

I know many rich people, many poor people; but for the true wealth of life's real values, I never yet saw where money might make the purchase.

## PHONE RATES CUT FOR THANKSGIVING

**Holiday Reduction Offered By Company For Long Distance Calls**  
Reduced rates for long distance telephone calls will be made effective for Thanksgiving day this year, according to an announcement by W. B. Fausner, manager in this area for the Michigan Bell Telephone Company.

The reduction will be made effective by the application through-out the day, as well as Thanksgiving eve and night, of the long distance rates regularly in effect after seven o'clock every night and all day every Sunday. This will be the first time especially reduced rates have been offered for Thanksgiving day, the telephone company officials state. They will apply between points within the United States, and in general, will reduce the cost of calls which the regular day station-to-station rate is 10 cents or more.

The announcement was made following the filing of the reduced rates by the Michigan Bell Company and their approval by the Michigan Public Utilities Commission at Lansing.

A schedule of similar reduced long distance rates also was filed and approved for the coming Christmas and New Years days.

## AMEND TAXI ORDINANCE

To prevent unfair rate cutting in Birmingham, the City Commission Monday night passed an amendment to the Taxi Cab Ordinance that will require all cab drivers to charge exactly 15 cents for the first third of a mile.

A schedule of similar reduced long distance rates also was filed and approved for the coming Christmas and New Years days.

## LIBRARY LISTS VARIED BOOKS

**Several Prominent Authors Make Up Count Of New Works**  
The former winner of a Nobel prize heads the list of authors of new books at the Baldwin Public Library this week. The books are so numerous and so varied that, quite apart from their favorable notices, they should provide ample reading for the most discriminating tastes.

Sigurd Undset is the prize-winning author, and her new book, "The Faithful Wife," deals with the old problem of marriage and divorce from a new angle. It is that of the modern, childless marriage, where each of the partners has an independent occupation. Married 16 years, a divorce starts at the request of the philandering husband. But before the expiration of the term required, the couple comes together again in a manner that Miss Undset alone could conceive.

"The Garden of Adonis," by Caroline Gordon, is essentially a drama of human personalities. It is the story of the contemporary South, treating in a different manner an all-important Southern relationship—that of the plantation owner and the tenant farmer. The tenants are not social abstractors, nor yet comedians, performing for a "sophisticated" audience. And the landlords are not grasping tyrants, but genuine and believable characters.

**Biography of Empress**  
Constance Lily Morris authors "Maria Theresa, the Last Conservative." This is the first modern biography in English of Austria's great Empress. Material on the romantic identifications of friends and the cruel distortions of enemies. Not only is the political turbulence of that period shown, but the complicated Hapsburg relationships and the careers of Maria Theresa's many children. It makes a complete portrait of a great character in history.

"Salute to Yesterday" is the latest work of the folk singer Gene Fowler. Beneath the exuberance and gaiety of this book is a genuine nostalgia for a period forever lost in American history. The antics of Mr. Fowler's heroes are hilariously mad and refreshing in a world that is, oftener than not, too real for laughter.

There is always charm in a tale of honest adventure, such as "Daylight Hours" by Elizabeth Cabot Forrest. Landed on the bleak Arctic shore of the northernmost tip of Alaska, this gay young couple is in charge, for two years, of a government settlement of Eskimos. They alone are responsible for the mental, physical and economic well-being of some 200 natives, entirely cut off from communication with the outside world. Their cheerful struggle against the North is a treat for the reader.

**Tale of Love**  
Every reader recognizes the achievement of writing that can span time and space and make humans and their doings of a bygone day vital and absorbing. Such a feat is "The Lost Queen of Egypt" by Lucile Morrison. Her story is the 3,300 year old biography of the girl queen, Cleopatra, wife of Tutankhamon, the fabulous.

"Condition Satisfactory" by Dr. Sanyer Foster, a book for every one who has ever undergone an operation or who is likely to have one. It is an authentic account of what really happens before, during and after the anesthetic. Briefly noted, due to lack of space are: "Studies in Hand Reading," by Dr. Charlotte Wolff, with a preface by Aldous Huxley; "How to Train Dogs," (for the home, stage or movies), by Henry R. East; and "Blood on the Moon," by Linton Wells, outstanding newspaper correspondent and adventurer.

