

## APPLY BIBLE, SAYS FORSYTH

Make Use Of Its Eternal Truths, He Tells Exchange Club

"The greatest 'prospects' ever devised to sell mankind on methods of conducting himself to attain peace, happiness, security, and Utopia upon earth is the world's 'best seller'—known to us as the Holy Bible; when you adjust your adult experiences in life with the youthful theories that you gain, you will find that the results of good or evil doings are set forth in this great Book; within its pages are eternal truths for mankind's guidance—both, like the ruins of some former great city that lie buried beneath lava or dust, too few people have faith to see and apply these truths."

In brief, that is what Warner L. Forsyth, rector of the St. James Episcopal church told members of the Birmingham Exchange club Tuesday noon at the Community House. Rev. Forsyth was introduced by Ralph Wilson, local druggist, as "a man who always brings an inspiration to those who hear him speak."

The speaker pointed out that the Bible has been translated into more than 600 languages and dialects; it has sold as high as thirty millions of copies in one year; that it is the "prospects" of a Christian movement that has over 800 million followers. He also stated that in the United States alone the property value of many church denominations exceeds that of the nation's largest corporations; as an illustration he pointed out that the Episcopal church in this country is worth more in property than the Standard Oil Co.

"Association of your thinking with a study of the Bible truths will make you finer, keener, more appreciative of the wonderful universe in which you live," said Rev. Forsyth. "As a work of historical, symbolic, and literal literature it excels the Bible. It tells the truth about life. It is intensely human and real in its presentation of its subject matter. That it is annually eclipsed in sales any other book."

In spite of wars and rumors of wars, some folks keep on playing golf, and that's a happy fact. If it were not for folks who keep on playing while other folks fight, this would be a hard world.

**CING LOYALTY**

Your home town will either go forward or backward.

*It is up to you.*

**The Birmingham Retail Merchants Ass'n**

*Exquisite, Modern & Well-planned 102 Park Ave., designed this comfortable, distinctive residence of concrete.*

**When better homes are built they'll have**

## CONCRETE FLOORS

Concrete floors have many advantages that are important to you. They're strong and rigid... prevent sagging of partitions and unsightly plaster cracks... protect from basement fires... add stability and strength to any home regardless of its type of construction.

Concrete floors permit the use of any floor finish or covering.

When you build your home,

make sure it has Concrete Floors. Ask your architect or builder about the economy and value of concrete floors. And write us for an interesting, free booklet, "Mary Can't Keep House."

*Place this coupon on a postal card*

Write to: Portland Cement Association, 512 1/2 W. Wacker, Lansing, Mich. Please send me "Mary Can't Keep House."

Name \_\_\_\_\_  
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## Houses Draw Blanks As Milady Spends Thousands In Facial Paints And Creams

By THEODORE H. MILLINGTON

Speaking of women, what man does not like a pretty face?

That is putting the subject negatively, which is not good enough. So we'll put it positively: Every man likes a pretty face. Nobody knows that any better than the women, and so for that reason and other reasons unknown to men, in the matter of presenting a pretty and attractive face, women are intent upon giving Nature all the assistance available, even if not needed. She does not stop at what she can do by her own hand, but through the myriad aids of cosmetics and beauty shops she achieves marvels, and has elevated the value of the materials she requires into a major business development which seems to be depression-proof.

The figures of the cosmetic business for the whole nation are so great as to be almost unbelievable; so for the purpose of this article, we will confine the observations to Birmingham only. From reliable estimates, the cosmetic sales in Birmingham have doubled during the depression years 1930 to 1935, and the minimum for 1935 is estimated at not less than \$300,000. That does not take into account the vast amount bought in Detroit by Michigan residents. Of course cosmetics for men are included in this figure, because the stores consulted do not separate men's from women's articles. The men's value is claimed to be about 25 per cent, or \$75,000.

Beauty Parlor Dollars Too

But there is another world of

facial beautification whose volume depends exclusively upon women. That is the beauty-parlor, which in Birmingham has grown from two in 1930 to fourteen at the present time, not counting any of those conducted in homes. A total of 40 permanents per week for all the shops would be over two thousand in one year, at a cost of \$15,000.00. From this it may safely be assumed that the estimate of \$30,000 for the total beauty business, hair, face and hands for all the shops is indeed a minimum, and may not at all do justice to the enterprise. That makes a total of sixty thousand dollars for the beauty business.

While prices have been low for generally, the volume has greatly increased nevertheless. This is not because the population has increased, for it is practically at the same figure as in 1930. This business has been a factor in both reticence and unemployment, and is highly appreciated.

Personal beautification therefore has not suffered during the depression and may even have exceeded in growth that of entertainment, particularly movies.

