Fashion Tips

Our Mid-Month Specials Hankies

Hand Bags Reg. \$1.00 Val

in black, and red. 87c white. Hand rolled 5c



Phoenix Hosiery

Sold Exclusively in Birmingham at the KAY BAUM SHOP



Smart Spring Handbags. Girls' "June Preston" Spring Frocks...

Kay Baum Shop

CLUBS ANNOUNCE Margaret Ross Will Become Bride PLAYERS END YEAR At Late Afternoon Ceremony WITH BIRD IN HAND PLANS FOR SEASON

Monte Carlo Dinner Dence At Bloomfield Hills One Of Early Affairs

lights will twinkle again from ntry club windows, as the sea-gets under way. Bloomfield of Country Club will inaugurate new season with a Monte Car-

SOCIAL BRIEFS

Club Notes

Laundry AXLER'S

Wedding Gifts

when a true steps across the intersoon in ner very own home, it is the happiest mandat of her life, and lending it the grace and individuality that makes it so interesting are the numerous gifts from her dear ones, Giffs of PewtersChina, or lamps particularly, speak eloquoutly for many years of your thoughtfulness and good taste. Chinase from scores of lavely.

IABEIIF'S

Phone 1225



The Kitchen Korner

WHY HUSBANDS WILL GET BETTER COOKING



Limp loodle!

"THAT'S the way I felt after the short-cut cleaning I had last week! And I looked even worse...all crooked and slithery, as if I hadn't any backbone. In truth, I hadn't, Madame rails in French because I don't stay put or lie flat on the floor. But it's not my fault! Madame should have known that the ordinary plant is too old-fashioned to restore my shape and remove that limp feel. She should have sent me to Ridley."

GOOD HOUSEKEEPING guarantees* your complete satisfaction when you entrust your carpets and rugs (Oriental or Domestic) to Ridley for their needed yearly Certified soap-and-water washing. This guarantee is permanently affixed to the back of each Ridley-cleaned piece.

ONLY 42 PLANTS IN ROLLEY CLIANTES, In THE COUNTRY MAY Soldiale ARE PROUD TO BE DISPLAY THIS EMBLEM



* ARE PROUD TO BE ONE OF THEM.

Telephone 380

CLEANERS, INC

*As advertised therein

YET Ridley Certified-cleaning I ET Ridley Certified-cleaning, with all its scientific perfection and meticulous care, is anything but "expensive"! It costs only a few cents a square foot a year to have all floor-doverings in the house immaculately clean and sparkling with newness.