#### FIFTY-NINTH YEAR-NO. 41

WHETHER you are interested in building a new home, buying an existing home, homesite of renting a home large or small, furnished or unfurnished, we can serve you satisfactorily.

### BROADFIELD ORGANIZATION, INC.

#### A Hilltop A Stream -Woods-

Plus restricted environment Plus enough land to enjoy your hobby

Available in

#### "Bloomfield Glens" at amazingly low prices

	at annualligity for prices		
4.2	Acres		\$1900.0
7.6	Acres		\$3750.0
	2010 01		

# MAX BROOCK INC.

1728 W. MAPLE ROAD 3087 W. GRAND BLVD. BIRMINGHAM 1212 MADISON 8782

# MAURICE F. SMITH INC



"Bought With Confidence" — "Built With Pride"

Birmingham 1515

Detroit HO, 4596

## $27 \div 117 = 23\%$

#### ONE HUNDRED AND SEVENTEEN

New Residences Were Built in Birmingham During 1936.

#### SUBURBAN HOMES, INC.

Designed and Built Twenty Seven During That Period

From both an Architectural and a construction standpoint, we are Proud of these new homes, and so are the fine families who bought them.

# Suburban Homes, Inc.

ARCHITECTS - ENGINEERS - BUILDERS

Theater Bldg. — Birmingham

# **New Early American**

Beautiful Early American Home. 5 bedrooms-3 baths-Deathuri Early American Home, a neurooms—a name-paneled library—recreation from—Gar Wood air condi-tioned heat—rock wool insulation—copper water piping. This new home can be purchased at less than the present duplication cost and can be handled with \$3000.00.

7 room brick—3 bedrooms—sun room—breakfast room— electric refrigeration—oil, steam heat—2-car garage—beau-tiful shade and shrubbery. On West side, \$1400.00 down immediate possession.

Bloomfield Village Lots at distress prices. 90 x 175-\$1000.00; 75 x 140-\$1100.00.

FOR RENT-3 bedroom-oil heat-electric refrigeration West side—\$70.00.

D. J. BALL 227 SOUTH WOODWARD Birmingham 2456

### GEORGE WELLINGTON SMITH

Birmingham 7026F21 FRANKLIN ROAD-FRANKLIN VILLAGE

BIRMINGHAM. OAKLAND COUNTY, MICHIGAN, THURSDAY, JANUARY 14, 1937

### STORY OF CHANCE IN BUSINESS TOLD IN LATEST BOOK

Library Adds "Romance Of Lloyds" To Shelves This Week

Fines and dusc collected at the library total \$57.31.2, while exullet of the song writing sleuth totaled \$127.3.4 upkeep and usage, to the company to the collection of the

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BEVERLY HILLS

Just South of B'ham Golf Club

25% discount for cash. F. H. A. Approval

KNIGHT-MENARD CO.

Large Country Homesites 2½ acres—a few minutes walk to Village—yet a secluded retreat at the end of a winding drive overlooking a fascinating stream and a joyful woods beyond \$1500.00

5 acres—a beautiful setting for your home. Plent of room for your own pool, tennis court, stable and paddock. A lovely patiorama of hills and woods lie before

See Your Broker

Franklin Village

"The Town That Time Forgot"

Buy and build in this restricted home Low taxes - Choice sites \$750 to \$2200

### My Country, 'Tis of Thee

President Roosevelt and the Constitution

SHOWS INCREASE

LIBRARY REPORT

Circulation Gain Oi 9,701 And Book Increase Of 1,122 Noted

UNSOUND



### SOCIAL STRUGGLE FRAYER'S TOPIC

Cranbrook Executive Will Talk Under Auspices Of Citizens League

### A Million Dollars

F THERE is any question in your mind about the demand for the better class of properties in Birmingham and Bloomfield Hills, 3 look at the 1936 records will give you thesfacts.

In the city of Birmingham, 117 permits were issued for new homes amounting to \$1,198,550. This figure does not include the value of land on which these finiting is were recreted nor the cost of some 25 or 30 more which are not in the city limits.

As general sales managers for Quarton Lake Es-tates, Harrowgate, South Cranbrook, Briarbank, and other good properties, we gratefully acknowledge a volume of more than a million dollars.

You will find it interesting to note that by far the largest number of these new homes were built in Quarton Lake Estates and Harrowgate, with South Crambrook leading in the Hills.

The reason for this striking growth and the heavy purchase of building sites we believe, is based on the inevitable advance of reits in every part of America and the fact that more and more economic-minded people realize that it is cheaper to own your own bolne than to lease.



### CRANBROOK - QUARTON

Beautiful Hill Sites with timber, orchard and long range view

Complete sewer system, gas, and electricity

A Choice Setting near Cranbrook School @ \$6500

Always Consult for Birmingham-Bloomfield Rentals and fine residences

Walsh James & Wasey Co. PROTECT HILLS - LAPEER - ROCHEST OMFIELD HILLS - NORTH MICHIGAN LA

5. WOODWARD AVE.





The year of 1937 will present to many people new opportunities for financial accomplishments.

During the entire year you will find this hank a useful ally, ready to serve you in financial matters.

To keep accurate expenditure records with the aid of a checking account \... to operate a budget successfully . . . to continue a definite savings program ... to protect your valuables... to lend money for sound purposes—these are some of the ways this bank can help you o attain your financial objectives throughout the year.



The Birmingham National Bank

"Birmingham's Community Bank" MEMBER FEDERAL RESERVE SYSTEM

Tell Your Merchant You Saw His Advertisement in THE ECCENTRIC