

The page is a premium being  
look at, and it's 47¢. Yet it is the  
loveliest for its added perfume  
just like a sweet personality in  
some beautiful woman.

FIFTY-NINE YEAR—NO. 37



# Only 6 More Days to Shop For Christmas

**Your Good Will Merchants Are Making Every Effort To Supply The Demands Of Christmas Shoppers.**

**STOCKS ARE SURPRISINGLY COMPLETE, EVEN AT THIS LATE DATE!**

**GIFT MERCHANDISE IS ATTRACTIVELY DISPLAYED YOU'RE WELCOME TO "LOOK AROUND."**

**Local Gift Stores Are Open Evenings Until Christmas.**

**AWARDS WILL BE MADE CHRISTMAS EVE - At 9 p. m. at 150 S. WOODWARD AVE.**



**Santa Claus Says-**

**"That \$650 in Cash**

**And Gift Certificates which the Good Will Merchants of Birmingham are Giving Away on Christmas Eve, surely will be about the Finest Thing I Know About. That's a Lot of Money and Will Make Many, Many Folks Happy."**

**Don't Forget - A Good Will Gift Coupon <sup>With Every</sup> 50c Good Will Store Purchase!**

## THESE MERCHANTS MADE THE GOOD WILL CAMPAIGN POSSIBLE

Aldrich Service Station  
Allen's Service Station  
Annalise Beauty Salon  
Arnold Photographic Studios  
Atlantic and Pacific Tea Co.  
Babcock and Salisbury  
Beck Cleaners and Dyers, Inc.  
Bell Brothers, Service Station  
Consumers Power Co.  
Howard Bell, Florist  
Birmingham Drug  
Birmingham Economy Market  
Birmingham Fruit & Grocery Co.  
Birmingham Hardware  
Birmingham Oil and Gas Co., Inc.  
Birmingham Plating and Bicycle Shop  
Birmingham Secretarial Service  
Birmingham Upholstering  
Blasdel Service Station  
Bodine's News Stand  
Charlotte Shop  
Cunningham Drug Store  
Paul De Voll, Chrysler-Plymouth  
Detroit Edison Co.  
Dickinson's Men's Shop  
Enner's Bakery

Erwin and Smith  
Fisher's Market  
Freeman Beauty Shoppe  
General Auto Service  
Goodyear Service  
Greens Wall Paper  
Harper Method Shop  
Hawkins Standard Service Station  
Hawthorne Electric Co.  
D. J. Healy Shop  
The Hick's Hat Shop  
Harry Hill, Shoe Rebuilding  
Hudson Cleaners  
Huston Hardware  
Nelson Jones, Grocer  
Keller Hat Shop  
Kennedy, W. J. Dairy Co.  
S. S. Kreege Co.  
Kroger Grocery & Baking Co.  
LaBelle's  
Lawson and Son  
Leonard Electrical Co.  
Leon-Parian Hair Dresser  
Levinson's Department Store  
Machus Pastry and Bakery Shop  
Matthews' Tailor Shop  
Majestic Hat Shop

Bessie Maxwell Shop  
Maxwell Farms  
Maybelle Beauty Shop  
McBride Hardware Co.  
McBride Tea Room  
McClellan Food and Salt Co.  
McKee Service  
McNellis Jewelry  
Milks Super Service  
Mouthrop Supply Co.  
F. J. Mulholland Co.  
Oldershaw Motor Sales  
Olunsted & Wood, LaSalle and Pontiac  
Olsen's Market  
E. W. Osborne, Ford Sales  
Parisian Shoe Repair  
Parks Coal Co.  
Parmenter Floral Shop  
The Charles R. Peck Sons  
Queen Key Shop  
R. B. Hosiery  
Ridley Cleaners, Inc.  
Sanders Tri-Cleaning Co.  
Sara's Beauty Salon  
Schettler Drug Co.  
Scribs Candles

Sells Electric Co.  
Sfirc Brothers  
Shain's Drugs  
Shattuck's Paint Store  
Snell Service Station  
F. E. Sternal  
Stroup's Market  
Summer Motor Sales and Service, Inc.  
Ted's Secret Service  
Texaco Certified Service  
Thurber's Service Station  
Truax Hardware  
The Twin Shop  
Van's Pharmacy  
Vaughan Hat Shop  
Virginia Meat Market  
Wabeek Pharmacy  
Walton's Jeweler & Barber Shop  
Ward's Grocery  
Watson Auto Body  
Weaver's Market  
West Maple Barber Shop  
White's Cafe  
Wm. Wieland Furniture Repair  
Williams Boot Shop  
Willis Printing

Wilson Drug Co.  
Grace Wilson's Knitting Shop  
H. E. Wolfe, Packard Sales and Service  
F. W. Woolworth Co.  
F. L. Young

*The following firms have contributed to the Good Will Campaign but are not issuing coupons . . . . .*  
Bingham Insurance  
Birmingham Eccentric Bank  
Eastern Mich. Motorhouses  
Harry Bi-sett  
Briggs Comm'l and Dev. Co.  
J. T. Clark, Standard Oil Products  
Detroit Creamery  
Ford-Aire, Inc.  
Fuel Oil Corporation  
Mich. Bell Telephone Co.  
Torrence Oil Co.  
Wabeek Corporation  
Wabeek Bank  
Watson Auto Body

**It's Christmas Shopping Time In Birmingham**