It goes to show that "where there is a will there is a way" to money to spend.

**House Paint Is Different**

Some curious conclusions may be drawn from the results of a similar investigation in an entirely different line of business—that of house-painting—which is reliably estimated at, in Birmingham, an annual figure of only ten thousand dollars for 1935. This figure is claimed to be almost double the figure for 1931.

## Birmingham before today

Orin Poppleton (father of Edgar, Herbert and Mrs. Ella Poppleton) was the third man to establish a merchandise business in Birmingham, and was one of the town's first postmasters.

The Poppleton store was located on the northeast corner of Woodward and Hamilton avenues. It was a long, story-and-a-half frame building with a wide porch extending across the front. The roof of this porch was supported by posts made of "four-by-fours." A board walk extended from the porch to the front sidewalk. The walk at the south side of the building was of tar construction. There was a one-story annex at the rear of the store. One of the store windows was on the north side next to the annex.

**Shot by Burglar**

Orin and Edgar Poppleton were partners for a number of years. The Edgar Poppleton home stood on a large shaded lawn, just north of the store. One night Edgar Poppleton became aware that something was amiss at the store, and went across the lawn from the house to investigate. As he approached the store he discovered a man coming out of the rear window. Both men fired simultaneously. The burglar was mortally wounded and Mr. Poppleton received a head injury which caused a total deafness. There were several men in the gang, but the Mr. Poppleton store was the only one that escaped. There was a rumor that this gang was planning revenge, but nothing more was heard from the dead man. I can still recall their gruesome faces.

Mr. Poppleton's daughters, Carrie, Alta and Ella (Mrs. Manly Davis) attended the Hill school, and if a storm came up during school hours Mr. Poppleton would always be waiting outside at the close of the session, clad in storm clothes. He always wore a wide-brimmed hat, and held an umbrella over his head with one hand while his other arm and hand would be loaded with the children's raincoats and rubbers.

After Mr. Poppleton retired from the merchandise business the store was used for a grocery and meat market by Victor Van Every and his father, former residents of Franklin, Mich. The father had charge of the meats.

**First Movie Theater**

Our first moving picture theater was a cement block building just north of the Poppleton store, where the Eccentric building is now located. The interior had pictures painted on the walls in panel style. "Up front" was the stage, with dressing rooms on each side. The picture reels in those days were quite inexpensive, and the admission fee was five and ten cents.

George Mitchell was one of the theater's best patrons. Other entertainments besides movies were given in this theater. One of the best of these was an opera under the direction of Miss Clara Starr. Another entertainment that drew a large crowd was in charge of an out-of-town director, and was given by members of the O. T. M. It was called "The Old Maid's Convention."

A cement block garage just north of the theater was operated by the Boughner Bros.

Before these changes were made a white picket fence enclosed the Poppleton lawn, but later on Mr. Poppleton disposed of the property and the southwest corner of the house was used by Julius Bundell (father of Dr. Robert Fisher) as an office. The remainder of the house was made into two apartments, and the fence was removed. Still later the house, garage, theater and store were razed, the beautiful old trees that lined the street and those on

We started by saying that a man likes a beautiful face on a woman, and of course every man admires and prefers a beautiful face on his house. But the enormous discrepancy between what is spent for painting milady's face and what is spent on painting the houses in Birmingham is evidenced by the difference of the women and the dinginess of most houses.

Some freshly-painted houses there are, and they stand out among their unbecoming fellows as roses in a cabbage patch, and seem to shout joyfully to the wandering observer, "Look at me and know that somebody loves me!"

**'A Pint For A Gallon'**

But the unpainted houses seem to say, "We have done our best to shelter our loved ones during the depression. We are getting old and worn, but we look sadder than we really are because nobody thinks to have our faces lifted and painted. If they only would do that we would yet be beautiful and comfortable for many more years and enjoy our job of sheltering the love and happiness which lives within us. We can't help wondering why some of the care lavished upon the beautiful creatures who daily come and go under our shelter could not be awarded to us. We regret our tear-streaked faces and are grateful for the foliage which hides us. Just a small part of milady's beauty bill would make us smile again. The money that buys a pint of paint for milady would buy a gallon for us! The work of renewing our youth would make a lot of people happy."

the lawn were cut down, and the present gas station and business places took their place.

**School in Birmingham**

I recall two other parents who came to school after their children, in those days. They were Mrs. F. Springsteen and Jack Keyser. Mrs. Springsteen was the mother of the late Mrs. Superior Springsteen and Mrs. Cora Springsteen Campbell.

