

**MAURICE F. SMITH INC.**  
**BUILDING CONTRACTORS**  
 "Bought With Confidence" -- "Built With Pride"  
 Birmingham 1515      Detroit HO. 4596

**RIVENOAK AVENUE**  
 4 bedrooms, 2 baths... Well built brick and shingle... Good condition... \$12,500. Terms.

**OUTSTANDING BUY**  
 in Quanton School district. Beautiful setting with tall trees... Large living room... Three bedrooms, tiled bath... \$9,750. Terms.

**PLEASANT RIDGE SECTION**  
 Unusual opportunity to purchase a home on wooded Oakridge Ave. Built in 1931... 3 large bedrooms, tiled bath with stall shower... Sewing room... Closets cedar lined... Recreation room with built-in toy train set, etc. Fuel costs about \$110. Priced to sell.

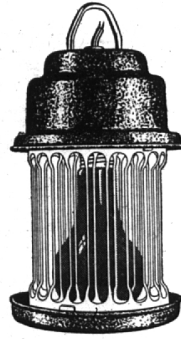
**Jay A. Walsh & Co.**  
 N. W. COR.—WOODWARD AND MAPLE  
 REAL ESTATE      PHONE 304      MORTGAGES

**LOWEST MORTGAGE COSTS ON PROPERTIES**  
 Interest as low as  
**4 1/2%**  
 in Good Neighborhoods  
 F. H. A. Up to 80% of appraisal. No mortgage tax. Interest and Principal Payments as low as \$6.43 per \$1,000 per month.  
 NON-F. H. A. Up to 60% of appraisal. Principal and interest payments as low as \$6.23 per \$1,000 monthly.  
 Residential and Business Properties We Co-operate with Bankers.

**MELVIN F. LANPHAR & CO.**  
 REALTORS      CADILLAC 0468  
 1810 LAFAYETTE BUILDING

Tell Your Merchant You Saw His Advertisement in THE ECCENTRIC

Now you can sit  
**OUT-OF-DOORS**  
 on summer evenings—



the **ELECTRACIDE**  
 keeps your garden, porch, or veranda free from annoying insects

If you are unable to sit on the porch at night or step into the yard without being driven frantic by mosquitoes, you will find the Electracide a boon. Electracide is a light trap that attracts and destroys mosquitoes, moths, gnats, beetles, fish flies and other insect pests. You simply plug it into any convenience outlet, like a portable lamp. It costs only 1/4c an hour for electricity. Electracide also destroys many insects which are damaging to shrubs, flowers and fruit trees... the codling moth, bud moth and fruit tree leaf roller. Experiments in apple orchards have shown that, with this protection, trees produce greater yields of clean fruit each year. See the Electracide on display at department stores, hardware stores and electrical dealers.

\$6.25 (Junior Model. Suitable for enclosed area.) Other models and larger sizes at higher prices.

**THE DETROIT EDISON COMPANY**

**NATIONAL NOTES ON REAL ESTATE**

By **HERBERT U. NELSON**  
 (Secretary, National Association of Real Estate Boards)

A man in Chicago has invented a new kind of cold rivet. Engineers and builders are studying this tiny little object with breathless interest. Big results may come from such a little rivet if it does what its inventor claims.

A cold rivet can be put in place for 3c; a hot rivet costs 15c. The difference means that steel framing for houses may come to be possible at a less cost than wood framing. This, in turn, would mean elimination of settling, and of plaster cracks and other annoyances and loss that this bucking entails. It would mean the possibility of using light curtain walls for homes. It might mean a big step forward in heating our houses, through the impact it will might give to panel heating and floor heating. From there on—roll your own.

It is small discoveries such as these that precede big technical developments. It was the invention of a micrometer which would measure the tolerances of less than 1/10,000th of an inch, accurately which made mass production of automobiles in our country possible.

**International Conferences**  
 Two international conferences of interest to real estate owners and users of real estate in the United States are taking place this month in Paris. They are an International Housing and Town Planning Congress and a meeting of the International Federation of Surveyors, which includes in its membership the professional groups in the field of real estate appraisal, including the Chartered Surveyors Institution, English profession, society, and the American Institute of Real Estate Appraisers of the National Association of Real Estate Boards. The latter has designated as its official delegates Mr. Harry A. Taylor, of East Orange, N. J.; and Mr. Boyd P. Bernard, of Philadelphia. The Association will have representing its president at the conferences Mr. Robert B.

