

Mollycoddling America Is New Deal Technique

By NICHOLAS ROOSEVELT
For the National Republic
Builders, Inc.

Promises broken, lands repossessed, extravagance practiced in place of thrift, self-reliance undermined by government subsidies, rugged individualism not only belittled but derided—these are but a few of the demoralizing by-products of the New Deal which threaten to weaken and undermine the American character.

When the government of the United States relates its obligation to pay in gold, when the President of the United States, bathed and ready to go to the office, presides at the table, what he presides at is the administration of the government, not the government itself.

What are these ideas? In the first place, that a country is a nation, that a nation is a people, that a people is a group of individuals, and that the government is the servant of the people, not the master of the people.

In the second place, that the government is the servant of the people, not the master of the people. In the third place, that the government is the servant of the people, not the master of the people.

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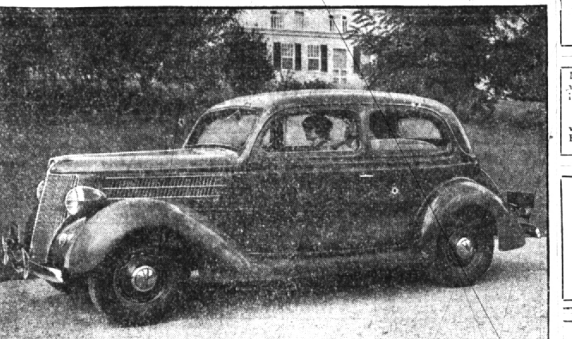
In the fiftieth place, that the government is the servant of the people, not the master of the people.

My New York

JAMES ASWELL

NEW YORK... "Madame Tenebris": A theatrical company, now about to flip back surprisingly into a past incarnation, is the ancient Fifth Avenue Theater, which is on Fifth Avenue at all but at Broadway and 23rd Street. The house had its gala opening in 1873 and closed the carriage trade for more than a quarter of a century. Then it fell upon dubious days, left behind by the march of the skyscraper.

Longer Lines in Ford V-8 for 1936



THE FORD 1936 and more graceful lines of the Ford V-8 for 1936 are well illustrated in this view of the popular De Luxe Tudor Sedan. The new longer hood extends gracefully over the attractive new radiator grille. Wide streamlined front fenders, with an imposing flare, shroud the tires and house the

horns behind chromium grilles. New design steel wheels with 12½-inch hub caps are handsome and easy to clean. Back-seat-type front seats are exceptionally comfortable. This body type, of welded steel like all Ford V-8 bodies, is also available without de luxe appointments at lower cost.

It takes all kinds of people to make a world. Some would rather pick flaws than flowers.

Japan will take big bites out of China so long as China can't stop it.

Why shouldn't a man who does a "kinned" person, one of kin.

Just Try Our Hourly Pressing Service PECK'S

Wardlaw-Near Maple

Rust stains in the bath tub, wash bowl, and toilet are no longer a bug-a-bug.

BRAVO
wipes them off immediately.
Buy your jar today—only 25c.
Your Greasy Day Is

Frank S. Packard Builder

737 Pierce St.
Phone 368

FOR PROMPT Window Cleaning Service Phone 1162 ACME Window Cleaning Co.

"Oakland County's Oldest Window
Cleaning Service"

Idle Millions
But the New Deal is supporting...
The fourth place, industry...
The fifth place, industry...
The sixth place, industry...
The seventh place, industry...
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WE HEARD IT SAID BY—
City Manager James Parry...
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The forty-ninth place, industry...
The fiftieth place, industry...

THAT OUT OF ONE
HUNDRED WOMEN...
WHO WERE ASKED HOW THEY
LIKED THEIR ELECTRIC RANGE,
ONLY 2 WERE NOT SATISFIED?
49 WERE ENTHUSIASTIC, 39 WERE WELL
SATISFIED, AND 10 LIKED IT "ALL RIGHT".

THAT FOOD WILL CONTINUE
COOKING ON AN ELECTRIC
RANGE AS LONG AS 15
MINUTES AFTER THE
ELECTRICITY HAS BEEN TURNED
OFF? THIS SAVES MONEY!

THAT WE WILL INSTALL
A MODERN ELECTRIC
RANGE IN YOUR KITCHEN
... AT OUR EXPENSE
AND LET YOU TRY IT,
AND REMOVE IT AT
OUR EXPENSE IF YOU
DO NOT LIKE IT?
NO OBLIGATION!
STOP IN AT THE
DETROIT EDISON
OFFICE.

Pretty Lion Tamer



He's a lion with the ladies, is this young king of beasts who sits up so tamely with the support of the Knighthood film player, Miss Knight took a day off from work in a new picture to try her hand at lion taming. This little monarch is so subdued that he'd eat off her hand if she gave him a chance.

Well, if it gets to the point where they can't find anybody else to tame the lion, why not match him against Popeye?

Announcing OLMSTED & WOOD

234 N. WOODWARD

AS CADILLAC-LA SALLE DEALERS FOR BIRMINGHAM AND VICINITY

We are pleased to announce this new Cadillac-La Salle sales and service organization as our local representatives and to commend them to the motorists of this community.

We are confident that our new representatives are thoroughly competent in personnel and equipment and can be relied upon to meet all the requirements for fair dealing and satisfactory service demanded by the high standards of Cadillac and La Salle.

We wish with your new dealer in a cordial invitation to meet the members of the new organization and, particularly, to inspect the complete and modern facilities for service.

CADILLAC MOTOR CAR CO.

Cadillac-La Salle Distributor
Detroit, Mich.

PRESENTING the Royal Family of Motordom

THE NEW LA SALLE \$1175 • THE NEW CADILLAC '1645
THE NEW CADILLAC-FLEETWOOD '2445

The new 1936 members of The Royal Family of Motordom represent the greatest forward strides ever made by Cadillac in performance, comfort, safety, beauty and riding qualities. They also offer the pleasant surprise of startlingly lower price. In fact, prices are the lowest since the days of the one-cylinder Cadillac. Equipped with the finest Bodies by Fisher and Fleetwood, offering Knee-Action ride and numerous other advantages exclusive with Cadillac-La Salle, these cars are the world's finest monetary as well as motoring value. See and drive them and you will agree that here is the Royal Family of Motordom.



La Salle Touring Sedan, \$1175
Cadillac Sedan, \$1645
Cadillac-Fleetwood Sedan, \$2445

Prices list at Detroit, and subject to change without notice. Special equipment extra. Easy C.M.A.C. Terms. Every model a General Motors Value.