

I know something of the hardship that comes from having to be a breadwinner at an early date in life. As I look back over the years, I am grateful beyond measure for having responsibility thrust upon me while yet in my teens. There is a richness to near-poverty that CAN be made into real gold!

The Birmingham Eccentric

PART
THREE

FIFTY-EIGHTH YEAR—NO. 31

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, NOVEMBER 7, 1935

\$2.00 PER YEAR—SINGLE COPIES 5c

Your Birmingham Merchants

Announce

Their Community-Wide

GOOD WILL CAMPAIGN



20 GRAND PRIZES GIVEN FREE!

1st PRIZE

**1936 FORD
Tudor Sedan**

FULLY EQUIPPED
ACTUAL VALUE - \$616.24

Furnished By
E. W. OSBORNE

2nd PRIZE

**1936 A. B.
Gas Range**

INSTALLED IN YOUR HOME
ACTUAL VALUE - \$89.50

Furnished By
CONSUMERS POWER CO.

AND \$150 IN TRADE CERTIFICATES

A Good Will Gift Coupon with every 50c purchase at these Shops:

Atlantic and Pacific Tea Co.
Aldrich Service Station
Allen's Service Station
Arnold Photographic Studios
Babeck and Salisbury Inc.
Beck Cleaners and Dyers Inc.
Bell Brothers, Garage
Howard Bell, Florist
Birmingham Eccentric
Birmingham Fruit and
Grocery Co.
Birmingham Hardware
Birmingham Ice and Coal Co.
Birmingham Motor Sales, Inc.
Birmingham National Bank
Birmingham Oil and Gas Co. Inc.
Brown Street Market
Charlotte Shop
Coffee Cup
Consumers Power Co.
Cunningham Drug Store
Davidson's

Dayner Market
Detroit Edison Co.
Dickinson's Men's Shop
Dixie Dining Car
Erwin and Smith
Freeman Beauty Shoppe
Green's Wall Paper
Hackett Coal and Coke Co.
Hall's Sales and Service
Harper Method Shop
Hawthorne Electric Co.
D. J. Healy Shop
The Hicks Hat Shop
Hudson Cleaners and Dyers
Huston Hardware Co.
Keller Hat Shop
Kennedy W. J. Dairy Co.
S. S. Kresge Co.
Kroger Grocery and Baking Co.
LaBelle's Books and Gifts
Lawson and Son
Leonard Electrical Co.

Leon-Parisian Hair Dresser
Levinson's Department Store
Machus Pastry and Bakery Shop
Mathews' Tailor Shop
Bessie Maxwell, Hosiery
and Lingerie
Maxwell Farms
Maybelle Beauty Shop
McBride Hardware Co.
McCallum Dairy Co.
McClellan Feed and Salt Co.
McKee Service
McNellis Jewelry
Michigan Bell Telephone Co.
Milk's Super Service
Monthrop Supply Co.
F. J. Mulholland Co.
Oldershaw Motor Sales
Oliver Motor Sales
Olmsted and Wood,
Cadillac-LaSalle
Olsen's Market

E. W. Osborne, Ford Sales
Parks Coal Co.
The Chas. R. Peck Sons
Pomeroy and Lynch Co.
Pontiac Dairy Co.
Queen Key Shop
R. B. Rose Shop
R. C. Service Station
Ridley Cleaners Inc.
Ritter's Beer Store
Sanders Tri-Cleaning Co.
Sara's Beauty Salon
Schettler Drug Co.
Scribbs Candies
Sells Electric Co.
Shire Bros.
Shain's Drugs
Snell Service Station
Standard Oil Station
F. E. Sternal, Tires
and Batteries
Stroup's Market

Sumner Motor Sales and
Service Inc.
Texaco Certified Service
Texaco Super Service
Torrence Oil Co.
Truax Hardware
Twin Hosiery
Van's Pharmacy
Virginia Meat Market
Vogue Beauty Salon
Wabeck Corporation
Wabeck Pharmacy
Wabeck State Bank
Ward's Grocery
White's Inc.
Williams Boot Shop
Wilson Drug Co.
Winningham Chevrolet Co.
Women's Exchange
F. W. Woolworth Co.
F. L. Young

Again . . .

the business houses of Birmingham are joining in giving those who "BUY IN BIRMINGHAM" an opportunity to participate in this, their second GOOD WILL CAMPAIGN. From now until Christmas, Good Will Gift Coupons will be given by the participating merchants—every one of which will be a potential winner of one of the 20 Grand Prizes which will be given away—FREE—on Christmas Eve. It is their way of saying "Thank You" for your business.

Good Will Campaign Rules November 7 to December 24, 1935

- 1—Coupons shall be given only when customers make a cash purchase, amounting to 50c; or money paid on account. One ticket is to be given for each 50c expended.
- 2—Coupons shall be signed and deposited in the container, which shall be kept in a convenient place in the places of business.
- 3—The contest will start on the morning of November 7, and continue until 9 p. m. on December 24.
- 4—The drawing for the prizes will be on December 24 at 10 p. m. In case the winners are not present they will be notified Christmas morning.
- 5—This contest is open to all except the participating business men, managers, and their immediate families.

RETAIL MERCHANTS ASSN.

GRAND DRAWING WILL BE HELD ON XMAS EVE... 10 P.M.

BUY IN BIRMINGHAM!