

## STRAN-STEEL HOME ARRIVES

Will Be Constructed On Corner Of Oak And Fairfax Avenues Here

The steel framework is now being erected for an attractive new Colonial residence at the corner of Oak and Fairfax avenues in Birmingham. This new home exemplifies the use of steel for homes, which is attracting hundreds of thousands of interested visitors to new homes in Detroit and other parts of the country.

The entire framework of this new home is of Stran-Steel, a Detroit product.

This new Birmingham residence is being erected by Harold Brook, Detroit and Birmingham contractor, who has specialized in the construction of finer homes for the past 10 years. Mr. Brook has built a considerable number of fine homes in Birmingham and Bloomfield Hills. J. Robert F. Swanson of Detroit is the architect.

"Home buyers, as well as builders and architects, have been quick to recognize the advantages of steel framing from the standpoint of strength, rigidity and permanence, as well as from the important angle of fireproofing," according to Carl A. Strand, President of the Stran-Steel Corporation.

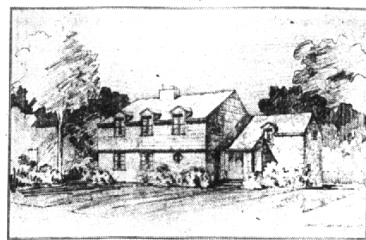
"Sound construction and the resulting freedom from upkeep costs are of vital importance to the individual who is using new methods of long term financing. For the home buyer who is taking fifteen years to pay should take particular interest in knowing that his home is soundly constructed, and will still be in excellent condition fifteen years from now, when it is all paid for. Buyers of Stran-Steel homes tell us that it is a real source of satisfaction to know their investment in a home is protected by the great strength of a steel framework."

"Because of its permanence of construction, a steel-framed home offers many advantages. A steel-framed house not only protects the buyer's investment but, because of its fire-safe construction, offers vital protection to the occupant and his family against the hazards of fire."

**A Vital Factor**  
"The basic element of any structure is its framework," Strand continued. "The life of the home naturally depends upon the life of its frame. When the frame is constructed of a material that will warp, rot or shrink, it is not long before repairs have to be made."

"These repairs, such as are necessary for the elimination of unsightly plaster cracks, warped, sagging floors, and sticking doors and windows, are largely the result of warping and shrinking of the framing material. Because of

## New Stran-Steel Home Here



those repairs, the maintenance cost is far greater than that of a home constructed of better materials. "On the other hand, a steel-framed home, like its predecessor the skyscraper, is able to weather the elements and the ravages of time for a great many years over the life of the average house."

"Steel is non-shrinkable. Thus, damages caused by shrinkage or warping are completely eliminated."

"The occupant of a steel-framed home does not have the worry and expense of repairing fallen plaster or warped, sagging floors. The steel home stays rigid and strong as the day it was built."

"A Detroit example of the durability and economy of this type of construction is the residence of Thomas C. Scott, 16740 Shaftbury Avenue, Rosedale Park. This home was completed almost four years ago and Mr. Scott reports that no cracks have developed and no repairs have been needed since that time."

**Accepted By FHA**  
Steel as a building material for home construction has been accepted by the Federal Housing Administration in Washington for homes eligible for mortgage insurance.

In this connection, Miles L. Colson, director of the FHA Division, said recently: "The use of a steel framing material known as Stran-Steel is acceptable for use in dwellings eligible for mortgage insurance. This material is non-combustible and its use reduces the possibilities of shrinkage, occurring with wood framing."

**LECTURES ON POLAR EXPLORERS TOMORROW**  
Professor William H. Hobbs of the University of Michigan will lecture on "Polar Explorers I Have Known" to members of the Cranbrook Institute of Science at the Pavilion, Long Pine Road, Bloomfield Hills, tomorrow evening at 8 p. m. The lecture will be illustrated. Members may bring guests.

## ERGASTERIONS TO OFFER STAGE PLAY

Cranbrook Club Will Give "So-This Is London" December 6-7

Preparing for its annual Christmas show the Cranbrook Ergasterion club is hard at work on the stage version of Arthur Goodrich's famous play "So-This Is London." The play will be presented on the evenings of December 6 and 7 in the Cranbrook Auditorium.

The leading roles in the play, that of the American shoe manufacturer, made famous by the late Will Rogers, will be taken by James Harlan, a new-comer to the dramatics field. The handsome hero of the play has not as yet been selected, but Jerry McMechan will play the part of Mrs. Dray, wife of the eccentric shoe manufacturer. Other members who have parts are Weston Meyer, Norman Gelsinger, Lewis E. Young, Richard Kern, Welles Kaye, Bill Vavter, Bob Chandler and Bob Craig.

The Ergasterion club recently announced that it had elected Norman Gelsinger, a Junior, president for the current year.

## FELLOWSHIP HOURS BEGIN AT CHURCH

The first of a series of Sunday evening fellowship hours and family nights will be held at the First Methodist church at 6:30 o'clock, Sunday, November 3. Following a light supper, there will be a brief song service and devotional period.

