

### LEAGUE SUPPORTS '37 WELFARE LAWS

#### Resolution Of Approval Is Drafted On Proposed Reorganization

A resolution, reiterating approval and support of the 1937 public acts providing for a long-needed reorganization of Michigan local and state public welfare administrative agencies, has been adopted by the Birmingham League of Women Voters.

According to a league spokesman, there has been political opposition to the new welfare laws and petitions are being circulated calling for a referendum. If sufficient qualified signatures are obtained, a vote on the question will be called at the 1938 election. In the meantime, welfare funds are tied up and such action would make impossible the administration of the welfare laws for at least a year, it was claimed.

In recommending the welfare laws to the people of this state the league points out that since welfare is the most expensive single function of state government it is most important that it be administered properly and efficiently and that the new laws would make such administration possible.

### Well Known Pastor At Christ Church

Rev. Reinhold Niebuhr, faculty member of the Union Theological Seminary, New York City, comes to Christ Church Cranbrook Sunday to preach on the topic, "The Suffering Servant and the Son of Man." He will deliver his sermon at the 4 p. m. vesper service.

Rev. Reinhold, a former pastor of the Bethany Lutheran Church of Detroit, is the author of several books which have received considerable prominence. He was one of the principal speakers at the Oxford Conference in England the past summer.

The public is invited to attend the vesper service and hear the New York minister speak. A carillon recital will follow the 4 p. m. service.

### NATURALIST TO GIVE ILLUSTRATED TALKS

"In Lion Land With a Movie Camera" is the title of an illustrated lecture to be given by Dr. Gustav Grahn, internationally famous naturalist, at the Detroit Institute of Arts, Woodward at Kirby, Sunday afternoon, Oct. 17, at 3:30.

Sunday evening at 8:30 in the Detroit Institute of Arts, Dr. Grahn will lecture on "Sweden, the Land of Samlit Nights." This lecture will be illustrated with motion pictures recently taken in Sweden, only a few miles south of the Arctic Circle.

### Dealers, Managers Discuss GMC Plans

Aggressive sales and advertising plans for 1938 of General Motors Truck and Coach Division are being presented this week at the GMC factory at Pontiac to key dealers and retail store managers from all parts of the country. The meetings are a continuation of the series of gatherings that brought regional and zone managers from the midwestern, central, eastern, southern and Pacific regions to the factory last week. The meetings are under the direction of GMC sales and advertising executives and will continue until October 15th.

Following the conclusion of the factory meetings GMC's merchandising plans will be taken directly to the field in a series of district representative and dealer meetings to be held in every key city in the United States.

The meetings this year are being held earlier than usual in order to permit the GMC dealer body to launch simultaneously its 1938 drive for truck business. Plans outlined for next year include a continuation of the successful merchandising policies that have raised General Motors Truck & Coach Division to a prominent position among the "Big Five" leaders in production of motor trucks.

**Locates Trial Juror**  
That California man who is juggling on the fourth year in jail rather than obey a court order to pay alimony is almost stubborn enough to make an ideal juror.—The Terre Haute Star.

### Bechtold Outlines School Plans, Policies For Year At Baldwin P. T. A. Session

One hundred and thirty parents and teachers of students in the Baldwin high school gathered together in that building Tuesday night and, after a period of community singing, led by Dean Yocom, assisted by Mrs. Norman Lytle at the piano, listened to Ray Bechtold, new principal, as he outlined "plans and policies of the Baldwin high school for 1937-38."

Mr. Bechtold is starting his first year with the local schools, succeeding Melvin C. Hart.

Pointing out the fact that, in general, plans and policies are created by the Board of Education and the Superintendent of Public Schools, and that his job is to make them effective in practice, Mr. Bechtold outlined the difference between a Junior and a Senior high school. He stated that Juniors are in that stage of growing life where they should be subjected to varying experiences and studies, with the hope that students will "find themselves"; it is a half-way place between elementary and secondary education, and among the educational opportunities offered in a Junior high school are practical experience in manual training for boys, and home economics for girls.