**Whitaker of Kenosha, Wisconsin,** and also is hoped, the chairman of its committee on real estate finance, Mr. Edward A. MacDougall, of New York.

It will be my privilege to attend both meetings and to see again something of what European countries are doing in the fields of housing, taxation, and real estate financing and appraisal.

Here, as in many other fields, the world is growing smaller. We need, we have a problem that is similar to that of England, Germany, Sweden, France, and Italy are also working upon.

In studying European experience, for example on any factor of housing we need constantly to keep in mind the important differences which exist in our general situation and that of any other country whose story we happen to be following. Nevertheless, particularly I believe in the matter of taxation, we have much to learn from consideration of European practice.

So far is this true that we might well invite an international conference to be held in the United States to take place in the coming time.

**Happenings of Long Ago**  
 Fifty Years Ago  
 The price of wheat says he made three deals and took in \$25.00.

As near as we can figure out, about a hundred couples will attend Ned's dance Monday night.

Joe Stockwell borrowed an eight-page article in Boston saying there is some hope of Edgar Popple's hearing being restored.

F. Hagerman is resigning over tin roof on his place. It was done by Art Blakely.

Cooper farm race track is showing up some of the first yearlings in the country. Keep your eye on 'em.

Leo Mathewson shot a hole through his hand, went to Dr. Lattell and had it attended to and is all right now, without his parents ever catching on. Leo has a girl.

W. C. Jenks, manager of the Cooper farm, rejoined in the possession of a turkey, which he uses to take his family around in the style befitting the dignity of his position.

Professor Bennie Cook, late of the Conso victory of Music in Boston, gave a concert at Liberty Hall last Saturday evening. For full particulars of the dismal failure, call on Mrs. Lamb and Miss Kitty Mooney, who took in the opory.

**Twenty-Five Years Ago**  
 Remember the ball game on Barnum ground tomorrow afternoon.

Don't forget that all our stores will be closed for the glorious Fourth day of July, either.

Nineteen Sigma Tau sorority girls enjoyed a very pleasant day at Bob-lo recently. Miss Norton acted as chaperone.

Master Gordon O'Neal was the hero of Monday's storm. He rescued a robin from a watery grave in the raging flood on Pierce street.

A report of the school doings at Pontiac states that a gentleman "sang two vocal solos." 'Tis strange that he didn't sing a few instrumental solos by way of variety.

Take off your hats and give thanks to our city fathers for giving us the very best thing that ever came to town, and we will not except the water-works, the electric lights, the street cars or anything else. We claim the very best thing that ever happened to Plety Hill was when the Council elected Woodward and Maple avenues.

Say! You Housekeeper, when you leave the house and have an order in for gasoline or kerosene oil be sure to place your car outside the house for the delivery wagon. Hereafter, no can no oil.

Attractive handbills are out announcing the Fourth of July celebration at the two big houses on the Sky farms. YOU are invited.

**Five Years Ago**  
 Commission studies new zoning laws; will call public hearings after approving proposed ordinance—referendum unlikely.

Birmingham Golf club to get Michigan Professional Golf Tournament. Walter Hagen will defend pro title on local links.

\$17,500,000 cut from tax roll; huge slash in state figures puts Bloomfield at \$30,573,536.

Holiday quiet to reign here; Birmingham looks forward to a traditionally peaceful celebration Monday.

First State Bank's reopening plan claims half of deposits, mortgage plan to name new depositor; Allen says management for reorganized First State is being discussed; Proposal unaffected by Bloomfield Hills liquidation, McCallum.

School race at a standstill; candidates still limited to three as deadline nears.

New Village Nurse begins her duties Friday; commission confirms health officer's appointment of Pontiac aide; holds secret session.

R. J. Coryell, leaving township board, ends 22 years of community service; meeting T. H. gives way to younger man in last public job.