The address of the evening will be given by Dr. William H. Phelps, editor of the Michigan Christian Advocate, his subject being "Right and Wrong."

Both the Intermediate and Senior for Epworth Leagues will join in this program.

## RACHMANINOFF AT ANN ARBOR NOV. 6

Distinguished Russian Pianist Showed Unusual Talent At Age Of Four

Sergei Rachmaninoff, the distinguished Russian pianist, who will be heard in the Choral Union Concert Series in Hill Auditorium, Ann Arbor, Wednesday evening, November 6, was born in Novgorod, Russia, in 1873. He is a tall austere, dignified personality of commanding stage presence. He showed unusual musical talent when a child of four. At nine he studied at the Petersburg Conservatory, and at twelve transferred to the Moscow Conservatory. He is generally considered to represent the Moscow "School of Composers."

At Moscow, in his undergraduate days he won the coveted gold medal, then had a quarrel with his teachers, and left. Shortly thereafter he undertook his first concert tour, which was an amazing success. London and the other great cities of continental Europe greeted him enthusiastically, and soon his fame became international. His compositions simultaneously attracted the admiration of the Russian revolution.

The Russian revolution forced him out of his own country. His estates were confiscated. He and his family escaped to Sweden and thence to the United States. He now resides in Switzerland and in New York.

The Rachmaninoff concert will be followed on November 11th by the Don Cossack Russian Male Chorus of thirty-six expatriated former officers of the Russian Imperial Army, under their dynamic leader, Serge Jaroff. Fritz Kreisler will appear in a violin recital on December 3rd; and on December 10th, the Boston Symphony Orchestra will bring more than a hundred of the finest musicians for the fifteenth consecutive annual concert.

Mr. Rachmaninoff will play the following program:

- 24 Variations, C minor: Beethoven
- Three Sonatas: Scarlatti
- Sonata, B minor: Chopin
- (a) Poeme: Scriabin
- (b) Etude: Scriabin
- Fairy Tale: Medtner
- Scherzo: Borodin
- Barcarolle: Rubinstein
- (a) Etude: Rachmaninoff
- (b) Prelude: Rachmaninoff
- Etude: Capriccio: Dohnanyi

## Community House Gossip

By SATIA Y. OSBORN  
Some time, NOBODY will ever go across our border or into our lodge. Signed, Polyantha.

We are so glad Mrs. Hendrie is the chairman for the Marionette (as who isn't these days?) Marionette Phillips, who taught puppetry in last year's Saturday Group at the House, has a regular company now, and is quite frantically busy with engagements.

Here are two answers to Buffy's pathetic idea published last week. We hope they will mean something to him. They don't seem very helpful to us.

"Dear Buffy,  
Aw, forget the cats. Squirrels are more fun and don't scratch your nose."

"William Albert's Snooty."

"Dear Buffy,  
As the mother of eleven, I feel that I must give you what help I can, in your struggle against temptation. You have the right idea. A dog's whole duty is to obey. As I often tell Snuffy (the third one, with the white rascal), "Obey your master and you will never lack for a good bone." Fix your mind on higher things, dear Buffy, when you see a cat. Think of your duty, think of your affection, think of your SUPPER!"

As I am sure that I am speaking for our whole family, I will sign for all of us.

"The Bakers' Dozen."

The Thrift Shop wants the Poor Companion. (Right. That's your scribble) to express thanks for the grand way contributions have been coming in. We knew you were just busy before and would help us out when you got around to it. Sometimes we even do a little mending you know, as if Johnny's trousers are pretty small and have a little hole, never mind, please bring them anyway. And thank you.

## CAR OVERTURNS ON WOODWARD SUNDAY

No injuries, but considerable damage to both cars resulted from a collision at Woodward and Benaville Sunday evening, when the Nash sedan driven by John C. Renwick, 42, of 384 Benaville, pulled across Woodward and hit the right rear wheel of an Essex coach driven by Ben Danielson, age 30, of 3628 Lyndale St., Detroit. The Essex turned over on its top, which was torn completely off, its left rear window was broken, and the rear wheels and springs badly bent. The Nash had the front bumper, frame, forks and springs bent out of shape.

Riding in the Nash was Mr. Renwick with his wife. In the Essex besides the driver were J. L. Gash, 2565 East Lawn, Herman Dearth, 2968 St. Jean, Detroit, and Steve Philbrick, 297 H. Haynes, Hazel Park.

## The 'Raindrop'



Popular, and typical of the new sophisticated mode for fall, is the "Raindrop," a formal creation by a Chicago designer. The gown, shown above being worn by Marion Kirk, June Osborne, S.A. Margaret Hadjisky, 9-B; Rose Berlin, Theo Fark, Jane Gibbons, Joan Huffman, Eleanor Kelly, Constance Peck, Phyllis Walls.

