

If you learn of, and then follow, the Voice of Truth, you will gain happiness. Truth has its own road map; there are no "short cuts" to real happiness.



# It's Christmas Shopping Time In Birmingham

# NEWS-FLASH

### Birmingham's Good Will Merchants

- Aldrich Service Station
- Allen's Service Station
- Annalise Beauty Salon
- Arnold Photographic Studios
- Atlantic and Pacific Tea Co.
- Babeok and Salisbury
- Beck Cleaners and Dyers, Inc.
- Bell Brothers, Service Station
- Consumers Power Co.
- Howard Bell, Florist
- Birmingham Drug
- Birmingham Economy Market
- Birmingham Fruit & Grocery Co.
- Birmingham Hardware
- Birmingham Oil and Gas Co., Inc.
- Birmingham Plating and Bicycle Shop
- Birmingham Secretarial Service
- Birmingham Upholstering
- Bladell Service Station
- Bodine's News Stand
- Charlotte Shop
- Cunningham Drug Store
- Paul De Voll, Chrysler-Plymouth
- Detroit Edison Co.
- Dickinson's Men's Shop
- Enner's Bakery
- Erwin and Smith
- Fisher's Market
- Freeman Beauty Shoppe
- General Auto Service
- Goodyear Service
- Greens Wall Paper
- Harper Method Shop
- Hawkins Standard Service Station
- Hawthorne Electric Co.
- D. J. Healy Shop
- The Hicks Hat Shop
- Harry Hill, Shoe Rebuilding
- Hudson Cleaners
- Huston Hardware
- Nelson Jones, Grocer
- Keller Hat Shop
- Kennedy, W. J. Dairy Co.
- S. S. Kresge Co.
- Kroger Grocery & Baking Co.
- LaBelle's
- Lawson and Son
- Leonard Electrical Co.
- Leon-Parisian Hair Dresser
- Levinson's Department Store
- Machus Pastry and Bakery Shop
- Matthews' Tailor Shop
- Majestic Hat Shop
- Bessie Maxwell Shop
- Maxwell Farms
- Maybelle Beauty Shop
- McBride Hardware Co.
- McBride Tea Room
- McClellan Feed and Salt Co.
- McKee Service
- McNellis Jewelry
- Milks Super Service
- Mouthrop Supply Co.
- F. J. Mulholland Co.
- Oldershaw Motor Sales
- Olmsted & Wood, LaSalle and Pontiac

## Friday and Saturday

WILL BE

# Double Coupon Days

**2 Coupons With Every 50c Purchase**  
**2 Coupons With Every 50c Paid on Account**

DOUBLE Your OPPORTUNITY To CASH IN on the

# Good Will Campaign

## \$650 to be GIVEN AWAY FREE!

in Cash & Trade Certificates

READ ALL THE ADS IN THE ECCENTRIC . . . . .  
 THEY WILL GUIDE YOU TO THE BETTER  
 VALUES IN BIRMINGHAM . . . . .



The Sign of Friendly Service

## Make Birmingham Your Shopping Headquarters!

### Birmingham's Good Will Merchants

- Olsen's Market
  - E. W. Osborne, Ford Sales
  - Parisian Shoe Repair
  - Park Coal Co.
  - Parmenter Floral Shop
  - The Charles R. Peck Sons
  - Queen Key Shop
  - R. B. Hosiery
  - Ridley Cleaners, Inc.
  - Sanders Tri-Cleaning Co.
  - Sara's Beauty Salon
  - Schottler Drug Co.
  - Scribs Candies
  - Sell Electric Co.
  - Sipe Brothers
  - Shann's Drugs
  - Shattuck's Paint Store
  - Small Service Station
  - F. E. Sternal
  - Stroup's Market
  - Summer Motor Sales and Service, Inc.
  - Ted's Secret Service
  - Texaco Certified Service
  - Thurber's Service Station
  - Truax Hardware
  - The Twin Shop
  - Van's Pharmacy
  - Vaughan Hat Shop
  - Virginia Meat Market
  - Waibel Pharmacy
  - Walton's Jeweler & Barber Shop
  - Ward's Grocery
  - Watson Auto Body
  - Weaver's Market
  - West Maple Barber Shop
  - White's Cafe
  - Win. Woodland Furniture Repair
  - Williams Boot Shop
  - Willis Printing
  - Wilson Drug Co.
  - Grace Wilson's Knitting Shop
  - H. E. Wolfe, Parkard Sales and Service
  - F. W. Woodworth Co.
  - F. L. Young
- The following firms have contributed to the Good Will Campaign but are not issuing coupons . . . . .*
- Bingham Insurance
  - Birmingham Eccentric
  - Birmingham National Bank
  - Eastern Mich. Motorbuses
  - Harry Bissett
  - Briggs Comm'l and Dev. Co.
  - J. T. Clark, Standard Oil Products
  - Detroit Creamery
  - Ford-Aire, Inc.
  - Fuel Oil Corporation
  - Mich. Bell Telephone Co.
  - Torrance Oil Co.
  - Waibel Corporation
  - Waibel Bank
  - Watson Auto Body

