

# LaBelle's Fashion Show

## Christmas Cards

especially planned for our Birmingham neighbors in answer to their own appeal for a fashion in cards with a champagne taste and an ingratiating price tag.

A special discount of 10% during October

*La Belles*

137 WEST MAPLE ROAD

## Week-End SPECIALS

### EXTRA FANCY YOUNG HEN TURKEYS

10 to 12 LB. 39c

- Genuine Spring LEG OF LAMB . . . lb. 29c
- Fresh BEEF TENDERLOIN . . . lb. 45c
- Fresh Dressed ROASTING CHICKENS . . . lb. 34c
- Fresh Ground SHOULDER BEEF . . . lb. 21c
- CALVES SWEET BREADS . . . lb. 39c
- Honey Brand SLICED BACON . . . lb. 45c
- Blue Valley BUTTER . . . lb. 45c
- PREMIER COFFEE . . . lb. 29c
- Fancy DELICIOUS APPLES . . . 6 lbs. 25c
- ROYAL GELATIN . . . 3 pkgs. 17c

### BIRMINGHAM FRUIT CO.

Free Delivery Service 124 N. WOODWARD  
PHONE 65



"EVEN AS YOU AND I"

OF COURSE it's a NEW dread! Terrible things just NATURALLY happen to clothes we like best!  
Fortunately, our dry-cleaning service is as expert as it is prompt and economical.

You are SAFE in entrusting a garment to us — for we know exactly how to treat every type of stain — without injury to the most delicate fabric! What's more — we are RESPONSIBLE!

TELEPHONE 9011 DELIVERY SERVICE  
**MATTHEWS**  
Exclusive LADIES & GENTS Tailoring  
FURRIERS  
CLEANING — PRESSING — REPAIRING

## CLUB GROUPS PLAN VARIED PROGRAMS

Mrs. George R. Averill Will Speak On Her Recent Trip Abroad

Variety will mark the programs of the four departments of the Birmingham Woman's Club, which will meet separately Tuesday, for the first time this season.  
Members of the American Home Department, of which Mrs. H. P. Elliott is chairman, will be guests of Mrs. H. E. Tremper at dinner luncheon at her home on Bladgale avenue, Mrs. George R. Averill will be the speaker, and will relate some of the many interesting experiences of her European trip during the summer.

The Art Museum in Toledo will be the rendezvous of the art department. Members will meet in Toledo for luncheon and spend the afternoon visiting Toledo's interesting art collection. Mrs. G. W. Mack is chairman of this department for the current year.

Mrs. H. E. Reid of West Frank street, who is chairman of the International Relations group, will be hostess to members at a dinner luncheon at her home. Mrs. Raymond Peck will assist the hostess. Mrs. Arthur Peck will address the club on "What It Means To Be an American Citizen."

Mrs. C. F. Butters of Fendale avenue will open her home to members of the Literature Department, of which Mrs. H. T. Ellory is the chairman for this year; for a program and tea. Mrs. H. D. Harris will assist the hostess as chairman of arrangements for the tea. Reviews of recent books will be given by Mrs. W. F. Tighe.

### Donald A. Meyers To Wed In West

A wedding of wide-spread interest in Birmingham will be solemnized in California on Thursday, Oct. 21, when Louise Van Etta, daughter of Mr. and Mrs. James Van Etta, formerly of Detroit and now of San Francisco, will become the bride of Donald A. Meyers, son of Mrs. Harry J. Meyers, of Arlington road.  
Miss Van Etta attended the University of Illinois, where she was a member of Alpha Chi Omega. Mr. Meyers graduated from the University of Michigan, where he was affiliated with Chi Psi.  
After their marriage, the young couple will leave for a short motor trip about the southern part of the state. On their return they will be at home at 1540 Washington street, in San Francisco.  
Mrs. Meyers left for California on Sunday, Oct. 3. She will remain in San Francisco as the house guest of Mrs. and Mr. Van Etta for the ceremony, returning to Birmingham around the end of this month.

### Social Briefs

Mr. and Mrs. W. A. P. John, of Grafton, will have at their home guests over the week-end, Mr. and Mrs. Bert Basten, of Minneapolis. Mrs. Basten is former captain of the Minnesota football team, and a feature of the week-end will be attending the game at Ann Arbor, Saturday.

Mrs. Latta W. Porter will entertain at luncheon in her home before the meeting of the Birmingham Musicals today. Her guests will include Mrs. John H. Gordon, Mrs. H. H. Shuart, Mrs. Maurice Smith, Mrs. W. A. Siney and Mrs. E. W. Brehm.

