

**Next Sunday**  
**Is**  
**Valentines Day**

**Expressions**  
**of Love and**  
**Friendship**

**On**  
**St. Valentine's**  
**Day**

This is the one day in the year on which young and old alike express those words of love and appreciation which are too often left unsaid during the active, modern day life in which we are living. It gives us all an opportunity to express thoughts which we really hold in our hearts. We have selected a beautiful line of valentines and gifts to make it easier for you to remember your friends and loved ones—on St. Valentine's Day.

May we suggest that before looking any farther you avail yourself of the wide variety of Gifts that our store offers—both for young and old. Also gifts for home or person. These gifts include books, glass, china, jewelry, metal ware, leather goods, brass, copper lamps, occasional furniture and many other items. Each gift wrapped for the occasion in special colors that will enhance its giving.

**LABELLE'S**

"Birmingham's Shop of Books and Gifts"

137 W. Maple

Phone 1225

**WANT ADS COST LITTLE**  
**AND GET QUICK RESULTS**

## LENTEN MEETINGS START ON SUNDAY

**Christ Church Cranbrook To Hold Assemblies For Young People**

The first of a series of meetings during the Lenten period will be held this Sunday at Christ Church Cranbrook. The gatherings, which are for young people of senior high school age, will open at six p. m. with a short social period culminating in a brief service and hymn singing. A speaker of importance has been secured to talk at each assembly. This Sunday Dr. Ralph Lee, head of the public relations department of General Motors, will speak on "Getting Ahead."

Beginning Sunday, Feb. 14, a series of parent-teacher chats in the vestry room of the guild hall will be sponsored by the board of directors of the church school. The Misses Graveline, Kelley and Foster request those parents with children in the pre-school, kindergarten or first grade to meet with them this Sunday.

Under the leadership of Belle Farley Murray, formerly in charge of adult education work at Merrill-Palmer School in Detroit, and who now is director of religious education at Christ Church, a class for parents will be held in the guild hall assembly room each Tuesday during Lent. The class will meet at 10:30 a. m. to discuss of "The Parents Part in the Religious Education of the Child."

In addition to this class on Tuesday morning, there will be celebration of the Holy Communion at 9:30 with 15 minutes in observation on the canons of the church.

Supper at 7:45 p. m. will be served in the guild hall each Wednesday during Lent at 6:30 p. m. A program of organ music will be presented at 7:45 p. m. and a speaker will be provided. Feb. 17, Ann Campbell, of the Detroit News will speak on "The Friendly Neighbor."

## Church Mid-Winter Conference Feb. 13

The mid-winter conference of the Presbyterian Young People's League will be held Saturday at the Fort street Presbyterian

Church in Detroit. Delegates from Birmingham will leave for the meeting at 12:30. The program for the young people will include group meetings, recreation and dinner. At 7:45 they will attend the program at Cass Technical High School sponsored by the Moody Centennial Young People where they will be addressed by Bishop Taylor Smith of London.

Sunday evening the intermediate, senior and young people's societies will hold their election of officers. A social hour will follow the meeting.

Barbara Jeffery will be leader of the junior group that meets at 3 o'clock Sunday afternoon for games, worship and discussion.

## BARNUM PTA SPEAKER



Dr. Katherine Greene, featuring the Feb. 13 meeting of the Barnum Parent Teacher Association. Dr. Katherine B. Greene, lecturer in Genetic Psychology at the University of Michigan, will deliver an address on education. The assembly, starting at 8:30 p. m., will be open to the public.

Formerly an assistant professor of educational psychology, measurements and statistics, and Acting Director of the Home Laboratory School, University of Iowa, Dr. Greene has written a number of publications, among them being, "The Influence of Specialized Training on General Intelligence," and "The Influence of Specialized Training on the Results of General Intelligence Tests."

## SOCIAL BRIEFS

Mr. and Mrs. J. J. Roura, Jr., of Euclid avenue were hosts at dinner Wednesday evening in honor of the 25th wedding anniversary of Mr. and Mrs. Theodore W. Widenmann of Riverdale road.

Mr. Widenmann's mother, Mrs. Victor Widenmann of Saginaw, and her guest, Mrs. M. A. Kennedy of Urbana, Ill., who are here in honor of the occasion, will be among the guests. Also at the dinner besides Mr. and Mrs. Widenmann, Mrs. Victor Widenmann and Mrs. Kennedy. Dr. and Mrs. John S. Lambie, Mr. and Mrs. Robert Kerr, Mr. and Mrs. J. Fred Lawton, Mr. and Mrs. Charles Zabricki, Dr. and Mrs. Charles Lane, and Mr. and Mrs. John Hopkin.

