APPOINTMENTS IN **PONTIAC COMPANY**

H. Fenn, W. I. Gibson And E. R. Pettingill Added To Central Office

Three important appointments to the central office personnel of outside Motor Co. have been an uneed by A. W. L. Gilpin, viceseident and general sales man

ger. F. H. Fenn has ben named man-F. H. Fenn has ben named man-agier of sales promotion and group selling; W. I. Gibson, assistant to both the geheral manager and the general sales manager and E. R. Pettingill, car distributor. Although comparatively new in the automobile industry, Mr. Fenn

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BLOOMFIELD HILLS

*MR. RECTOR IS A MEMBER OF THE

KITCHEN STAFF

has had a varied and valuable ex-perience, especially in industrial cngineering and reorganization work. Since coming to Pentac Motor Co, several months ago he has been manager of the Detroit retail branch. Previous to that he retail branch. Previous to that he retail branch. Previous to that he motor: company. He served with the 6th Submarine Division during the war and with the destroyer floillias at their base in Queens-town, Ireland.

wen, Ireland.,
His principal aides will be,
Worden, assistant manages
Billing and Miles Lilly, assolling and Miles Lilly, assolling and Miles Lilly, assolles premotion manager. Both these men have had wide worker in advertising, sales proon and field alies work;
ontiac.
W. I. Gibson, the new assist to the general manager and the sale and General Motors to the continuous and General Motors love for many years, have

WAS GUSTAVE GORDON UNTER-WHENEER A MOUSE RAN OER THE FLOOR HE'D QUIVER LIKE A LEAF!

LS PHONE—B'HAM 1923

GEORGE RECTOR* Says:

"There used to be a slogan (maybe there still is)—'Let George do it,' and I suppose that is how I got into this business of canverting meats and vegetables from their natural state into a semblance of a well-cooked meal. But now that we're on the subject, let's settle once and for all the age-old question—'What is the best way of cooking:' electrically or otherwise?'

"Twe always maintained that a good cook can turn out a masterpiece with nothing more to aid him—or her—than a primitive wood fire. But there's no denying the helpfulness of the electric cook stove, especially in its state of perfection today.

* * | 1 think it is perfectly obvious that no man or woman is going to march out in the woods and build a fire, labor with crude cooking utensils and struggle along under other handicaps just to show that he can do it—at least, not every day in the week.

day in the week.

"I like my civilized comforts and conveniences as much as anybody. And also—to get colloquial—I can take it," as the saying goes regarding punishment. But cooking—to my wayor thinking—should be a pleasure. And eléctric cooking, in view of the present advanced state of the art, multiplies that pleasure a hundredfold. Please understand, this is merely my own preference. Others may have their own pet cooking method, and that is all right with me!"

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Engl Rector

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rish the thought! . . . and so ople even think Mr. Roose

ng to get the money from the us instead ... and as for poor Roosevelt ... how can your to call him an inflationist re-seeing what he's done to live the control of the cont

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Appear At Ann Arbor With Detroit Orchestra Friday Evening

ws: The Roman

(a) Lorgo Hanc
Arranged by Bernardino
Molinari)
(b) Moto Perpetuo Pagani
(Franscribed for Orchestra by
Bernardino Molinari)

Haydn LEAH KOCH.

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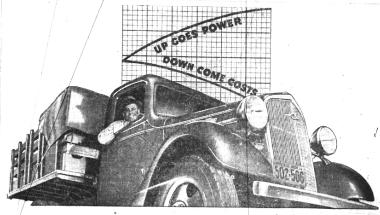
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