Doris Perkins, daughter of Mr. and Mrs. Harold Perkins, of Lane Lake road, will leave today for California, accompanied by her aunt. She plans to return to Birmingham about the middle of November.

Mrs. Charles F. Dye of Lake Park drive entertained at tea Monday in honor of Mrs. George Schauer of Dayton, who is her house guest. Pouring for the 30 guests were Mrs. F. H. Mellinger and Mrs. Walter T. Elliott.

Mrs. M. R. Mead will be hostess Friday at luncheon and bridge honoring Mrs. Leo H. Bartemeier, who is leaving shortly to reside in Grosse Pointe. The other guests will include Mrs. William Lloyd Mead, Mrs. W. L. Graham, Mrs. H. W. Whiting Raymond, Mrs. C. F. Dye, Mrs. Raymond White, Mrs. George W. Jeffers, Mrs. E. H. Mead, Mrs. Clarence E. Botsford, Mrs. P. H. McKinney, and from Detroit, Mrs. R. F. Hoy, Mrs. Roger Siddall, Mrs. Roger Walker, and Mrs. Kenneth White.

Dr. and Mrs. John H. Gordon of Baldwin avenue and Mr. and Mrs. C. F. Dye of Lake Park drive will motor down to Brown County, Ind., famous among artists for its beautiful maple trees and hills. They will be joined by Mr. and Mrs. Theodore Dye, and will remain for the week-end.

Mrs. L. Ford Merritt of Buckingham road was hostess at a children's party Wednesday in honor of the sixth birthday of her daughter, Joyce. The guests included Caroline Hardig, Sue Hasreiter, Judy Tuerber, Anne H. Susan Hubbard, Katherine Stahl, Buddy Wright, Tommy Seaholm, Billy Haind, John Dixon, Bonker Clark, Bill Elliott, Kelle Carey, Barry Lamb, Peggy Gould, Ann Knox of Detroit, Alice Schweizer and Barbara Kinney.

# Birmingham's HARVEST SALE

THURS. FRI. SAT.

WOODWARD AT MAPLE

- BROMO SELTZER \$1.20 SIZE 71c
- CARTER'S LIVER PILLS 25c SIZE 14c
- JOHNSON'S TALCUM 25c SIZE 16c
- PETROLAGAR \$1.25 SIZE 69c
- SLOAN'S LINIMENT 35c SIZE 21c
- VICK'S VAPORUB 75c SIZE 43c

Four Piece Tinted Glass DRESSER SET  
Two glass perfume bottles powder jar & mirror tray 43c

An exquisite set that will beautify any dressing table. Amber, pink, green, blue, crystal and black or crystal and green. You'll want at least a half dozen sets to put away for Christmas giving. Come in early!

EXTRA SPECIAL VALUE  
MEN'S or BOYS' DRIVING GLOVES  
SIZES 7 1/2 to 10 21c pr.

The most amazing buy you've ever seen at this price! These well cut grey mercerized gloves are made to sell for much more. Pleece type lining. Snap fastened.

- ### VITAMIN NEEDS
- PARKE DAVIS IRRADOL "A" HOSPITAL SIZE \$3.00 VALUE \$1.79
  - Quart Thermolin COD LIVER OIL 89c
  - 50 PARKE DAVIS NATOLO CAPSULES \$1.09
  - Thermolin Halibut Liver Oil Capsules With Viteosterol Bottle of \$2.49
  - Thermolin Halibut Liver Oil CAPSULES BOX 50 49c
  - 12 OZ SQUIBB COD LIVER OIL 79c

- ### ELECTRICAL NEEDS
- ELECTRIC IRON 88c Beveled edge for ironing under buttons
  - ELECTRIC VIBRATOR With applicators THE SALE 98c For massage, reducing, or stimulating circulation
  - ELECTRIC CURLING IRON ONLY with this handy iron. Tight grip 49c
  - ELECTRIC HOT PLATE Handy for quick cooking. Heats quickly 88c

SQUIBB TWIN TUBE SHAVING CREAM 2 TUBES FOR 49c  
SQUIBB ADEXTABS 79c

15c CLAPP'S BABY FOOD For Only 7c Purified, sterile, all ready to serve.  
PABLUM 5c SIZE 29c

PINT RUBBING ALCOHOL Full strength 70% alcohol. 8c  
BARBASOL 75c Jar 43c

WHISKEY BATH SALTS DELICIOUSLY SCENTED 49c  
BATH TOWELS 24 by 38 Inches 19c

CAMAY PALMOLIVE, LIFEBOUOY or LUX SOAP 3 Bars For 16c  
WASH CLOTHS 6 For 23c

### TOILETRIES . . .

### HOUSEHOLD NEEDS . . .

- JULIA MAY TISSUES BOX 500 19c Soft, absorbent tissues in pastel shades
- EVENING IN PARIS PERFUME Purse 53c Dainty glass vial with leakproof stopper
- SHAW'S DANDRUFF SHAMPOO THIS SALE 49c Removes all dandruff. Leaves the hair lustrous.