**DETROIT BUSINESS MEN** who have been in Birmingham and Bloomfield Hills will be pleased at the affiant and helpful presentation of the Bloomfield Hills case of The Eccentric. We have two direct Detroit telephones numbers 661-44 and 6415—and four addresses in Detroit every day.

**Shaving Strike Hits Steel!**



Grim tenacity of the seven-state steel strike turned to good humor on the quiet lines of the Youngtown Street & Tube Co. plant in Indiana Harbor, Ind., when the Matcois brothers, glove, launched on a shaving strike. They ceased shaving when the strike started and announced they would remain whiskered until the C. I. O. contract was granted.

PRINTING done quickly and well by the largest printing office in Oakland County. For bids in preparing your advertising requirements, just telephone The Eccentric the number in H. 1-1043.

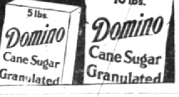
**COLORED PAVEMENTS**

San Francisco.—By mixing asphalt with a reddish color between maroon and magenta, the sidewalks and pathways of Treasure Island, the site of San Francisco's 1929 Golden Gate International Exposition, will be colored. According to a color expert, this will raise the emotional level of visitors, keep them gay and vivacious, the women appear younger and beautiful and the men more romantic.

**KINDNESS COSTS \$1,000**

Asbury Park, N. J.—Leaving her purse on the running board of her automobile, Mrs. J. T. May Eyo, of Belmar, went to get two kittens which had strayed into her home to take her to the S. P. C. A. In the meantime, her daughter drove off with the car. The purse fell off and was found some time later empty of the \$1,000 in jewelry it had contained.

**"Sweeten it with Domino pure cane clean-full weight"**  
 Refined in U.S.A.



**FOR SALE**  
 Colonial 4 bedroom 2 bath home. 2 car heated garage... \$9750.00

**FOR RENT**  
 4 bedroom 3 bath home on west side. For lease at \$100 per month. Electric refrigeration and oil burner.

**Judson Bradway Co. Realtors**  
 259 S. Woodward Ave. B'ham 38

**WANT ADS for RESULTS**

**Holiday Specials**  
 Stock Up Now For The Fourth

**Fresh Dressed Michigan Turkeys**

**Genuine Spring LEG o LAMB**  
 1b. 29c

**Imported Holland HAM** 2 lbs. \$1.29  
**Hormel Spiced Ham** 3 cans \$1.00

**Sfire Bros. Special Blend COFFEE** 2 lbs. 39c  
**Hills Bros. COFFEE** 1b. 30c

**Libby's Grapefruit Juice**  
 3 No. 2 cans 27c

**Crosse & Blackwell TOMATO JUICE** doz. sm. cans 89c  
**Ohio solid pack TOMATOES** 4 No. 2 cans 25c  
**Weston's English quality BISCUITS** lb. pkg. 25c

**All flavors KNOX GELATINE** 5 pkgs. 25c  
 26-oz. can 45c  
**Toasty WHOLE WHEAT PUFFS** 10c  
 1g. cellophane bag

A complete line of Paper Plates, Cups and Napkins

**Swift's Circle-S Picnic Hams** 1 1/2 lb. average lb. 22c  
**Swift's Premium HAM** Shank End lb. 29c

**FISH DEPT.**  
 Trout, White Fish, Fresh Salmon, Halibut, Shrimp, Perch, Fillet Sole, Haddock, Mackerel, Finnan Haddie, and Smoked Fillets

**Borden's Lunburger SANDWICH SPREAD** 2 jars 29c  
**Full Cream COTTAGE CHEESE** 2 lbs. 29c  
**Philadelphia CREAM CHEESE** 3 for 25c

**Fresh Dressed BROILERS, STEWING and FRYING CHICKENS**

**KING KELLY Pure Lemon Juice**  
 can 10c

**Libby's Sweet and Sweet Mixed PICKLES** qt. jar 29c

**Sunland Green RIPE OLIVES** pt. can 25c  
**Weideman QUEEN OLIVES** qt. jar 49c  
**Weideman STUFFED OLIVES** pt. jar 45c

**Silver Springs Ginger Ale, Sparkling Water, Lime Rickey, Root Beer**  
 11oz. Bottles 95c 11oz. bottle charge

**food STORE'S**  
 QUALITY FOODS • ECONOMY PRICES