Mrs. Benjamin H. Mico of Puritan road entertained members of her book group Monday at desert luncheon.

Mr. and Mrs. Alvord B. Oatman of Pilgrim road were dinner guests Friday evening of Mr. and Mrs. E. E. Mosher of Fort Hinton, later attending with the hosts a dance at St. Clair Inn.

Mrs. Stanley Henshaw and Mrs. Raymond Heizer of Cincinnati, O., arrived Monday evening to be the guests of Mr. and Mrs. Rufus H. Jones of Buckingham road for the remainder of the week. Tuesday, Mrs. Jones entertained her guests at a luncheon at her home, having also Mrs. Richard Bragaw, Mrs. Arthur H. Otis, Mrs. Clinton E. Sears, Waldegar P. Adams, Mrs. Leonard Brown, Mrs. H. G. Wood, Mrs. Carol Reed, Mrs. W. G. Hutchinson, Mrs. H. B. Ruppel, and Mrs. Loren Hunter.

Mr. and Mrs. Brown at their home on N. Cranbrook road, preceding the dinner, they were guests for cocktails of Mr. and Mrs. Stuart Kelley, formerly of Chicago, who are now residing on Wilbur street. Mrs. A. D. McLaughlin of Wilminton also has invited Mrs. Jones and her guests to a small tea at her home today, and Friday they will be guests of Mrs. Soars at breakfast at her home on Ridgeland avenue, the same evening, dining at Ann Arbor with Mr. and Mrs. Hunter.

In honor of her sister-in-law, who is her guest, Mrs. Milton E. Chaffler of Southfield road entertained at tea Tuesday afternoon for Miss Edith Chandler of Racine, Wis. The other guests included Mrs. Harry Denves, Mrs. Raymond Porter, Mrs. Charles H. Welch, Jr., Mrs. Frank Newell, Mrs. Geoffrey Strengren, Mrs. C. Wood, Mrs. Alvord B. Oatman, Mrs. Edwin Coveney and Mrs. R. W. Thomas.

Mr. and Mrs. Selwyn A. Lambe and their children, Joan and Billy, of Westwood drive left Saturday for a month's sojourn at Miami Beach, Fla.

Mrs. W. T. Fushing of Oakland avenue returned Tuesday from a brief trip to Oklahoma. Returning with her was her mother, Mrs. F. A. Tidale, of Oklahoma, who will remain for an extended visit.

Mr. and Mrs. Richard L. Campbell of Chesterfield drive left

Tuesday for a sojourn in New York City.

Harry Wise, Jr., of Bloomfield Village has invited Nancy Spiegel of Dorchester road to be his guest Friday evening at the University of Michigan "J" hop, and to the Delta Kappa Epsilon house party for the week-end. Mr. Wise is spending several days this week in Jackson as the guest of his room mate at Ann Arbor, Malcolm Daniels.

Miss Virda Stewart of Cleveland will arrive for the week-end to be the guest of Mr. and Mrs. Angus D. McLaughlin of Wilminton drive. Sunday afternoon, Mr. and Mrs. McLaughlin will be hosts at tea for a group of Detroit friends of Miss Stewart's.

Mr. and Mrs. Robert L. Gainer of Matamoras, Pa., where they will remain for several weeks.

Mrs. H. H. Whitlow of Southfield will return Sunday from New York City following a week's visit.

Marion Tate, of Westwood drive who is home from the University of Michigan between semesters, will have as her guest for the week-end, Martha Tullman of Kikwood, Mo.

Julie Kane of Lake Park drive will attend the "J" hop at Ann Arbor, Friday evening, remaining as a guest at the Theta Delta Chi house.

Honoring her guests, Mrs. Chester Wright of Niagara Falls, and Mrs. Ernest Krueger of Detroit, in St. Y. Mrs. John K. Ormond of Wadsworth road was hostess at luncheon Wednesday evening, including Mrs. Y. C. Smith, Mrs. H. G. Wood, Mrs. Leonard Brown, Mrs. A. D. McLaughlin, Mrs. Richard H. Kibbles, Mrs. Clinton E. Sears, Mrs. Irvan Kelly, Mrs. Charles Knapp, Mrs. Edin Campbell, Mrs. Paul S. Penfold, Mrs. Leo A. White, Mrs. C. M. Jickling, Mrs. Radolf Cadden, Mrs. Charles J. Shain and Mrs. C. D. Harvill. Dr. and Mrs. Ormond were hosts at a supper party Sunday evening for their guests, and Mrs. Ormond entertained for them Friday, at a luncheon in Detroit. Mrs. Wright and Mrs. Krueger will leave for home today.