- STITCHED CHAMOIS 19 by 20 Ins. 36c For window washing. Dries soft.
- JUMBO TOILET TISSUE 3c 1,000 sheets in each roll
- STATLER PAPER TOWELS 150 In Roll Laundry savers for kitchen or bath 9c

### TOBACCO SPECIALS

### SWEETEST DAY SAT. OCT. 16 TH. GIVE CANDY

- 3 Piece Glass SMOKING SET FOR ONLY 49c Covered cigarette box, ash tray and glass tray. Smart new design with metal trim.
- KING EDWARD CIGARS BOX 50 99c Always a sweet, mild smoke. You'll like them.
- TWO 15c TINS BRIGGS TOBACCO & \$3.50 Pipe Lane PIPE 98c Treat your self to real smoking pleasure!

- Chocolate Covered CORDIAL CHERRIES Pound 29c Marshmallow in rich syrup
- CANDY CORN LOFT SILVER DOLLAR FRUITS and NUTS 59c lb. Luxury candy at a thrift price.
- RUM and BUTTER TOFFEE Full of buttery goodness. Assorted flavors. For Halloween parties. 15c lb.
- 10c KRAFT TOFFEE BAR Crisp and crunchy. Always in the filling. 5c

**drene** SHAMPOO  
lightning rinse-lustrous hair  
60c Size 49c \$1.00 Size 79c

**SPEAR ASPIRIN**  
in new slide-cover box  
Highest Quality U.S.P. 10c box

**LOSE POUNDS OF UGLY FAT**  
This Safe, Easy Way, Then You'll Feel and Look Years Younger  
No matter how hard you have tried to reduce, you now it by yourself to try Scorzina, the famous fat reducer. We recommend Scorzina Tablets because they are a scientific remedy to fat. They dissolve fat, making it thinner through daily elimination. This is the approval of thousands of women because it's so easy and safe.  
GRAND RAPIDS, MICH. Mrs. Albert Washburn, 1847 Franklin St. writes: "In a week or less I lost 15 pounds. I had a smaller appetite, less nervousness, better sleep, more energy. My wrinkles are lessened, my face has disappeared. I feel younger and more beautiful. I have lost 15 pounds in a week and I feel better than I have in years. I have lost 15 pounds and I feel better than I have in years. I have lost 15 pounds and I feel better than I have in years."

NESTLE'S HOT CHOCOLATE WITH WHIPPED CREAM WAFERS 10c

- ### SAVE ON DRUGS
- 25c Anacin Tablets . . . 14c
  - 60c Bisodol Powder . . . 36c
  - 75c Castoria, Fletcher . . . 43c
  - 75c Doan's Kidney Pills . . . 43c
  - 25c Ex Lax Chocolate . . . 14c
  - \$1.20 Father John's . . . 71c
  - 70c Kruschen Salts . . . 41c
  - 25c Lysol Antiseptic . . . 18c
  - \$1.00 Marmola Tablets . . . 62c
  - 50c Phillip Milk Magnesia . . . 28c
  - \$1.25 Saraka Laxative . . . 69c
  - 60c Syrup of Figs . . . 36c

- ### Save On Toiletries
- 35c Amolin Powder . . . 21c
  - 50c Aqua Velva . . . 29c
  - 60c Bathasweet Crystals . . . 39c
  - 60c Coroga Plate Powder . . . 36c
  - 25c Cuticura Soap . . . 16c
  - 60c Danderine Hair Tonic . . . 39c
  - 60c Fastefree Powder . . . 36c
  - 25c Golden Glint . . . 15c
  - \$1.00 Inogram Milkweed Crem. . . 67c
  - 50c Kalydos Tooth Paste . . . 29c
  - 83c Lady Est-h-r Cream . . . 43c
  - 50c William Shave Cream . . . 29c

FREE DELIVERY FROM 10 a. m. to 8 p. m. Phone 2133