

E ARE putting the emphasis on the values and leaving the superlatives to you.... The offerings list-ed below are limited, but they're outstanding and represent such drastic and unheard-of values that you'll do well to forego anything that you may have planned for today and be here early. For your convenience, we will be

Open Thurs., Feb. 25, 'til 9

Dresses \$1.00
III smart and practical silk and wool garments.
Broken assortments. All sizes to 42. Values to \$17.50
are reduced to \$1.00 to \$5.00.

\$2.00

Cot. Dresses - Uniforms 98c

189 washable and well-made cottons for house and street wear. All sizes. Current styles Values to \$1.90 are 98c.

Sweaters \$1,00

Actual \$1.95 to \$3.95 wood sweaters. Choice of popular styles, colors, and combinations in slipover, coat and twins. All sizes and all at this unheard-of offer—\$1.90.

\$1.00

Think of huying genuine Bradley ski suits that were regular \$13.95 to \$19.95 for only \$8.95. Indeed it will pay you to buy yours now for next year's wear. But you'll have to hurry as the limited stock will not last long.

Ski Accessories

59c

Choice of all wool Bradley stockings, sox, mitter gloves, caps, belts, etc. Regular to \$3.00. Now 59c.

Cord'y Suits

Small lot. Broken assortment. Ideal for sport or school wear. These were regular \$4.95 but may be had now for only \$1,95.

3 for \$1.00

Snuggies

BIRMINGHAM

All Sales Final!

\$10.00

Fine sport coats. Trimmed and untrimmed. Also dress coats. All sizes and wanted colors. Regular to \$29.95. Now only \$10.00.

\$1.00

Believe it or not! We're now offering knitted suits that actually sold as high as \$5.95 for \$1.00. Other knitted garments that were regular to \$18.95 are cor-respondingly reduced.

2 for \$1.00

"Unbelievable." you'll say, when you see these fine hats that sold in to \$3.95 for only 2 for \$1.00. But that's exactly what we're doing to make room for the new and interesting spring fashions that are arriving

2 for \$1.00

Gloves 2 for \$1.00

Bargains like these will definitely stablish Davidson's as a value giving store. Evolup 1, fabric and obeshin gloves that were regular to \$1.50 are now 2 for \$1.00. Group 2, kild gloves that were regular to \$1.50 are now \$1.50, Group 3, kild gloves that were regular to \$2.50 are now \$1.50, Group 3, kild gloves that were regular to \$2.55 are now \$1.50, Group 3, kild gloves that were regular to \$2.55 are now \$1.50, Group 3, kild gloves that were regular to \$2.55 are now \$1.50.

2 for \$1.00

Month-end days definitely take on a new meaning at Davidson's. If in doubt, read these offerings. Handlags that were regular to \$1.49 are yours at only 2 for \$1.00. Values to \$2.50 are \$1.69. Values to \$3.50 are \$2.39.

Neckwear

One group of scarfs and collars. Diversified assortment of current styles, colors, etc. Regular to \$1.95.

Flowers

39c

Choice of our entire stock of fine all occasion flowers. All colors. All styles. Values to \$2.00 are

Hosiery

2 for \$1.00

One of the high lights of our month-end sale. Yes, our regular first-quality Gordon hose. All sizes, but not in all colors. Chiffon and service. Values to \$1.5 are youter=2 for \$1.00.

as low as \$1.00

Silk U'wear

Rayon U'wear

490

Cord'y Robes - Pajamas
74 Greenspring washable cordured lounging pajamas
and robes that were at featured item at \$3.95 but
during this month-end event will sell for 2 for \$3.00.

No Exchanges! No C. O. D.'s!

CONCERTS FOR WEEK SCHEDULED

Attitude Of Youth Toward Church And World Is Reviewed

Women's Charus Of Pontiac Will Sing At Christ Church

Happenings of Long Ago

Bits Of News Gleaned From Old Files Of The Eccent The Items That Make Up The Historical Background Of The Birmingham Of Tiday.

FIFTY YEARS AGO

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Goryell when he was made hipporfruit, cloth or garan be used in the
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Mary McDonald of
They will be packed
They will be packed
UP LENTEN TOPICS

TALLULAH STARS IN CASS COMEDY

Tallulah Bankhead in Beflect

AXLER'S Bldg. Ph. 1505



WILSON DRUG CO.

This Week Marks Our 14th Anniversary

In Birmingham

S ANOTHER year rolls around, marking A milestone in our business activity in this community we pause to express our sincere thanks and appreciation for the friendship and patronage which you, the people of Bir-mingham and environs, have accorded us.

For the past fourteen years we have endeavored to offer you only such merchandise as we could hopestly recommend; To follow your Doctors orders implicitly in the compounding of prescriptions, using only the finest ingredients the market affords: To render a friendly, equr-teous service at all times in each and every department of our store, whether you call in person or on the telephone. We have tried to ment your patronage and good will.

We shall continue these policies and constantly strive to serve you befter and to maintain a modern, friendly drug store which you will be pleased to call—"Your Drug Store."

RALPH A. WILSON