

Don't forget, please, that the Man whose birthday is celebrated December 22 was born in a lowly manger. Material wealth really has nothing to do with Christ.

## YOUR Good Will Merchants

- Alford Service Station
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- Andreas Beauty Salon
- Arnold Photographic Studio
- Atlanta and Pacific Tea Co.
- Baldwin and Schickler
- Beck Cleaners and Dryers, Inc.
- Bell Brothers Service Station
- Howard Bell, Electric
- Birmingham Drive
- Birmingham Economy Market
- Birmingham Fruit & Grocery Co.
- Birmingham Hardware
- Birmingham Oil and Gas Co., Inc.
- Birmingham Plating and Battery Shop
- Birmingham Secretarial Service
- Birmingham Upholstering
- Blanchard Service Station
- Bolton's News Stand
- Consumers Power Co.
- Charlotte Shop
- Conroy's Drug Store
- Paul De Vall, Chevrolet Plumber
- Detroit Edison Co.
- Dickinson's Men's Shop
- Emmer's Bakery
- Erwin and Smith
- Fisher's Market
- Fremont Beauty Shoppe
- General Auto Service
- Goodgar Service
- Green's Wall Paper
- Harper Method Shop
- Hawkins Standard Service Station
- Hawthorne Electric Co.
- D. J. Healy Shop
- The Hicks Hat Shop
- Harvey Hill Shoe Rebuilding
- Hudson Cleaners
- Huston Hardware
- Nelson Jones, Grocer
- Keller Hat Shop
- Kennedy, W. J. Dairy Co.
- S. S. Kresge Co.
- Kruger Cleaners & Baking Co.
- L. B. Lee's
- Lawson and Son
- Leonard Electrical Co.
- Leonard's Hair Dresser
- Levinson's Department Store
- Maibus Pastry and Bakers Shop
- Matthews Tailor Shop
- Maguire Hat Shop
- Maxwell Shop
- Maxwell Barbers
- Maxwell Beauty Shop
- McBrade Hardware Co.
- McHale Tea Room
- McHale Food and Salt Co.
- McKee Service
- McNelis Jewelry
- Milks Super Service
- Mouthrop Supply Co.
- F. J. Muehlhoff Co.
- Oldershaw Motor Sales
- Olmsted & Wood, LaSalle and Postler
- Olsen's Market
- E. W. Osborne, Ford Sales
- Parisian Shoe Repair
- Parks Coal Co.
- Parmenter Floral Shop
- The Parker H. Park Shoe
- Queen Key Shop
- R. B. Hoover
- Roths Cleaners, Inc.
- Sanders Tire Cleaning Co.
- Sera's Beauty Salon
- Schettler Drug Co.
- Serbs Cashiers
- Sells Electric Co.
- Shire Brothers
- Shum's Drugs
- Shutrock's Paint Store
- Small Service Station
- F. E. Stral
- Stroup's Market
- Summer Motor Sales and Service, Inc.
- Ted's Secret Service
- Texas Certified Service
- Thurber's Service Station
- Trux Hardware
- The Tux Shop
- Van's Pharmacy
- Vaughan Hat Shop
- Viviana Meat Market
- Walsh's Pharmacy
- Walton's Jeweler & Barber Shop
- Ward's Grocery
- Watson Auto Body
- Wayne's Market
- W. C. Maple Barber Shop
- White's
- Wm. Weiland Furniture Repair
- Wilford Hat Shop
- Willis Printing
- Wilson Drug Co.
- Wilson's Knitting Shop
- H. J. Wolfe, Packard Sales and Service
- F. W. Woodworth Co.
- T. J. Young

The following firms have contributed to the Good Will Campaign but are not insurance companies:

- Birmingham Insurance
- Birmingham Eccentric
- Birmingham National Bank
- Erwin's Men's Store
- Harris Bessett
- Higgs, Council and Dry Co.
- J. J. Lee, Standard Oil Products
- Detroit Cleaners
- Ford Auto, Inc.
- Ford Oil Corporation
- Mich. Bell Telephone Co.
- Tennessee Oil Co.
- Walker & Corporation
- Walsh Bank
- Watson Auto Body

# CHRISTMAS TOWN

CHRISTMAS is almost here. It's in the air--Jolly and Gay with Holiday Spirit. It's in our Hearts--the feeling that, this year, Santa Claus is going to be his really bountiful self. It's all over town--the merriment and Good Will that makes ours a true "Christmas City" . . . . We Thank You for your Patronage.

The Good Will Merchants of Birmingham

## GIFT AWARDS

\$650<sup>00</sup>

In Cash and Trade Certificates

**WILL BE MADE ON  
CHRISTMAS EVE**

AT 9 P. M.

150 S. WOODWARD AVE.

All Coupons Must Be Deposited In Boxes By 6 P. M. - THE DAY

YOU ARE INVITED TO ATTEND

Awards Will Be Delivered To Winners Not In Attendance

# A MERRY, MERRY CHRISTMAS