**"Find Their Talents"**  
"In Junior high school a boy or girl may find the chance to develop inherent talents, which can be fed in Senior high school and, of course, in college," said Mr. Bechtold. "I know, too, that rarely does any boy or girl in either Junior or Senior grades ever really know what he or she will become in adult life. Our idea here is to provide a curriculum that fits in to the current needs of principle we are preparing them youths; we believe that by this for tomorrow, too."

"I would like to impress upon you parents the fact that the school room is only one phase of the educational development of boys and girls; every contact they make leaves it impress upon their formative minds. The home, the church, the movies they attend, the newspapers and periodicals and books they read, the friends they have—all these contribute mightily to the intellect and character of boys and girls. At best, then,

girls, and that means helping you, too. I wish that you would somehow say to yourselves: 'I am glad that there is some one at Baldwin who is on the job to prevent youth from assuming looseness.'

**Against Secret Societies**  
In response to a question from the audience as to his attitude toward secret high school societies, Mr. Bechtold declared that "I don't like the existence of sororities and fraternities in any high school. It is against the State laws; it works against the principles of democratic ideals; your Board of Education doesn't like them. Many parents are against them. But it is a natural result of the desire of people to get together, isn't it? Adults do it. I know that there are such 'secret' groups here in Birmingham among students of our high school, but outsiders are in them, and I do want you to know that they are

not sponsored or chaperoned by the school itself.

"In these societies are fine boys and girls, and they do many fine things; I am not willing to condemn a whole group because of a certain few within it. Yet still I am against them, and expect to apply certain tactics to the end that in time they will not be necessary or popular here. I do not intend to go out with hammer and tongs and try to upset them; this would magnify their importance; it would provide some of their members with 'a cause.' We intend to set in motion, in Baldwin high school, certain activities that will enlist the aid and interest of all students; from this course of action we hope to create a great 'whole Baldwin' spirit, and I when we do that I am sure that the secret society problem will become less the problem that it now may be."

Mr. Bechtold was introduced by Mrs. F. H. Mellinger, chairman of the Baldwin P. T. A. program committee.

Mrs. Arthur Peck announced that Dr. Harold Ewins will talk to parents at eight o'clock Thursday evening, October 21, on "The physical care and needs of children in the 'teen age.' The public is invited to this meeting, which will be held in Room 101, of Baldwin.

Mrs. Corson, president of the Baldwin P. T. A., revealed plans for adult study groups. Mrs. Mahlon H. Stevens, chairman of the public education committee, said that soon various pamphlets and magazines of interest to parents will be on display for reading and borrowing at the Baldwin Public Library.

A rummage sale, the proceeds of which will be used in Baldwin P. T. A. work, will be held at the

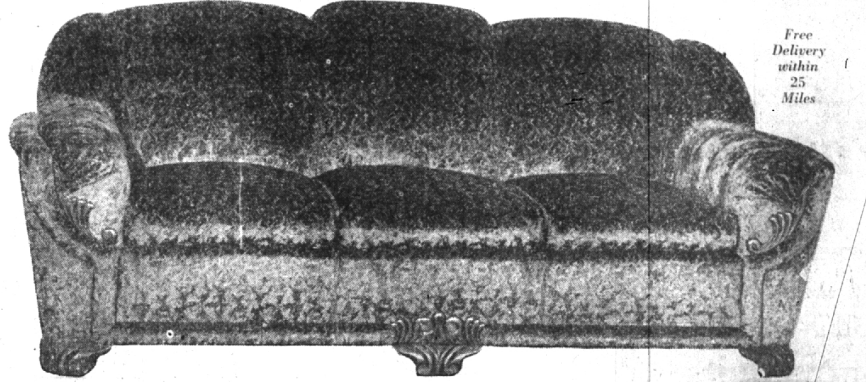
Osborne Sales Service, south Woodward avenue, October 22 and 23. Mrs. W. K. Shaver, chairman of the Ways and Means Committee, told those assembled.

Try an Eccentric Classified Ad for quick results.

