

ABE KABBIBLE



LOCAL MAN NAMED TO REALTY FIRM

Colgrove, Buck And Tillotson Adds T. B. Klingensmith As Member

The local real estate organization of Colgrove, Buck and Tillotson are again enlarging their business with a new department dealing in mortgages and insurance to operate in an intensive way in Birmingham, Bloomfield Hills and in Oakland County downtown business property, according to announcement made today.

This department will be under the supervision of Thomas B. Klingensmith who has become a member of the firm. With the entrance of Mr. Klingensmith into this firm, the name of Colgrove, Buck and Tillotson has been changed to Colgrove-Klingensmith, Inc., with their headquarters at 139 West Maple in the Field Building.

Mr. Klingensmith is already well known to Birmingham and Bloomfield property owners where he has been doing an extensive mortgage business. He is a son of Frank I. Klingensmith, well known in Detroit for a great many years.

In discussing the larger field in which Colgrove-Klingensmith are operating, Mr. Colgrove said, "We have been one of the leaders in the development of Birmingham Bloomfield properties for a great many years and have studied the situation carefully for some time. It has been my desire for the past ten years to be in a position to render our clients a complete real estate service. By this term I mean the careful selection of property for a client and the ability to finance the improvement of the property according to the wish and desire of the client. We will continue to follow the policy of free lending which has been so valuable to many Birmingham Bloomfield residents. This gives us the liberty of presenting any properties in the beautiful district to the client without the responsibility of selling particular properties for sub-division."

The BOOK SHELF

Late Book Reviews and Literary Criticism by Doris Flint

ONE HUNDRED YEARS OF PUBLISHING UNDER ONE NAME

Thus reads all of Little, Brown and Company's advertisements today for 1937 marks the 100th anniversary of the firm. And it is something about to boast when a publishing company "the maddest business in the world" survives that long. As we study the history of the company's 89-page booklet titled "One Hundred Years of Publishing"—and consider the high grade work they have always put out we wonder less.

The company was organized in 1837 by Charles C. Little and James Brown both of whom had had considerable experience in the book-selling business. In those days it was customary for all book publishers to have been in the same building in the early days of the company they specialized in legal publications and handling of the finer editions imported from England. In reviewing the life of Mr. Little we find that he was a civic minded, individual having served twice as a selectman (Councilman to us) in Cambridge and at another time was a member of the lower house of the Massachusetts legislature. He was for many years president of a Cambridge bank besides serving on the board of directors for both a gas company and a street railway. James Brown was of a family of thirteen children and started out selling books who had eighteen years of age. He was the traveling partner of the firm, making several trips to England for importation.

Listed among the early publications of the firm are book by such authors as Bancroft, Bowditch, Dana, Prescott, Parkman, Sparks, John Adams and Webster. There are still 12 large volumes of Parkman's works now in print. "Oregon Trail" is perhaps the best known. Early in the life of the author he was afflicted with such a hypersensitiveness of the eyes that it was necessary for him to work in a dark room and then for only a half hour at a time.

Bartlett's "Familiar Quotations" were revised first in 1875—revised eight times before 1891. The eleventh edition is being prepared by Christopher Morley and promised for this coming Autumn. 1896 was a big year for the firm for that was the year they published "Quo Vadis" and that standard guide to the nation's brides, "The Boston Cooking School Cook Book." The latter boasts the sale of well over 1 million 700 thousand copies which is a little ahead of that super-seller "Gone With the Wind." Fanny Farmer, the author, suffered a paralytic stroke while a student in High School and toward the end of her life (1915) she delivered lectures from a wheel chair.

Among other great old books published by the firm is Louisa M. Alcott's "Little Women" which had been published first by Roberts Brothers in 1868 and bought by Little, Brown in 1898. They are still paying royalties to the author's heirs even though "Little Women" is out of copyright. In this same transaction with Roberts Brothers their secured rights in the works of Edward Everett Hale ("The Man Without a Country") Helen Hunt Jackson (Romans) and Emily Dickinson. In the year 1910 they published Thornton Burgess' first book of animal stories. It is he who has made children love bedtime with his stories of Peter Rabbit, Rabbit Fox, Jerry Muskrat and all the other little animals of the field and forest. They are also publishers for Charles Nordhoff and James Norman Hall who, for eighteen years have served a literary apprenticeship. Their writing is all done in Tahiti where the ship

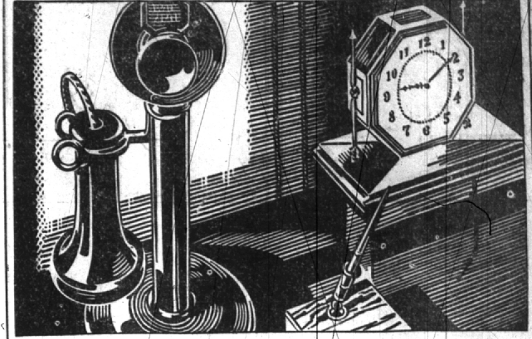
Grosse Pointe Choir Will Sing Anthems At Christ Church

Grosse Pointe Episcopal Church's vested choir of boys and men, under the direction of Beecher Aldrich, will sing at the 4 p.m. vesper service in Christ Church Cranbrook Sunday.

The choir will offer three anthems, "King of Glory," by Davies, "How Beautiful Upon the Mountain," by Harker, and "Hark, Hark My Soul," by Shelley. William Hall Miner will serve as Bellmaster at the 5 p.m. carillon recital Sunday. His program will be as follows: Gordini Chorale Ernun'tre aren. Bach Mein Schwacher Geist. Bach Vigili et Sancti. Ancient Melody Air Caro Mio Ben. Gordini Andante From Orfeo. Gluck Abide With Me. Haydn The Snacious Firmament on High. Mendelssohn Monks Bridal Chorus. Wagner Lobengrin Cranbrook School Hymn.