**Not In Chinese**  
Chinese newspapers are full of denials to criticize Mussolini. That's unnecessary, for I have heard much time these days to devote to reading the Chinese ex-libs—Cleveland Plain Dealer.

We presume that if and when the potato law goes into effect the New Deal campaign song will be changed to "Stumpy Days Are Here Again."

## ADAMS, BARNUM HONOR ROLL OUT

Long List Of Good Students In Two Junior High Schools

Report cards for the first and last period of the semester mark their appearance in the books of Birmingham's two schools on Wednesday. In accordance with this fact, the honor rolls of the two junior high schools have also appeared, and are as follows:

**ADAMS:** T.B. Susan Ayer, T. Los Buckwell, Bruce Carey, Mary Carleton, Charles Chapman, Robert Cole, Barbara Eddy, Jane Eddy, Virginia Kallibus, James Lee, Deborah Parry, June Parrett, Laurie Walker, Jane White, J.A. Virginia Bell, Richard Hark, Barbara Lison, Madeline Pease, Jean Russell, S.B. Charles Thompson, Russell Foster, F.J. Hulea, Richard Hurvey, Mary Jane Hartrichter, Robert Kendall, Charles Lytle, Edmund Platt, Paul Shuford, Marguerite Shovel, Bul Stutty, Suzanne Wood, S.A. Mary Ann Self, Jeanne Nigg, 9-B; Kenneth Whits, Mary Grace, Betty Lou Emmett, Bettie Lee, Walter Sipple, Lucile Wayman, Robert Bliss, Mary Lou Ellis, Charles Ryse, Langlois Lloyd, David Thompson, 9-A; David Richardson, Carl Thompson.

**BARNUM:** T.B. (1) Barbara Allison, Howard Craft, Dorothy Jackson, 7-B; (2) Robert Peck, Betty Peck, Mary Shook, Robert Fraxley, Warren Watts, F.A. Jean Frost, Doris Franklin, Lyles Kennedy, S.B. Alice Ly. He-ni-ler, Marion Kirk, June Osborne, S.A. Margaret Hadjisky, 9-B; Rose Berlin, Theo Fark, Jane Gibbons, Joan Huffman, Eleanor Kelly, Constance Peck, Phyllis Walls.

## STRIKES NATURAL GAS IN NORTHWOOD

James Valentine, of Worth st., Birmingham, struck a natural gas well on his property in Northwood recently. Tenants in his house there will soon do all their heating, cooking and refrigeration by natural gas. Mr. Valentine is looking for a similar well in Birmingham.

## Week-End SPECIALS

FRESH DRESSED	
Spring Roasting CHICKENS	lb. 29c
CHOICE STEER	
ROLLED RIB ROAST	lb. 37c
GENUINE SPRING	
LEG O LAMB	lb. 24c
PORK LOIN ROAST	lb. 27c
HONEY BRAND	
BACON—Sliced	lb. 41c
JONES' SAUSAGE	lb. 41c
Lick or Meat	
CREAM	
COTTAGE CHEESE	2 lbs. 13c
BLUE VALLEY BUTTER	lb. 36c
CALIFORNIA	
ORANGES	3 doz. 49c
CHIPSO	large pkg. 19c
IVORY FLAKES	large pkg. 21c
BEECHNUT COFFEE	lb. 27c

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## HOT? IT'S A BALL OF FIRE!



Production of the new Buick records with the joint program of Government, labor and industry to speed employment more evenly throughout the year.

HERE you see illustrated in action the stunning and spirited new Buick SPECIAL—and very special you'll find it indeed!

The motorwise in the trade who previewed its performance habitually use the word *phenomenal* to describe it.

That may tell you how it performs, as your eye tells you how it looks, but only long years can tell you how very good it really is.

We'll advise you in advance, that it's the nimblest, smoothest, liveliest, steadiest, safest, most satisfying carrier of high-power energy that ever thrilled an appreciative traveler!

The Special is fingertip light to handle, in traffic or at speed, but it has none of that rubbery pulpy jumpiness that keeps you tense and on the alert in many cars.

That's because it's engineered from—fitted part to part with sound mi-

cro-meter precision—throughout every inch and detail of its deep-framed durable Buick-engineered chassis.

When you give it a shot of gas and it's turning up its steady even-keeled speed, it seems to settle even closer to the road, a paragon of stability as it reels off its thrifty miles.

And when you kick it open on take-offs it gets away *instantly*! without pause or delayed gathering of power before its spurt.

No use trying to picture the Special in

words, it's so different from anything you're used to—the practical thing is to get behind that wheel yourself.

Then you'll know the difference between the engineering of yesterday and of tomorrow and your amazement will be that the phenomenal Special can be sold at a price so low.

YOU CAN AFFORD THE NEW BUICK! List prices \$765 to \$1945 at Flint, Mich., subject to change without notice. Standard and special accessories groups on models at extra cost. Government G.M.C. time payment plan.

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