Dr. and Mrs. Warren P. Gibson and their children, Barbara and Bob, of Riverside drive, Beverly Hills, have returned from Florida, where they have been wintering since December.

Mrs. Elizabeth Protheroe of Cleveland arrived Saturday to be the guest of her son and daughter-in-law, Mr. and Mrs. Frederick A. Protheroe of Hanna street.

Ellen Ford of the Birmingham Manor apartments is spending the week between semesters, as a guest of Norma Jones, a junior at Cornell University, at the home of the latter's mother, Mrs. J. W. Jones of Kilmarnock road, Garden City, Long Island.

PRINTING done quickly and well by the largest printing office in Oakland County. For help in preparing your printing requirements, just telephone The Economic number 3-1111. (A-1)

## THE KINGSTON

BLOOMFIELD HILLS

FINE FOOD  
AND  
COCKTAIL BAR

TRY OUR  
DELICIOUS DINNERS

HEAR  
The Celebrated Orchestra

"The Fourcous" - Singing Royalty  
On Thursdays and Friday Evenings

... for Spring--  
Skirts

Plain colors—plaids and Checks in flannels, tweeds and Kiebs-Goth. Smartly styled and well tailored.

\$1.95 to \$3.95

Blouses

Linen and silk crepe—beautifully tailored, in white and pastel shades.

\$1.95

Sweaters

Wool knit sweaters in a wide variety of styles for Spring. Novelty weaves—in pastel shades.

\$1.95

**HOSE QB SHOP**  
N. WOODWARD, NEXT TO WILSON

**OUR AGENT**  
In Your  
HOME!



But  
These Are  
GOOD  
Substitutes



Sorry, Mr. Salesman, your products are not the kind used for prescription work at Schettler's—even though they do offer a means of increasing profits by cutting costs. The responsibility we feel toward our customers calls for the highest professional ethics.

Only drugs of highest standards are used in our prescription department. They're compounded with the care and skill of highly trained pharmacists, to assure in your medicine the effectiveness visualized by your doctor when he prescribes.

Edmee Mouth Wash . . . 75c  
Edmee Cod Liver Oil . . . 85c  
Mennen Baby Oil . . . 37c  
Meads Pabulum . . . 39c  
J & J Talcum . . . 34c  
Chappin's . . . 25c  
Jocelyn . . . 12c

SCHETTLER'S AMBASSADOR

Tooth Brushes . . . 29c  
4 for \$1.00

Listerine . . . 23c  
Astringol . . . 35c  
Ipana Tooth Paste . . . 34c  
Drene Shampoo . . . 43c  
Absorbine Jr. . . . \$1.99  
Magma Tooth Paste . . . 25c  
P. D. Mineral Oil . . . 47c

**Schettler**  
DRUG CO.  
WHERE QUALITY AND ECONOMY RULE

Yes, the Human body gives off about a quart of oily excretions daily

Most of It Goes Into Your Clothes

EVENTUALLY INTO YOUR CLEANER'S SOLVENT

**AW! LISTEN! EVERYBODY'S TALKING ABOUT OILY HUMAN BODY EXCRETIONS**

And if your coat needs cleaning, you'll want to know that the Miracle Process is the ONLY known process of taking the Oily Human Body Excretions, Dirt and Perspiration, from hundreds of other peoples' clothes, completely out of cleaning solvent before it is used on your clothes.

**It's a Long Time 'Til Spring!**

Maybe your coat is "winter weary" . . . If so, Miracle solvent will take all of the Dirt, Spots, Stains and Dullness out of it in a miraculous manner . . . FASHION-FINISHING by meticulous tailors; undoubtedly will make it look like new again . . . But, be sure you have it MIRACLED BY RIDLEY—One of the A. B. C. (America's Best Cleaners).

ONLY RIDLEY HAS THE RIGHTS OF MIRACLEAN . . . The Solvent which is DISTILLED, FILTERED and MIRACLED TO CRYSTAL-WHITE hygienic purity BEFORE it touches your clothes—the solvent without the odorous, DIRT-CATCHING OIL FILM . . . MIRACLEAN clothes stay clean MUCH LONGER . . . Save money!

**LADIES' PLAIN COATS**  
**89¢**  
CASH & CARRY

**MEN'S O'COATS**  
**\$1.09**  
CASH AND CARRY

Miraclecleaned and Fashion-Finished

**RIDLEY Miraclecleaners**  
PHONE 380 147 W. MAPLE