Artists Supplies  
Block Printing Materials  
Greens

# Sears THRILLER Days!

Two Big Events—Thriller Days and October Furniture & Rug Sale! Two big events combined to bring you greater savings than ever. A thrill for all America! A nation wide sale! Extra savings for 12,000,000 Sears customers. You too may share in these special savings. There will be new Thrillers each day—Guaranteed first quality merchandise for fall and winter.



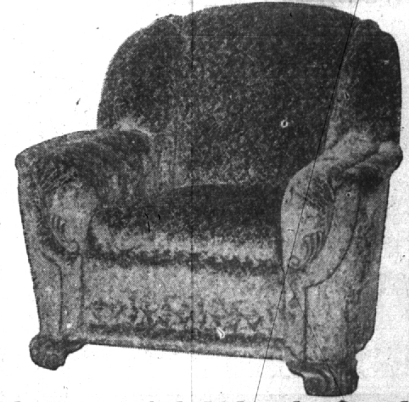
Free Delivery within 25 Miles

## Living Room Suite

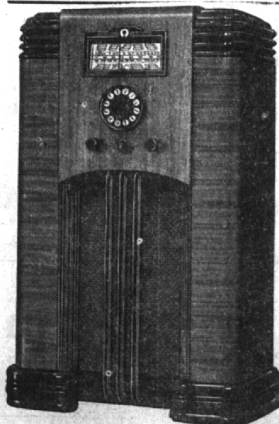
An HonorBilt Beauty—Thriller Price  
You Actually Save **\$77**  
Over \$40 on This Suite!

There's luxury and quality in every line of this big, HonorBilt suite one piece sagless web base—with built-in helical suspension for lasting comfort. Wide, channel arms an additional feature, covered all over in rich, quality velours—20 new patterns.

—Sears Second Floor



## A Radio Value To Thrill Thousands! Worth \$75! New 8-Tube Silvertone-Push-o-matic Tuning



**A Spotlight Radio Feature!**  
The Silvertone That Will Thrill Thousands Throughout the Nation. Ultra Modern Console of rare beauty. Tunes American and Foreign stations by Name! Accoustic stabilizer—all wave reception—3 gang condenser—10 inch dynamic speaker—electric timing eye—10 tube performance.

**\$49.88**  
\$5 Down  
On Easy Terms  
Small Carrying Charge

A Marvelous Value!  
—Sears Basement

**\$5 Delivers It To Your Home During Thriller Days!**

## SEARS, ROEBUCK AND CO.

154 N. Saginaw St., Pontiac's Most Complete Department Store  
Store Hours: 9 A. M. to 5:30 Open Saturday Till 9 P. M.

Free Delivery Within 25 Miles

**FOUR PLACES**  
in your home that should be  
*Light Conditioned*



**BEDSIDE LIGHTING**  
100 to 150 Watts



**BATHROOM MIRROR**  
100 to 180 Watts



**KITCHEN LIGHTING**—150 to 200 Watts



**STUDY DESK**—100 to 150 Watts

Bedside lighting, bathroom lighting, kitchen lighting, and lighting for a child's study table... these should receive careful consideration, because these are the places where eyes are used constantly on tasks that require close visual application. These are the places where abuse of the eyes through poor lighting may result in permanent injury. These are places in your home that should be LIGHT CONDITIONED. Compare the recommended lamp wattage with the lamp sizes at these four locations in your home. Sizes are total: There may be one lamp bulb or several.

Good lighting at the bedside can help to prevent eyestrain caused by reading in bed. Good lighting on either side of the bathroom mirror will greatly facilitate shaving and primping. Good lighting in the kitchen makes cooking, dishwashing, and other kitchen tasks easier. And most important of all, good lighting at the study desk will help to protect your child's eyes against eyestrain.

Phone for a survey of your lighting today. There is no charge for this service. Measure your light with the Sight Meter and see for yourself whether you have enough light in these four important places to assure safe, easy seeing.

PHONE YOUR DETROIT EDISON OFFICE  
ASK FOR THE LIGHTING DIVISION  
**THE DETROIT EDISON COMPANY**