At that time pupils living in or near Royal Oak came to Birmingham for their high school work. Cora was a member of the class of 1887. Mr. Springsteen usually called for Cora with a fine driving horse attached to a two-wheeled cart.

Other Royal Oak young folks who came to the Birmingham high school were Minnie, George, John, Will, Clara, Rhoda and Allan Starr. (Rhoda Starr was later superintendent of the Hill school). Charles, Will and Lee (Campbell), Clara, Lewis and Fred Erb, Thomas Hartwick (brother of Judge Hartwick), Carl Jensen, Reuben, Russell, Mable and Harvey Baldwin, and Bertha McKinney.

Those who came from Royal Oak district No. 1 (this school house stood on the northwest corner of the Thirteenth Mile road and Woodward avenue, where the electric booster now is located) were Reta, LaVerne, J. Ruth and Florence Blumberg, Minnie and Julian Bradley.

The Keyser home was a large brick bungalow on the northeast corner of Pierce street and the Hunt road. The children were Ed, Marie, Mable, Fred, Mable and Ray. All of the children attended the Hill school, but at the time of which I write, Ed was a clerk at the Whitehead and Mitchell drug store, and Ray was of preschool age. The other children walked to and from school in good weather, but in the winter Mr. Keyser came for them with a team and bob-sleigh. A number of us who lived in town would also slip into the sleigh and Mr. Keyser would take us all down town. If he had time to spare and the sleighing was fine he would take us for a ride around town.

Another man who was especially nice about allowing the children to ride in his bob-sleigh or hitch their sleds to the bobs, was "Bub" Burns, who lived just north of Lincoln avenue on Pierce street at that time.

## FRAUDS

The Live Wire club was entertained at the home of Mrs. Dale Spier on Grey court, Birmingham, Friday.

Mr. and Mrs. Jennings Morse returned to their home Sunday after two weeks vacation in the Adirondack mountains.

Miss Mary E. Glass and her mother, Mr. Mattie Glass, returned home Monday after spending the summer with relatives at Spruce, Ind.

Mr. and Mrs. Seba Bristol motored to Mt. Pleasant where they visited over the weekend with their son and wife, Mr. and Mrs. Lyle Bristol.

Mrs. Susan Raynor, who has been visiting the past two weeks at the home of her son, Milo, at Grand Island, returned home Sunday.

Rev. and Mrs. Robert Richards and daughter Dylis of Avoca called Birmingham friends Monday. Rev. Richards was formerly pastor of the Franklin M. E. church.

Mrs. James Bowden had as her guests Monday and Tuesday her parents, Rev. and Mrs. Edward F. Dunlavy of Bay City.

**WE HEARD IT SAID BY—**

Warner L. Forsyth, rector of the Episcopal church, said "The Bible is the greatest and most interesting book that man can read. Youth is not enthusiastically attracted to it because youth is still interested in theory—which is perhaps natural, for I would myself be leery of a youth who walked around with a Bible under his arm all the time."

We've got

# A PEACH

of a selection of

ELBERTA

## PEACHES

48-50 lb.

Bushel

Sweet Potatoes . . . 4 lbs. 10c  
Bananas . . . . . 3 lbs. 17c  
Onions — 10 lb. bag . . . 19c  
Prune Plums . . . 4 lbs. 25c  
Tokay Grapes . . . 2 lbs. 15c

EXTRA LARGE FANCY MICHIGAN HOME GROWN

## ELBERTA PEACHES

EXTRA LARGE SIZE

48-50 LB.

BUSHEL

\$1.39

8 LBS. 25c

## CANE

# SUGAR

25 lb.

Bag

\$1.33

10 lbs. 53c

FOULDS . . . . . 3 boxes 19c

MACARONI, SPAGHETTI,  
NOODLES

## BISQUICK

Lge. 40

oz. pkg.

29c

From Package to  
Oven in 90 Seconds

## COUNTRY CLUB

# FLOUR

24 1/2 lb.

Sack

99c

## PARADOX

## DOG FOOD

3 Cans 25c

JEWEL

## Coffee

lb. 17c

3 lb. bag 49c

## LUX SOAP

4 Cakes 25c

Lge. Pkg. . . . . 22c

## STEAK ROASTS

ROUND

SIRLOIN lb.

T-BONE

31c

FRESH GROUND BEEF . . . . . lb. 17c

## FINE STEAKS

YOUR CHOICE

OF CUTS

35c

GRADE A FRANKFURTS . . . . . lb. 19c

Vegetable Shortening

lb. 15c

## WALDORF

TISSUE

4 Rolls 17c

## Post Toasties

2 Pkgs. 21c

COUNTRY CLUB

Bran Flakes . . . . . pkg. 10c

# KROGER STORES