## BITS OF BIRMINGHAM

**Gay W. Jensen, of Kansas** avenue, is producing some excellent programs for the Birmingham Exchange Club these days. Evidence of the club approval of them is seen in the increased attendance, commented upon favorably Tuesday night by W. Roy Howell, president.

**Twenty-five members of the Birmingham Rotary Club** went to Windsor Monday noon, where the Canadian Club of that city put on its annual "Remembrance Day" program. Nearly 300 Rotarians were present from this District, and listened to an able address on international affairs by Walter D. Head, of Windsor, New Jersey. Mr. Head is a former vice-president of Rotary International, is headmaster of the Montclair Academy.

**Birmingham Exchanges** will hold their annual Thanksgiving keno and dance-dinner party at Northwood Inn, Royal Oak, Friday evening, November 19, at 7 o'clock, according to Robert R. Allen, chairman of the Club's entertainment committee. Exchanges and their guests are invited.

**Permission to open a poolroom** at 339 South Woodward avenue was granted to William Furtaw by the City Commission Monday night, providing he complies with the building code in making alterations and lives up to local ordinances regulating such places.

**Work on removing the 300,000 gallon elevated water storage tank** from its present location to city property south of the Grand Truck railroad station was started this week. In the meantime the city is using the elevated tank in Bloomfield Village, west of Birmingham, as a reservoir.

## WE HEARD IT SAID BY

**James Murray, Baldwin High** civic teacher: "I try to teach civics in a manner that will emphasize to youth the fact that it always should be interested in the processes of good government. Parents can help their children by discussing with them what they are doing every day in school. Perhaps this is the greatest single help a parent can give the teacher. So many youngsters believe that schools are largely to give teachers jobs."

## STATE TAKES OVER 3 N. R. S. OFFICES

**Employment Service Begins Task Of Finding Jobs For Jobless**  
The Michigan State Employment Service, in taking over three existing National Reemployment offices, actively entered on its task of creating a statewide, free employment service to find jobs for men and men for jobs.

The three N. R. S. offices, located in Detroit, Grand Rapids and Flint, are under the jurisdiction of the new Michigan State Employment Service Nov. 1.

The three offices, as announced by Frederic S. Schouman, acting director of the Michigan State Employment Service, will comprise the first units of a chain of 22 additional offices to be opened soon under state supervision.

Schouman announced that 180 of the present N. R. S. employees in the three cities will remain with the state service, or at a day-to-day basis until they prove their ability.

Bob Schouman and Frank A. Picard, chairman of the Michigan Unemployment Compensation Commission and under the new service will function, emphasized the fact that facilities of the state employment service will be free and available to all job seekers and employers, regardless of whether or not they are covered by the job insurance act.

"This new Michigan State Employment Service," Picard said, "will operate in strict accordance with standards established by the U. S. Employment Service and the Department of Labor."

"It will operate efficiently and economically under the terms of the Wagner-Peyser Act by which the U. S. Department of Labor matches dollar-for-dollar funds provided by the state legislature to finance the new Michigan State Employment Service."

## ADVISES PLAN FOR SPENDING

**Home Economist Tells Study Club To Include Family In Budgeting**  
Every member of the family should have a voice in planning the disposal of the family income, according to Miss Lelia McGuire, of the Merrill-Palmer school, second lecturer to appear before the Parents' Study Club of the Baldwin high school Parent Teacher's Association. Miss McGuire's subject was "Practical Budgeting of the Family Income," and was delivered last Thursday, at the school. She was introduced by Miss Eleanor Miller.

The planning of the income, Miss McGuire further stated, should be done on paper. A workable one should include such items as food, rent, clothing, operating and advancement, which last covers savings, books, travel and education and insurance. Several budgets were presented, based on the average family income of from one to two thousand dollars annually.

Among the do's and don'ts included in the economist's advice were the following: no more than one week's income out of a month should go for rent. If the food bills must be cut down, begin with desserts and other non-essentials, leaving such items as milk until the very last. Operating costs may be shaved down by such measures as turning off electric lights when a room is not in use, not allowing electrical appliances to glow too hot, Miss McGuire advised.

