

**AGAIN Your Birmingham Merchants
Announce Their**

GOOD WILL CAMPAIGN

November 12th To December 24th

**ON THURS. \$ 650⁰⁰ IN CASH
DEC. 24th AND TRADE
CERTIFICATES**

WILL BE GIVEN AWAY

By Your Local Good Will Merchants

Gift Awards Will Be Made As Follows:

1st AWARD — \$250 IN CASH

1 Award Of \$50 In Trade Certificates

6 Awards Of \$25 Each In Trade Certificates

10 Awards Of \$10 Each In Trade Certificates

20 Awards Of \$ 5 Each In Trade Certificates

TRADE CERTIFICATES WILL BE IN ONE DOLLAR
DENOMINATIONS AND MAY BE USED AS CASH AT
ALL GOOD WILL SHOPS

Good Will Campaign Rules

NOVEMBER 12 TO DECEMBER 24, 1936

1. Coupons shall be given only when customers make a cash purchase, amounting to 50c. or money paid on account. One ticket is to be given for each 50c. expended.
2. Coupons shall be signed and deposited in the container, which shall be kept in a convenient place in the places of business.
3. The contest will start on the morning of November 12th, and continue until 6 p. m. on December 24th.
4. The distribution of the awards will be made on December 24th, at 10 p. m. In case those eligible to receive awards are not present, they will be notified on Christmas morning.
5. This contest is open to all except the participating business men, managers, and their immediate families.

RETAIL MERCHANTS ASSN.

A Good Will Gift Coupon with every 50c purchase at these Shops:

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|-------------------------------------|----------------------------------|-------------------------------------|--------------------------------------|----------------------------------------|
| Atlantic and Pacific Tea Co. | Paul De Voll, Chrysler-Plymouth | Leonard Electrical Co. | Parisian Shoe Repair | Thurber's Service Station |
| Aldrich Service Station | Dickinson's Men's Shop | Leon-Parisian Hair Dresser | Parks Coal Co. | Truax Hardware |
| Allen's Service Station | Enner's Bakery | Lexinson's Department Store | Parmenter Floral Shop | The Twin Shop |
| Annaliese Beauty Salon | Erwin and Smith | Machus Pastry and Bakery Shop | The Charles R. Peck Son | Van's Pharmacy |
| Arnold Photographic Studios | Fisher's Market | Mathews' Tailor Shop | Queen Key Shop | Vaughan Hat Shop |
| Babcock and Salisbury | Freeman's Beauty Shoppe | Majestic Hat Shop | R. B. Hosiery | Virginia Meat Market |
| Beck Cleaners and Dyers, Inc. | Goodyear Service | Bessie Maxwell Shop | Ridley Cleaners, Inc. | Walton's Jeweler & Barber Shop |
| Bell Brothers, Service Station | Greens Wall Paper | Maxwell Farms | Sanders Tri-Cleaning Co. | Ward's Grocery |
| Howard Bell, Florist | Harper Method Shop | Maybelle Beauty Shop | Sara's Beauty Salon | Watson Auto Body |
| Birmingham Drug | Hawkins Standard Service Station | McBride Hardware Co. | Schettler Drug Co. | Weaver's Market |
| Birmingham Economy Market | Hawthorne Electric Co. | McBride Tea Room | Scribbs Candies | West Maple Barber Shop |
| Birmingham Fruit & Grocery Co. | O. J. Healy Shop | McClellan Feed and Salt Co. | Sells Electric Co. | White's Cafe |
| Birmingham Hardware | The Hicks Hat Shop | McKee Service | Sfire Brothers | Wm. Wieland Furniture Repair |
| Birmingham Oil and Gas Co., Inc. | Harry Hill, Shoe Repair | McNellis Jewelry | Shain's Drugs | Williams' Boot Shop |
| Birmingham Plating and Bicycle Shop | Huston Hardware | Milks Super Service | Shattuck's Paint Store | Willis Printing |
| Birmingham Secretarial School | Nelson Jones, Grocer | Moulthrop Supply Co. | Snell Service Station | Wilson Drug Co. |
| Birmingham Upholstering | Keller Hat Shop | F. J. Mulholland Co. | E. L. Sternal | Grace Wilson's Knitting Shop |
| Blasdel Service Station | Kennedy, W. J. Dairy Co. | Oldershaw Motor Sales | Stroup's Market | H. E. Wolfe, Packard Sales and Service |
| Bodine's News Stand | S. S. Kresge Co. | Olmsted & Wood, LaSalle and Pontiac | Summer Motor Sales and Service, Inc. | F. W. Woolworth Co. |
| Charlotte Shop | Kroger Grocery & Baking Co. | Olsen's Market | Ted's Secret Service | F. L. Young |
| Cunningham Drug Store | LaBelle's | E. W. Osborne, Ford Sales | Texaso Certified Service | |
| | Lawson and Son | | | |

The following firms have co-operated and contributed to the Good Will Campaign, but are not participating in the distribution of Good Will Coupons.

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|--------------------------|------------------------------------|--------------------|-----------------------------|-------------------|
| Bingham Insurance | Briggs Comm'l and Dev. Co. | Detroit Creamery | Fuel Oil Corporation | Torrence Oil Co. |
| Birmingham Eccentric | J. T. Clark, Standard Oil Products | Detroit Edison Co. | Hudson Cleaners | Wabek Corporation |
| Birmingham National Bank | Consumers Power Co. | Ford-Aire, Inc. | Michigan Bell Telephone Co. | Watson Auto Body |
| Harry Bissett | | | | |