PHOTOGRAPHS FRAMES The Arnold Studios

Bell Telephone TIME SERVICE



On Saturday, April 10, time-of-day service by telephone becomes available in all communities throughout Michigan served by this company. This service will increase the value of the telephone for thousands of people in all walks of life, in all parts of the State. From their telephone—quickly and dependably—they will be able to get the correct time at any hour of the day or night. FOR THE CORRECT TIME, CALL THE OPERATOR

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Time For Teamwork

By RAYMOND PITCAIRN National Chairman Sentinels of the Republic

As every sports-follower knows, no athletic team, however brilliant, its individual stars, can hope to win consistently until its members learn to co-ordinate their efforts. This is known as teamwork. It is a primary requisite to success in every human activity. It seems particularly necessary in our national affairs today.

America during the past few years has been fighting a stiff battle against depression. The palm of victory—recovery—is in sight. Yet it can be lost if lack of co-operation—of teamwork—among the various agencies involved, persists. Extravagance in government, which handicaps the workers on whose earnings the nation depends; overloading of public payrolls, at the expense of all citizens; differences between employers and employees, interfering seriously with needed production; disrespect for the law under which we operate—all these are the antithesis of the teamwork we need.

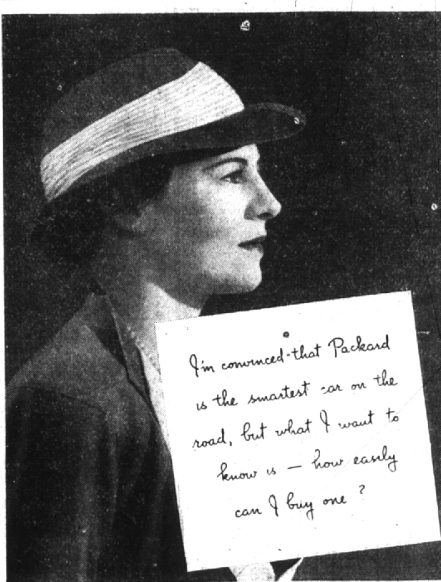
In peace, teamwork—the quality of striving together for a common aim—has built great nations. In war, it has won more battles than cold courage or shrewd strategy. As the simple verse of one soldier-poet has pointed out: "It ain't the individual, nor the army as a whole. But the everlasting teamwork of every bloomin' soul." And it is this same co-operation that can bring us victory in our current striving for a sound and complete recovery. Without it, success remains gravely in doubt.

Has Taken Orders for 73 Years

Taking orders is nothing to Albert A. Cole, 84, above. He is the oldest active grocer in the United States, the National Association of Retail Grocers has found. He has been in the business for more than 73 years, and is shown here operating the store which was originally erected in 1853.

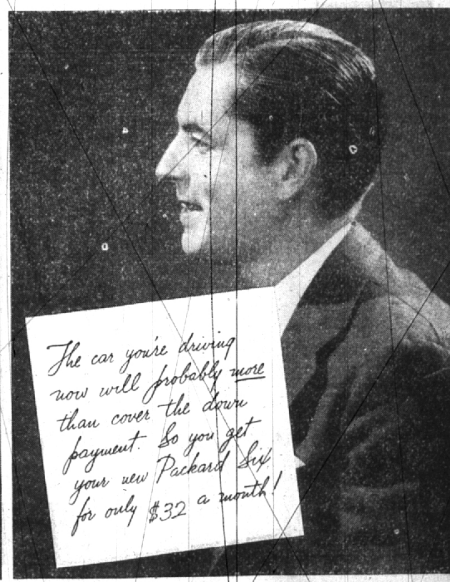
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"I WANT TO KNOW ALL ABOUT THE PACKARD SIX"



THE COUPON AT THE RIGHT will bring you specific figures showing how easy the Packard Six is to purchase. But—that's only half the story. We'd like to have the chance to answer all your questions about the Packard Six. Frankly, we believe it's the perfect personal car for women. And we've planned Ladies' Week to give you a special opportunity to see what a thrill it is to own and drive a Packard. You'll be glad to know, too, that this new Packard gives you all the power and response of a 100-horsepower motor—yet has the thriftiness with gasoline for which six-cylinder motors are famous. Ask us to show you some actual figures on the car's low gasoline consumption. And because the Packard Six is so simple in design, it can be serviced very cheaply. This simplicity of design is important, for on the

"THAT'S JUST THE REASON FOR LADIES' WEEK"



ordinary repair bill, perhaps 70% of the charge is for labor. In fact, most service operations can be performed more quickly, with less labor hours, on a Packard Six than on the average car costing less—even cars celebrated for their low service costs. These terms sound rather masculine, we know, but they're important to every motorist's pocketbook. So—take your first step toward Packard Six ownership, without obligation. Simply fill out and mail the coupon—then join us during Ladies' Week, April 5th to 17th.

HERE'S AN EASY WAY TO GET THE FIGURES FOR YOUR OWN CASE! FILL IN THIS COUPON—MAIL TODAY! H. E. WOLFE 666 S. Woodward Ave. Birmingham, Mich. My present car is (make) year (model) miles My speedometer reads How much do you think you could allow me on a trade-in for a Packard Six? Would this cover the down payment? How small, then, would my monthly payment be? Name Address City State ASK THE MAN WHO OWNS ONE H. E. WOLFE SALES & SERVICE 666 S. WOODWARD AVE.