'  
**Pajamas** At **79c**  
Comfy garments—Tuckstitch Knit. Attractively styled and well made. Values to \$1.50.



YOU'LL WANT TO INVEST IN SEVERAL OF THESE AT THIS GREAT SAVING . . .

ONE LOT  
**House Dresses**  
**\$1.00**

- VALUES TO \$1.95
- BEAUTIFUL PRINTS
- SMARTLY STYLED
- WIDE RANGE OF SIZES

HERE'S YOUR HOSIERY SPECIAL  
A VALUE WHICH MEANS A SAVING TO YOU!

## Silk Hose

• Full Fashioned • Shadowless  
• Chiffons **69c** 2 PAIRS FOR \$1.25



SAVINGS ON  
**Infant's Wear**

SANITEX DIAPERS—of outing flannel. Size 27" x 27".  
Regular \$1.69. **\$1.49**  
NOW

One lot—Mincepulis-  
INFANT'S VESTS  
Regular 25c to 50c. **15c**  
NOW

VANTA UNION SUITS—Sizes 4 to 8 years.  
Regular \$1.25. **\$1.00**  
NOW

VANTA INFANT'S VESTS—Sizes 6 mo. to 4 years.  
Regular 50c. **39c**  
NOW

TIMELY SAVINGS ON  
**Yard Goods**

OUTING FLANNEL  
36" wide. Stripes and floral patterns. Reg. 25c yd. **Now 22c yd. or 5 yds. \$1.00**

PERCALE  
Reg. 21c yd. or 5 yds. \$1.00  
Now 21c yd. or 5 yds. \$1.00

PLAIN PETER PAN  
Reg. 39c yd. **Now yd. 32c**

PRINTED CREPES  
Reg. 79c yd. **Now yd. 59c or 2 yds. \$1.00**

OUTING FLANNEL  
36" wide. Fancy stripes. Reg. 29c yd. **Now yd. 25c**

**Boys' Wear**  
REDUCED

BLUE MELTON JACKETS  
\$3.50 Values  
Now **\$2.89**

Wool and Corduroy Shorts  
Reg. \$1.50 to \$1.95. **20% Off**

WOOL KNITTED CAPS  
Plain colors and in combinations. Reg. 59c Values. **2 for \$1.00**

COTTON GOLF HOSE  
Plain and fancy. Sizes 8 to 11½. Reg. 25c Values. **5 pri. \$1.00**

'CORDUROY SLACKS  
Plain blue and brown. Bottled gray and brown.  
Reg. \$2.95 values — **\$2.39**  
Reg. \$3.75 values — **\$3.29**

SHIRTS AND BLOUSES  
Kaynee and Model brands. Sizes—Age 4 to Neck Size 14½.  
Reg. \$1.00 Value — **89c**  
Reg. 89c Value — **79c**

One Lot—Boys'  
**UNDERWEAR**  
Wool Mixtures  
Values to \$2.00 **89c**

REDUCTIONS ON  
**Household Needs**

KAY-VAL SHEETS. 81 x 99. Reg. \$1.35  
**\$1.15 or 2 for \$2.00**

THROW RUGS—One Lot  
Regular \$1.25  
Now **\$1.00**

THROW RUGS  
Reg. \$2.75  
Now **\$2.10**

RAG RUGS—One Lot  
Now 39c — **3 for \$1.00**

COTTAGE SET—CURTAINS  
Reg. \$1.00  
Size 29 x 4  
Now **79c**

RUFFLED BEDROOM CURTAINS  
Special at  
**\$1.00 pr.**

COLORED BATH TOWELS  
Size 20" x 35"  
Reg. 39c  
Now **35c — 3 for \$1.00**

ROMAN STRIPED TOWELS  
Reg. 29c  
Now **35c — 3 for \$1.00**

PLAIN AND BORDERED TOWELS  
Reg. 29c  
Now **25c — 4 for \$1.00**

MEN'S  
**Work Shirts**  
Blue Chambray, Covert Cloth and Suede cloth—in blue, gray, green and tan.  
Reg. 75c Value — **59c**  
Reg. \$1.00 Value — **79c**

SERV-WELL  
**Overalls**  
A good buy at our regular price . . . An exceptional buy at this low price. Reg. \$1.35. Special **\$1.10** At

MEN'S  
**Work Pants**  
Values to \$2.95 **\$2.19**

ONE LOT—MEN'S AND BOYS'  
**Sweaters**  
Regular Values to \$3.95  
Sale **\$1.59**  
Price

One Lot—Broken Sizes  
**LEATHER COATS**  
Men's and Boys'  
Wool Lined **1/2 off**

One Lot—Boys'  
**KAYNEE BLOUSES**  
Reg. \$1.00  
Plain Colors **69c**



SAVE ON SHIRTS

MARLBORO Regular .. \$1.65  
**SHIRTS \$1.39**  
TRUBENIZED STRIPES  
COLLARS PLAIDS CHECKS

MEN'S  
**SILK TIES**  
Smart patterns—well tailored—new Fall shades. Regular 65c values.  
**2 for \$1.00**

MEN'S—PLAIN COLORED  
**LISLE HOSE**  
"Serval" hose in black, cordovan, gray and white. Reg. 25c Value.  
**5 pr. \$1.00**

Lay In Your Supply Now!  
MEN'S  
**Union Suits**  
Heavy ribbed, 14 lb. Long sleeve, ankle length and short sleeve, ankle length. A good garment—highly satisfactory.  
Regular \$1.25 Value  
NOW **\$1.00**