Every member of the family should have a budget plan, and operate within it, the speaker declared. Miss McGuire warned her audience that at times, too much of the income goes into savings and too little to family allowances. While such a course is not as dangerous as living beyond one's income, it can "take all the joy out of life" and provide no incentive towards advancement, she pointed out.

Children, Miss McGuire believed, should be given allowances. Hygiene, she said, they can gain experience in the handling of money, they can learn early to take care of their own small budgeting problems, thus paving the way for a smoother existence when they are taking care of themselves.

The next meeting of the Study Club is scheduled for Monday, Nov. 29, according to Mrs. Ar.

## COUNTIES TO SHARE FUNDS

**Road Commissioners Agree To Participate In State Program**  
Lansing, Nov. 11—Michigan counties will use state highway department construction standards in secondary road program the next two years.

This has been agreed upon by a committee representing the State Association of County Road Commissioners and Engineers.

The committee indicated to State Highway Commissioner Murray D. Van Wagoner that most of the counties will participate in the program. Regulations require that Federal funds available under the program be matched by the counties.

The minimum fund allocations available to the counties have been in the neighborhood of \$1,750 to \$2,000 for some time. They are to report to Commissioner Van Wagoner by Dec. 1 to whether they will participate in the program.

Before actual work on the program gets under way the state highway department will issue a circular setting out the standards and the county road commissions. This manual will embody directions already agreed upon by the committee of county road commissioners.

Under the same program the state highway department is allotted \$450,502 for construction on secondary trunklines. It must also match these funds. It is expected that road improvements on both the trunklines and county roads will be of the oil aggregate surfacing type.

The county road commissioners' committee is composed of engineers or commissioners from Kent, Hillsdale, Washtenaw, Ottawa, Charlevoix, Cheboygan, Alcona, Houghton, Chippewa, Ionia, Oakland, and Wayne counties.

**Would Aid State**  
Michigan is to gain additional funds if a proposed legislative program of the American Road Builders' Association is adopted by Congress.

The association's national highway advisory council at a recent meeting in Washington adopted a number of resolutions urging increased federal funds to be allocated to the states where there is no diversion.

Among the highway officials attending the council's meeting was Murray D. Van Wagoner, Michigan state highway commissioner. He is slated to be elected president of the Association at its annual meeting in January.

## ADVERTISEMENTS

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Other planks in the proposed legislative program would increase Federal aid for highway construction to \$25,000,000, grade crossing elimination money by \$25,000,000, and a similar increase in the nationwide secondary road program.

Two other important resolutions were general adoption of the general contract plan of construction, a Federal appropriation for a super-highway study, and a continued and more formal fight against diversion of highway revenues.

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Peck, chairman of the group. This will be an evening meeting, beginning at 8:30, in room 101 of Baldwin High School.

Principal speaker of the evening will be William A. Frayer, executive secretary of the Cranbrook Foundation. Mr. Frayer will present a summary of the highlights of the lectures at the recent P. T. A. conventions, held during the month of October at Cadillac and Ann Arbor.

Testing Time at Hand  
O'Keefe: "I guess you got a lot of silver for wedding presents. What did your father give you?"  
McPherson: "A bottle of acid test silver."

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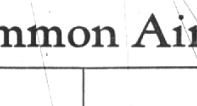
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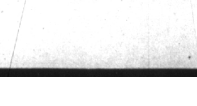
**CREDIT IN BUSINESS**  
When you, as a business man, extend credit to one of your customers, you are interested in: First, making profitable use of your capital; and Second, collecting the account when due.

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When you, as a bank, extend credit to business concerns, we are interested in: First, making profitable use of our loanable funds to help borrowers; and Second, safeguarding our depositors' funds.

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### ANNEXATION PETITIONS

Petitions for the annexation, next April, of the Heights Subdivision, owned by A. I. Philp, are being circulated this week. The City Commission, while opposed in general to taking in more area to Birmingham's present four and thirty-two hundredth square miles, is agreeable to the Philp proposition, due to the latter's property values and installed improvements.

WE HEARD IT SAID BY—Miss Vida B. McGiffin, Baldwin High English teacher: "Perhaps the chief reason for poor spelling in high schools and colleges is the fact that when children are taught spelling, they are made to spell only according to the sound of the words."

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